

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
JULY 31, 2024

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

July 31, 2024

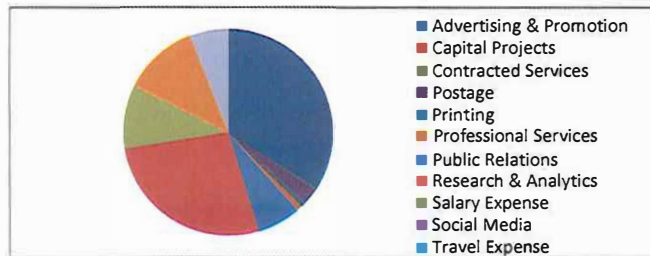
* July Room Occupancy Tax collections totaled \$276,502.15 with \$187.50 collected for penalties. The YTD collection total is \$276,502.15 - 11.06% of budget. The Airbnb total was \$61,243.62; the Home Away/VRBO total was \$54,945.86; and the VACASA,NC total was \$7,178.47.

* 92 accounts reported for June rentals (Increase of 11 accounts from last year). The collections were down 3.06% from the same period in 2023.

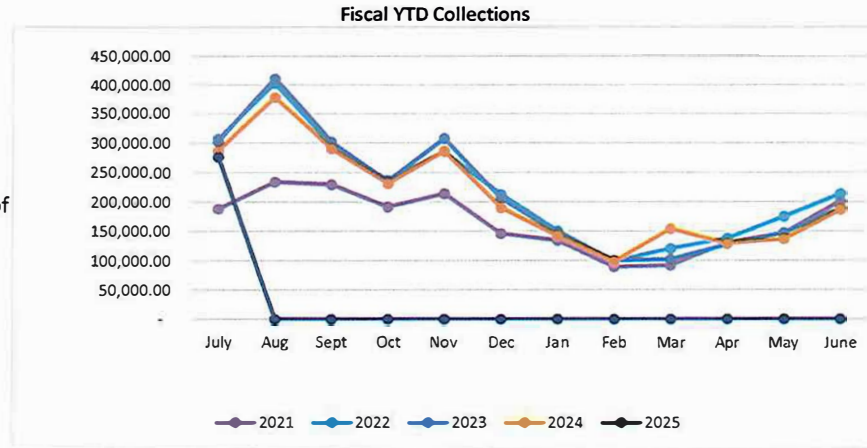
* The cash balance at July 31, 2024 was \$307,075.65 and investments totaled \$3,450,000.

The expenses for July were \$202,020.88. The FYTD expenses totaled \$202,020.88 with encumbrances of \$156,000.00, for a combined total of \$1,762,020.88 - 10.44% of budget.

TDA Expenses as of July 31, 2024



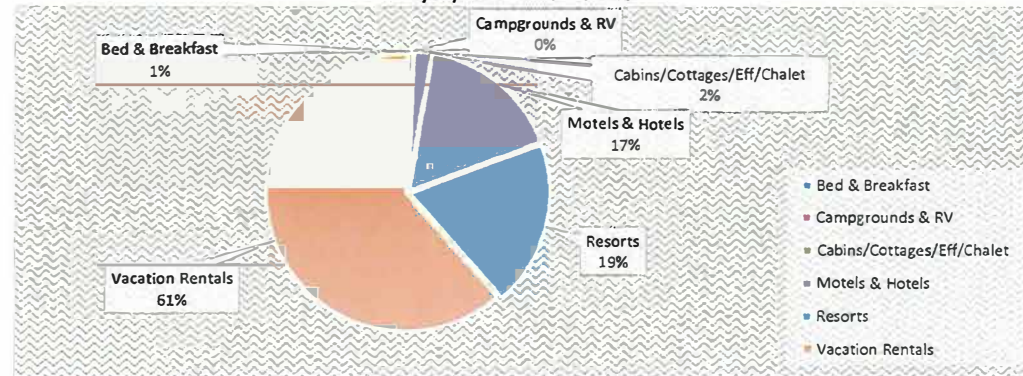
Advertising & Promotion	\$ 68,829.35
Capital Projects	\$ -
Contracted Services	\$ 360.00
Postage	\$ 5,318.86
Printing	\$ 1,350.00
Professional Services	\$ 2,018.00
Public Relations	\$ 13,518.19
Research & Analytics	\$ 55,000.00
Salary Expense	\$ 20,250.04
Social Media	\$ -
Travel Expense	\$ -
Visitor Center Operation	\$ 23,270.42
Other	\$ 12,106.02
Total	\$ 202,020.88



	2021	2022	2023	2024	2025
July	187,832.18	306,871.17	302,567.11	285,430.89	276,689.65
Aug	233,507.83	402,414.91	410,949.64	376,478.34	-
Sept	228,972.44	296,676.95	301,922.72	289,116.07	-
Oct	191,265.61	236,495.92	235,450.13	229,745.47	-
Nov	213,445.79	285,094.57	307,778.37	285,381.98	-
Dec	145,657.78	212,552.55	206,012.13	189,325.49	-
Jan	134,351.26	150,929.14	146,534.48	141,538.21	-
Feb	89,094.11	98,820.63	100,429.24	97,063.80	-
Mar	91,596.16	120,494.03	102,142.20	153,142.20	-
Apr	130,350.75	138,246.01	127,334.09	127,759.55	-
May	146,638.28	175,198.14	147,200.16	135,318.67	-
June	200,754.27	213,644.17	188,605.49	185,581.58	-
Total	\$ 1,993,466.46	\$ 2,637,438.19	\$ 2,576,925.76	\$ 2,495,882.25	\$ 276,689.65

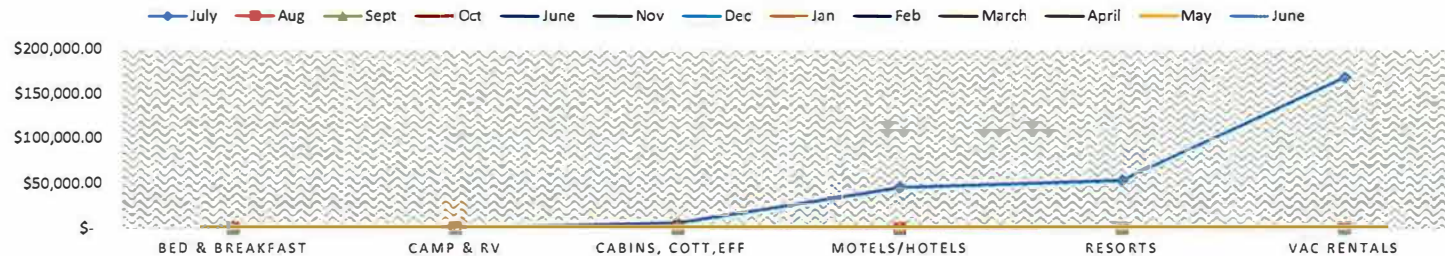


**Room Occupancy Tax Collections
7/31/24 for June Rentals**



Bed & Breakfast	\$	1,224.74
Campgrounds & RV	\$	678.36
Cabins/Cottages/Eff/Chalet	\$	5,216.41
Motels & Hotels	\$	45,887.34
Resorts	\$	53,418.88
Vacation Rentals	\$	169,263.92
	\$	275,689.65

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,224.74	\$ 678.36	\$ 6,216.41	\$ 45,887.34	\$ 53,418.88	\$ 169,263.92	\$ 276,689.65
Aug							-
Sept							-
Oct							-
Nov							-
Dec							-
Jan							-
Feb							-
March							-
April							-
May							-
June							-
	\$ 1,224.74	\$ 678.36	\$ 6,216.41	\$ 45,887.34	\$ 53,418.88	\$ 169,263.92	\$ 276,689.65

% By Type	0.44%	0.25%	2.25%	16.58%	19.31%	61.17%	100.00%
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**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH**

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2023	\$ 285,430.89	81	
July-2024	\$ 276,689.65	92	-3.06%
	\$ (8,741.24)	11	
August-2023	\$ 376,478.34	89	
August-2024	\$ -	0	-100.00%
	\$ (376,478.34)	-89	
September-2023	\$ 289,116.07	93	
September-2024	\$ -	0	-100.00%
	\$ (289,116.07)	-93	
October-2023	\$ 229,745.47	91	
October-2024	\$ -	0	-100.00%
	\$ (229,745.47)	-91	
November-2023	\$ 285,381.98	91	
November-2024	\$ -	0	-100.00%
	\$ (285,381.98)	-91	
December-2023	\$ 189,325.49	78	
December-2024	\$ -	0	-100.00%
	\$ (189,325.49)	-78	
January-2024	\$ 141,538.21	79	
January-2025	\$ -	0	-100.00%
	\$ (141,538.21)	-79	
February-2024	\$ 97,063.80	67	
February-2025	\$ -	0	-100.00%
	\$ (97,063.80)	-67	
March-2024	\$ 153,142.20	68	
March-2025	\$ -	0	-100.00%
	\$ (153,142.20)	-68	
April-2024	\$ 127,759.55	72	
April-2025	\$ -	0	-100.00%
	\$ (127,759.55)	-72	
May-2024	\$ 135,318.67	78	
May-2025	\$ -	0	-100.00%
	\$ (135,318.67)	-78	
June-2024	\$ 185,581.58	77	
June-2025	\$ -	0	-100.00%
	\$ (185,581.58)	-77	
FYTD 2024	\$ 2,495,882.25		
FYTD 2025	\$ 276,689.65		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 07/01/2024 - thru - 07/31/2024

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	279,054.08	304,545.60	276,524.03	307,075.65
24-1130-000-00	CASH IN TIME DEPOSIT	3,450,000.00	0.00	0.00	3,450,000.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	3,140.40	29.15	0.00	3,169.55
Total Asset		3,732,194.48	304,574.75	276,524.03	3,760,245.20
24-2100-000-00	ACCOUNTS PAYABLE	(59,783.67)	248,062.75	185,682.30	2,596.78
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	1,415.88	1,415.88	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	512.00	512.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	863.46	863.46	0.00
24-2200-182-00	RETIREMENT PAYABLE	(2,464.99)	2,987.00	2,729.68	(2,207.67)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	201.94	201.94	0.00
24-2900-000-00	FUND BALANCE	(3,479,003.82)	0.00	0.00	(3,479,003.82)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	0.00	340,681.67	184,681.67	156,000.00
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	0.00	184,681.67	340,681.67	(156,000.00)
24-3000-000-00	REVENUE CONTROL	0.00	0.00	292,709.37	(292,709.37)
24-4000-000-00	EXPENDITURE CONTROL	0.00	213,886.26	11,865.38	202,020.88
Total Liability		(3,732,194.48)	993,292.63	1,021,343.35	(3,760,245.20)
Total TOURISM DEVELOPMENT AUTH		0.00	1,297,867.38	1,297,867.38	0.00

COUNTY OF JACKSON

Income Statement

Report dates 07/01/2024 - thru - 07/31/2024

Account Number	Description	Adjusted Budget 07/01/2024 07/31/2024	Debits and Credits 07/01/2024 07/31/2024	Debits and Credits 07/01/2024 07/31/2024	Encumbrances 07/01/2024 07/31/2024	Balance 07/01/2024 07/31/2024	% Used
24-3230-130-00	JACKSON COUNTY TDA	2,500,000.00	276,502.15	276,502.15	0.00	2,223,497.85	11.06
	TAX REVENUE	2,500,000.00	276,502.15	276,502.15	0.00	2,223,497.85	11.06
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	187.50	187.50	0.00	4,812.50	3.75
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
	PENALTY & INTEREST	15,000.00	187.50	187.50	0.00	14,812.50	1.25
24-3831-491-00	INVESTMENT EARNINGS	60,000.00	16,019.72	16,019.72	0.00	43,980.28	26.70
	REVENUES	60,000.00	16,019.72	16,019.72	0.00	43,980.28	26.70
24-3991-000-00	FUND BALANCE	542,372.00	0.00	0.00	0.00	542,372.00	0.00
	FUND BALANCE	542,372.00	0.00	0.00	0.00	542,372.00	0.00
DEPARTMENT TOTAL Revenue		3,117,372.00	292,709.37	292,709.37	0.00	2,824,662.63	9.39
24-4926-121-00	SALARIES & WAGES	181,050.00	13,926.92	13,926.92	0.00	167,123.08	7.69
24-4926-170-00	BOARD MEMBER EXPENSE	900.00	0.00	0.00	0.00	900.00	0.00
24-4926-181-00	SOCIAL SECURITY CONTRIBU	11,225.00	863.46	863.46	0.00	10,361.54	7.69
24-4926-182-00	RETIREMENT EXPENSE	24,623.00	1,894.08	1,894.08	0.00	22,728.92	7.69
24-4926-183-00	HOSPITALIZATION INSURANC	23,214.00	3,363.64	3,363.64	0.00	19,850.36	14.49
24-4926-185-00	UNEMPLOYMENT INSURANCE	628.00	0.00	0.00	0.00	628.00	0.00
24-4926-186-00	WORKMAN'S COMPENSATION	2,299.00	0.00	0.00	0.00	2,299.00	0.00
24-4926-187-00	MEDICARE TAX	2,625.00	201.94	201.94	0.00	2,423.06	7.69
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	0.00	0.00	0.00	16,250.00	0.00
24-4926-191-00	PROFESSIONAL SERVICES-AU	9,500.00	2,018.00	2,018.00	0.00	7,482.00	21.24
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES AND MATE	6,000.00	0.00	0.00	0.00	6,000.00	0.00
24-4926-299-00	MISCELLANEOUS	20,600.00	897.83	897.83	0.00	19,702.17	4.36
24-4926-311-00	TRAVEL	41,050.00	0.00	0.00	0.00	41,050.00	0.00
24-4926-321-00	TELEPHONE	4,600.00	436.06	436.06	0.00	4,163.94	9.48
24-4926-321-02	TELEPHONE-TDA	6,000.00	485.21	485.21	0.00	5,514.79	8.09
24-4926-325-00	POSTAGE	42,570.00	5,318.86	5,318.86	0.00	37,251.14	12.49
24-4926-331-00	UTILITIES	3,200.00	272.92	272.92	0.00	2,927.08	8.53
24-4926-341-00	PRINTING	100,341.00	1,350.00	1,350.00	0.00	98,991.00	1.35
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	561,500.00	67,630.00	67,630.00	0.00	493,870.00	12.04
24-4926-370-01	WEBSITE SERVICE	25,200.00	0.00	0.00	0.00	25,200.00	0.00

COUNTY OF JACKSON

Income Statement

Report dates 07/01/2024 - thru - 07/31/2024

Account Number	Description	Adjusted Budget 07/01/2024 07/31/2024	Debits and Credits 07/01/2024 07/31/2024	Debits and Credits 07/01/2024 07/31/2024	Encumbrances 07/01/2024 07/31/2024	Balance 07/01/2024 07/31/2024	% Used
24-4926-370-02	CREATIVE & PRODUCTION SE	89,500.00	0.00	0.00	0.00	89,500.00	0.00
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	13,200.00	0.00	0.00	0.00	13,200.00	0.00
24-4926-370-04	E-MAIL CAMPAIGNS	30,800.00	0.00	0.00	0.00	30,800.00	0.00
24-4926-370-05	SEM MANAGEMENT	188,600.00	0.00	0.00	0.00	188,600.00	0.00
24-4926-370-09	SOCIAL MEDIA SPEND	160,000.00	0.00	0.00	156,000.00	4,000.00	97.50
24-4926-393-00	VISITOR CENTER OPERATION	218,745.00	23,270.42	23,270.42	0.00	195,474.58	10.64
24-4926-393-01	PUBLIC RELATIONS	121,000.00	13,518.19	13,518.19	0.00	107,481.81	11.17
24-4926-393-02	CONTRACTED SERVICES	22,000.00	0.00	0.00	0.00	22,000.00	0.00
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	0.00	0.00	1,400.00	0.00
24-4926-393-05	CONTRACTED-WEBSITE	39,600.00	0.00	0.00	0.00	39,600.00	0.00
24-4926-393-06	CONTRACTED-AD FIRM RETAI	64,800.00	0.00	0.00	0.00	64,800.00	0.00
24-4926-393-07	CONTRACTED SERVICES-STR	11,600.00	960.00	960.00	0.00	10,640.00	8.28
24-4926-393-08	CONTRACTED-AD FIRM MISC	34,751.00	0.00	0.00	0.00	34,751.00	0.00
24-4926-393-11	SOFTWARE, INTERNET, MISC S	32,188.00	239.35	239.35	0.00	31,948.65	0.74
24-4926-393-14	CONTRACTED SERVICES-HR O	6,920.00	360.00	360.00	0.00	6,560.00	5.20
24-4926-393-15	RESEARCH AND ANALYTICS	73,500.00	55,000.00	55,000.00	0.00	18,500.00	74.83
24-4926-399-00	CONTRACTED SERVICES	55,200.00	0.00	0.00	0.00	55,200.00	0.00
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	1,900.00	0.00	21,380.00	8.16
24-4926-454-00	INSURANCE	3,754.00	0.00	0.00	0.00	3,754.00	0.00
24-4926-491-00	DUES AND SUBSCRIPTIONS	9,959.00	8,114.00	8,114.00	0.00	1,845.00	81.47
24-4926-550-00	CAPITAL OUTLAY-EQUIPMENT	10,500.00	0.00	0.00	0.00	10,500.00	0.00
24-4926-550-01	CAPITAL PROJECTS	650,000.00	0.00	0.00	0.00	650,000.00	0.00
24-4926-699-00	GRANTS	145,000.00	0.00	0.00	0.00	145,000.00	0.00
24-4926-699-02	MISCELLANEOUS DONATIONS	15,200.00	0.00	0.00	0.00	15,200.00	0.00
24-4926-990-00	CONTINGENCY	10,000.00	0.00	0.00	0.00	10,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		3,117,372.00	202,020.88	202,020.88	156,000.00	2,759,351.12	11.48
DEPARTMENT TOTAL Expense		-3,117,372.00	-202,020.88	-202,020.88	156,000.00	-2,759,351.12	11.48
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	90,688.49	90,688.49	156,000.00	65,311.51	10.44

BC2001 BEGINNING 07/01/24 ENDING 07/31/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:

07/01/24				BUDGET BALANCE	181,050.00			0.00
07/09/24	TLJ		JE-250047	JOE: TDA PAYROLL 7/5/24	0.00	6,963.46	0.00	6,963.46
07/19/24	TLJ		JE-250116	JOE: TDA PAYROLL 7/19/24	0.00	6,963.46	0.00	13,926.92
TOTALS					181,050.00	13,926.92	0.00	13,926.92

ACCOUNT # 24-4926-126-00 DESC: PART-TIME SALARIES ASN:

07/01/24				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:

TOTALS					900.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:

07/09/24	TLJ		JE-250049	JOE: TDA TAX DRAFT 7/5/24	0.00	431.73	0.00	431.73
07/19/24	TLJ		JE-250117	JOE: TDA PAYROLL TAX DRAF	0.00	431.73	0.00	863.46
TOTALS					11,225.00	863.46	0.00	863.46

ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:

07/01/24				BUDGET BALANCE	24,623.00			0.00
07/09/24	TLJ		JE-250049	JOE: TDA TAX DRAFT 7/5/24	0.00	947.04	0.00	947.04
07/19/24	TLJ		JE-250117	JOE: TDA PAYROLL TAX DRAF	0.00	947.04	0.00	1,894.08
TOTALS					24,623.00	1,894.08	0.00	1,894.08

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:

07/01/24				BUDGET BALANCE	23,214.00			0.00
07/01/24		06/11/2024	04*2400531	BCBS OF NC	0.00	1,681.82	0.00	1,681.82
07/23/24		07/12/2024	04*2400553	BCBS OF NC	0.00	1,681.82	0.00	3,363.64

ACCOUNT ACTIVITY ANALYSIS					PAGE 2			
BC2001					BEGINNING 07/01/24 ENDING 07/31/24			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN: =====> CONTINUED <=====								
TOTALS					23,214.00	3,363.64	0.00	3,363.64
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:								
07/01/24 BUDGET BALANCE					628.00			0.00
TOTALS					628.00	0.00	0.00	0.00
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:								
TOTALS					2,299.00	0.00	0.00	0.00
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:								
07/09/24	TLJ	JE-250049		JOE: TDA TAX DRAFT 7/5/24	0.00	100.97	0.00	100.97
07/19/24	TLJ	JE-250117		JOE: TDA PAYROLL TAX DRAF	0.00	100.97	0.00	201.94
TOTALS					2,625.00	201.94	0.00	201.94
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
07/01/24 BUDGET BALANCE					16,250.00			0.00
TOTALS					16,250.00	0.00	0.00	0.00
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SERVICES-AUDIT ASN:								
07/09/24	INV18745	04*2400547		MARTIN STARNES & ASSOCIAT	0.00	2,018.00	0.00	2,018.00
TOTALS					9,500.00	2,018.00	0.00	2,018.00
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:								
07/01/24 BUDGET BALANCE					2,000.00			0.00

BC2001

BEGINNING 07/01/24 ENDING 07/31/24

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN: =====> CONTINUED <=====

TOTALS

2,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN:

TOTALS

6,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-260-01 DESC: PROMO ITEMS ASN:

TOTALS

0.00 0.00 0.00 0.00

ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

07/08/24	06/23/2024	04*2400543	GREAT SMOKIES STORAGE	0.00	720.00	0.00	720.00
07/09/24	05/03/2024	04*2400539	LOCAL GOVERNMENTAL EMPLOY	0.00	102.52	0.00	822.52
07/09/24	05/07/2024	04*2400539	LOCAL GOVERNMENTAL EMPLOY	0.00	75.31	0.00	897.83

07/09/24	05/03/2024 04*2400539 LOCAL GOVERNMENTAL EMPLOY	0.00	102.52	0.00	822.52
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07/09/24	05/07/2024 04*2400539 LOCAL GOVERNMENTAL EMPLOY	0.00	75.31	0.00	897.83
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TOTALS

20,600.00	897.83	0.00	897.83
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ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

07/01/24	BUDGET BALANCE	41,050.00	0.00
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TOTALS

41,050.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-311-01 DESC: TRAVEL-DIRECTOR ASN:

TOTALS

0.00 0.00 0.00 0.00

ACCOUNT # 24-4926-311-02 DESC: FAM/MEDIA MISSION ASN:

TOTALS

0.00	0.00	0.00	0.00
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BC2001 BEGINNING 07/01/24 ENDING 07/31/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-311-02 DESC: FAM/MEDIA MISSION ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

07/01/24		261661	04*2400542	BALSAMWEST	0.00	384.27	0.00	384.27
07/01/24		261662	04*2400542	BALSAMWEST	0.00	366.35	0.00	750.62
07/02/24		9967310502	04*2400535	VERIZON WIRELESS	0.00	51.56	0.00	802.18
07/29/24		246911		CASHIERS REA CHAMBER OF C	0.00	0.00	182.94	619.24
07/29/24		246912		CASHIERS AREA CHAMBER OF	0.00	0.00	183.18	436.06
TOTALS					4,600.00	802.18	366.12	436.06

ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:

07/01/24				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-TDA ASN:

07/01/24		262792	04*2400542	BALSAMWEST	0.00	485.21	0.00	485.21
TOTALS					6,000.00	485.21	0.00	485.21

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

07/01/24				BUDGET BALANCE	42,570.00			0.00
07/01/24		3319306550	04*2400530	PITNEY BOWES INC.	0.00	193.11	0.00	193.11
07/01/24		3319306550	04*2400530	PITNEY BOWES INC.	0.00	0.00	12.63	180.48
07/08/24		000017VA27	04*2400537	UPS	0.00	1.93	0.00	182.41
07/09/24		TLJ	JE-250048	JOE: TDA INVOICE#82907	0.00	119.95	0.00	302.36
07/15/24		17VA27284	04*2400555	UPS	0.00	16.50	0.00	318.86
07/23/24		072524	04*2400554	PITNEY BOWES BANK, INC RE	0.00	5,000.00	0.00	5,318.86
TOTALS					42,570.00	5,331.49	12.63	5,318.86

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

07/01/24				BUDGET BALANCE	3,200.00			0.00
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BEGINNING 07/01/24 ENDING 07/31/24

ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:				
TOTALS		13,200.00	0.00	0.00

ACCOUNT ACTIVITY ANALYSIS					PAGE 7			
BC2001					BEGINNING 07/01/24 ENDING 07/31/24			
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN: =====> CONTINUED <=====								
07/08/24		22,095	04*2400533	JACKSON CO. CHAMBER OF CO	0.00	8,042.33	0.00	8,042.33
07/08/24		22,095	04*2400533	JACKSON CO. CHAMBER OF CO	0.00	1,141.92	0.00	9,184.25
07/08/24		22,095	04*2400533	JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	9,372.92
07/08/24		22,095	04*2400533	JACKSON CO. CHAMBER OF CO	0.00	3,500.00	0.00	12,872.92
07/08/24		22,107	04*2400534	CASHIERS AREA CHAMBER OF	0.00	7,372.17	0.00	20,245.09
07/08/24		22,107	04*2400534	CASHIERS AREA CHAMBER OF	0.00	1,025.33	0.00	21,270.42
07/08/24		22,107	04*2400534	CASHIERS AREA CHAMBER OF	0.00	2,000.00	0.00	23,270.42
TOTALS					218,745.00	23,270.42	0.00	23,270.42
ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:								
07/01/24				BUDGET BALANCE	121,000.00			0.00
07/08/24	64538		02*13923	LOU HAMMOND GROUP ATLANTA	0.00	6,750.00	0.00	6,750.00
07/24/24	64570		02*13987	LOU HAMMOND GROUP ATLANTA	0.00	6,750.00	0.00	13,500.00
07/24/24	64562		02*13987	LOU HAMMOND GROUP ATLANTA	0.00	18.19	0.00	13,518.19
TOTALS					121,000.00	13,518.19	0.00	13,518.19
ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:								
07/01/24				BUDGET BALANCE	22,000.00			0.00
TOTALS					22,000.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:								
TOTALS					1,400.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-04 DESC: CONTRACTED SERVICES-MGT ASN:								
TOTALS					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:								
TOTALS					39,600.00	0.00	0.00	0.00

BC2001 BEGINNING 07/01/24 ENDING 07/31/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:

TOTALS	64,800.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:

07/24/24		JE-250131	JOE: COSTAR INVOICE #1210	0.00	960.00	0.00	960.00
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TOTALS	11,600.00	960.00	0.00	960.00
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ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:

07/01/24			BUDGET BALANCE	34,751.00			0.00
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TOTALS	34,751.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-393-09 DESC: CONTRACTED SERVICES-MAGELLAN ASN:

TOTALS	0.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-393-10 DESC: CONTRACTED SERVICES-PLANNING ASN:

TOTALS	0.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-393-11 DESC: SOFTWARE, INTERNET, MISC SERVICES ASN:

07/15/24	36995901	04*2400556	IMAGE SOLUTIONS, LLC	0.00	255.87	0.00	255.87
07/15/24	36995901	04*2400556	IMAGE SOLUTIONS, LLC	0.00	0.00	16.52	239.35

TOTALS	32,188.00	255.87	16.52	239.35
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ACCOUNT # 24-4926-393-12 DESC: CONTRACTED SERVICES-SOCIAL MGT ASN:

07/01/24			BUDGET BALANCE	0.00			0.00
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BC2001 BEGINNING 07/01/24 ENDING 07/31/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:

07/01/24				BUDGET BALANCE	3,754.00			0.00
TOTALS					3,754.00	0.00	0.00	0.00

ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:

07/08/24	297950	04*2400544		DESTINATIONS INTERNATIONAL	0.00	4,974.00	0.00	4,974.00
07/09/24	34372	04*2400536		SOUTHEAST TOURISM SOCIETY	0.00	940.00	0.00	5,914.00
07/09/24	FY24-25	04*2400549		GREAT SMOKY MOUNTAINS ASS	0.00	1,000.00	0.00	6,914.00
07/09/24	00328	04*2400538		NC TRAVEL INDUSTRY ASSOCI	0.00	1,200.00	0.00	8,114.00
TOTALS					9,959.00	8,114.00	0.00	8,114.00

ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY-EQUIPMENT ASN:

07/01/24				BUDGET BALANCE	10,500.00			0.00
TOTALS					10,500.00	0.00	0.00	0.00

ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:

TOTALS					650,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-630-00 DESC: NC TOURISM RECOVERY GRANT ASN:

TOTALS					0.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:

TOTALS					145,000.00	0.00	0.00	0.00
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BC2001

BEGINNING 07/01/24 ENDING 07/31/24

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-699-01 DESC: SPECIAL PROJECTS ASN:

TOTALS

0.00 0.00 0.00 0.00

0.00 0.00 0.00 0.00

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ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:

TOTALS

15,200.00	0.00	0.00	0.00
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15,200.00	0.00	0.00	0.00
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[illegible]

ACCOUNT # 24-4926-699-03 DESC: SOLAR ECLIPSE PROMOTION ASN:

TOTALS

0.00	0.00	0.00	0.00
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0.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

TOTALS

10,000.00	0.00	0.00	0.00
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10,000.00	0.00	0.00	0.00
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