



## **MAY 2024 Jackson County Chamber Happenings**

We have been enjoying record setting crowds at Concerts on the Creek, which started May 24<sup>th</sup> and will conclude on August 30<sup>th</sup>. **Special thanks to Nick** for helping us secure the digital use of the USA Today #6 ranking brand for Outdoor Concerts series venues. I would include the cool branding in this report except its only for use on the website and for social so I can't do that! On average, the fire department team on duty have counted between 900-1200 people in attendance. Our restaurants are very busy on Friday nights, and two of our retail members in downtown reported that they are making more sales between 5-7 pm than all day. We love hearing this – because it helps confirm that Concerts on the Creek does create an economic impact on the area. We held four ribbon cuttings in May and two in June. We have restocked all TDA kiosk boxes with the freshly updated and printed maps supplied by the TDA, as well as larger area lodging facilities. We are happy to report that we received a grant from the MSSA and are in the process of updating our new paver patio with lighting, plants, furniture, bird feeders and more to make it an attractive place for our guests and locals. It has been terrific to see our guests outside enjoying it already. The newly refreshed WCU room has been a big hit and Paws is super popular with new parents and students that are learning more about the area.

**Phone calls: 279**

**Guests Served:**

**1202**

**Direct Inquiries:**

**2869**

**Visitor guides to  
welcome centers:  
350**

**Fly Fishing requests:  
183**

**Super STIR-  
September 12<sup>th</sup> at  
Fusions Spa – join  
us!**

**Chamber Golf Tourney is  
August 28<sup>th</sup>. Would you like  
to donate a raffle prize?**



June, 2024

# WHAT'S HAPPENING IN JACKSON COUNTY



For members of the Jackson County Chamber of Commerce, N.C.



## Concerts on the Creek 15th season underway

The 15th annual season of Concerts on the Creek began last month and runs each Friday from 7-9 p.m. through Labor Day weekend Aug. 30. Please click [HERE](#) to see this year's schedule of performers. We hope to see you dancing at the Bridge Park this summer!



## Early bird advertising deadline is June 15

We're taking early bird discount ad orders for both of the chamber's publications through June 15. Don't miss the deadline to save money advertising your business in the 2025 Our Town publication or the 2025 Dining Guide. Regular rates will go into effect June 16-Oct. 31. Call or email us to secure your spot.



## July 4 Fireworks Festivities set

Mark your calendar for the annual July 4 Fireworks Festivities in Sylva on Thursday, July 4, 2024. This year's event features the band Gotcha Groove, food and beverage vendors, children's activities and of course- fireworks! Click [HERE](#) for more information.



## New Dillsboro Art Walk is July 20

This new event is Saturday, July 20 from 2-7 p.m. Artists will showcase their talents on the streets and inside local shops and galleries. Attendees can watch artists at work and purchase art. For more, email [DillsboroMerchants@gmail.com](mailto:DillsboroMerchants@gmail.com).

## Jackson County tote bags are back for sale

Back by popular demand, our Jackson County canvas tote bag is back in stock! It features some of our most notable landmarks, events, and locations. This is a custom designed, full sided gusset cotton tote, measuring 16"H x 13"W x 5"D with 24-inch looping double stitched handles. Perfect for day trips, carrying books, shopping, and more. Purchase at the chamber for \$20.



## Happenings & Opportunities

- **Mountain Artisans Summertime Arts & Craft Show:** The 35th annual Mountain Artisans Summertime Arts & Craft Show is Friday, June 28 from 10 a.m. to 5 p.m. and Saturday, June 29 from 10 a.m. to 4 p.m., at the Ramsey Center on the campus of WCU. Click [HERE](#) for more information.
- **Green Energy Park:** Accepting applications for Youth Art Festival on Saturday, Sept. 21 from 9 a.m. to 3 p.m. Call 828-631-0271.
- **Next Super STIR is Sept. 12 at Fusions Spa and Wellness:** From 5:15-6:30 p.m., featuring six chamber members in a "speed dating" style of networking. Enter to win prizes. Snacks and drinks too. More info soon!

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