

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
MARCH 31, 2024

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

March 31, 2024

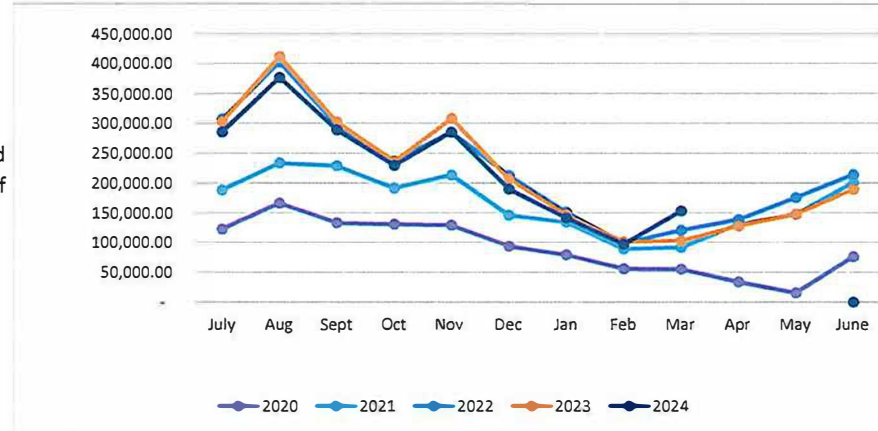
* March Room Occupancy Tax collections totaled \$153,085.78 with \$56.42 collected for penalties. The YTD collection total is \$1,761,079.21 - 70.44% of budget. The Airbnb total was \$50,117.18; the Home Away/VRBO total was \$6,430.18 and the VACASA,NC total was \$2,896.18.

* 68 accounts reported for February rentals (Same number of accounts from last year). The collections were up 49.93% from the same period in 2023.

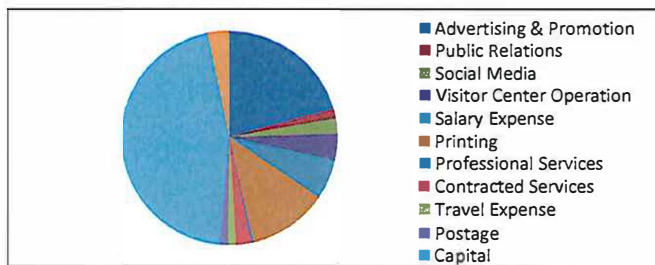
* The cash balance at March 31, 2024 was \$182,631.52 and investments totaled \$3,750,000.

The expenses for March were \$435,677.57. The FYTD expenses totaled \$1,608,261.87 with encumbrances of \$6,778.36, for a combined total of \$1,615,040.23 - 49.39% of budget.

Fiscal YTD Collections



TDA Expenses as of March 31, 2024

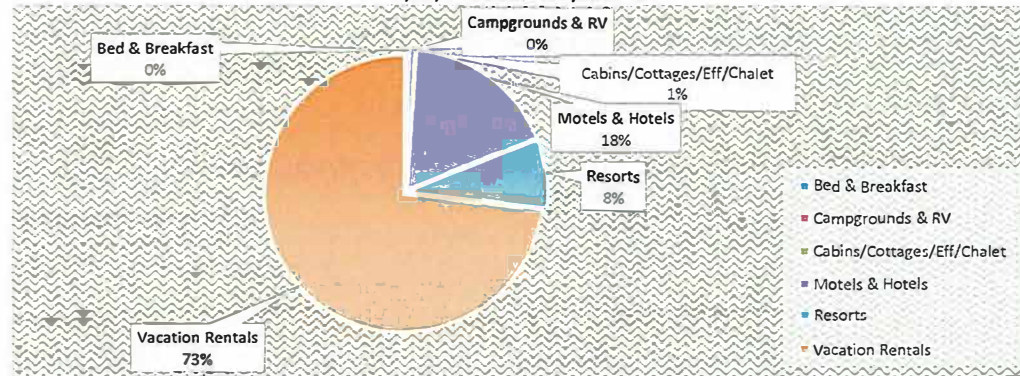


Advertising & Promotion	\$	90,091.04
Public Relations	\$	6,403.95
Social Media	\$	10,180.93
Visitor Center Operation	\$	17,258.34
Salary Expense	\$	25,875.18
Printing	\$	52,134.67
Professional Services	\$	1,354.17
Contracted Services	\$	9,883.33
Travel Expense	\$	5,453.83
Postage	\$	5,228.72
Capital	\$	197,633.61
Other	\$	14,179.80
	\$	435,677.57

	2020	2021	2022	2023	2024
July	122,421.68	187,832.18	306,871.17	302,567.11	285,430.89
Aug	166,057.35	233,507.83	402,414.91	410,949.64	376,478.34
Sept	133,172.02	228,972.44	296,676.95	301,922.72	289,116.07
Oct	130,912.47	191,265.61	236,495.92	235,450.13	229,745.47
Nov	129,268.34	213,445.79	285,094.57	307,778.37	285,381.98
Dec	93,829.84	145,657.78	212,552.55	206,012.13	189,325.49
Jan	79,652.13	134,351.26	150,929.14	146,534.48	141,538.21
Feb	55,878.75	89,094.11	98,820.63	100,429.24	97,063.80
Mar	55,161.52	91,596.16	120,494.03	102,142.20	153,142.20
Apr	34,404.69	130,350.75	138,246.01	127,334.09	
May	15,854.63	146,638.28	175,198.14	147,200.16	
June	76,044.67	200,754.27	213,644.17	188,605.49	-
	\$ 1,092,658.09	\$ 1,993,466.46	\$ 2,637,438.19	\$ 2,576,925.76	\$ 2,047,222.45

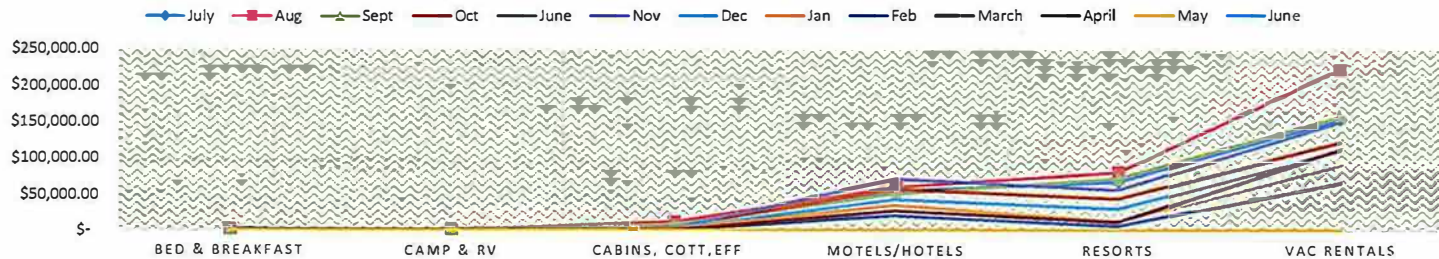


**Room Occupancy Tax Collections
3/31/24 for February Rentals**



Bed & Breakfast	\$	500.14
Campgrounds & RV	\$	154.41
Cabins/Cottages/Eff/Chalet	\$	927.10
Motels & Hotels	\$	27,350.22
Resorts	\$	12,048.09
Vacation Rentals	\$	112,162.24
	\$	153,142.20

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,528.20	\$ 754.06	\$ 6,587.57	\$ 55,016.22	\$ 67,750.05	\$ 153,794.79	\$ 285,430.89
Aug	\$ 1,669.80	\$ 865.38	\$ 11,374.86	\$ 59,802.40	\$ 80,315.67	\$ 222,450.23	\$ 376,478.34
Sept	\$ 1,470.28	\$ 673.00	\$ 7,721.65	\$ 50,398.12	\$ 71,814.40	\$ 157,038.62	\$ 289,116.07
Oct	\$ 1,436.12	\$ 344.11	\$ 4,446.50	\$ 57,592.70	\$ 44,248.21	\$ 121,677.83	\$ 229,745.47
Nov	\$ 2,346.65	\$ 1,066.96	\$ 3,833.48	\$ 71,483.82	\$ 56,995.17	\$ 149,655.90	\$ 285,381.98
Dec	\$ 953.72	\$ 501.55	\$ 3,206.12	\$ 43,406.39	\$ 30,696.38	\$ 110,561.33	\$ 189,325.49
Jan	\$ 628.14	\$ 143.75	\$ 2,492.33	\$ 34,727.26	\$ 12,560.78	\$ 90,985.95	\$ 141,538.21
Feb	\$ 436.50	\$ 98.20	\$ 922.75	\$ 21,038.94	\$ 7,003.66	\$ 67,563.75	\$ 97,063.80
March	\$ 500.14	\$ 154.41	\$ 927.10	\$ 27,350.22	\$ 12,048.09	\$ 112,162.24	\$ 153,142.20
April							\$ -
May							\$ -
June							\$ -
	\$ 10,969.55	\$ 4,601.42	\$ 41,512.36	\$ 420,816.07	\$ 383,432.41	\$ 1,185,890.64	\$ 2,047,222.45
% By Type	0.54%	0.22%	2.03%	20.56%	18.73%	57.93%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2022	\$ 302,567.11	79	
July-2023	\$ 285,430.89	81	-5.66%
	\$ (17,136.22)	2	
August-2022	\$ 410,949.64	98	
August-2023	\$ 376,478.34	89	-8.39%
	\$ (34,471.30)	-9	
September-2022	\$ 301,922.72	88	
September-2023	\$ 289,116.07	93	-4.24%
	\$ (12,806.65)	5	
October-2022	\$ 235,450.13	85	
October-2023	\$ 229,745.47	91	-2.42%
	\$ (5,704.66)	6	
November-2022	\$ 307,783.37	95	
November-2023	\$ 285,381.98	91	-7.28%
	\$ (22,401.39)	-4	
December-2022	\$ 206,012.13	82	
December-2023	\$ 189,325.49	78	-8.10%
	\$ (16,686.64)	-4	
January-2023	\$ 146,534.48	77	
January-2024	\$ 141,538.21	79	-3.41%
	\$ (4,996.27)	2	
February-2023	\$ 100,429.24	62	
February-2024	\$ 97,063.80	67	-3.35%
	\$ (3,365.44)	5	
March-2023	\$ 102,142.20	68	
March-2024	\$ 153,142.20	68	49.93%
	\$ 51,000.00	0	
April-2023	\$ 127,334.09	67	
April-2024	\$ -		-100.00%
	\$ (127,334.09)	-67	
May-2023	\$ 147,200.16	69	
May-2024	\$ -		-100.00%
	\$ (147,200.16)	-69	
June-2023	\$ 188,605.49	78	
June-2024	\$ -		-100.00%
	\$ (188,605.49)	-78	
FYTD 2023	\$ 2,576,930.76		
FYTD 2024	\$ 2,047,222.45		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 03/01/2024 - thru - 03/31/2024

Account Number	Account Description	Beginning Balance	Debits	Credits	Ending Balance
		Dr (Cr)			Dr (Cr)
24-1110-000-00	CASH ON HAND	448,311.60	241,493.96	507,174.04	182,631.52
24-1130-000-00	CASH IN TIME DEPOSIT	3,750,000.00	0.00	0.00	3,750,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	1,191.04	155.14	0.00	1,346.18
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	29.43	0.00	0.00	29.43
Total Asset		4,199,532.07	241,649.10	507,174.04	3,934,007.13
24-2100-000-00	ACCOUNTS PAYABLE	0.00	470,418.05	470,418.05	0.00
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	1,775.48	1,775.48	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	713.00	713.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	1,216.16	1,216.16	0.00
24-2200-182-00	RETIREMENT PAYABLE	(2,415.95)	2,465.00	3,574.25	(3,525.20)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	284.42	284.42	0.00
24-2900-000-00	FUND BALANCE	(3,464,874.68)	0.00	0.00	(3,464,874.68)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	70,248.42	348,993.27	412,463.33	6,778.36
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(70,248.42)	412,463.33	348,993.27	(6,778.36)
24-3000-000-00	REVENUE CONTROL	(1,713,883.74)	99.00	169,142.38	(1,882,927.12)
24-4000-000-00	EXPENDITURE CONTROL	1,172,584.30	441,614.61	5,937.04	1,608,261.87
Total Liability		(4,199,532.07)	1,680,042.32	1,414,517.38	(3,934,007.13)
Total TOURISM DEVELOPMENT AUTH		0.00	1,921,691.42	1,921,691.42	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2023 - thru - 03/31/2024

Account Number	Description	Adjusted Budget 07/01/2023 03/31/2024	Debits and Credits 03/01/2024 03/31/2024	Debits and Credits 07/01/2023 03/31/2024	Encumbrances 07/01/2023 03/31/2024	Balance 07/01/2023 03/31/2024	% Used
24-3230-130-00	JACKSON COUNTY TDA	2,500,000.00	153,085.78	1,761,079.21	0.00	738,920.79	70.44
	TAX REVENUE	2,500,000.00	153,085.78	1,761,079.21	0.00	738,920.79	70.44
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	56.42	712.35	0.00	4,287.65	14.25
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
	PENALTY & INTEREST	15,000.00	56.42	712.35	0.00	14,287.65	4.75
24-3831-491-00	INVESTMENT EARNINGS	150,000.00	15,901.18	121,135.56	0.00	28,864.44	80.76
	REVENUES	150,000.00	15,901.18	121,135.56	0.00	28,864.44	80.76
24-3991-000-00	FUND BALANCE	876,472.00	0.00	0.00	0.00	876,472.00	0.00
	FUND BALANCE	876,472.00	0.00	0.00	0.00	876,472.00	0.00
	DEPARTMENT TOTAL Revenue	3,541,472.00	169,043.38	1,882,927.12	0.00	1,658,544.88	53.17
24-4926-121-00	SALARIES & WAGES	170,000.00	19,615.39	130,769.24	0.00	39,230.76	76.92
24-4926-170-00	BOARD MEMBER EXPENSE	900.00	291.09	708.99	0.00	191.01	78.78
24-4926-181-00	SOCIAL SECURITY CONTRIBU	10,540.00	1,216.16	8,124.94	0.00	2,415.06	77.09
24-4926-182-00	RETIREMENT EXPENSE	21,845.00	2,436.57	16,670.92	0.00	5,174.08	76.31
24-4926-183-00	HOSPITALIZATION INSURANC	23,214.00	2,041.68	16,847.81	0.00	6,366.19	72.58
24-4926-185-00	UNEMPLOYMENT INSURANCE	592.00	69.96	-1,565.59	0.00	2,157.59	-264.46
24-4926-186-00	WORKMAN'S COMPENSATION	2,117.00	211.00	285.00	0.00	1,832.00	13.46
24-4926-187-00	MEDICARE TAX	2,465.00	284.42	1,900.20	0.00	564.80	77.09
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	12,187.53	0.00	4,062.47	75.00
24-4926-191-00	PROFESSIONAL SERVICES-AU	7,200.00	0.00	6,275.00	0.00	925.00	87.15
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	382.50	0.00	1,617.50	19.13
24-4926-260-00	OFFICE SUPPLIES AND MATE	6,000.00	168.89	1,649.24	0.00	4,350.76	27.49
24-4926-299-00	MISCELLANEOUS	13,970.00	1,651.00	4,680.21	0.00	9,289.79	33.50
24-4926-311-00	TRAVEL	28,150.00	5,453.83	21,002.65	982.00	6,165.35	78.10
24-4926-321-00	TELEPHONE	4,600.00	1,628.78	4,334.18	0.00	265.82	94.22
24-4926-321-01	TELEPHONE-VISITOR CENTER	0.00	-1,559.21	3,723.56	0.00	-3,723.56	0.00
24-4926-321-02	TELEPHONE-TDA	6,000.00	1,238.70	1,238.70	0.00	4,761.30	20.65
24-4926-325-00	POSTAGE	30,678.00	5,228.72	35,571.04	0.00	-4,893.04	115.95
24-4926-331-00	UTILITIES	2,700.00	709.39	2,229.51	0.00	470.49	82.57
24-4926-341-00	PRINTING	97,341.00	52,134.67	68,796.04	1,796.36	26,748.60	72.52
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	294,652.00	25,415.61	212,783.66	0.00	81,868.34	72.22

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2023 - thru - 03/31/2024

Account Number	Description	Adjusted Budget 07/01/2023 03/31/2024	Debits and Credits 03/01/2024 03/31/2024	Debits and Credits 07/01/2023 03/31/2024	Encumbrances 07/01/2023 03/31/2024	Balance 07/01/2023 03/31/2024	% Used
24-4926-370-01	WEBSITE SERVICE	25,200.00	7,325.00	24,850.00	0.00	350.00	98.61
24-4926-370-02	CREATIVE & PRODUCTION SE	90,000.00	15,833.00	64,666.25	0.00	25,333.75	71.85
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	13,200.00	2,200.00	9,900.00	0.00	3,300.00	75.00
24-4926-370-04	E-MAIL CAMPAIGNS	16,800.00	2,800.00	14,525.00	0.00	2,275.00	86.46
24-4926-370-05	SEM MANAGEMENT	178,000.00	18,187.85	112,209.80	0.00	65,790.20	63.04
24-4926-370-09	SOCIAL MEDIA SPEND	136,000.00	10,180.93	78,785.09	4,000.00	53,214.91	60.87
24-4926-393-00	VISITOR CENTER OPERATION	213,631.00	17,258.34	162,825.06	0.00	50,805.94	76.22
24-4926-393-01	PUBLIC RELATIONS	111,000.00	6,403.95	89,163.94	0.00	21,836.06	80.33
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	16,499.97	0.00	5,500.03	75.00
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	50.00	100.00	0.00	1,300.00	7.14
24-4926-393-05	CONTRACTED-WEBSITE	12,500.00	0.00	4,650.00	0.00	7,850.00	37.20
24-4926-393-06	CONTRACTED-AD FIRM RETAI	60,840.00	10,140.00	45,630.00	0.00	15,210.00	75.00
24-4926-393-07	CONTRACTED SERVICES-STR	8,280.00	0.00	10,015.44	0.00	-1,735.44	120.96
24-4926-393-08	CONTRACTED-AD FIRM MISC	22,600.00	2,760.85	26,912.69	0.00	-4,312.69	119.08
24-4926-393-11	SOFTWARE, INTERNET, MISC S	59,758.00	5,428.73	34,815.44	0.00	24,942.56	58.26
24-4926-393-14	CONTRACTED SERVICES-HR O	6,920.00	360.00	4,758.60	0.00	2,161.40	68.77
24-4926-393-15	RESEARCH AND ANALYTICS	68,500.00	0.00	68,427.00	0.00	73.00	99.89
24-4926-399-00	CONTRACTED SERVICES	48,000.00	8,000.00	36,000.00	0.00	12,000.00	75.00
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	17,100.00	0.00	6,180.00	73.45
24-4926-454-00	INSURANCE	3,795.00	3,063.00	3,569.89	0.00	225.11	94.07
24-4926-491-00	DUES AND SUBSCRIPTIONS	9,454.00	402.10	10,118.71	0.00	-664.71	107.03
24-4926-550-00	CAPITAL OUTLAY-EQUIPMENT	9,400.00	0.00	5,183.99	0.00	4,216.01	55.15
24-4926-550-01	CAPITAL PROJECTS	1,450,000.00	197,633.61	197,633.61	0.00	1,252,366.39	13.63
24-4926-699-00	GRANTS	105,000.00	0.00	-7,000.00	0.00	112,000.00	-6.67
24-4926-699-02	MISCELLANEOUS DONATIONS	15,200.00	2,000.00	26,000.00	0.00	-10,800.00	171.05
24-4926-990-00	CONTINGENCY	89,000.00	2,326.06	2,326.06	0.00	86,673.94	2.61
TOURISM DEVELOPMENT AUTHORITY		3,541,472.00	435,677.57	1,608,261.87	6,778.36	1,926,431.77	45.60
DEPARTMENT TOTAL Expense		-3,541,472.00	-435,677.57	-1,608,261.87	6,778.36	-1,926,431.77	45.60
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	-266,634.19	274,665.25	6,778.36	-267,886.89	49.39

ACCOUNT ACTIVITY ANALYSIS					PAGE 1			
BC2001 BEGINNING 03/01/24 ENDING 03/31/24								
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:								
03/01/24				BUDGET BALANCE	170,000.00			111,153.85
03/01/24	TLJ		JE-232502	JOE: TDA PAYROLL PERIOD 5	0.00	6,538.46	0.00	117,692.31
03/15/24	TLJ		JE-232562	JOE: TDA PAYROLL 3/15/24	0.00	6,538.47	0.00	124,230.78
03/29/24	TLJ		JE-232615	JOE: TDA PAYROLL 3/29/24	0.00	6,538.46	0.00	130,769.24
TOTALS					170,000.00	143,846.17	13,076.93	130,769.24
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:								
03/01/24				BUDGET BALANCE	900.00			417.90
03/01/24		022524	04*2400421	BUSINESS CARD	0.00	131.19	0.00	549.09
03/27/24	TLJ		JE-232596	JOE: BANK CARD 8443 (BREE	0.00	159.90	0.00	708.99
TOTALS					900.00	725.51	16.52	708.99
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:								
03/01/24				BUDGET BALANCE	10,540.00			6,908.78
03/01/24	TLJ		JE-232504	JOE: TDA PAYROLL TAX DRAF	0.00	405.38	0.00	7,314.16
03/15/24	TLJ		JE-232563	JOE: TDA TAX DRAFT 3/15/2	0.00	405.38	0.00	7,719.54
03/29/24	TLJ		JE-232616	JOE: TDA PAYROLL TAX DRAF	0.00	405.40	0.00	8,124.94
TOTALS					10,540.00	8,530.32	405.38	8,124.94
ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:								
03/01/24				BUDGET BALANCE	21,845.00			14,234.35
03/01/24	TLJ		JE-232504	JOE: TDA PAYROLL TAX DRAF	0.00	791.76	0.00	15,026.11
03/15/24	TLJ		JE-232563	JOE: TDA TAX DRAFT 3/15/2	0.00	840.20	0.00	15,866.31
03/29/24	TLJ		JE-232616	JOE: TDA PAYROLL TAX DRAF	0.00	804.61	0.00	16,670.92
TOTALS					21,845.00	17,462.08	791.16	16,670.92
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:								
03/01/24				BUDGET BALANCE	23,214.00			14,806.13
03/25/24		758441	04*2400446	COMPANION LIFE INSURANCE	0.00	179.93	0.00	14,986.06
03/25/24		745131	04*2400446	COMPANION LIFE INSURANCE	0.00	179.93	0.00	15,165.99

ACCOUNT ACTIVITY ANALYSIS					PAGE 2			
BC2001					BEGINNING 03/01/24 ENDING 03/31/24			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN: =====> CONTINUED <=====								
03/25/24		03/12/2024	04*2400443	BCBS OF NC	0.00	1,681.82	0.00	16,847.81
TOTALS					23,214.00	16,847.81	0.00	16,847.81
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:								
03/01/24				BUDGET BALANCE	592.00			-1,635.55
03/01/24	TLJ	JE-232504		JOE: TDA PAYROLL TAX DRAF	0.00	0.00	35.96	-1,671.51
03/15/24	TLJ	JE-232563		JOE: TDA TAX DRAFT 3/15/2	0.00	52.96	0.00	-1,618.55
03/29/24	TLJ	JE-232616		JOE: TDA PAYROLL TAX DRAF	0.00	52.96	0.00	-1,565.59
TOTALS					592.00	524.18	2,089.77	-1,565.59
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:								
03/01/24				BUDGET BALANCE	2,117.00			74.00
03/19/24	TLJ	JE-232575		JOE: TDA WC INSURANCE	0.00	211.00	0.00	285.00
TOTALS					2,117.00	285.00	0.00	285.00
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:								
03/01/24				BUDGET BALANCE	2,465.00			1,615.78
03/01/24	TLJ	JE-232504		JOE: TDA PAYROLL TAX DRAF	0.00	94.80	0.00	1,710.58
03/15/24	TLJ	JE-232563		JOE: TDA TAX DRAFT 3/15/2	0.00	94.80	0.00	1,805.38
03/29/24	TLJ	JE-232616		JOE: TDA PAYROLL TAX DRAF	0.00	94.82	0.00	1,900.20
TOTALS					2,465.00	1,995.00	94.80	1,900.20
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
03/01/24				BUDGET BALANCE	16,250.00			10,833.36
03/27/24	TLJ	JE-232599		JOE: TDA ADMIN 3/2024	0.00	1,354.17	0.00	12,187.53
TOTALS					16,250.00	12,187.53	0.00	12,187.53
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SERVICES-AUDIT ASN:								
03/01/24				BUDGET BALANCE	7,200.00			6,275.00

BC2001		ACCOUNT ACTIVITY ANALYSIS				PAGE 3		
		BEGINNING 03/01/24 ENDING 03/31/24						
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SERVICES-AUDIT ASN: =====> CONTINUED <=====								
TOTALS					7,200.00	8,950.00	2,675.00	6,275.00
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:								
TOTALS					2,000.00	382.50	0.00	382.50
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN:								
03/01/24		022524		04*2400421 BUSINESS CARD	0.00	29.19	0.00	1,509.54
03/01/24		36872386		04*2400419 QUILL CORPORATION - 69460	0.00	150.09	0.00	1,659.63
03/01/24		36872386		04*2400419 QUILL CORPORATION - 69460	0.00	0.00	9.82	1,649.81
03/01/24		022524		04*2400421 BUSINESS CARD	0.00	0.00	0.57	1,649.24
03/10/24		36872386		04*2400419 QUILL CORPORATION - 69460	0.00	0.00	150.09	1,499.15
03/10/24		36872386		04*2400419 QUILL CORPORATION - 69460	0.00	150.09	0.00	1,649.24
TOTALS					6,000.00	1,907.74	258.50	1,649.24
ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:								
03/01/24				BUDGET BALANCE	13,970.00			3,029.21
03/08/24		1036		04*2400439 ARELLANO QUALITY PAINTING	0.00	1,560.00	0.00	4,589.21
03/27/24		TLJ		JE-232596 JOE: BANK CARD 8443 (BREE	0.00	91.00	0.00	4,680.21
TOTALS					13,970.00	4,696.12	15.91	4,680.21
ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:								
03/01/24				BUDGET BALANCE	28,150.00			15,548.82
03/01/24		022524		04*2400421 BUSINESS CARD	0.00	1,089.83	0.00	16,638.65
03/01/24		022524		04*2400421 BUSINESS CARD	0.00	0.00	56.33	16,582.32
03/06/24		031524		04*2400431 BUSINESS CARD	0.00	1,590.00	0.00	18,172.32
03/25/24		03/20/2024		02*13074 NICHOLAS J BREEDLOVE	0.00	711.05	0.00	18,883.37
03/27/24		TLJ		JE-232596 JOE: BANK CARD 8443 (BREE	0.00	2,119.28	0.00	21,002.65
TOTALS					28,150.00	21,651.17	648.52	21,002.65

=====					ACCOUNT ACTIVITY ANALYSIS		PAGE 4		=====	
BC2001		BEGINNING 03/01/24		ENDING 03/31/24						
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING					
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE		

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN: =====> CONTINUED <=====										
ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:										
03/01/24				BUDGET BALANCE	4,600.00			2,705.40		
03/05/24		9957374152	04*2400428	VERIZON WIRELESS	0.00	51.58	0.00	2,756.98		
03/08/24		TLJ	JE-232535	JOE: CORR TO LINE ITEM	0.00	1,577.20	0.00	4,334.18		

TOTALS					4,600.00	7,014.30	2,680.12	4,334.18		
=====										
ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:										
03/01/24				BUDGET BALANCE	0.00			5,282.77		
03/01/24		226191	04*2400423	BALSAMWEST	0.00	384.39	0.00	5,667.16		
03/08/24		TLJ	JE-232535	JOE: CORR TO LINE ITEM	0.00	0.00	1,577.20	4,089.96		
03/28/24		244594		CASHIERS AREA CHAMBER OF	0.00	0.00	366.40	3,723.56		

TOTALS					0.00	5,667.16	1,943.60	3,723.56		
=====										
ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-TDA ASN:										
03/01/24				BUDGET BALANCE	6,000.00			0.00		
03/04/24		231995	04*2400432	BALSAMWEST	0.00	387.33	0.00	387.33		
03/04/24		231996	04*2400432	BALSAMWEST	0.00	366.40	0.00	753.73		
03/08/24		233138	04*2400432	BALSAMWEST	0.00	484.97	0.00	1,238.70		

TOTALS					6,000.00	1,238.70	0.00	1,238.70		
=====										
ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:										
03/01/24				BUDGET BALANCE	30,678.00			30,342.32		
03/01/24		TLJ	JE-232503	JOE: TDA INVOICE#82898	0.00	182.95	0.00	30,525.27		
03/10/24		17VA27104	04*2400429	UPS	0.00	33.39	0.00	30,558.66		
03/19/24		17VA27114	04*2400445	UPS	0.00	12.38	0.00	30,571.04		
03/25/24		032524	04*2400444	PITNEY BOWES BANK, INC RE	0.00	5,000.00	0.00	35,571.04		

TOTALS					30,678.00	35,668.54	97.50	35,571.04		
=====										
ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:										
03/01/24				BUDGET BALANCE	2,700.00			1,520.12		

=====					ACCOUNT ACTIVITY ANALYSIS		PAGE 5		=====		
BC2001		BEGINNING 03/01/24		ENDING 03/31/24							
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE			
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ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN: =====>					CONTINUED <=====						
03/01/24		217653	04*2400422	OWENS AND GATES LLC	0.00	40.00	0.00	1,560.12			
03/01/24		02/15/2024	04*2400418	DUKE ENERGY	0.00	400.51	0.00	1,960.63			
03/22/24		03/15/2024	04*2400441	DUKE ENERGY	0.00	268.88	0.00	2,229.51			
TOTALS					2,700.00	2,229.51	0.00	2,229.51			
=====									=====		
ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:											
03/01/24				BUDGET BALANCE	97,341.00			16,661.37			
03/08/24	240738	56839-1	04*2400435	PANAPRINT INC.	0.00	49,579.00	0.00	66,240.37			
03/08/24	240738	56839-1	04*2400435	PANAPRINT INC.	0.00	800.00	0.00	67,040.37			
03/08/24	240738	56839-1	04*2400435	PANAPRINT INC.	0.00	1,755.67	0.00	68,796.04			
TOTALS					97,341.00	70,627.28	1,831.24	68,796.04			
=====									=====		
ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:											
03/01/24				BUDGET BALANCE	500.00			0.00			
TOTALS					500.00	0.00	0.00	0.00			
=====									=====		
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:											
03/25/24		INV-00691	04*2400449	BUFFALO GROUPE, LLC	0.00	3,750.00	0.00	191,118.05			
03/25/24		INV-00691	04*2400449	BUFFALO GROUPE, LLC	0.00	1,656.25	0.00	192,774.30			
03/25/24		INV-00691	04*2400449	BUFFALO GROUPE, LLC	0.00	2,500.00	0.00	195,274.30			
03/25/24		INV-00691	04*2400449	BUFFALO GROUPE, LLC	0.00	1,743.75	0.00	197,018.05			
03/25/24		INV-00691	04*2400449	BUFFALO GROUPE, LLC	0.00	2,452.26	0.00	199,470.31			
03/25/24		INV-00691	04*2400449	BUFFALO GROUPE, LLC	0.00	10,967.76	0.00	210,438.07			
03/25/24		INV-00691	04*2400449	BUFFALO GROUPE, LLC	0.00	1,875.00	0.00	212,313.07			
03/25/24		INV-00691	04*2400449	BUFFALO GROUPE, LLC	0.00	470.59	0.00	212,783.66			
TOTALS					294,652.00	212,783.66	0.00	212,783.66			
=====									=====		
ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:											
03/01/24				BUDGET BALANCE	25,200.00			17,525.00			
03/01/24		INV-00263	04*2400425	BUFFALO GROUPE, LLC	0.00	2,100.00	0.00	19,625.00			

BC2001

BEGINNING 03/01/24

ENDING 03/31/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-370-01

DESC: WEBSITE SERVICE

ASN: =====>

CONTINUED

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03/01/24		INV-00263	04*2400425	BUFFALO GROUPE, LLC	0.00	3,125.00	0.00	22,750.00
03/08/24		INV-00582	04*2400437	BUFFALO GROUPE, LLC	0.00	2,100.00	0.00	24,850.00
TOTALS					25,200.00	24,850.00	0.00	24,850.00

ACCOUNT # 24-4926-370-02

DESC: CREATIVE & PRODUCTION SERVICES

ASN:

03/01/24				BUDGET BALANCE	90,000.00			48,833.25
03/01/24		INV-00263	04*2400425	BUFFALO GROUPE, LLC	0.00	5,667.00	0.00	54,500.25
03/08/24		INV-00582	04*2400437	BUFFALO GROUPE, LLC	0.00	5,667.00	0.00	60,167.25
03/08/24		INV-00582	04*2400437	BUFFALO GROUPE, LLC	0.00	1,000.00	0.00	61,167.25
03/25/24		INV-00691	04*2400449	BUFFALO GROUPE, LLC	0.00	200.00	0.00	61,367.25
03/25/24		INV-00691	04*2400449	BUFFALO GROUPE, LLC	0.00	299.00	0.00	61,666.25
03/25/24		INV-00691	04*2400449	BUFFALO GROUPE, LLC	0.00	1,500.00	0.00	63,166.25
03/25/24		INV-00691	04*2400449	BUFFALO GROUPE, LLC	0.00	1,500.00	0.00	64,666.25
TOTALS					90,000.00	64,666.25	0.00	64,666.25

ACCOUNT # 24-4926-370-03

DESC: DIGITAL CAMPAIGN REPORTING

ASN:

03/01/24				BUDGET BALANCE	13,200.00			7,700.00
03/01/24		INV-00263	04*2400425	BUFFALO GROUPE, LLC	0.00	1,100.00	0.00	8,800.00
03/08/24		INV-00582	04*2400437	BUFFALO GROUPE, LLC	0.00	1,100.00	0.00	9,900.00
TOTALS					13,200.00	9,900.00	0.00	9,900.00

ACCOUNT # 24-4926-370-04

DESC: E-MAIL CAMPAIGNS

ASN:

03/01/24				BUDGET BALANCE	16,800.00			11,725.00
03/01/24		INV-00263	04*2400425	BUFFALO GROUPE, LLC	0.00	800.00	0.00	12,525.00
03/01/24		INV-00263	04*2400425	BUFFALO GROUPE, LLC	0.00	600.00	0.00	13,125.00
03/08/24		INV-00582	04*2400437	BUFFALO GROUPE, LLC	0.00	800.00	0.00	13,925.00
03/08/24		INV-00582	04*2400437	BUFFALO GROUPE, LLC	0.00	600.00	0.00	14,525.00
TOTALS					16,800.00	14,525.00	0.00	14,525.00

ACCOUNT # 24-4926-370-05

DESC: SEM MANAGEMENT

ASN:

03/01/24				BUDGET BALANCE	178,000.00			94,021.95
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BEGINNING 03/01/24 ENDING 03/31/24

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-370-05		DESC: SEM MANAGEMENT		ASN: =====>	CONTINUED	<=====		
03/08/24		069306	04*2400440	LOVE COMMUNICATIONS LLC	0.00	18,187.85	0.00	112,209.80
TOTALS					178,000.00	119,342.71	7,132.91	112,209.80
ACCOUNT # 24-4926-370-09		DESC: SOCIAL MEDIA SPEND		ASN:				
03/01/24				BUDGET BALANCE	136,000.00			68,604.16
03/01/24		022524	04*2400421	BUSINESS CARD	0.00	1,819.90	0.00	70,424.06
03/06/24		031424	04*2400430	BUSINESS CARD	0.00	8,361.03	0.00	78,785.09
TOTALS					136,000.00	78,785.09	0.00	78,785.09
ACCOUNT # 24-4926-393-00		DESC: VISITOR CENTER OPERATIONS		ASN:				
03/01/24				BUDGET BALANCE	213,631.00			145,566.72
03/10/24		216422	04*2400426	JACKSON CO. CHAMBER OF CO	0.00	7,808.08	0.00	153,374.80
03/10/24		216422	04*2400426	JACKSON CO. CHAMBER OF CO	0.00	1,108.67	0.00	154,483.47
03/10/24		216422	04*2400426	JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	154,672.14
03/10/24		216408	04*2400427	CASHIERS AREA CHAMBER OF	0.00	7,157.42	0.00	161,829.56
03/10/24		216408	04*2400427	CASHIERS AREA CHAMBER OF	0.00	995.50	0.00	162,825.06
TOTALS					213,631.00	170,075.06	7,250.00	162,825.06
ACCOUNT # 24-4926-393-01		DESC: PUBLIC RELATIONS		ASN:				
03/01/24				BUDGET BALANCE	111,000.00			82,759.99
03/25/24		64464	02*13143	LOU HAMMOND GROUP ATLANTA	0.00	153.95	0.00	82,913.94
03/25/24		64472	02*13143	LOU HAMMOND GROUP ATLANTA	0.00	6,250.00	0.00	89,163.94
TOTALS					111,000.00	89,163.94	0.00	89,163.94
ACCOUNT # 24-4926-393-02		DESC: CONTRACTED SERVICES		ASN:				
03/01/24				BUDGET BALANCE	22,000.00			14,666.64
03/27/24	TLJ		JE-232599	JOE: TDA ADMIN 3/2024	0.00	1,833.33	0.00	16,499.97
TOTALS					22,000.00	16,499.97	0.00	16,499.97

=====				ACCOUNT ACTIVITY ANALYSIS		PAGE 8		=====	
BC2001				BEGINNING 03/01/24		ENDING 03/31/24			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE	

ACCOUNT # 24-4926-393-02				DESC: CONTRACTED SERVICES	ASN: =====>	CONTINUED		<=====	
ACCOUNT # 24-4926-393-03				DESC: CONTRACTED SERVICES-RECORDING	ASN:				
03/01/24				BUDGET BALANCE	1,400.00				50.00
03/08/24		FEB.2024	04*2400433	CHERYL OSBORNE	0.00	50.00	0.00		100.00
TOTALS					1,400.00	100.00	0.00		100.00
=====									
ACCOUNT # 24-4926-393-05				DESC: CONTRACTED-WEBSITE	ASN:				
03/01/24				BUDGET BALANCE	12,500.00				4,650.00
TOTALS					12,500.00	4,650.00	0.00		4,650.00
=====									
ACCOUNT # 24-4926-393-06				DESC: CONTRACTED-AD FIRM RETAINER	ASN:				
03/01/24		INV-00263	04*2400425	BUFFALO GROUPE, LLC	0.00	5,070.00	0.00		40,560.00
03/08/24		INV-00582	04*2400437	BUFFALO GROUPE, LLC	0.00	5,070.00	0.00		45,630.00
TOTALS					60,840.00	45,630.00	0.00		45,630.00
=====									
ACCOUNT # 24-4926-393-07				DESC: CONTRACTED SERVICES-STR	ASN:				
03/01/24				BUDGET BALANCE	8,280.00				10,015.44
TOTALS					8,280.00	10,015.44	0.00		10,015.44
=====									
ACCOUNT # 24-4926-393-08				DESC: CONTRACTED-AD FIRM MISC	ASN:				
03/01/24		INV-00263	04*2400425	BUFFALO GROUPE, LLC	0.00	1,078.00	0.00		25,229.84
03/08/24		INV-00582	04*2400437	BUFFALO GROUPE, LLC	0.00	1,078.00	0.00		26,307.84
03/25/24		INV-00691	04*2400449	BUFFALO GROUPE, LLC	0.00	604.85	0.00		26,912.69
TOTALS					22,600.00	26,912.69	0.00		26,912.69
=====									
ACCOUNT # 24-4926-393-11				DESC: SOFTWARE,INTERNET,MISC SERVICES	ASN:				
03/01/24				BUDGET BALANCE	59,758.00				29,386.71

ACCOUNT # 24-4926-412-00		DESC: BUILDING RENT	ASN:				
03/01/24		BUDGET BALANCE		23,280.00			15,200.00
03/01/24	217653	04*2400422 OWENS AND GATES LLC		0.00	1,900.00	0.00	17,100.00
		TOTALS		23,280.00	17,100.00	0.00	17,100.00

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TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN: =====> CONTINUED <=====								
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:								
03/01/24				BUDGET BALANCE	3,795.00			506.89
03/08/24		02/15/2024	04*2400434	UNITED STATES LIABILITY I	0.00	3,063.00	0.00	3,569.89
TOTALS					3,795.00	3,569.89	0.00	3,569.89
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:								
03/01/24				BUDGET BALANCE	9,454.00			9,716.61
03/01/24		022524	04*2400421	BUSINESS CARD	0.00	27.81	0.00	9,744.42
03/01/24		022524	04*2400421	BUSINESS CARD	0.00	0.00	0.70	9,743.72
03/27/24		TLJ	JE-232596	JOE: BANK CARD 8443 (BREE	0.00	374.99	0.00	10,118.71
TOTALS					9,454.00	10,124.31	5.60	10,118.71
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY-EQUIPMENT ASN:								
03/01/24				BUDGET BALANCE	9,400.00			5,183.99
TOTALS					9,400.00	5,546.87	362.88	5,183.99
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:								
03/25/24		03/25/24	04*2400442	TOWN OF SYLVA	0.00	197,633.61	0.00	197,633.61
TOTALS					1,450,000.00	197,633.61	0.00	197,633.61
ACCOUNT # 24-4926-630-00 DESC: NC TOURISM RECOVERY GRANT ASN:								
03/01/24				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:								
TOTALS					105,000.00	5,000.00	12,000.00	-7,000.00

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03/01/24			BUDGET BALANCE	89,000.00			0.00
03/01/24	240851	02/20/2024	04*2400424 GO PLASTICS LLC	0.00	1,704.00	0.00	1,704.00
03/01/24	240851	02/20/2024	04*2400424 GO PLASTICS LLC	0.00	124.40	0.00	1,828.40
03/01/24	240851	02/20/2024	04*2400424 GO PLASTICS LLC	0.00	497.66	0.00	2,326.06
TOTALS				89,000.00	2,326.06	0.00	2,326.06