



MARCH 2024 Jackson County Chamber Happenings

March was a great month! We secured nine (9) new members, held our annual March Madness Open House, did lots of cleaning and reorganizing, and held two ribbon cuttings. Friends Night Out generated \$6000+ in sales, with over 200 receipts turned in. Our new patio is a popular spot when the furniture is outside. I am applying for a grant that will include money for seasonal plants, lighting and furniture covers. Right now, we are unable to leave the furniture outside daily due to weather conditions and homeless visitors. Our large mailing of visitor guides to all welcome centers in the state happened earlier in the month, and we are now working on getting fly fishing maps mailed to select outfitters in the region. We have one new retail product for 2024 so far – and we will unveil that at Greening Up the Mountains festival in April. We will be disbursing visitor info and answering questions. We assisted with the Easter Hat Parade in Dillsboro, and it was a beautiful day! Our team worked diligently this month to collect new materials for the year from our members and area attractions to update everything in the Explore Room for guests. WCU has moved some items into their new space and Paws is seeing some action with parents and students who are visiting the area. Our Real Estate Market Report provided monthly by a member relator is very popular with potential new residents. I met with Josh Carpenter of the MountainWest Partnership and asked if he could provide the chamber with a monthly or quarterly economic indicator report, and he stated he would do that for us. We will include that in our monthly e-news as it becomes available through Josh's office. The golf tourney is full – and I am working on collecting prizes!!

Phone calls: 161
Guests Served:
945
Direct Inquiries:
1129

**Visitor guides to
welcome centers:**
7,200

Fly Fishing requests-
110
Super STIR -
April 25th at Martha's
Place

Chamber Golf Tourney is
August 28th. Would you like
to donate a raffle prize?



April, 2024

WHAT'S HAPPENING IN JACKSON COUNTY

For members of the Jackson County
Chamber of Commerce, N.C.



Concerts on the Creek celebrates 15th season

The 15th annual season of Concerts on the Creek begins May 24, 2024 and runs each Friday from 7-9 p.m. through Labor Day weekend Aug. 30. Please click [HERE](#) to see this year's schedule of performers. We hope to see you dancing at the Bridge Park this summer!



Next Super STIR is April 25 at Martha's

The next Super STIR Business After Hours event is from 5:15-6 p.m., on Thursday, April 25 at Martha's Place in Sylva. We'll feature six chamber members in a "speed dating" style of learning more about what they do. Enter to win a free cooler. We'll have snacks and drinks too. Click [HERE](#) for more information.



July 4 Fireworks Festivities set

Mark your calendar for the annual July 4 Fireworks Festivities in Sylva on Thursday, July 4, 2024. This year's event features the band Gotcha Groove, food and beverage vendors, children's activities and of course- fireworks! Click [HERE](#) for more information.



Pickup your chamber member packets

The chamber's annual March Madness Open House was so much fun. Thanks to everyone who came by to pickup your member packets. If you didn't make it, please stop by our office very soon to pick up your Our Town, Dining Guide, Concerts on the Creek schedule, July 4 Fireworks info and much more. Thanks!

Greening Up the Mountains is April 27

Our friends at the Town of Sylva are busy finalizing the 26th annual Greening up the Mountains Festival, scheduled for Saturday, April 27 from 10 a.m. to 4 p.m.

Visit the website by clicking [HERE](#) to learn more.

The chamber team will be there so be sure and drop by the information booth to say hello!



773 West Main St.
Sylva, N.C., 28779



828-586-2155

Happenings & Opportunities

- **Mountain Artisans Summertime Arts & Craft Show:** The 35th annual Mountain Artisans Summertime Arts & Craft Show is Friday, June 28 from 10 a.m. to 5 p.m. and Saturday, June 29 from 10 a.m. to 4 p.m., at the Ramsey Center on the campus of WCU. Click [HERE](#) for more information.
- **Dillsboro Art Walk:** This new event is Saturday, July 20 from 2-7 p.m. For more info, email DillsboroMerchants@gmail.com.
- **Early Bird special for 2025 Our Town and Dining Guide advertising:** There is a special early bird advertising rate card inside your new chamber member packet. The deadline is June 15.



JacksonChamberTeam@gmail.com
www.MountainLovers.com



NEW
IN
2024!

THE JACKSON COUNTY CHAMBER OF COMMERCE INVITES YOU TO

THURSDAY
APRIL 25
5:15-6:30 PM



CAROLINA BOUND ADVENTURES
SPECIALITIES PLUS
JAIME'S CLEANING SERVICE

JUSTIN WRIGHT BUILDERS
JACKSON COUNTY
ANIMAL SHELTER- ARF
TOLGARD GAMES

AT MARTHA'S PLACE, 553 W MAIN ST, SYLVA, NC

- MUST BE ON TIME AT 5:30 PM **SHARP** TO START THE ROTATION.
- COMPLIMENTARY CHARCUTERIE GRAZING BOARD, TEA AND WATER PROVIDED BY MARTHA'S PLACE. CASH BAR AVAILABLE.
- ROTATE BETWEEN SIX CHAMBER MEMBERS FOR 4 MINUTES EACH.

- EACH PARTICIPANT THAT SEES ALL SIX MEMBERS WILL BE ENTERED TO WIN A BAYOU CLASSIC COOLER VALUED AT \$240 DONATED BY BLOSSMAN GAS.
- NETWORKING WITH YOUR FELLOW CHAMBER MEMBERS



**PLEASE RSVP BY 4:30 P.M., ON MONDAY, APRIL 22 BY EMAILING
JACKSONCHAMBERTEAM@GMAIL.COM OR CALLING 828-586-2155.**

CONCERTS on the CREEK 2024

EVERY FRIDAY FROM 7-9 P.M. MEMORIAL DAY THROUGH LABOR DAY SYLVA, N.C.

MAY 24: **TLQ + 2**
MAY 31: **SOUTHERN VANTAGE**
JUNE 7: **FLASHBACK BAND**
JUNE 14: **WHISKEY MOUNTAIN BAND**
JUNE 21: **THE V8S**
JUNE 28: **DARREN NICHOLSON BAND**
*THURSDAY, JULY 4,
6:30-9:30 PM:
CONCERT BY GOTCHA GROOVE, FIREWORKS
JULY 5: **ARNOLD HILL**



JULY 12: **TUXEDO JUNCTION**
JULY 19: **ASHEVILLE JUNCTION**
JULY 26: **PMA**
AUG. 2: **NATTI LOVE JOYS**
AUG. 9: **ROBERSON BOYS**
AUG. 16: **SHANE MEADE & THE SOUND**
AUG. 23: **DASHBOARD BLUE**
AUG. 30: **MAGGIE VALLEY BAND**



Donations accepted:
@JacksonCountyChamberNC



venmo



- Bring a chair or blanket
- Free, donations encouraged
- Food and beverage vendors
- No smoking, tents or coolers
- Pets must be on a leash

828-586-2155 • www.mountainlovers.com  