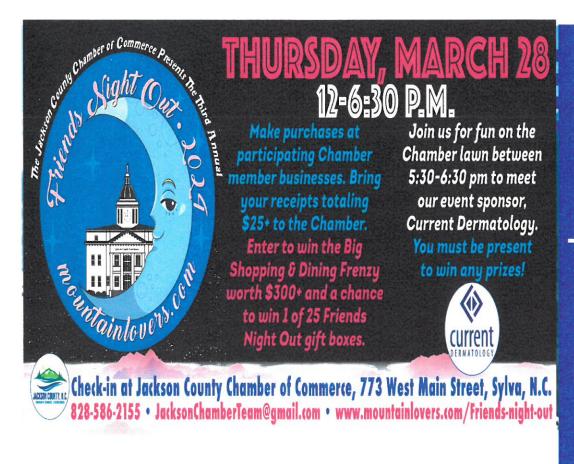
JANUARY 2024

JACKSON COUNTY CHAMBER & VISITOR CENTER REPORT

HAPPENINGS | INFO | 773 WEST MAIN STREET, SYLVA NC



TDA VISITOR
INQUIRIES
FULFILLED

GUESTS SERVED: 617 PHONE CALLS: 106 FLY FISHING MAPS MAILED: 68

NEW THINGS!

We spent some of our time in January refreshing our events and discovering new ways to be of value to our members. This included updating every member's profile page on our website. Our Dining Guide was sent off to the press in late January. We will provide dining guides as needed to our area lodging facilities, and we have a long waiting list right now! It is a good problem to have,

The Friends Night Out event has a new format that should encourage more local spending. Our Super STIR event set for February 22nd is a new 'round robin' approach that will allow for a meaningful network experience, while still having fun in a relaxed atmosphere. Our staff picked up litter one time in January and we have another litter pick up scheduled for February 19th (weather permitting).

VISITOR
GUIDES
SHIPPED TO
WELCOME
CENTERS

325

MARKET UPDATE

JANUARY 2024

JACKSON COUNTY



Have you ever wondered how the evolving market conditions might be impacting the value of homes in our community? It's always beneficial to stay in the loop, especially when it pertains to our largest asset: our homes.

Whether it's the ripple effect of a home sale on our street or larger market trends at play, small shifts can make a big difference in property values. Maybe you're thinking about a future sale, buying your mountain home, or perhaps you're curious about your home's worth in the current landscape - being informed is always a plus.

If you ever have questions or need clarity about your property's value or general neighborhood trends, please feel free to reach out. I'd love to assist you with your real estate needs!

Melissa

\$436K AVERAGE LIST PRICE

AVERAGE DAYS ON MARKET

NEW LISTINGS

14 SOLD LISTINGS

\$406K AVERAGE SALE PRICE

6.4 MONTHS OF INVENTORY

*Data collected from CSAOR MLS from January 2024

Contact me for your real estate needs!





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