


# JANUARY 2024

## JACKSON COUNTY CHAMBER & VISITOR CENTER REPORT


HAPPENINGS | INFO | 773 WEST MAIN STREET, SYLVA NC



**THURSDAY, MARCH 28**  
**12-6:30 P.M.**

Make purchases at participating Chamber member businesses. Bring your receipts totaling \$25+ to the Chamber. Enter to win the Big Shopping & Dining Frenzy worth \$300+ and a chance to win 1 of 25 Friends Night Out gift boxes.

Join us for fun on the Chamber lawn between 5:30-6:30 pm to meet our event sponsor, **Current Dermatology**. You must be present to win any prizes!



Check-in at Jackson County Chamber of Commerce, 773 West Main Street, Sylva, N.C.  
828-586-2155 • [JacksonChamberTeam@gmail.com](mailto:JacksonChamberTeam@gmail.com) • [www.mountainlovers.com/Friends-night-out](http://www.mountainlovers.com/Friends-night-out)

### NEW THINGS!

We spent some of our time in January refreshing our events and discovering new ways to be of value to our members. This included updating every member's profile page on our website. Our Dining Guide was sent off to the press in late January. We will provide dining guides as needed to our area lodging facilities, and we have a long waiting list right now! It is a good problem to have,

The Friends Night Out event has a new format that should encourage more local spending. Our Super STIR event set for February 22<sup>nd</sup> is a new 'round robin' approach that will allow for a meaningful network experience, while still having fun in a relaxed atmosphere. Our staff picked up litter one time in January and we have another litter pick up scheduled for February 19<sup>th</sup> (weather permitting).

TDA VISITOR  
INQUIRIES  
FULFILLED

1215

GUESTS SERVED:  
617

PHONE CALLS:  
106

FLY FISHING  
MAPS MAILED: 68

VISITOR  
GUIDES  
SHIPPED TO  
WELCOME  
CENTERS

325



# MARKET UPDATE

JANUARY 2024

JACKSON COUNTY

*Hi Neighbor!*

Have you ever wondered how the evolving market conditions might be impacting the value of homes in our community? It's always beneficial to stay in the loop, especially when it pertains to our largest asset: our homes.

Whether it's the ripple effect of a home sale on our street or larger market trends at play, small shifts can make a big difference in property values. Maybe you're thinking about a future sale, buying your mountain home, or perhaps you're curious about your home's worth in the current landscape – being informed is always a plus.

If you ever have questions or need clarity about your property's value or general neighborhood trends, please feel free to reach out. I'd love to assist you with your real estate needs!

*Melissa*



254 Jay Bird Dr. Sylva, NC 28779

\$436K

AVERAGE LIST  
PRICE

90

NEW LISTINGS

\$406K

AVERAGE SALE  
PRICE

91

AVERAGE DAYS  
ON MARKET

14

SOLD LISTINGS

6.4

MONTHS OF  
INVENTORY

*\*Data collected from CSAOR MLS from January 2024*

Contact me for your real estate needs!



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