

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
NOVEMBER 30, 2023

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

November 30, 2023

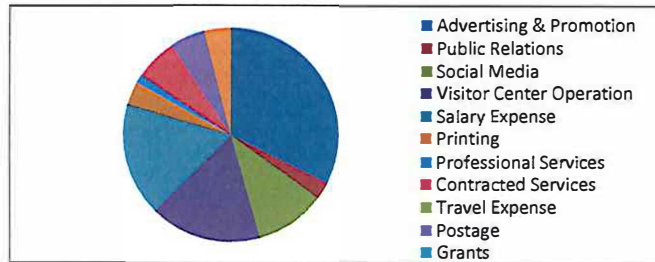
* November Room Occupancy Tax collections totaled \$285,177.49 with \$204.49 collected for penalties. The YTD collection total is \$1,180,111.44 - 47.20% of budget. The Airbnb total was \$53,246.28; the Home Away/VRBO total was \$41,759.71 and the VACASA,NC total was \$10,145.52.

* 91 accounts reported for October rentals (decrease of 4 accounts from last year). The collections were down 7.28% from the same period in 2022.

* The cash balance at November 30, 2023 was \$459,155.44 and investments totaled \$3,750,000.

The expenses for November were \$102,631.68. The FYTD expenses totaled \$696,016.57 with encumbrances of \$5,319.93, for a combined total of \$701,336.50 - 20.38% of budget.

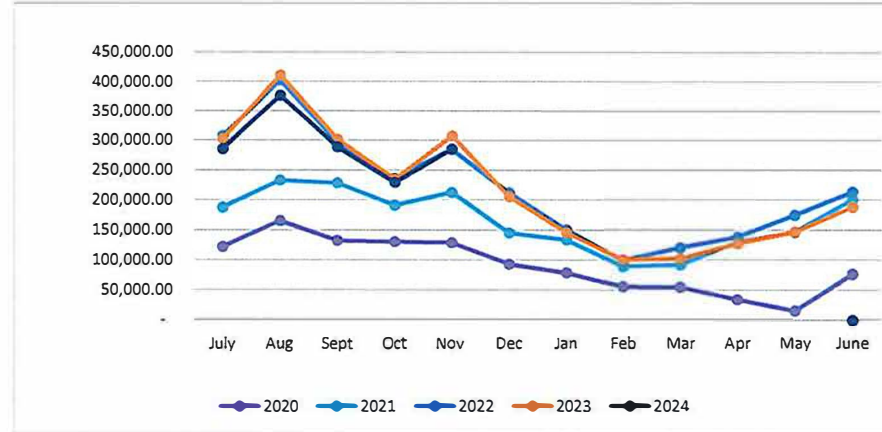
TDA Expenses as of November 30, 2023



Advertising & Promotion	\$	33,230.21
Public Relations	\$	2,672.60
Social Media	\$	10,971.03
Visitor Center Operation	\$	17,258.34
Salary Expense	\$	17,614.69
Printing	\$	3,540.00
Professional Services	\$	1,354.17
Contracted Services	\$	6,373.28
Travel Expense	\$	22.80
Postage	\$	5,467.82
Grants	\$	-
Other	\$	4,126.74
Total	\$	102,631.68

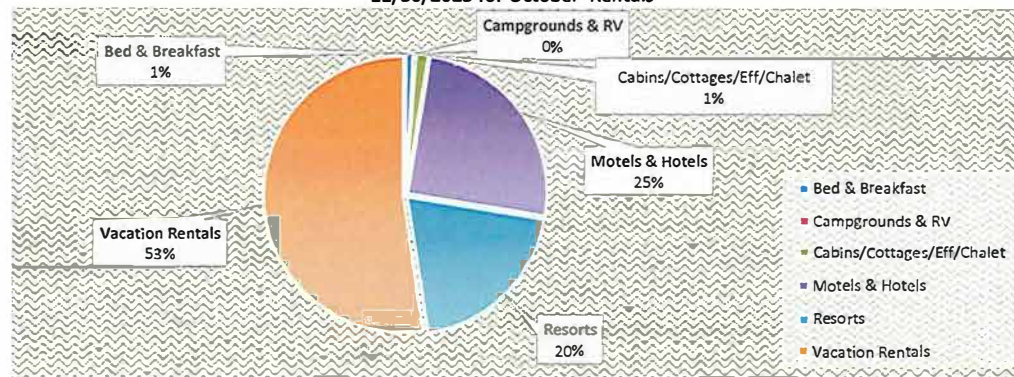


Fiscal YTD Collections



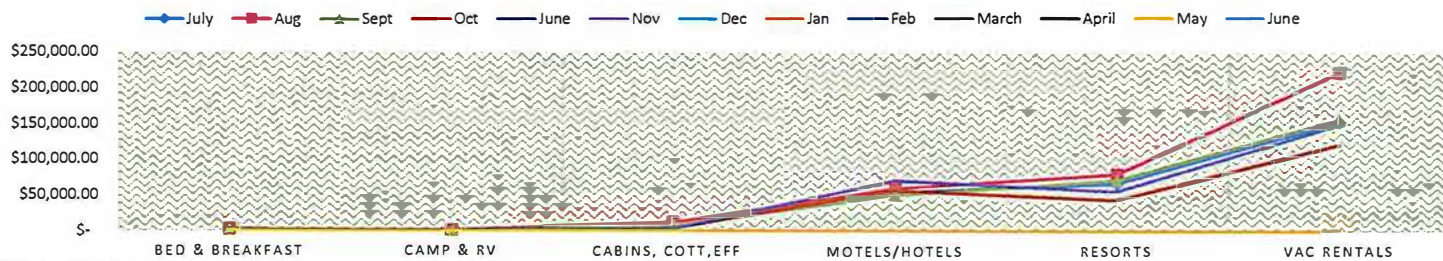
	2020	2021	2022	2023	2024
July	122,421.68	187,832.18	306,871.17	302,567.11	285,430.89
Aug	166,057.35	233,507.83	402,414.91	410,949.64	376,478.34
Sept	133,172.02	228,972.44	296,676.95	301,922.72	289,116.07
Oct	130,912.47	191,265.61	236,495.92	235,450.13	229,745.47
Nov	129,268.34	213,445.79	285,094.57	307,778.37	285,381.98
Dec	93,829.84	145,657.78	212,552.55	206,012.13	-
Jan	79,652.13	134,351.26	150,929.14	146,534.48	-
Feb	55,878.75	89,094.11	98,820.63	100,429.24	-
Mar	55,161.52	91,596.16	120,494.03	102,142.20	-
Apr	34,404.69	130,350.75	138,246.01	127,334.09	-
May	15,854.63	146,638.28	175,198.14	147,200.16	-
June	76,044.67	200,754.27	213,644.17	188,605.49	-
Total	\$ 1,092,658.09	\$ 1,993,466.46	\$ 2,637,438.19	\$ 2,576,925.76	\$ 1,466,152.75

**Room Occupancy Tax Collections
11/30/2023 for October Rentals**



Bed & Breakfast	\$	2,346.65
Campgrounds & RV	\$	1,066.96
Cabins/Cottages/Eff/Chalet	\$	3,833.48
Motels & Hotels	\$	71,483.82
Resorts	\$	56,995.17
Vacation Rentals	\$	149,655.90
	\$	285,381.98

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,528.20	\$ 754.06	\$ 6,587.57	\$ 55,016.22	\$ 67,750.05	\$ 153,794.79	\$ 285,430.89
Aug	\$ 1,669.80	\$ 865.38	\$ 11,374.86	\$ 59,802.40	\$ 80,315.67	\$ 222,450.23	\$ 376,478.34
Sept	\$ 1,470.28	\$ 673.00	\$ 7,721.65	\$ 50,398.12	\$ 71,814.40	\$ 157,038.62	\$ 289,116.07
Oct	\$ 1,436.12	\$ 344.11	\$ 4,446.50	\$ 57,592.70	\$ 44,248.21	\$ 121,677.83	\$ 229,745.47
Nov	\$ 2,346.65	\$ 1,066.96	\$ 3,833.48	\$ 71,483.82	\$ 56,995.17	\$ 149,655.90	\$ 285,381.98
Dec							\$ -
Jan							\$ -
Feb							\$ -
March							\$ -
April							\$ -
May							\$ -
June							\$ -
	\$ 8,451.05	\$ 3,703.51	\$ 33,964.06	\$ 294,293.26	\$ 321,123.50	\$ 804,617.37	\$ 1,466,152.75
% By Type	0.58%	0.25%	2.32%	20.07%	21.90%	54.88%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2022	\$ 302,567.11	79	
July-2023	\$ 285,430.89	81	-5.66%
	\$ (17,136.22)	2	
August-2022	\$ 410,949.64	98	
August-2023	\$ 376,478.34	89	-8.39%
	\$ (34,471.30)	-9	
September-2022	\$ 301,922.72	88	
September-2023	\$ 289,116.07	93	-4.24%
	\$ (12,806.65)	5	
October-2022	\$ 235,450.13	85	
October-2023	\$ 229,745.47	91	-2.42%
	\$ (5,704.66)	6	
November-2022	\$ 307,783.37	95	
November-2023	\$ 285,381.98	91	-7.28%
	\$ (22,401.39)	-4	
December-2022	\$ 206,012.13	82	
December-2023	\$ -		-100.00%
	\$ (206,012.13)	-82	
January-2023	\$ 146,534.48	77	
January-2024	\$ -		-100.00%
	\$ (146,534.48)	-77	
February-2023	\$ 100,429.24	62	
February-2024	\$ -		-100.00%
	\$ (100,429.24)	-62	
March-2023	\$ 102,142.20	68	
March-2024	\$ -		-100.00%
	\$ (102,142.20)	-68	
April-2023	\$ 127,334.09	67	
April-2024	\$ -		-100.00%
	\$ (127,334.09)	-67	
May-2023	\$ 147,200.16	69	
May-2024	\$ -		-100.00%
	\$ (147,200.16)	-69	
June-2023	\$ 188,605.49	78	
June-2024	\$ -		-100.00%
	\$ (188,605.49)	-78	
FYTD 2023	\$ 2,576,930.76		
FYTD 2024	\$ 1,466,152.75		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 11/01/2023 - thru - 11/30/2023

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	1,000,415.29	311,471.78	852,731.63	459,155.44
24-1130-000-00	CASH IN TIME DEPOSIT	3,000,000.00	750,000.00	0.00	3,750,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	353.82	99.95	0.00	453.77
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	9.82	0.00	0.00	9.82
Total Asset		4,000,778.93	1,061,571.73	852,731.63	4,209,619.03
24-2100-000-00	ACCOUNTS PAYABLE	0.00	83,606.49	95,606.49	(12,000.00)
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	1,025.08	1,025.08	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	500.00	500.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	810.76	810.76	0.00
24-2200-182-00	RETIREMENT PAYABLE	(2,415.95)	2,465.00	2,465.00	(2,415.95)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	189.61	189.61	0.00
24-2900-000-00	FUND BALANCE	(3,464,874.68)	0.00	0.00	(3,464,874.68)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	0.00	91,372.36	86,052.43	5,319.93
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	0.00	86,052.43	91,372.36	(5,319.93)
24-3000-000-00	REVENUE CONTROL	(935,931.19)	0.00	299,471.78	(1,235,402.97)
24-4000-000-00	EXPENDITURE CONTROL	593,384.89	102,731.63	99.95	696,016.57
Total Liability		(4,000,778.93)	368,753.36	577,593.46	(4,209,619.03)
Total TOURISM DEVELOPMENT AUTH		0.00	1,430,325.09	1,430,325.09	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2023 - thru - 11/30/2023

Account Number	Description	Adjusted Budget 07/01/2023 11/30/2023	Debits and Credits 11/01/2023 11/30/2023	Debits and Credits 07/01/2023 11/30/2023	Encumbrances 07/01/2023 11/30/2023	Balance 07/01/2023 11/30/2023	% Used
24-3230-130-00	JACKSON COUNTY TDA	2,500,000.00	285,177.49	1,180,111.44	0.00	1,319,888.56	47.20
	TAX REVENUE	2,500,000.00	285,177.49	1,180,111.44	0.00	1,319,888.56	47.20
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	204.49	610.42	0.00	4,389.58	12.21
24-3270-190-00	MARKETING AND ADVERTISING	10,000.00	0.00	0.00	0.00	10,000.00	0.00
	PENALTY & INTEREST	15,000.00	204.49	610.42	0.00	14,389.58	4.07
24-3831-491-00	INVESTMENT EARNINGS	50,000.00	14,089.80	54,681.11	0.00	-4,681.11	109.36
	REVENUES	50,000.00	14,089.80	54,681.11	0.00	-4,681.11	109.36
24-3991-000-00	FUND BALANCE	876,472.00	0.00	0.00	0.00	876,472.00	0.00
	FUND BALANCE	876,472.00	0.00	0.00	0.00	876,472.00	0.00
DEPARTMENT TOTAL Revenue		3,441,472.00	299,471.78	1,235,402.97	0.00	2,206,069.03	35.90
24-4926-121-00	SALARIES & WAGES	170,000.00	13,076.92	71,923.09	0.00	98,076.91	42.31
24-4926-170-00	BOARD MEMBER EXPENSE	900.00	200.00	378.50	0.00	521.50	42.06
24-4926-181-00	SOCIAL SECURITY CONTRIBU	10,540.00	810.76	4,459.22	0.00	6,080.78	42.31
24-4926-182-00	RETIREMENT EXPENSE	21,845.00	1,680.40	9,193.16	0.00	12,651.84	42.08
24-4926-183-00	HOSPITALIZATION INSURANC	23,214.00	1,857.00	9,220.88	0.00	13,993.12	39.72
24-4926-185-00	UNEMPLOYMENT INSURANCE	592.00	0.00	-1,936.32	0.00	2,528.32	-327.08
24-4926-186-00	WORKMAN'S COMPENSATION	2,117.00	0.00	0.00	0.00	2,117.00	0.00
24-4926-187-00	MEDICARE TAX	2,465.00	189.61	1,042.88	0.00	1,422.12	42.31
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	6,770.85	0.00	9,479.15	41.67
24-4926-191-00	PROFESSIONAL SERVICES-AU	7,200.00	0.00	6,275.00	0.00	925.00	87.15
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	382.50	0.00	1,617.50	19.13
24-4926-260-00	OFFICE SUPPLIES AND MATE	6,000.00	633.32	908.01	0.00	5,091.99	15.13
24-4926-299-00	MISCELLANEOUS	13,970.00	231.00	1,956.00	0.00	12,014.00	14.00
24-4926-311-00	TRAVEL	28,150.00	22.80	8,989.81	0.00	19,160.19	31.94
24-4926-321-00	TELEPHONE	4,600.00	538.81	1,476.46	0.00	3,123.54	32.10
24-4926-321-01	TELEPHONE-VISITOR CENTER	0.00	384.33	3,029.80	0.00	-3,029.80	0.00
24-4926-321-02	TELEPHONE-TDA	6,000.00	0.00	0.00	0.00	6,000.00	0.00
24-4926-325-00	POSTAGE	18,678.00	5,467.82	22,110.04	0.00	-3,432.04	118.37
24-4926-331-00	UTILITIES	2,700.00	40.00	945.98	0.00	1,754.02	35.04
24-4926-341-00	PRINTING	97,341.00	3,540.00	12,987.01	0.00	84,353.99	13.34
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	294,652.00	0.00	54,252.58	0.00	240,399.42	18.41

COUNTY OF JACKSON

Income Statement

Report dates 07/01/2023 - thru - 11/30/2023

Account Number	Description	Adjusted Budget 07/01/2023 11/30/2023	Debits and Credits 11/01/2023 11/30/2023	Debits and Credits 07/01/2023 11/30/2023	Encumbrances 07/01/2023 11/30/2023	Balance 07/01/2023 11/30/2023	% Used
24-4926-370-01	WEBSITE SERVICE	25,200.00	2,100.00	10,200.00	0.00	15,000.00	40.48
24-4926-370-02	CREATIVE & PRODUCTION SE	90,000.00	5,667.00	27,849.25	0.00	62,150.75	30.94
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	13,200.00	1,100.00	5,500.00	0.00	7,700.00	41.67
24-4926-370-04	E-MAIL CAMPAIGNS	16,800.00	1,400.00	8,925.00	0.00	7,875.00	53.13
24-4926-370-05	SEM MANAGEMENT	178,000.00	15,799.64	42,531.23	0.00	135,468.77	23.89
24-4926-370-09	SOCIAL MEDIA SPEND	132,000.00	10,971.03	39,954.17	0.00	92,045.83	30.27
24-4926-393-00	VISITOR CENTER OPERATION	213,631.00	17,258.34	93,791.70	0.00	119,839.30	43.90
24-4926-393-01	PUBLIC RELATIONS	111,000.00	2,672.60	58,921.81	0.00	52,078.19	53.08
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	9,166.65	0.00	12,833.35	41.67
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	50.00	0.00	1,350.00	3.57
24-4926-393-05	CONTRACTED-WEBSITE	12,500.00	0.00	4,650.00	0.00	7,850.00	37.20
24-4926-393-06	CONTRACTED-AD FIRM RETAI	60,840.00	5,070.00	25,350.00	0.00	35,490.00	41.67
24-4926-393-07	CONTRACTED SERVICES-STR	8,280.00	0.00	10,015.44	0.00	-1,735.44	120.96
24-4926-393-08	CONTRACTED-AD FIRM MISC	22,600.00	950.00	8,384.77	0.00	14,215.23	37.10
24-4926-393-11	SOFTWARE,INTERNET,MISC S	59,758.00	1,143.57	23,515.18	399.00	35,843.82	40.02
24-4926-393-14	CONTRACTED SERVICES-HR O	6,920.00	539.95	2,696.75	0.00	4,223.25	38.97
24-4926-393-15	RESEARCH AND ANALYTICS	68,500.00	0.00	68,427.00	0.00	73.00	99.89
24-4926-399-00	CONTRACTED SERVICES	48,000.00	4,000.00	16,000.00	0.00	32,000.00	33.33
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	9,500.00	0.00	13,780.00	40.81
24-4926-454-00	INSURANCE	3,795.00	0.00	506.89	0.00	3,288.11	13.36
24-4926-491-00	DUES AND SUBSCRIPTIONS	9,454.00	199.28	9,215.28	0.00	238.72	97.47
24-4926-550-00	CAPITAL OUTLAY-EQUIPMENT	9,400.00	0.00	0.00	4,920.93	4,479.07	52.35
24-4926-550-01	CAPITAL PROJECTS	1,450,000.00	0.00	0.00	0.00	1,450,000.00	0.00
24-4926-699-00	GRANTS	105,000.00	0.00	5,000.00	0.00	100,000.00	4.76
24-4926-699-02	MISCELLANEOUS DONATIONS	15,200.00	0.00	1,500.00	0.00	13,700.00	9.87
24-4926-990-00	CONTINGENCY	5,000.00	0.00	0.00	0.00	5,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		3,441,472.00	102,631.68	696,016.57	5,319.93	2,740,135.50	20.38
DEPARTMENT TOTAL Expense		-3,441,472.00	-102,631.68	-696,016.57	5,319.93	-2,740,135.50	20.38
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	196,840.10	539,386.40	5,319.93	-534,066.47	28.14

ACCOUNT ACTIVITY ANALYSIS					PAGE 1			
BC2001 BEGINNING 11/01/23 ENDING 11/30/23								
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:								
11/01/23				BUDGET BALANCE	170,000.00			58,846.17
11/09/23	TLJ		JE-232110	JOE: TDA PAYROLL 11/9/23	0.00	6,538.46	0.00	65,384.63
11/29/23	TLJ		JE-232147	JOE: TDA PAYROLL 11/24/23	0.00	6,538.46	0.00	71,923.09
TOTALS					170,000.00	85,000.02	13,076.93	71,923.09
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:								
11/01/23				BUDGET BALANCE	900.00			178.50
11/01/23	102723		04*2400323	BUSINESS CARD	0.00	214.00	0.00	392.50
11/01/23	102723		04*2400323	BUSINESS CARD	0.00	0.00	14.00	378.50
TOTALS					900.00	392.50	14.00	378.50
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:								
11/01/23				BUDGET BALANCE	10,540.00			3,648.46
11/09/23	TLJ		JE-232111	JOE: TDA TAX DRAFT 11/9/2	0.00	405.38	0.00	4,053.84
11/24/23	TLJ		JE-232148	JOE: TDA PAYROLL 11/24/23	0.00	405.38	0.00	4,459.22
TOTALS					10,540.00	4,864.60	405.38	4,459.22
ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:								
11/01/23				BUDGET BALANCE	21,845.00			7,512.76
11/09/23	TLJ		JE-232111	JOE: TDA TAX DRAFT 11/9/2	0.00	840.20	0.00	8,352.96
11/24/23	TLJ		JE-232148	JOE: TDA PAYROLL 11/24/23	0.00	840.20	0.00	9,193.16
TOTALS					21,845.00	9,984.32	791.16	9,193.16
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:								
11/01/23				BUDGET BALANCE	23,214.00			7,363.88
11/01/23	695844		04*2400326	COMPANION LIFE INSURANCE	0.00	175.18	0.00	7,539.06
11/20/23	11/11/2023		04*2400340	BCBS OF NC	0.00	1,681.82	0.00	9,220.88
TOTALS					23,214.00	9,220.88	0.00	9,220.88

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BEGINNING 11/01/23 ENDING 11/30/23

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN: =====> CONTINUED <=====								
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:								
11/01/23				BUDGET BALANCE	592.00			-1,936.32

-				TOTALS	592.00	117.49	2,053.81	-1,936.32
					=====			
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:								

-				TOTALS	2,117.00	0.00	0.00	0.00
					=====			
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:								
11/09/23	TLJ	JE-232111	JOE: TDA TAX DRAFT 11/9/2		0.00	94.81	0.00	948.08
11/24/23	TLJ	JE-232148	JOE: TDA PAYROLL 11/24/23		0.00	94.80	0.00	1,042.88

-				TOTALS	2,465.00	1,137.68	94.80	1,042.88
					=====			
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
11/01/23				BUDGET BALANCE	16,250.00			5,416.68
11/30/23	TLJ	JE-232150	JOE: EOM TRANSFER 11/2023		0.00	1,354.17	0.00	6,770.85

-				TOTALS	16,250.00	6,770.85	0.00	6,770.85
					=====			
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SERVICES-AUDIT ASN:								
11/01/23				BUDGET BALANCE	7,200.00			6,275.00

-				TOTALS	7,200.00	8,950.00	2,675.00	6,275.00
					=====			
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:								

-				TOTALS	2,000.00	382.50	0.00	382.50

BC2001 BEGINNING 11/01/23 ENDING 11/30/23

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN:

11/01/23		102723	04*2400323	BUSINESS CARD	0.00	85.97	0.00	360.66
11/01/23		102723	04*2400323	BUSINESS CARD	0.00	0.00	5.62	355.04
11/08/23	240499	1V64-KKMI-	04*2400334	AMAZON CAPITAL SERVICES	0.00	534.94	0.00	889.98
11/08/23		1V64-KKMI-	04*2400334	AMAZON CAPITAL SERVICES	0.00	0.00	35.00	854.98
11/13/23		13NR-37G1-	04*2400342	AMAZON CAPITAL SERVICES	0.00	14.32	0.00	869.30
11/13/23		1DM3-MYXV-	04*2400342	AMAZON CAPITAL SERVICES	0.00	42.43	0.00	911.73
11/13/23		13NR-37G1-	04*2400342	AMAZON CAPITAL SERVICES	0.00	0.00	0.94	910.79
11/13/23		1DM3-MYXV-	04*2400342	AMAZON CAPITAL SERVICES	0.00	0.00	2.78	908.01

TOTALS 6,000.00 969.47 61.46 908.01

=====

ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

11/01/23				BUDGET BALANCE	13,970.00			1,725.00
11/08/23		322762	04*2400330	CHEROKEE BOTTLED WATER	0.00	11.74	0.00	1,736.74
11/08/23		10/30/2023	04*2400331	HELPING HANDS SERVICE CO.	0.00	220.00	0.00	1,956.74
11/08/23		322762	04*2400330	CHEROKEE BOTTLED WATER	0.00	0.00	0.74	1,956.00

TOTALS 13,970.00 1,963.76 7.76 1,956.00

=====

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

11/01/23				BUDGET BALANCE	28,150.00			8,967.01
11/01/23		102723	04*2400323	BUSINESS CARD	0.00	23.85	0.00	8,990.86
11/01/23		102723	04*2400323	BUSINESS CARD	0.00	0.00	1.05	8,989.81

TOTALS 28,150.00 9,582.00 592.19 8,989.81

=====

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

11/01/23				BUDGET BALANCE	4,600.00			937.65
11/01/23		9947538899	04*2400322	VERIZON WIRELESS	0.00	51.58	0.00	989.23
11/02/23		209600	04*2400333	BALSAMWEST	0.00	487.23	0.00	1,476.46

TOTALS 4,600.00 3,036.53 1,560.07 1,476.46

=====

BC2001 BEGINNING 11/01/23 ENDING 11/30/23

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:

11/01/23				BUDGET BALANCE	0.00			2,645.47
11/02/23	208444		04*2400333	BALSAMWEST	0.00	384.33	0.00	3,029.80
TOTALS					0.00	3,029.80	0.00	3,029.80

ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-TDA ASN:

11/01/23				BUDGET BALANCE	6,000.00			0.00
TOTALS					6,000.00	0.00	0.00	0.00

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

11/03/23	111023		04*2400329	PITNEY BOWES BANK, INC RE	0.00	5,000.00	0.00	21,642.22
11/13/23	17VA27453		04*2400341	UPS	0.00	14.90	0.00	21,657.12
11/14/23	3318293641		04*2400338	PITNEY BOWES INC.	0.00	372.79	0.00	22,029.91
11/14/23	112523		04*2400339	PITNEY BOWES INC.	0.00	100.00	0.00	22,129.91
11/14/23	3318293641		04*2400338	PITNEY BOWES INC.	0.00	0.00	19.87	22,110.04
TOTALS					18,678.00	22,175.04	65.00	22,110.04

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

11/01/23				BUDGET BALANCE	2,700.00			905.98
11/01/23	217649		04*2400325	OWENS AND GATES LLC	0.00	40.00	0.00	945.98
TOTALS					2,700.00	945.98	0.00	945.98

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

11/01/23				BUDGET BALANCE	97,341.00			9,447.01
11/08/23	240512	25723	04*2400335	MOUNTAIN INFORMATION CENT	0.00	1,820.00	0.00	11,267.01
11/08/23	240512	25723	04*2400335	MOUNTAIN INFORMATION CENT	0.00	1,720.00	0.00	12,987.01
TOTALS					97,341.00	13,173.05	186.04	12,987.01

=====					ACCOUNT ACTIVITY ANALYSIS		PAGE 5		=====	
BC2001					BEGINNING 11/01/23		ENDING 11/30/23			
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING					
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE		

ACCOUNT # 24-4926-341-00					DESC: PRINTING	ASN: =====>	CONTINUED <=====			
ACCOUNT # 24-4926-351-00					DESC: REPAIRS & MAINT-BUILDING	ASN:				
11/01/23					BUDGET BALANCE	500.00				0.00

-					TOTALS	500.00	0.00	0.00		0.00
=====										
ACCOUNT # 24-4926-370-00					DESC: AD FIRM MEDIA	ASN:				

-					TOTALS	294,652.00	54,252.58	0.00		54,252.58
=====										
ACCOUNT # 24-4926-370-01					DESC: WEBSITE SERVICE	ASN:				
11/08/23					INV-00021 04*2400336	BUFFALO GROUPE, LLC	0.00	2,100.00	0.00	10,200.00

-					TOTALS	25,200.00	10,200.00	0.00		10,200.00
=====										
ACCOUNT # 24-4926-370-02					DESC: CREATIVE & PRODUCTION SERVICES	ASN:				
11/01/23					BUDGET BALANCE	90,000.00				22,182.25
11/08/23					INV-00021 04*2400336	BUFFALO GROUPE, LLC	0.00	5,667.00	0.00	27,849.25

-					TOTALS	90,000.00	27,849.25	0.00		27,849.25
=====										
ACCOUNT # 24-4926-370-03					DESC: DIGITAL CAMPAIGN REPORTING	ASN:				
11/01/23					BUDGET BALANCE	13,200.00				4,400.00
11/08/23					INV-00021 04*2400336	BUFFALO GROUPE, LLC	0.00	1,100.00	0.00	5,500.00

-					TOTALS	13,200.00	5,500.00	0.00		5,500.00
=====										
ACCOUNT # 24-4926-370-04					DESC: E-MAIL CAMPAIGNS	ASN:				
11/01/23					BUDGET BALANCE	16,800.00				7,525.00
11/08/23					INV-00021 04*2400336	BUFFALO GROUPE, LLC	0.00	800.00	0.00	8,325.00
11/08/23					INV-00021 04*2400336	BUFFALO GROUPE, LLC	0.00	600.00	0.00	8,925.00

ACCOUNT ACTIVITY ANALYSIS					PAGE 6			
BC2001		BEGINNING 11/01/23		ENDING 11/30/23				
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-370-04				DESC: E-MAIL CAMPAIGNS	ASN: =====>	CONTINUED <=====		

-								
TOTALS					16,800.00	8,925.00	0.00	8,925.00
					=====			
ACCOUNT # 24-4926-370-05				DESC: SEM MANAGEMENT	ASN:			
11/01/23					BUDGET BALANCE	178,000.00		26,731.59
11/20/23		067945	04*2400344	LOVE COMMUNICATIONS LLC	0.00	15,799.64	0.00	42,531.23

-								
TOTALS					178,000.00	49,664.14	7,132.91	42,531.23
					=====			
ACCOUNT # 24-4926-370-09				DESC: SOCIAL MEDIA SPEND	ASN:			
11/01/23					BUDGET BALANCE	132,000.00		28,983.14
11/01/23		102723	04*2400323	BUSINESS CARD	0.00	2,000.00	0.00	30,983.14
11/01/23		102923	04*2400324	BUSINESS CARD	0.00	8,971.03	0.00	39,954.17

-								
TOTALS					132,000.00	39,954.17	0.00	39,954.17
					=====			
ACCOUNT # 24-4926-393-00				DESC: VISITOR CENTER OPERATIONS	ASN:			
11/01/23					BUDGET BALANCE	213,631.00		76,533.36
11/10/23		216418	04*2400327	JACKSON CO. CHAMBER OF CO	0.00	7,808.08	0.00	84,341.44
11/10/23		216418	04*2400327	JACKSON CO. CHAMBER OF CO	0.00	1,108.67	0.00	85,450.11
11/10/23		216418	04*2400327	JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	85,638.78
11/10/23		216404	04*2400328	CASHIERS AREA CHAMBER OF	0.00	7,157.42	0.00	92,796.20
11/10/23		216404	04*2400328	CASHIERS AREA CHAMBER OF	0.00	995.50	0.00	93,791.70

-								
TOTALS					213,631.00	101,041.70	7,250.00	93,791.70
					=====			
ACCOUNT # 24-4926-393-01				DESC: PUBLIC RELATIONS	ASN:			
11/01/23					BUDGET BALANCE	111,000.00		56,249.21
11/08/23		64379	02*12325	LOU HAMMOND GROUP ATLANTA	0.00	1,422.60	0.00	57,671.81
11/20/23		64385	02*12410	LOU HAMMOND GROUP ATLANTA	0.00	1,250.00	0.00	58,921.81

-								
TOTALS					111,000.00	58,921.81	0.00	58,921.81
					=====			
ACCOUNT # 24-4926-393-02				DESC: CONTRACTED SERVICES	ASN:			
11/01/23					BUDGET BALANCE	22,000.00		7,333.32
					=====			
					ACCOUNT ACTIVITY ANALYSIS			
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					=====			

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BEGINNING 11/01/23 ENDING 11/30/23

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN: =====> CONTINUED <=====								
11/30/23	TLJ	JE-232150		JOE: EOM TRANSFER 11/2023	0.00	1,833.33	0.00	9,166.65

TOTALS					22,000.00	9,166.65	0.00	9,166.65
=====								
ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:								
11/01/23				BUDGET BALANCE	1,400.00			50.00

TOTALS					1,400.00	50.00	0.00	50.00
=====								
ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:								

TOTALS					12,500.00	4,650.00	0.00	4,650.00
=====								
ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:								
11/08/23	INV-00021	04*2400336		BUFFALO GROUPE, LLC	0.00	5,070.00	0.00	25,350.00

TOTALS					60,840.00	25,350.00	0.00	25,350.00
=====								
ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:								
11/01/23				BUDGET BALANCE	8,280.00			10,015.44

TOTALS					8,280.00	10,015.44	0.00	10,015.44
=====								
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:								
11/08/23	INV-00021	04*2400336		BUFFALO GROUPE, LLC	0.00	950.00	0.00	8,384.77

TOTALS					22,600.00	8,384.77	0.00	8,384.77
=====								
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:								
11/01/23				BUDGET BALANCE	59,758.00			22,371.61

ACCOUNT ACTIVITY ANALYSIS					PAGE 8			
BC2001					BEGINNING 11/01/23 ENDING 11/30/23			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE, INTERNET, MISC SERVICES ASN: =====> CONTINUED <=====								
11/01/23		102723	04*2400323	BUSINESS CARD	0.00	1,034.47	0.00	23,406.08
11/01/23		110323	04*2400332	BUSINESS CARD	0.00	128.35	0.00	23,534.43
11/01/23		102723	04*2400323	BUSINESS CARD	0.00	0.00	19.25	23,515.18
TOTALS					59,758.00	24,165.20	650.02	23,515.18
ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:								
11/01/23				BUDGET BALANCE	6,920.00			2,156.80
11/09/23	1765		04*2400343	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	2,516.80
11/09/23	TLJ		JE-232112	JOE: INVOICE #:71711	0.00	179.95	0.00	2,696.75
TOTALS					6,920.00	2,898.70	201.95	2,696.75
ACCOUNT # 24-4926-393-15 DESC: RESEARCH AND ANALYTICS ASN:								
11/01/23				BUDGET BALANCE	68,500.00			68,427.00
TOTALS					68,500.00	68,427.00	0.00	68,427.00
ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:								
11/07/23	1563		04*2400337	TEMBO HOSPITALITY GROUP	0.00	4,000.00	0.00	16,000.00
TOTALS					48,000.00	16,000.00	0.00	16,000.00
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:								
11/01/23				BUDGET BALANCE	23,280.00			7,600.00
11/01/23	217649		04*2400325	OWENS AND GATES LLC	0.00	1,900.00	0.00	9,500.00
TOTALS					23,280.00	9,500.00	0.00	9,500.00
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:								
11/01/23				BUDGET BALANCE	3,795.00			506.89
TOTALS					3,795.00	506.89	0.00	506.89

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ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN: =====> CONTINUED <=====

11/01/23	102723	04*2400323 BUSINESS CARD	0.00	14.98	0.00	9,030.98
11/01/23	102723	04*2400323 BUSINESS CARD	0.00	0.00	0.70	9,030.28
11/08/23	6650	04*2400327 JACKSON CO. CHAMBER OF CO	0.00	185.00	0.00	9,215.28

TOTALS	9,454.00	9,218.08	2.80	9,215.28
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11/01/23	BUDGET BALANCE	9,400.00	0.00
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TOTALS	9,400.00	0.00	0.00	0.00
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TOTALS	1,450,000.00	0.00	0.00	0.00
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TOTALS	105,000.00	5,000.00	0.00	5,000.00
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TOTALS	15,200.00	1,500.00	0.00	1,500.00
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TOTALS	5,000.00	0.00	0.00	0.00
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