



NOVEMBER 2023 Jackson County Chamber Happenings

The month of November was considerably slower than expected, however – the time was well spent restocking and refreshing everything in the Center. We greeted three different school groups who were here to see the library, visit Freedom Park, and then on to the Friends of the Library bookstore. While these guests may not seem like ‘guests’ – they all leave the House and go home excited about their trip and tell their parents, so this actually ends up being a win-win for our county. We hosted a very nice holiday party at the Enloe House Wine Bar in Dillsboro, with 142 people dropping by over a two-hour time period. We collected items for Operation Christmas Box and over 900 boxes were made and delivered to the homebound elderly of Jackson County by the Dept. on Aging. We spent some time in Dillsboro assisting with holiday decorations and getting the streets ‘camera ready’ for the guests we expect to see during the December Luminaries weekend. We decorated our cart for the season, and it has been a nice backdrop for many guest photos. We put up a big Santa Mailbox on the front porch and at the end of November, Santa had received more than 40 letters. He’s a popular man! We worked diligently to update our website with 2024 events, member info and 828 deals for the season. We greeted over 1100 train guests in Dillsboro and spent time helping passengers find what they needed. The 107 project work continues, and two grants were funded in November. Our holiday concert (photo above) will happen the night of the Sylva Tree Lighting and fireworks are on hold due to the drought. We are looking forward to luminaires and assisting as needed with that event.

Phone calls: 322
Guests Served:
780
Direct Inquiries:
2115

**Visitor guides to
welcome centers:**
450

**Holiday Party, Tree
lighting**

**22 grants provided to
date to businesses
relocating due to
Hwy. 107**

**Chamber and Hooper
House Paver Project is
happening! We are
celebrating our 100th
anniversary – buy a paver!**

Jackson County Chamber and Visitor Center
 Inquiry and Analytic Report - 2020

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD Totals
<i>Source</i>													
Facebook	54	44	56	33	40	51	41	50	54	59	33		515
Flyfishingtrail.com	70	98	39	67	76	46	90	56	78	58	48		726
Friend	14	19	8	4	9	11	17	12	9	12	6		121
Google Search	40	31	33	25	23	19	31	36	24	31	22		315
NCTroutCapital.com	53	63	20	55	42	44	48	52	48	24	20		469
discoverjacksonnc.com	716	1096	912	605	784	856	818	913	1361	2714	1960		12735
VisitNC.com	0	0	1	1	0	0	0	0	0	1	0		3
WCU	2	8	3	6	15	16	9	18	22	34	7		140
Blue Ridge Parkway	17	38	37	46	44	26	30	47	52	49	19		405
Blue Ridge Country	0	0	0	0	0	0	0	0	0	0	0		0
<i>Monthly Total</i>													
	966	1397	1109	842	1033	1069	1084	1184	1648	2982	2115		15,429
Dining Guide	366	1962	690	520	675	710	1050	780	525	950	320		8,548
Our Town	0	116	515	240	102	145	160	156	190	245	145		2014