

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
SEPTEMBER 30, 2023

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

September 30, 2023

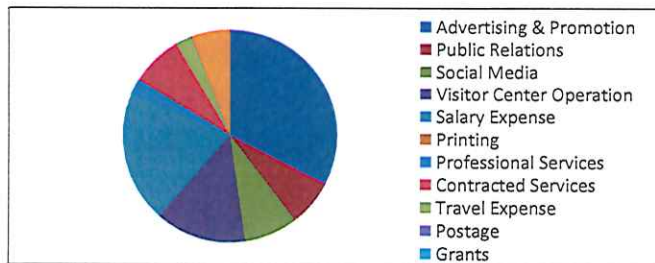
* September Room Occupancy Tax collections totaled \$289,116.07 with \$0.00 collected for penalties. The YTD collection total is \$665,534.29 - 26.62% of budget. The Airbnb total was \$57,535.92; the Home Away/VRBO total was \$42,351.28 and the VACASA,NC total was \$7,692.19.

* 93 accounts reported for August rentals (increase of 5 accounts from last year). The collections were down 4.24% from the same period in 2022.

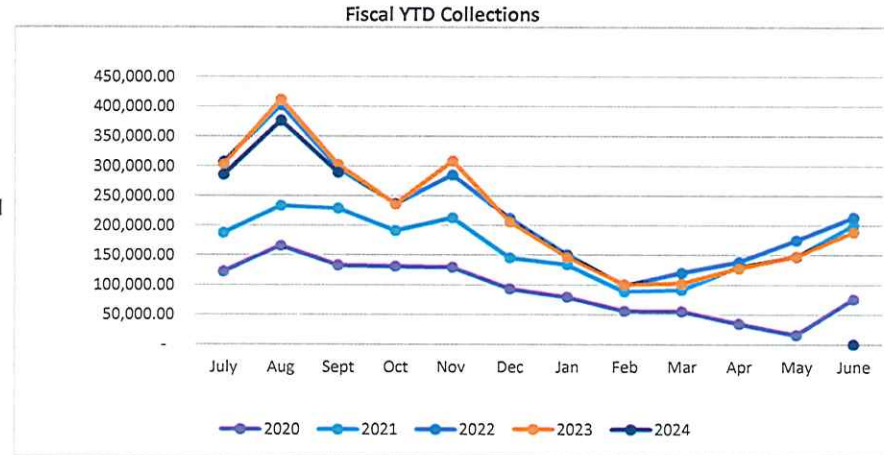
* The cash balance at September 30, 2023 was \$903,026.84 and investments totaled \$3,000,000.

The expenses for September were \$125,629.42. The FYTD expenses totaled \$446,637.68 with encumbrances of \$0.00, for a combined total of \$446,637.68 - 12.98% of budget.

TDA Expenses as of September 30, 2023



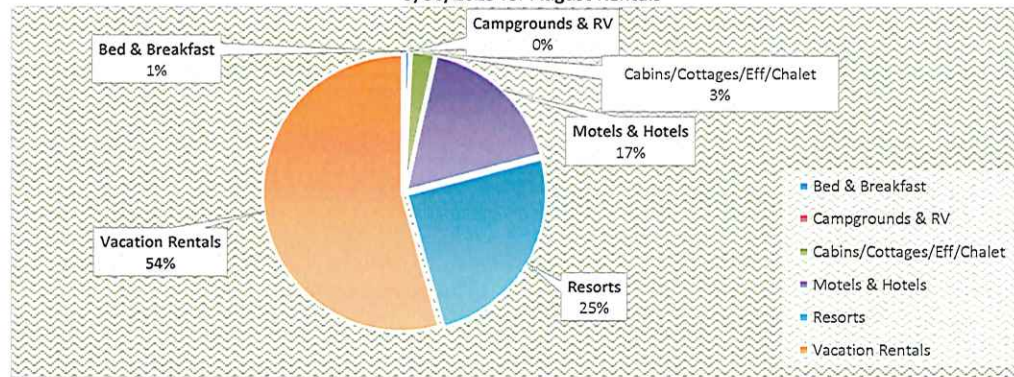
Advertising & Promotion	\$	40,785.79
Public Relations	\$	8,937.46
Social Media	\$	10,144.04
Visitor Center Operation	\$	17,258.34
Salary Expense	\$	24,978.25
Printing	\$	-
Professional Services	\$	3,154.17
Contracted Services	\$	9,833.33
Travel Expense	\$	3,169.52
Postage	\$	63.96
Grants	\$	-
Other	\$	7,304.56
Total	\$	125,629.42



	2020	2021	2022	2023	2024
July	122,421.68	187,832.18	306,871.17	302,567.11	285,430.89
Aug	166,057.35	233,507.83	402,414.91	410,949.64	376,478.34
Sept	133,172.02	228,972.44	296,676.95	301,922.72	289,116.07
Oct	130,912.47	191,265.61	236,495.92	235,450.13	
Nov	129,268.34	213,445.79	285,094.57	307,778.37	
Dec	93,829.84	145,657.78	212,552.55	206,012.13	
Jan	79,652.13	134,351.26	150,929.14	146,534.48	
Feb	55,878.75	89,094.11	98,820.63	100,429.24	
Mar	55,161.52	91,596.16	120,494.03	102,142.20	
Apr	34,404.69	130,350.75	138,246.01	127,334.09	
May	15,854.63	146,638.28	175,198.14	147,200.16	
June	76,044.67	200,754.27	213,644.17	188,605.49	-
Total	\$1,092,658.09	\$1,993,466.46	\$2,637,438.19	\$2,576,925.76	\$951,025.30

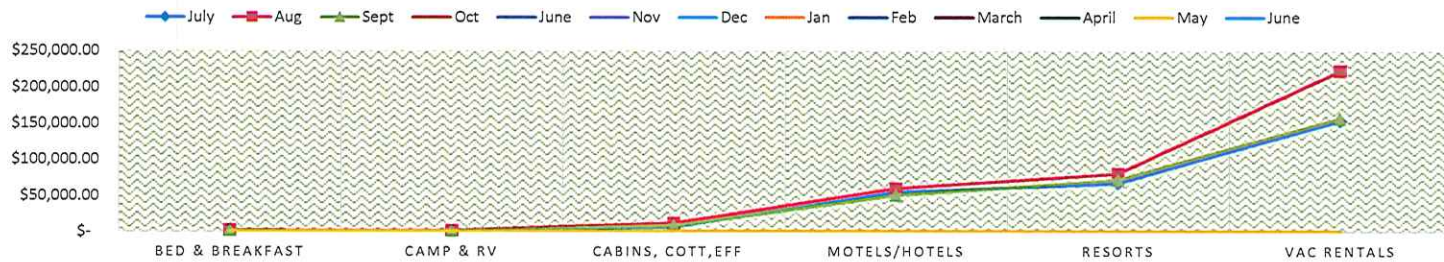


Room Occupancy Tax Collections
9/30/2023 for August Rentals



Bed & Breakfast	\$	1,470.28
Campgrounds & RV	\$	673.00
Cabins/Cottages/Eff/Chalet	\$	7,721.65
Motels & Hotels	\$	50,398.12
Resorts	\$	71,814.40
Vacation Rentals	\$	157,038.62
	\$	289,116.07

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,528.20	\$ 754.06	\$ 6,587.57	\$ 55,016.22	\$ 67,750.05	\$ 153,794.79	\$ 285,430.89
Aug	\$ 1,669.80	\$ 865.38	\$ 11,374.86	\$ 59,802.40	\$ 80,315.67	\$ 222,450.23	\$ 376,478.34
Sept	\$ 1,470.28	\$ 673.00	\$ 7,721.65	\$ 50,398.12	\$ 71,814.40	\$ 157,038.62	\$ 289,116.07
Oct							\$ -
Nov							\$ -
Dec							\$ -
Jan							\$ -
Feb							\$ -
March							\$ -
April							\$ -
May							\$ -
June							\$ -
	\$ 4,668.28	\$ 2,292.44	\$ 25,684.08	\$ 165,216.74	\$ 219,880.12	\$ 533,283.64	\$ 951,025.30
% By Type	0.49%	0.24%	2.70%	17.37%	23.12%	56.07%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2022	\$ 302,567.11	79	
July-2023	\$ 285,430.89	81	-5.66%
	\$ (17,136.22)	2	
August-2022	\$ 410,949.64	98	
August-2023	\$ 376,478.34	89	-8.39%
	\$ (34,471.30)	-9	
September-2022	\$ 301,922.72	88	
September-2023	\$ 289,116.07	93	-4.24%
	\$ (12,806.65)	5	
October-2022	\$ 235,450.13	85	
October-2023	\$ -		-100.00%
	\$ (235,450.13)	-85	
November-2022	\$ 307,783.37	95	
November-2023	\$ -		-100.00%
	\$ (307,783.37)	-95	
December-2022	\$ 206,012.13	82	
December-2023	\$ -		-100.00%
	\$ (206,012.13)	-82	
January-2023	\$ 146,534.48	77	
January-2024	\$ -		-100.00%
	\$ (146,534.48)	-77	
February-2023	\$ 100,429.24	62	
February-2024	\$ -		-100.00%
	\$ (100,429.24)	-62	
March-2023	\$ 102,142.20	68	
March-2024	\$ -		-100.00%
	\$ (102,142.20)	-68	
April-2023	\$ 127,334.09	67	
April-2024	\$ -		-100.00%
	\$ (127,334.09)	-67	
May-2023	\$ 147,200.16	69	
May-2024	\$ -		-100.00%
	\$ (147,200.16)	-69	
June-2023	\$ 188,605.49	78	
June-2024	\$ -		-100.00%
	\$ (188,605.49)	-78	
FYTD 2023	\$ 2,576,930.76		
FYTD 2024	\$ 951,025.30		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 09/01/2023 - thru - 09/30/2023

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	724,909.07	320,607.21	142,489.44	903,026.84
24-1130-000-00	CASH IN TIME DEPOSIT	3,000,000.00	0.00	0.00	3,000,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	2,166.49	334.35	0.00	2,500.84
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	0.00	9.82	0.00	9.82
Total Asset		3,727,075.56	320,951.38	142,489.44	3,905,537.50
24-2100-000-00	ACCOUNTS PAYABLE	0.00	117,017.23	117,017.23	0.00
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	2,050.16	2,050.16	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	1,000.00	1,000.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	1,621.54	1,621.54	0.00
24-2200-182-00	RETIREMENT PAYABLE	(2,415.95)	2,857.30	4,089.80	(3,648.45)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	5,262.67	5,262.67	0.00
24-2900-000-00	FUND BALANCE	(3,464,874.68)	0.00	0.00	(3,464,874.68)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	8,258.99	116,703.61	124,962.60	0.00
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(8,258.99)	124,962.60	116,703.61	0.00
24-3000-000-00	REVENUE CONTROL	(389,851.19)	23.96	302,882.82	(692,710.05)
24-4000-000-00	EXPENDITURE CONTROL	321,008.26	142,736.67	17,107.25	446,637.68
Total Liability		(3,727,075.56)	514,235.74	692,697.68	(3,905,537.50)
Total TOURISM DEVELOPMENT AUTH		0.00	835,187.12	835,187.12	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2023 - thru - 09/30/2023

Account Number	Description	Adjusted Budget 07/01/2023 09/30/2023	Debits and Credits 09/01/2023 09/30/2023	Debits and Credits 07/01/2023 09/30/2023	Encumbrances 07/01/2023 09/30/2023	Balance 07/01/2023 09/30/2023	% Used
24-3230-130-00	JACKSON COUNTY TDA	2,500,000.00	289,116.07	665,534.29	0.00	1,834,465.71	26.62
	TAX REVENUE	2,500,000.00	289,116.07	665,534.29	0.00	1,834,465.71	26.62
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	0.00	60.12	0.00	4,939.88	1.20
24-3270-190-00	MARKETING AND ADVERTISING	10,000.00	0.00	0.00	0.00	10,000.00	0.00
	PENALTY & INTEREST	15,000.00	0.00	60.12	0.00	14,939.88	0.40
24-3831-491-00	INVESTMENT EARNINGS	50,000.00	13,742.79	27,115.64	0.00	22,884.36	54.23
	REVENUES	50,000.00	13,742.79	27,115.64	0.00	22,884.36	54.23
24-3991-000-00	FUND BALANCE	876,472.00	0.00	0.00	0.00	876,472.00	0.00
	FUND BALANCE	876,472.00	0.00	0.00	0.00	876,472.00	0.00
DEPARTMENT TOTAL Revenue		3,441,472.00	302,858.86	692,710.05	0.00	2,748,761.95	20.13
24-4926-121-00	SALARIES & WAGES	170,000.00	19,615.39	45,769.24	0.00	124,230.76	26.92
24-4926-170-00	BOARD MEMBER EXPENSE	900.00	0.00	0.00	0.00	900.00	0.00
24-4926-181-00	SOCIAL SECURITY CONTRIBU	10,540.00	1,216.16	2,837.70	0.00	7,702.30	26.92
24-4926-182-00	RETIREMENT EXPENSE	21,845.00	2,520.60	5,832.36	0.00	16,012.64	26.70
24-4926-183-00	HOSPITALIZATION INSURANC	23,214.00	3,363.64	5,506.88	0.00	17,707.12	23.72
24-4926-185-00	UNEMPLOYMENT INSURANCE	592.00	-2,021.96	-1,936.32	0.00	2,528.32	-327.08
24-4926-186-00	WORKMAN'S COMPENSATION	2,117.00	0.00	0.00	0.00	2,117.00	0.00
24-4926-187-00	MEDICARE TAX	2,465.00	284.42	663.66	0.00	1,801.34	26.92
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	4,062.51	0.00	12,187.49	25.00
24-4926-191-00	PROFESSIONAL SERVICES-AU	7,200.00	0.00	3,600.00	0.00	3,600.00	50.00
24-4926-192-00	LEGAL SERVICES	2,000.00	382.50	382.50	0.00	1,617.50	19.13
24-4926-260-00	OFFICE SUPPLIES AND MATE	6,000.00	0.00	193.46	0.00	5,806.54	3.22
24-4926-299-00	MISCELLANEOUS	13,970.00	0.00	1,202.00	0.00	12,768.00	8.60
24-4926-311-00	TRAVEL	28,150.00	3,169.52	8,596.70	0.00	19,553.30	30.54
24-4926-321-00	TELEPHONE	4,600.00	165.40	594.89	0.00	4,005.11	12.93
24-4926-321-01	TELEPHONE-VISITOR CENTER	0.00	1,121.32	2,258.78	0.00	-2,258.78	0.00
24-4926-321-02	TELEPHONE-TDA	6,000.00	0.00	0.00	0.00	6,000.00	0.00
24-4926-325-00	POSTAGE	18,678.00	63.96	6,419.27	0.00	12,258.73	34.37
24-4926-331-00	UTILITIES	2,700.00	218.17	693.38	0.00	2,006.62	25.68
24-4926-341-00	PRINTING	97,341.00	2,996.33	9,245.72	0.00	88,095.28	9.50
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	294,652.00	9,696.01	54,252.58	0.00	240,399.42	18.41

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2023 - thru - 09/30/2023

Account Number	Description	Adjusted Budget 07/01/2023 09/30/2023	Debits and Credits 09/01/2023 09/30/2023	Debits and Credits 07/01/2023 09/30/2023	Encumbrances 07/01/2023 09/30/2023	Balance 07/01/2023 09/30/2023	% Used
24-4926-370-01	WEBSITE SERVICE	25,200.00	0.00	3,900.00	0.00	21,300.00	15.48
24-4926-370-02	CREATIVE & PRODUCTION SE	90,000.00	0.00	10,848.25	0.00	79,151.75	12.05
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	13,200.00	0.00	2,200.00	0.00	11,000.00	16.67
24-4926-370-04	E-MAIL CAMPAIGNS	16,800.00	0.00	3,100.00	0.00	13,700.00	18.45
24-4926-370-05	SEM MANAGEMENT	178,000.00	10,514.14	12,014.14	0.00	165,985.86	6.75
24-4926-370-09	SOCIAL MEDIA SPEND	132,000.00	10,144.04	17,348.04	0.00	114,651.96	13.14
24-4926-393-00	VISITOR CENTER OPERATION	213,631.00	17,258.34	59,275.02	0.00	154,355.98	27.75
24-4926-393-01	PUBLIC RELATIONS	111,000.00	8,937.46	41,967.54	0.00	69,032.46	37.81
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	5,499.99	0.00	16,500.01	25.00
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	0.00	0.00	1,400.00	0.00
24-4926-393-05	CONTRACTED-WEBSITE	12,500.00	0.00	0.00	0.00	12,500.00	0.00
24-4926-393-06	CONTRACTED-AD FIRM RETAI	60,840.00	0.00	10,140.00	0.00	50,700.00	16.67
24-4926-393-07	CONTRACTED SERVICES-STR	8,280.00	0.00	0.00	0.00	8,280.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	22,600.00	1,099.00	5,534.77	0.00	17,065.23	24.49
24-4926-393-11	SOFTWARE, INTERNET, MISC S	59,758.00	19,476.64	20,902.88	0.00	38,855.12	34.98
24-4926-393-14	CONTRACTED SERVICES-HR O	6,920.00	514.95	1,591.85	0.00	5,328.15	23.00
24-4926-393-15	RESEARCH AND ANALYTICS	68,500.00	0.00	68,427.00	0.00	73.00	99.89
24-4926-399-00	CONTRACTED SERVICES	48,000.00	8,000.00	12,000.00	0.00	36,000.00	25.00
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	5,700.00	0.00	17,580.00	24.48
24-4926-454-00	INSURANCE	3,795.00	295.89	506.89	0.00	3,288.11	13.36
24-4926-491-00	DUES AND SUBSCRIPTIONS	9,454.00	10.00	9,006.00	0.00	448.00	95.26
24-4926-550-00	CAPITAL OUTLAY-EQUIPMENT	9,400.00	0.00	0.00	0.00	9,400.00	0.00
24-4926-550-01	CAPITAL PROJECTS	1,450,000.00	0.00	0.00	0.00	1,450,000.00	0.00
24-4926-699-00	GRANTS	105,000.00	0.00	5,000.00	0.00	100,000.00	4.76
24-4926-699-02	MISCELLANEOUS DONATIONS	15,200.00	1,500.00	1,500.00	0.00	13,700.00	9.87
24-4926-990-00	CONTINGENCY	5,000.00	0.00	0.00	0.00	5,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		3,441,472.00	125,629.42	446,637.68	0.00	2,994,834.32	12.98
DEPARTMENT TOTAL Expense		-3,441,472.00	-125,629.42	-446,637.68	0.00	-2,994,834.32	12.98
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	177,229.44	246,072.37	0.00	-246,072.37	16.55

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BEGINNING 09/01/23 ENDING 09/30/23

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-121-00				DESC: SALARIES & WAGES	ASN:			
09/01/23				BUDGET BALANCE	170,000.00			26,153.85
09/01/23	TLJ	JE-231822		JOA: TDA PAYROLL 9/1/23	0.00	0.00	6,538.47	19,615.38
09/01/23	TLJ	JE-231822		JOA: TDA PAYROLL 9/1/23	0.00	6,538.47	0.00	26,153.85
09/01/23	TLJ	JE-231822		JOE: TDA PAYROLL 9/1/23	0.00	6,538.47	0.00	32,692.32
09/15/23	TLJ	JE-231880		JOE: TDA PAYROLL 9/15/23	0.00	6,538.46	0.00	39,230.78
09/29/23	TLJ	JE-231922		JOE: TDA PAYROLL 9/29/23	0.00	6,538.46	0.00	45,769.24

TOTALS					170,000.00	58,846.17	13,076.93	45,769.24
=====								
ACCOUNT # 24-4926-170-00				DESC: BOARD MEMBER EXPENSE	ASN:			
09/01/23				BUDGET BALANCE	900.00			0.00

TOTALS					900.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-181-00				DESC: SOCIAL SECURITY CONTRIBUTION	ASN:			
09/01/23	TLJ	JE-231824		JOE: TDA PAYROLL TAX DRAF	0.00	405.38	0.00	2,026.92
09/15/23	TLJ	JE-231881		JOE: TDA PAYROLL 9/15/23	0.00	405.38	0.00	2,432.30
09/29/23	TLJ	JE-231923		JOE: TDA TAX DRAFT 9/29/2	0.00	405.40	0.00	2,837.70

TOTALS					10,540.00	3,243.08	405.38	2,837.70
=====								
ACCOUNT # 24-4926-182-00				DESC: RETIREMENT EXPENSE	ASN:			
09/01/23				BUDGET BALANCE	21,845.00			3,311.76
09/01/23	TLJ	JE-231824		JOE: TDA PAYROLL TAX DRAF	0.00	840.20	0.00	4,151.96
09/15/23	TLJ	JE-231881		JOE: TDA PAYROLL 9/15/23	0.00	840.20	0.00	4,992.16
09/29/23	TLJ	JE-231923		JOE: TDA TAX DRAFT 9/29/2	0.00	840.20	0.00	5,832.36

TOTALS					21,845.00	6,623.52	791.16	5,832.36
=====								
ACCOUNT # 24-4926-183-00				DESC: HOSPITALIZATION INSURANCE	ASN:			
09/01/23				BUDGET BALANCE	23,214.00			2,143.24
09/01/23	08/20/2023	04*2400271		BCBS OF NC	0.00	1,681.82	0.00	3,825.06
09/20/23	09/11/2023	04*2400290		BCBS OF NC	0.00	1,681.82	0.00	5,506.88

TOTALS					23,214.00	5,506.88	0.00	5,506.88

ACCOUNT ACTIVITY ANALYSIS					PAGE 2			
BC2001					BEGINNING 09/01/23 ENDING 09/30/23			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:					=====>	CONTINUED	<=====	
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:								
09/01/23				BUDGET BALANCE	592.00			85.64
09/14/23		241265		STATE OF NC EMPLOYMENT SE	0.00	0.00	2,021.96	-1,936.32

-				TOTALS	592.00	117.49	2,053.81	-1,936.32
=====								
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:								
09/01/23				BUDGET BALANCE	2,117.00			0.00

-				TOTALS	2,117.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:								
09/01/23	TLJ	JE-231824		JOE: TDA PAYROLL TAX DRAF	0.00	94.80	0.00	474.04
09/15/23	TLJ	JE-231881		JOE: TDA PAYROLL 9/15/23	0.00	94.80	0.00	568.84
09/29/23	TLJ	JE-231923		JOE: TDA TAX DRAFT 9/29/2	0.00	94.82	0.00	663.66

-				TOTALS	2,465.00	758.46	94.80	663.66
=====								
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
09/01/23				BUDGET BALANCE	16,250.00			2,708.34
09/29/23	TLJ	JE-231916		JOE: TDA ADMIN 9/2023	0.00	1,354.17	0.00	4,062.51

-				TOTALS	16,250.00	4,062.51	0.00	4,062.51
=====								
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SERVICES-AUDIT ASN:								
09/01/23				BUDGET BALANCE	7,200.00			3,600.00

-				TOTALS	7,200.00	3,600.00	0.00	3,600.00
=====								
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:								
09/11/23	66928-B	04*2400283		TEAGUE CAMPBELL DENNIS &	0.00	382.50	0.00	382.50

ACCOUNT ACTIVITY ANALYSIS					PAGE 3				
BC2001		BEGINNING 09/01/23		ENDING 09/30/23					
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING				
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE	

ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN: =====> CONTINUED <=====									
-									
TOTALS					2,000.00	382.50	0.00	382.50	
=====									
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN:									
09/01/23 BUDGET BALANCE									
					6,000.00			193.46	

TOTALS					6,000.00	204.90	11.44	193.46	
=====									
ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:									
-									
TOTALS					13,970.00	1,203.48	1.48	1,202.00	
=====									
ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:									
09/01/23	082523	04*2400272		BUSINESS CARD	0.00	1,167.68	0.00	6,594.86	
09/01/23	082523	04*2400272		BUSINESS CARD	0.00	0.00	65.52	6,529.34	
09/06/23	090823	04*2400281		BUSINESS CARD	0.00	1,003.48	0.00	7,532.82	
09/06/23	090823	04*2400281		BUSINESS CARD	0.00	0.00	49.14	7,483.68	
09/10/23	08/25/2023	02*11950		KARA S ADDY	0.00	359.74	0.00	7,843.42	
09/10/23	08/24/2023	02*11907		NICHOLAS J BREEDLOVE	0.00	753.28	0.00	8,596.70	

TOTALS					28,150.00	9,187.84	591.14	8,596.70	
=====									
ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:									
09/01/23 BUDGET BALANCE									
					4,600.00			429.49	
09/05/23	241112			CASHIERS AREA CHAMBER OF	0.00	0.00	182.42	247.07	
09/10/23	9942694756	04*2400278		VERIZON WIRELESS	0.00	51.45	0.00	298.52	
09/10/23	198083	04*2400282		BALSAMWEST	0.00	481.52	0.00	780.04	
09/18/23	241322			CASHIERS AREA CHAMBER	0.00	0.00	185.15	594.89	

TOTALS					4,600.00	1,961.62	1,366.73	594.89	
=====									
ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:									
09/01/23 BUDGET BALANCE									
					0.00			1,137.46	

TRANS	PO	INVOICE	CHECK	TRANSACTION/				
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN: =====> CONTINUED <=====

09/01/23	196978	04*2400282	BALSAMWEST	0.00	386.19	0.00	1,523.65
09/06/23	191205	04*2400282	BALSAMWEST	0.00	364.83	0.00	1,888.48
09/19/23	196979	04*2400292	BALSAMWEST	0.00	370.30	0.00	2,258.78

1

TOTALS	0.00	2,258.78	0.00	2,258.78
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ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-TDA ASN:

09/01/23	BUDGET BALANCE	6.000.00	0.00
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174

TOTALS	6,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

09/01/23	082523	04*2400272 BUSINESS CARD	0.00	61.46	0.00	6,416.77
09/05/23	17VA27353	04*2400279 UPS	0.00	2.50	0.00	6,419.27

200

TOTALS	18,678.00	6,451.77	32.50	6,419.27
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ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

09/01/23			BUDGET BALANCE	2,700.00			475.21
09/01/23	214606	04*2400273	OWENS AND GATES LLC	0.00	40.00	0.00	515.21
09/21/23	09/15/2023	04*2400289	DUKE ENERGY	0.00	178.17	0.00	693.38

1

TOTALS	2,700.00	693.38	0.00	693.38
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ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

09/01/23			BUDGET BALANCE	97,341.00			6,249.39
09/01/23	240096	432699	04*2400274 BP SOLUTIONS GROUP, INC.	0.00	2,417.13	0.00	8,666.52
09/01/23		082523	04*2400272 BUSINESS CARD	0.00	253.94	0.00	8,920.46
09/01/23		082523	04*2400272 BUSINESS CARD	0.00	0.00	16.61	8,903.85
09/01/23		432699	04*2400274 BP SOLUTIONS GROUP, INC.	0.00	0.00	158.13	8,745.72
09/11/23		2023-2024	04*2400287 EXPLORE FALL LLC	0.00	500.00	0.00	9,245.72

1

TOTALS	97,341.00	9,420.46	174.74	9,245.72
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TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:

09/01/23	BUDGET BALANCE	500.00	0.00
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TOTALS	500.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:

09/21/23	0000008688	04*2400295	BUFFALO GROUPE, LLC	0.00	2,452.26	0.00	47,008.83
09/21/23	0000008688	04*2400295	BUFFALO GROUPE, LLC	0.00	1,875.00	0.00	48,883.83
09/21/23	0000008688	04*2400295	BUFFALO GROUPE, LLC	0.00	1,618.75	0.00	50,502.58
09/21/23	0000008688	04*2400295	BUFFALO GROUPE, LLC	0.00	3,750.00	0.00	54,252.58

TOTALS	294,652.00	54,252.58	0.00	54,252.58
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ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:

09/01/23	BUDGET BALANCE	25,200.00	3,900.00
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TOTALS	25,200.00	3,900.00	0.00	3,900.00
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ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:

TOTALS	90,000.00	10,848.25	0.00	10,848.25
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ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

TOTALS	13,200.00	2,200.00	0.00	2,200.00
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ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:

TOTALS	16,800.00	3,100.00	0.00	3,100.00
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BC2001

BEGINNING 09/01/23 ENDING 09/30/23

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING				
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE	

ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

09/01/23	066884	04*2400275 LOVE COMMUNICATIONS LLC	0.00	17,647.05	0.00	19,147.05
09/12/23	241213	LOVE COMMUNICATIONS	0.00	0.00	7,132.91	12,014.14

270

TOTALS	178,000.00	19,147.05	7,132.91	12,014.14
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ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN:

09/01/23		BUDGET BALANCE	132,000.00			7,204.00
09/05/23	090523	04*2400280 BUSINESS CARD	0.00	10,144.04	0.00	17,348.04

3

TOTALS	132,000.00	17,348.04	0.00	17,348.04
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ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

09/01/23		BUDGET BALANCE	213,631.00			42,016.68
09/10/23	216416	04*2400276 JACKSON CO. CHAMBER OF CO	0.00	9,105.42	0.00	51,122.10
09/10/23	216402	04*2400277 CASHIERS AREA CHAMBER OF	0.00	7,157.42	0.00	58,279.52
09/10/23	216402	04*2400277 CASHIERS AREA CHAMBER OF	0.00	995.50	0.00	59,275.02

TOTALS	213,631.00	66,525.02	7,250.00	59,275.02
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ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:

09/01/23			BUDGET BALANCE	111,000.00			33,030.08
09/20/23	64329	02*12013	LOU HAMMOND GROUP ATLANTA	0.00	1,687.46	0.00	34,717.54
09/20/23	64337	02*12013	LOU HAMMOND GROUP ATLANTA	0.00	7,250.00	0.00	41,967.54

1

TOTALS	111,000.00	41,967.54	0.00	41,967.54
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ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:

09/01/23			BUDGET BALANCE	22,000.00			3,666.66
09/29/23	TLJ	JE-231916	JOE: TDA ADMIN 9/2023	0.00	1,833.33	0.00	5,499.99

6.22

TOTALS	22,000.00	5,499.99	0.00	5,499.99
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BC2001 BEGINNING 09/01/23 ENDING 09/30/23

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:

09/01/23				BUDGET BALANCE	1,400.00			0.00
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-				TOTALS	1,400.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:

-				TOTALS	12,500.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:

-				TOTALS	60,840.00	10,140.00	0.00	10,140.00
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ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:

-				TOTALS	8,280.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:

09/21/23		0000008688	04*2400295	BUFFALO GROUPE, LLC	0.00	604.85	0.00	5,040.62
09/21/23		0000008688	04*2400295	BUFFALO GROUPE, LLC	0.00	494.15	0.00	5,534.77

-				TOTALS	22,600.00	5,534.77	0.00	5,534.77
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ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:

09/01/23				BUDGET BALANCE	59,758.00			1,426.24
09/01/23		082523	04*2400272	BUSINESS CARD	0.00	1,071.48	0.00	2,497.72
09/01/23		082523	04*2400272	BUSINESS CARD	0.00	0.00	21.35	2,476.37
09/06/23		090823	04*2400281	BUSINESS CARD	0.00	109.86	0.00	2,586.23
09/11/23		INV9064	04*2400285	CROWDRIFT INC.- 116 SPADI	0.00	17,849.15	0.00	20,435.38
09/20/23		34867487	04*2400294	IMAGE SOLUTIONS, LLC	0.00	500.22	0.00	20,935.60

BC2001 BEGINNING 09/01/23 ENDING 09/30/23

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN: =====> CONTINUED <=====

09/20/23		34867487	04*2400294	IMAGE SOLUTIONS, LLC	0.00	0.00	11.45	20,924.15
09/20/23		34867487	04*2400294	IMAGE SOLUTIONS, LLC	0.00	0.00	4.91	20,919.24
09/21/23		34867487	04*2400294	IMAGE SOLUTIONS, LLC	0.00	0.00	500.22	20,419.02
09/21/23		34867487	04*2400294	IMAGE SOLUTIONS, LLC	0.00	250.11	0.00	20,669.13
09/21/23		34670285	04*2400294	IMAGE SOLUTIONS, LLC	0.00	250.11	0.00	20,919.24
09/21/23		34670285	04*2400294	IMAGE SOLUTIONS, LLC	0.00	0.00	11.45	20,907.79
09/21/23		34670285	04*2400294	IMAGE SOLUTIONS, LLC	0.00	0.00	4.91	20,902.88

TOTALS					59,758.00	21,479.68	576.80	20,902.88
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ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:

09/01/23				BUDGET BALANCE	6,920.00			1,076.90
09/01/23	TLJ		JE-231823	JOA: INVOICE#71706	0.00	0.00	176.95	899.95
09/01/23	TLJ		JE-231823	JOA: INVOICE#71706	0.00	179.95	0.00	1,079.90
09/01/23	TLJ		JE-231823	JOE: INVOICE#71706	0.00	176.95	0.00	1,256.85
09/11/23	1718		04*2400284	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	1,616.85
09/29/23	TLJ		JE-231924	JOE: INVOICE#71708 CREDIT	0.00	0.00	25.00	1,591.85

TOTALS					6,920.00	1,793.80	201.95	1,591.85
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ACCOUNT # 24-4926-393-15 DESC: RESEARCH AND ANALYTICS ASN:

09/01/23				BUDGET BALANCE	68,500.00			68,427.00
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TOTALS					68,500.00	68,427.00	0.00	68,427.00
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ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:

09/11/23	1498		04*2400286	TEMBO HOSPITALITY GROUP	0.00	4,000.00	0.00	8,000.00
09/11/23	1497		04*2400286	TEMBO HOSPITALITY GROUP	0.00	4,000.00	0.00	12,000.00

TOTALS					48,000.00	12,000.00	0.00	12,000.00
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ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:

09/01/23				BUDGET BALANCE	23,280.00			3,800.00
09/01/23	214606		04*2400273	OWENS AND GATES LLC	0.00	1,900.00	0.00	5,700.00

BC2001 BEGINNING 09/01/23 ENDING 09/30/23

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN: =====> CONTINUED <=====

TOTALS					23,280.00	5,700.00	0.00	5,700.00
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ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:

09/01/23				BUDGET BALANCE	3,795.00			211.00
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09/25/23	1024124		04*2400291	STANBERRY INSURANCE AGENC	0.00	295.89	0.00	506.89
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TOTALS					3,795.00	506.89	0.00	506.89
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ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:

09/01/23				BUDGET BALANCE	9,454.00			8,996.00
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09/01/23	082523		04*2400272	BUSINESS CARD	0.00	10.70	0.00	9,006.70
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09/01/23	082523		04*2400272	BUSINESS CARD	0.00	0.00	0.70	9,006.00
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TOTALS					9,454.00	9,007.40	1.40	9,006.00
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ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY-EQUIPMENT ASN:

09/01/23				BUDGET BALANCE	9,400.00			0.00
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TOTALS					9,400.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:

TOTALS					1,450,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:

TOTALS					105,000.00	5,000.00	0.00	5,000.00
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ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:

09/14/23	240321	OEC23-SP-2	04*2400293	MOUNTAIN BIZCAPITAL INC -	0.00	1,000.00	0.00	1,000.00
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