

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
AUGUST 31, 2023

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

August 31, 2023

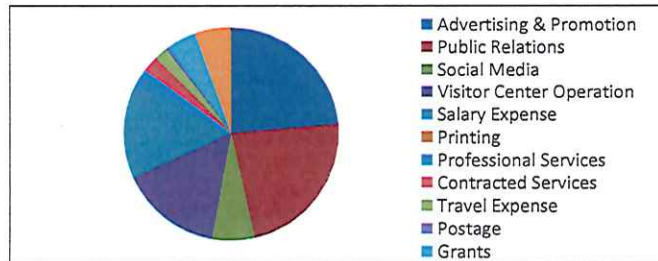
* August Room Occupancy Tax collections totaled \$376,418.22 with \$60.12 collected for penalties. The YTD collection total is \$376,418.22 - 15.06% of budget. The Airbnb total was \$57,850.28; the Home Away/VRBO total was \$80,488.78 and the VACASA,NC total was \$11,667.91.

* 89 accounts reported for July rentals (increase of 9 accounts from last year). The collections were down 8.39% from the same period in 2022.

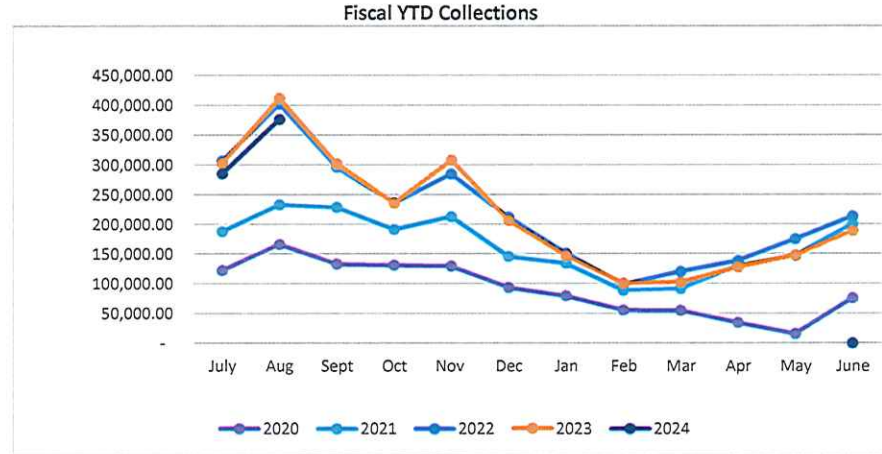
* The cash balance at August 31, 2023 was \$724,622.06 and investments totaled \$3,000,000.

The expenses for August were \$112,655.44. The FYTD expenses totaled \$321,008.26 with encumbrances of \$8,258.99, for a combined total of \$329,267.25 - 9.57% of budget.

TDA Expenses as of August 31, 2023



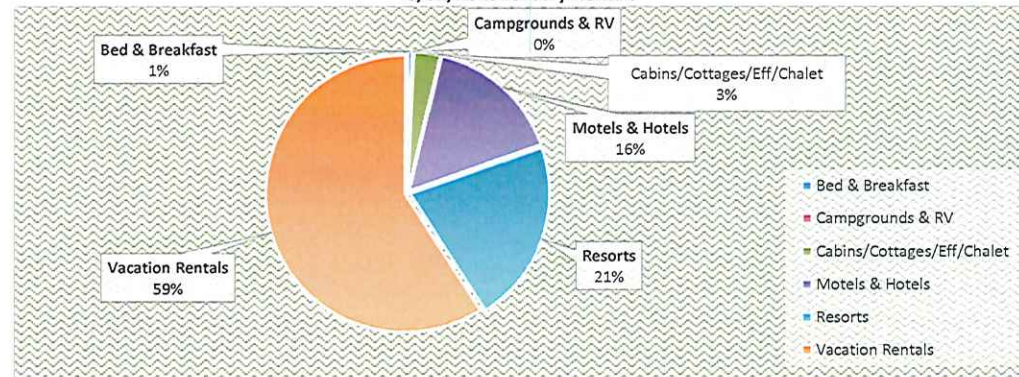
Advertising & Promotion	\$	26,572.81
Public Relations	\$	25,780.08
Social Media	\$	7,204.00
Visitor Center Operation	\$	17,258.34
Salary Expense	\$	16,003.89
Printing	\$	-
Professional Services	\$	3,154.17
Contracted Services	\$	2,730.28
Travel Expense	\$	2,314.76
Postage	\$	458.99
Grants	\$	5,000.00
Other	\$	6,178.12
Total	\$	112,655.44



	2020	2021	2022	2023	2024
July	122,421.68	187,832.18	306,871.17	302,567.11	285,430.89
Aug	166,057.35	233,507.83	402,414.91	410,949.64	376,478.34
Sept	133,172.02	228,972.44	296,676.95	301,922.72	
Oct	130,912.47	191,265.61	236,495.92	235,450.13	
Nov	129,268.34	213,445.79	285,094.57	307,778.37	
Dec	93,829.84	145,657.78	212,552.55	206,012.13	
Jan	79,652.13	134,351.26	150,929.14	146,534.48	
Feb	55,878.75	89,094.11	98,820.63	100,429.24	
Mar	55,161.52	91,596.16	120,494.03	102,142.20	
Apr	34,404.69	130,350.75	138,246.01	127,334.09	
May	15,854.63	146,638.28	175,198.14	147,200.16	
June	76,044.67	200,754.27	213,644.17	188,605.49	-
Total	\$ 1,092,658.09	\$ 1,993,466.46	\$ 2,637,438.19	\$ 2,576,925.76	\$ 661,909.23

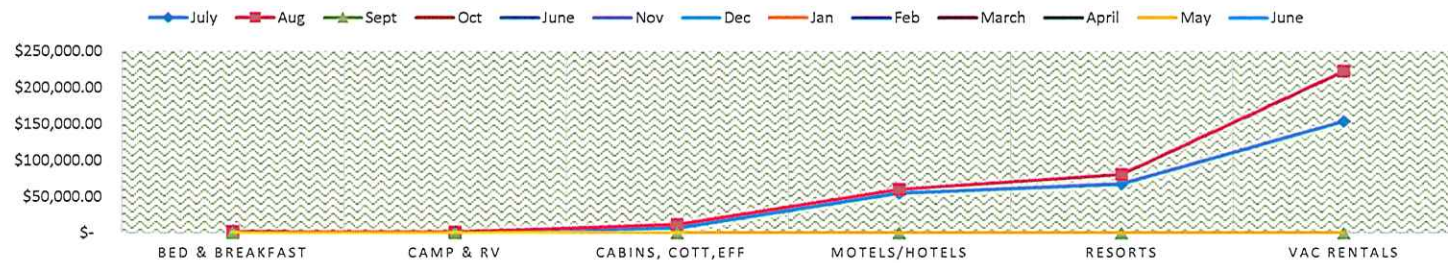


**Room Occupancy Tax Collections
8/31/2023 for July Rentals**



Bed & Breakfast	\$	1,669.80
Campgrounds & RV	\$	865.38
Cabins/Cottages/Eff/Chalet	\$	11,374.86
Motels & Hotels	\$	59,802.40
Resorts	\$	80,315.67
Vacation Rentals	\$	222,450.23
	\$	376,478.34

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,528.20	\$ 754.06	\$ 6,587.57	\$ 55,016.22	\$ 67,750.05	\$ 153,794.79	\$ 285,430.89
Aug	\$ 1,669.80	\$ 865.38	\$ 11,374.86	\$ 59,802.40	\$ 80,315.67	\$ 222,450.23	\$ 376,478.34
Sept							\$ -
Oct							\$ -
Nov							\$ -
Dec							\$ -
Jan							\$ -
Feb							\$ -
March							\$ -
April							\$ -
May							\$ -
June							\$ -
	\$ 3,198.00	\$ 1,619.44	\$ 17,962.43	\$ 114,818.62	\$ 148,065.72	\$ 376,245.02	\$ 661,909.23
% By Type	0.48%	0.24%	2.71%	17.35%	22.37%	56.84%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2022	\$ 302,567.11	79	
July-2023	\$ 285,430.89	81	-5.66%
	\$ (17,136.22)	2	
August-2022	\$ 410,949.64	98	
August-2023	\$ 376,478.34	89	-8.39%
	\$ (34,471.30)	-9	
September-2022	\$ 301,922.72	88	
September-2023	\$ -		-100.00%
	\$ (301,922.72)	-88	
October-2022	\$ 235,450.13	85	
October-2023	\$ -		-100.00%
	\$ (235,450.13)	-85	
November-2022	\$ 307,783.37	95	
November-2023	\$ -		-100.00%
	\$ (307,783.37)	-95	
December-2022	\$ 206,012.13	82	
December-2023	\$ -		-100.00%
	\$ (206,012.13)	-82	
January-2023	\$ 146,534.48	77	
January-2024	\$ -		-100.00%
	\$ (146,534.48)	-77	
February-2023	\$ 100,429.24	62	
February-2024	\$ -		-100.00%
	\$ (100,429.24)	-62	
March-2023	\$ 102,142.20	68	
March-2024	\$ -		-100.00%
	\$ (102,142.20)	-68	
April-2023	\$ 127,334.09	67	
April-2024	\$ -		-100.00%
	\$ (127,334.09)	-67	
May-2023	\$ 147,200.16	69	
May-2024	\$ -		-100.00%
	\$ (147,200.16)	-69	
June-2023	\$ 188,605.49	78	
June-2024	\$ -		-100.00%
	\$ (188,605.49)	-78	
FYTD 2023	\$ 2,576,930.76		
FYTD 2024	\$ 661,909.23		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 08/01/2023 - thru - 08/31/2023

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	451,254.62	392,371.81	119,004.37	724,622.06
24-1130-000-00	CASH IN TIME DEPOSIT	3,000,000.00	0.00	0.00	3,000,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	2,022.79	143.70	0.00	2,166.49
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	0.00	12.30	12.30	0.00
Total Asset		3,453,277.41	392,527.81	119,016.67	3,726,788.55
24-2100-000-00	ACCOUNTS PAYABLE	(3,238.85)	97,196.99	93,958.14	0.00
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	1,025.08	1,025.08	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	500.00	500.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	810.78	810.78	0.00
24-2200-182-00	RETIREMENT PAYABLE	(2,366.91)	2,465.00	2,514.04	(2,415.95)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	189.62	189.62	0.00
24-2900-000-00	FUND BALANCE	(3,464,874.68)	0.00	0.00	(3,464,874.68)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	8,258.99	106,091.22	106,091.22	8,258.99
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(8,258.99)	106,091.22	106,091.22	(8,258.99)
24-3000-000-00	REVENUE CONTROL	(207.79)	2,663.26	392,019.65	(389,564.18)
24-4000-000-00	EXPENDITURE CONTROL	208,352.82	113,151.30	495.86	321,008.26
Total Liability		(3,453,277.41)	430,184.47	703,695.61	(3,726,788.55)
Total TOURISM DEVELOPMENT AUTH		0.00	822,712.28	822,712.28	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2023 - thru - 08/31/2023

Account Number	Description	Adjusted Budget 07/01/2023 08/31/2023	Debits and Credits 08/01/2023 08/31/2023	Debits and Credits 07/01/2023 08/31/2023	Encumbrances 07/01/2023 08/31/2023	Balance 07/01/2023 08/31/2023	% Used
24-3230-130-00	JACKSON COUNTY TDA	2,500,000.00	376,418.22	376,418.22	0.00	2,123,581.78	15.06
	TAX REVENUE	2,500,000.00	376,418.22	376,418.22	0.00	2,123,581.78	15.06
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	60.12	60.12	0.00	4,939.88	1.20
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
	PENALTY & INTEREST	15,000.00	60.12	60.12	0.00	14,939.88	0.40
24-3831-491-00	INVESTMENT EARNINGS	50,000.00	12,878.05	13,085.84	0.00	36,914.16	26.17
	REVENUES	50,000.00	12,878.05	13,085.84	0.00	36,914.16	26.17
24-3991-000-00	FUND BALANCE	876,472.00	0.00	0.00	0.00	876,472.00	0.00
	FUND BALANCE	876,472.00	0.00	0.00	0.00	876,472.00	0.00
DEPARTMENT TOTAL Revenue		3,441,472.00	389,356.39	389,564.18	0.00	3,051,907.82	11.32
24-4926-121-00	SALARIES & WAGES	170,000.00	13,076.93	26,153.85	0.00	143,846.15	15.38
24-4926-170-00	BOARD MEMBER EXPENSE	900.00	0.00	0.00	0.00	900.00	0.00
24-4926-181-00	SOCIAL SECURITY CONTRIBU	10,540.00	810.78	1,621.54	0.00	8,918.46	15.38
24-4926-182-00	RETIREMENT EXPENSE	21,845.00	1,729.44	3,311.76	0.00	18,533.24	15.16
24-4926-183-00	HOSPITALIZATION INSURANC	23,214.00	175.18	2,143.24	0.00	21,070.76	9.23
24-4926-185-00	UNEMPLOYMENT INSURANCE	592.00	21.94	85.64	0.00	506.36	14.47
24-4926-186-00	WORKMAN'S COMPENSATION	2,117.00	0.00	0.00	0.00	2,117.00	0.00
24-4926-187-00	MEDICARE TAX	2,465.00	189.62	379.24	0.00	2,085.76	15.38
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	2,708.34	0.00	13,541.66	16.67
24-4926-191-00	PROFESSIONAL SERVICES-AU	7,200.00	1,800.00	3,600.00	0.00	3,600.00	50.00
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES AND MATE	6,000.00	193.46	193.46	0.00	5,806.54	3.22
24-4926-299-00	MISCELLANEOUS	13,970.00	482.00	1,202.00	0.00	12,768.00	8.60
24-4926-311-00	TRAVEL	28,150.00	2,314.76	5,427.18	0.00	22,722.82	19.28
24-4926-321-00	TELEPHONE	4,600.00	545.07	794.15	0.00	3,805.85	17.26
24-4926-321-01	TELEPHONE-VISITOR CENTER	0.00	391.49	772.80	0.00	-772.80	0.00
24-4926-321-02	TELEPHONE-TDA	6,000.00	0.00	0.00	0.00	6,000.00	0.00
24-4926-325-00	POSTAGE	18,678.00	458.99	6,355.31	0.00	12,322.69	34.03
24-4926-331-00	UTILITIES	2,700.00	245.10	475.21	0.00	2,224.79	17.60
24-4926-341-00	PRINTING	97,341.00	0.00	6,249.39	2,259.00	88,832.61	8.74
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	294,652.00	8,070.65	44,556.57	0.00	250,095.43	15.12

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2023 - thru - 08/31/2023

Account Number	Description	Adjusted Budget 07/01/2023 08/31/2023	Debits and Credits 08/01/2023 08/31/2023	Debits and Credits 07/01/2023 08/31/2023	Encumbrances 07/01/2023 08/31/2023	Balance 07/01/2023 08/31/2023	% Used
24-4926-370-01	WEBSITE SERVICE	25,200.00	2,100.00	3,900.00	0.00	21,300.00	15.48
24-4926-370-02	CREATIVE & PRODUCTION SE	90,000.00	5,667.00	10,848.25	0.00	79,151.75	12.05
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	13,200.00	1,100.00	2,200.00	0.00	11,000.00	16.67
24-4926-370-04	E-MAIL CAMPAIGNS	16,800.00	1,400.00	3,100.00	0.00	13,700.00	18.45
24-4926-370-05	SEM MANAGEMENT	178,000.00	0.00	1,500.00	0.00	176,500.00	0.84
24-4926-370-09	SOCIAL MEDIA SPEND	132,000.00	7,204.00	7,204.00	5,999.99	118,796.01	10.00
24-4926-393-00	VISITOR CENTER OPERATION	213,631.00	17,258.34	42,016.68	0.00	171,614.32	19.67
24-4926-393-01	PUBLIC RELATIONS	111,000.00	25,780.08	33,030.08	0.00	77,969.92	29.76
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	3,666.66	0.00	18,333.34	16.67
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	0.00	0.00	1,400.00	0.00
24-4926-393-05	CONTRACTED-WEBSITE	12,500.00	0.00	0.00	0.00	12,500.00	0.00
24-4926-393-06	CONTRACTED-AD FIRM RETAI	60,840.00	5,070.00	10,140.00	0.00	50,700.00	16.67
24-4926-393-07	CONTRACTED SERVICES-STR	8,280.00	0.00	0.00	0.00	8,280.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	22,600.00	2,054.85	4,435.77	0.00	18,164.23	19.63
24-4926-393-11	SOFTWARE, INTERNET, MISC S	59,758.00	1,110.31	1,426.24	0.00	58,331.76	2.39
24-4926-393-14	CONTRACTED SERVICES-HR O	6,920.00	896.95	1,076.90	0.00	5,843.10	15.56
24-4926-393-15	RESEARCH AND ANALYTICS	68,500.00	0.00	68,427.00	0.00	73.00	99.89
24-4926-399-00	CONTRACTED SERVICES	48,000.00	0.00	4,000.00	0.00	44,000.00	8.33
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	3,800.00	0.00	19,480.00	16.32
24-4926-454-00	INSURANCE	3,795.00	211.00	211.00	0.00	3,584.00	5.56
24-4926-491-00	DUES AND SUBSCRIPTIONS	9,454.00	2,210.00	8,996.00	0.00	458.00	95.16
24-4926-550-00	CAPITAL OUTLAY-EQUIPMENT	9,400.00	0.00	0.00	0.00	9,400.00	0.00
24-4926-550-01	CAPITAL PROJECTS	1,450,000.00	0.00	0.00	0.00	1,450,000.00	0.00
24-4926-699-00	GRANTS	105,000.00	5,000.00	5,000.00	0.00	100,000.00	4.76
24-4926-699-02	MISCELLANEOUS DONATIONS	15,200.00	0.00	0.00	0.00	15,200.00	0.00
24-4926-990-00	CONTINGENCY	5,000.00	0.00	0.00	0.00	5,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		3,441,472.00	112,655.44	321,008.26	8,258.99	3,112,204.75	9.57
DEPARTMENT TOTAL Expense		-3,441,472.00	-112,655.44	-321,008.26	8,258.99	-3,112,204.75	9.57
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	276,700.95	68,555.92	8,258.99	-60,296.93	10.44

ACCOUNT ACTIVITY ANALYSIS					PAGE 1				
BC2001					BEGINNING 08/01/23 ENDING 08/31/23				
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING				
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE	

ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:									
08/01/23					BUDGET BALANCE	170,000.00		13,076.92	
08/04/23					TLJ JE-231674 JOE: TDA PAYROLL 8/4/23	0.00	6,538.46	0.00	19,615.38
08/18/23					TLJ JE-231760 JOE: TDA PAYROLL 8/18/23	0.00	6,538.47	0.00	26,153.85

-									
					TOTALS	170,000.00	32,692.31	6,538.46	26,153.85
					=====				
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:									
08/01/23					BUDGET BALANCE	900.00		0.00	

-									
					TOTALS	900.00	0.00	0.00	0.00
					=====				
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:									
08/04/23					TLJ JE-231675 JOE: TDA TAX DRAFT PAYROL	0.00	405.40	0.00	1,216.16
08/18/23					TLJ JE-231761 JOE: TDA PAYROLL TAX DRAF	0.00	405.38	0.00	1,621.54

-									
					TOTALS	10,540.00	2,026.92	405.38	1,621.54
					=====				
ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:									
08/01/23					BUDGET BALANCE	21,845.00		1,582.32	
08/04/23					TLJ JE-231675 JOE: TDA TAX DRAFT PAYROL	0.00	791.16	0.00	2,373.48
08/07/23					TLJ JE-231734 JOE: CORR TO JULY'S TDA R	0.00	98.08	0.00	2,471.56
08/18/23					TLJ JE-231761 JOE: TDA PAYROLL TAX DRAF	0.00	840.20	0.00	3,311.76

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					TOTALS	21,845.00	4,102.92	791.16	3,311.76
					=====				
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:									
08/01/23					BUDGET BALANCE	23,214.00		1,968.06	
08/21/23					670615 04*2400267 COMPANION LIFE INSURANCE	0.00	175.18	0.00	2,143.24

-									
					TOTALS	23,214.00	2,143.24	0.00	2,143.24
					=====				
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:									
08/01/23					BUDGET BALANCE	592.00		63.70	

ACCOUNT ACTIVITY ANALYSIS					PAGE 2			
BC2001					BEGINNING 08/01/23 ENDING 08/31/23			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN: =====> CONTINUED <=====								
08/04/23		TLJ	JE-231675	JOE: TDA TAX DRAFT PAYROL	0.00	21.94	0.00	85.64

TOTALS					592.00	117.49	31.85	85.64
					=====			
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:								
08/01/23	BUDGET BALANCE				2,117.00			0.00

TOTALS					2,117.00	0.00	0.00	0.00
					=====			
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:								
08/04/23		TLJ	JE-231675	JOE: TDA TAX DRAFT PAYROL	0.00	94.80	0.00	284.42
08/18/23		TLJ	JE-231761	JOE: TDA PAYROLL TAX DRAF	0.00	94.82	0.00	379.24

TOTALS					2,465.00	474.04	94.80	379.24
					=====			
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
08/01/23	BUDGET BALANCE				16,250.00			1,354.17

TOTALS					16,250.00	1,354.17	0.00	1,354.17
					=====			
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SERVICES-AUDIT ASN:								
08/22/23		INV15464	04*2400268	MARTIN STARNES & ASSOCIAT	0.00	1,800.00	0.00	3,600.00

TOTALS					7,200.00	3,600.00	0.00	3,600.00
					=====			
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:								
08/01/23	BUDGET BALANCE				2,000.00			0.00

TOTALS					2,000.00	0.00	0.00	0.00
					=====			
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES AND MATERIALS ASN:								
08/10/23		33635490	04*2400249	QUILL CORPORATION - 69460	0.00	204.90	0.00	204.90

BC2001

BEGINNING 08/01/23 ENDING 08/31/23

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:

08/01/23			BUDGET BALANCE	0.00			381.31
08/02/23	191204	04*2400256	BALSAMWEST	0.00	391.49	0.00	772.80

08/02/23	191204	04*2400256 BALSAMWEST	0.00	391.49	0.00	772.80
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	TOTALS	0.00	772.80	0.00	772.80
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TOTALS	0.00	772.80	0.00	772.80
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ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-TDA ASN:

08/01/23	BUDGET BALANCE	6,000.00	0.00
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TOTALS	6,000.00	0.00	0.00	0.00
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TOTALS	6,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

08/01/23	17VA27303	04*2400242 UPS	0.00	23.59	0.00	5,919.91
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08/02/23	080223	04*2400255 BUSINESS CARD	0.00	18.45	0.00	5,938.36
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08/14/23	17VA27323	04*2400264	UPS	0.00	31.19	0.00	5.969.55
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08/14/23	082523	04*2400262 PITNEY BOWES INC.	0.00	32.84	0.00	6,002.39
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08/15/23	3317879982 04*2400261 PITNEY BOWES INC.	0.00	372.79	0.00	6,375.18
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08/15/23	3317879982 04*2400261 PITNEY BOWES INC.	0.00	0.00	19.87	6,355.31
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TOTALS	18,678.00	6,387.81	32.50	6,355.31
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TOTALS	18,678.00	6,387.81	32.50	6,355.31
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ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

08/01/23	BUDGET BALANCE	2,700.00	230.11
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08/01/23	214605	04*2400243 OWENS AND GATES LLC	0.00	40.00	0.00	270.11
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08/22/23	08/15/2023 04*2400260 DUKE ENERGY	0.00	205.10	0.00	475.21
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TOTALS	2,700.00	475.21	0.00	475.21

TOTALS	2,700.00	475.21	0.00	475.21
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ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

08/01/23	BUDGET BALANCE	97,341.00	6,249.39
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	TOTALS	97,341.00	6,249.39	0.00	6,249.39

TOTALS	97,341.00	6,249.39	0.00	6,249.39
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BC2001

BEGINNING 08/01/23 ENDING 08/31/23

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:

TOTALS	500.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:

08/21/23	0000008418	04*2400270	BUFFALO GROUPE, LLC	0.00	403.49	0.00	36,889.41
08/21/23	0000008418	04*2400270	BUFFALO GROUPE, LLC	0.00	4,630.39	0.00	41,519.80
08/21/23	0000008418	04*2400270	BUFFALO GROUPE, LLC	0.00	470.59	0.00	41,990.39
08/21/23	0000008418	04*2400270	BUFFALO GROUPE, LLC	0.00	470.59	0.00	42,460.98
08/21/23	0000008418	04*2400270	BUFFALO GROUPE, LLC	0.00	470.59	0.00	42,931.57
08/21/23	0000008418	04*2400270	BUFFALO GROUPE, LLC	0.00	1,625.00	0.00	44,556.57

TOTALS	294,652.00	44,556.57	0.00	44,556.57
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ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:

08/01/23		BUDGET BALANCE	25,200.00		1,800.00
08/09/23	0000008180 04*2400259	BUFFALO GROUPE, LLC	0.00	2,100.00	0.00 3,900.00

08/09/23	0000008180 04*2400259	BUFFALO GROUPE, LLC	0.00	2,100.00	0.00	3,900.00
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TOTALS	25,200.00	3,900.00	0.00	3,900.00
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ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:

08/01/23	BUDGET BALANCE	90,000.00	5,181.25
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08/09/23	0000008180 04*2400259	BUFFALO GROUPE, LLC	0.00	5,667.00	0.00	10,848.25
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TOTALS	90,000.00	10,848.25	0.00	10,848.25
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ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

08/01/23	BUDGET BALANCE	13,200.00	1,100.00
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08/09/23	0000008180 04*2400259 BUFFALO GROUPE, LLC	0.00	1,100.00	0.00	2,200.00
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TOTALS	13,200.00	2,200.00	0.00	2,200.00
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BEGINNING 08/01/23 ENDING 08/31/23

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:					=====>	CONTINUED	<=====	
ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:								
08/01/23				BUDGET BALANCE	16,800.00			1,700.00
08/09/23		0000008180	04*2400259	BUFFALO GROUPE, LLC	0.00	800.00	0.00	2,500.00
08/09/23		0000008180	04*2400259	BUFFALO GROUPE, LLC	0.00	600.00	0.00	3,100.00

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				TOTALS	16,800.00	3,100.00	0.00	3,100.00
					=====			
ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:								
08/01/23				BUDGET BALANCE	142,000.00			1,500.00

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				TOTALS	142,000.00	1,500.00	0.00	1,500.00
					=====			
ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN:								
08/02/23		080123B	04*2400254	BUSINESS CARD	0.00	7,204.00	0.00	7,204.00

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				TOTALS	132,000.00	7,204.00	0.00	7,204.00
					=====			
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:								
08/01/23				BUDGET BALANCE	213,631.00			24,758.34
08/10/23		216415	04*2400247	JACKSON CO. CHAMBER OF CO	0.00	9,105.42	0.00	33,863.76
08/10/23		216401	04*2400248	CASHIERS AREA CHAMBER OF	0.00	995.50	0.00	34,859.26
08/10/23		216401	04*2400248	CASHIERS AREA CHAMBER OF	0.00	7,157.42	0.00	42,016.68

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				TOTALS	213,631.00	49,266.68	7,250.00	42,016.68
					=====			
ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:								
08/01/23				BUDGET BALANCE	105,000.00			7,250.00
08/09/23		64279	04*2400258	LOU HAMMOND GROUP ATLANTA	0.00	7,250.00	0.00	14,500.00
08/21/23		64309	02*11872	LOU HAMMOND GROUP ATLANTA	0.00	11,280.08	0.00	25,780.08
08/21/23		64316	02*11872	LOU HAMMOND GROUP ATLANTA	0.00	7,250.00	0.00	33,030.08

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				TOTALS	105,000.00	33,030.08	0.00	33,030.08

BC2001

BEGINNING 08/01/23 ENDING 08/31/23

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:					=====>	CONTINUED	<=====	
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:								
08/01/23				BUDGET BALANCE	59,758.00			315.93
08/02/23	080123	04*2400252		BUSINESS CARD	0.00	108.55	0.00	424.48
08/02/23	080223	04*2400255		BUSINESS CARD	0.00	1,016.08	0.00	1,440.56
08/02/23	080223	04*2400255		BUSINESS CARD	0.00	0.00	14.32	1,426.24

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TOTALS					59,758.00	1,448.75	22.51	1,426.24
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ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:								
08/01/23				BUDGET BALANCE	6,920.00			179.95
08/04/23	TLJ	JE-231676		JOE: PAYROLL INVOICE#0000	0.00	176.95	0.00	356.90
08/09/23	1701	04*2400257		CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	716.90
08/09/23	1676	04*2400257		CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	1,076.90

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TOTALS					6,920.00	1,076.90	0.00	1,076.90
=====								
ACCOUNT # 24-4926-393-15 DESC: RESEARCH AND ANALYTICS ASN:								
08/01/23				BUDGET BALANCE	68,500.00			68,427.00

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TOTALS					68,500.00	68,427.00	0.00	68,427.00
=====								
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:								
08/01/23	214605	04*2400243		OWENS AND GATES LLC	0.00	1,900.00	0.00	3,800.00

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TOTALS					23,280.00	3,800.00	0.00	3,800.00
=====								
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:								
08/01/23				BUDGET BALANCE	3,795.00			0.00
08/21/23	1000884938	04*2400266		ACCIDENT FUND INSURANCE	0.00	211.00	0.00	211.00

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TOTALS					3,795.00	211.00	0.00	211.00
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