

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
JULY 31, 2023

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

July 31, 2023

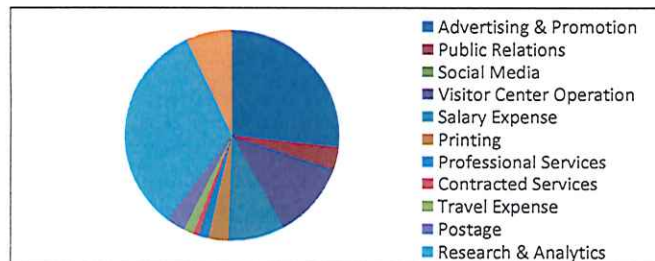
* July Room Occupancy Tax collections totaled \$285,412.99 with \$17.90 collected for penalties. The YTD collection total is \$285,412.99 -11.42% of budget. The Airbnb total was \$53,509.38; the Home Away/VRBO total was \$47,685.36 and the VACASA,NC total was \$8,114.70.

* 81 accounts reported for June rentals (increase of 2 accounts from last year). The collections were down 5.66% from the same period in 2022.

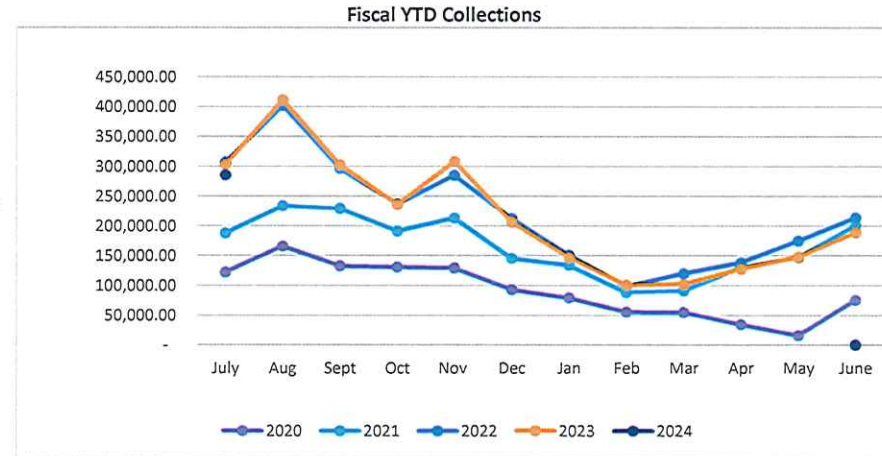
* The cash balance at July 21, 2023 was \$454,234.34 and investments totaled \$3,000,000.

The expenses for June were \$205,165.30. The FYTD expenses totaled \$205,165.30 with encumbrances of \$8,258.99, for a combined total of \$213,424.29 - 7.52% of budget.

TDA Expenses as of July 31, 2023



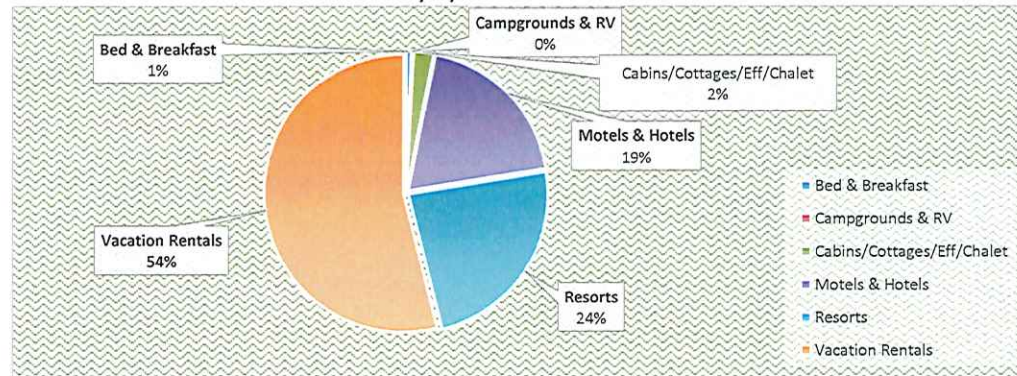
Advertising & Promotion	\$	55,534.02
Public Relations	\$	7,250.00
Social Media	\$	-
Visitor Center Operation	\$	24,758.34
Salary Expense	\$	17,691.38
Printing	\$	6,249.39
Professional Services	\$	3,154.17
Contracted Services	\$	1,833.33
Travel Expense	\$	3,112.42
Postage	\$	5,896.32
Research & Analytics	\$	68,427.00
Other	\$	14,446.45
Total	\$	208,352.82



	2020	2021	2022	2023	2024
July	122,421.68	187,832.18	306,871.17	302,567.11	285,430.89
Aug	166,057.35	233,507.83	402,414.91	410,949.64	
Sept	133,172.02	228,972.44	296,676.95	301,922.72	
Oct	130,912.47	191,265.61	236,495.92	235,450.13	
Nov	129,268.34	213,445.79	285,094.57	307,778.37	
Dec	93,829.84	145,657.78	212,552.55	206,012.13	
Jan	79,652.13	134,351.26	150,929.14	146,534.48	
Feb	55,878.75	89,094.11	98,820.63	100,429.24	
Mar	55,161.52	91,596.16	120,494.03	102,142.20	
Apr	34,404.69	130,350.75	138,246.01	127,334.09	
May	15,854.63	146,638.28	175,198.14	147,200.16	
June	76,044.67	200,754.27	213,644.17	188,605.49	-
Total	\$ 1,092,658.09	\$ 1,993,466.46	\$ 2,637,438.19	\$ 2,576,925.76	\$ 285,430.89

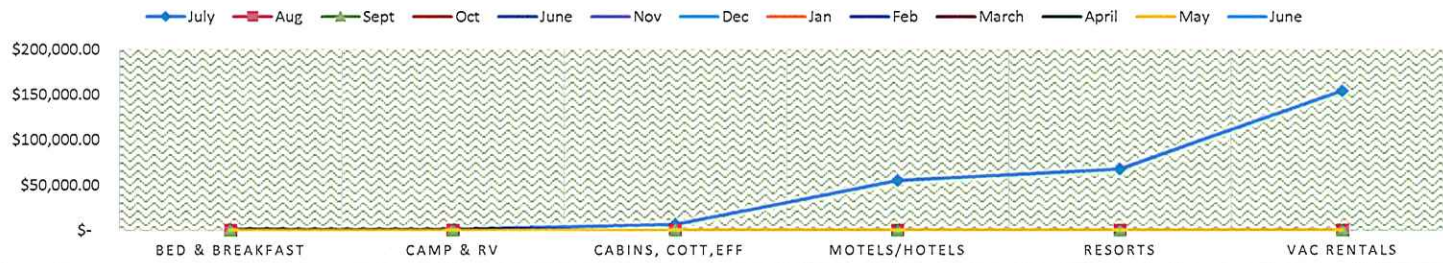


Room Occupancy Tax Collections
7/31/2023 for June Rentals



Bed & Breakfast	\$	1,528.20
Campgrounds & RV	\$	754.06
Cabins/Cottages/Eff/Chalet	\$	6,587.57
Motels & Hotels	\$	55,016.22
Resorts	\$	67,750.05
Vacation Rentals	\$	153,794.79
	\$	285,430.89

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 1,528.20	\$ 754.06	\$ 6,587.57	\$ 55,016.22	\$ 67,750.05	\$ 153,794.79	\$ 285,430.89
Aug							\$ -
Sept							\$ -
Oct							\$ -
Nov							\$ -
Dec							\$ -
Jan							\$ -
Feb							\$ -
March							\$ -
April							\$ -
May							\$ -
June							\$ -
	\$ 1,528.20	\$ 754.06	\$ 6,587.57	\$ 55,016.22	\$ 67,750.05	\$ 153,794.79	\$ 285,430.89
% By Type	0.54%	0.26%	2.31%	19.27%	23.74%	53.88%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2022	\$ 302,567.11	79	
July-2023	\$ 285,430.89	81	-5.66%
	\$ (17,136.22)	2	
August-2022	\$ 410,949.64	98	
August-2023	\$ -		-100.00%
	\$ (410,949.64)	-98	
September-2022	\$ 301,922.72	88	
September-2023	\$ -		-100.00%
	\$ (301,922.72)	-88	
October-2022	\$ 235,450.13	85	
October-2023	\$ -		-100.00%
	\$ (235,450.13)	-85	
November-2022	\$ 307,783.37	95	
November-2023	\$ -		-100.00%
	\$ (307,783.37)	-95	
December-2022	\$ 206,012.13	82	
December-2023	\$ -		-100.00%
	\$ (206,012.13)	-82	
January-2023	\$ 146,534.48	77	
January-2024	\$ -		-100.00%
	\$ (146,534.48)	-77	
February-2023	\$ 100,429.24	62	
February-2024	\$ -		-100.00%
	\$ (100,429.24)	-62	
March-2023	\$ 102,142.20	68	
March-2024	\$ -		-100.00%
	\$ (102,142.20)	-68	
April-2023	\$ 127,334.09	67	
April-2024	\$ -		-100.00%
	\$ (127,334.09)	-67	
May-2023	\$ 147,200.16	69	
May-2024	\$ -		-100.00%
	\$ (147,200.16)	-69	
June-2023	\$ 188,605.49	78	
June-2024	\$ -		-100.00%
	\$ (188,605.49)	-78	
FYTD 2023	\$ 2,576,930.76		
FYTD 2024	\$ 285,430.89		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 07/01/2023 - thru - 07/31/2023

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	372,224.16	298,412.75	216,402.57	454,234.34
24-1130-000-00	CASH IN TIME DEPOSIT	3,000,000.00	0.00	0.00	3,000,000.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	1,992.60	20.82	0.00	2,013.42
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	8.63	0.00	0.00	8.63
Total Asset		3,374,225.39	298,433.57	216,402.57	3,456,256.39
24-2100-000-00	ACCOUNTS PAYABLE	(13,160.44)	203,246.83	190,326.39	(240.00)
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	1,025.08	1,025.08	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	500.00	500.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	810.76	810.76	0.00
24-2200-182-00	RETIREMENT PAYABLE	0.02	0.00	2,366.92	(2,366.90)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	189.60	189.60	0.00
24-2900-000-00	FUND BALANCE	(3,170,122.97)	0.00	0.00	(3,170,122.97)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	0.00	198,204.79	189,945.80	8,258.99
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	0.00	189,945.80	198,204.79	(8,258.99)
24-3000-000-00	REVENUE CONTROL	0.00	0.00	297,749.82	(297,749.82)
24-4000-000-00	EXPENDITURE CONTROL	0.00	205,849.05	683.75	205,165.30
Total Liability		(3,374,225.39)	799,771.91	881,802.91	(3,456,256.39)
Total TOURISM DEVELOPMENT AUTH		0.00	1,098,205.48	1,098,205.48	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2022 - thru - 06/30/2023

Account Number	Description	Adjusted Budget 07/01/2022 06/30/2023	Debits and Credits 06/01/2023 06/30/2023	Debits and Credits 07/01/2022 06/30/2023	Encumbrances 07/01/2022 06/30/2023	Balance 07/01/2022 06/30/2023	% Used
24-3230-130-00	JACKSON COUNTY TDA	2,510,000.00	473,853.32	2,557,485.71	0.00	-47,485.71	101.89
	TAX REVENUE	2,510,000.00	473,853.32	2,557,485.71	0.00	-47,485.71	101.89
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	183.06	2,308.83	0.00	2,691.17	46.18
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
	PENALTY & INTEREST	15,000.00	183.06	2,308.83	0.00	12,691.17	15.39
24-3831-491-00	INVESTMENT EARNINGS	92,000.00	25,157.25	105,166.46	0.00	-13,166.46	114.31
	REVENUES	92,000.00	25,157.25	105,166.46	0.00	-13,166.46	114.31
24-3991-000-00	FUND BALANCE	150,000.00	0.00	0.00	0.00	150,000.00	0.00
	FUND BALANCE	150,000.00	0.00	0.00	0.00	150,000.00	0.00
	DEPARTMENT TOTAL Revenue	2,767,000.00	499,193.63	2,664,961.00	0.00	102,039.00	96.31
24-4926-121-00	SALARIES & WAGES	184,438.00	13,076.92	166,010.31	0.00	18,427.69	90.01
24-4926-170-00	BOARD MEMBER EXPENSE	900.00	105.00	738.22	0.00	161.78	82.02
24-4926-181-00	SOCIAL SECURITY CONTRIBU	13,020.00	810.78	10,305.37	0.00	2,714.63	79.15
24-4926-182-00	RETIREMENT EXPENSE	25,410.00	1,582.32	17,581.01	0.00	7,828.99	69.19
24-4926-183-00	HOSPITALIZATION INSURANC	22,758.00	3,235.40	14,996.28	0.00	7,761.72	65.89
24-4926-185-00	UNEMPLOYMENT INSURANCE	3,000.00	63.69	2,998.95	0.00	1.05	99.97
24-4926-186-00	WORKMAN'S COMPENSATION	2,330.00	0.00	2,327.50	0.00	2.50	99.89
24-4926-187-00	MEDICARE TAX	3,045.00	189.62	2,410.13	0.00	634.87	79.15
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	16,250.04	0.00	-0.04	100.00
24-4926-191-00	PROFESSIONAL SERVICES-AU	7,200.00	0.00	7,200.00	0.00	0.00	0.00
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES AND MATE	6,000.00	0.00	2,218.61	0.00	3,781.39	36.98
24-4926-299-00	MISCELLANEOUS	10,520.00	879.02	5,714.81	0.00	4,805.19	54.32
24-4926-311-00	TRAVEL	49,550.00	835.60	30,340.12	0.00	19,209.88	61.23
24-4926-321-00	TELEPHONE	5,800.00	338.58	2,928.43	0.00	2,871.57	50.49
24-4926-321-01	TELEPHONE-VISITOR CENTER	9,030.00	751.61	9,015.96	0.00	14.04	99.84
24-4926-325-00	POSTAGE	34,678.00	340.78	28,495.29	0.00	6,182.71	82.17
24-4926-331-00	UTILITIES	3,275.00	224.49	3,273.30	0.00	1.70	99.95
24-4926-341-00	PRINTING	106,741.00	261.75	70,352.27	0.00	36,388.73	65.91
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	473,310.00	84,128.34	438,527.65	0.00	34,782.35	92.65
24-4926-370-01	WEBSITE SERVICE	23,200.00	1,800.00	23,200.00	0.00	0.00	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2022 - thru - 06/30/2023

Account Number	Description	Adjusted Budget 07/01/2022 06/30/2023	Debits and Credits 06/01/2023 06/30/2023	Debits and Credits 07/01/2022 06/30/2023	Encumbrances 07/01/2022 06/30/2023	Balance 07/01/2022 06/30/2023	% Used
24-4926-370-02	CREATIVE & PRODUCTION SE	90,000.00	12,755.00	82,911.08	0.00	7,088.92	92.12
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	14,200.00	1,100.00	14,200.00	0.00	0.00	0.00
24-4926-370-04	E-MAIL CAMPAIGNS	21,600.00	1,700.00	19,300.00	0.00	2,300.00	89.35
24-4926-370-05	SEM MANAGEMENT	19,200.00	1,500.00	19,200.00	0.00	0.00	0.00
24-4926-370-07	SOCIAL MEDIA	21,000.00	0.00	21,000.00	0.00	0.00	0.00
24-4926-370-08	VIDEO PRODUCTION	2,400.00	0.00	2,397.73	0.00	2.27	99.91
24-4926-370-09	SOCIAL MEDIA SPEND	123,000.00	22,753.36	109,992.91	0.00	13,007.09	89.43
24-4926-393-00	VISITOR CENTER OPERATION	168,167.00	13,305.67	168,164.04	0.00	2.96	100.00
24-4926-393-01	PUBLIC RELATIONS	105,000.00	143.17	103,465.91	0.00	1,534.09	98.54
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	21,999.96	0.00	0.04	100.00
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	150.00	425.76	0.00	974.24	30.41
24-4926-393-05	CONTRACTED-WEBSITE	12,500.00	0.00	9,750.00	0.00	2,750.00	78.00
24-4926-393-06	CONTRACTED-AD FIRM RETAI	65,910.00	5,070.00	65,910.00	0.00	0.00	0.00
24-4926-393-07	CONTRACTED SERVICES-STR	8,942.00	0.00	8,942.00	0.00	0.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	16,442.00	-168.27	16,394.79	0.00	47.21	99.71
24-4926-393-11	SOFTWARE,INTERNET,MISC S	64,024.00	1,946.81	53,221.07	0.00	10,802.93	83.13
24-4926-393-14	CONTRACTED SERVICES-HR O	7,559.00	542.95	7,551.70	0.00	7.30	99.90
24-4926-393-15	RESEARCH AND ANALYTICS	68,500.00	0.00	62,950.00	0.00	5,550.00	91.90
24-4926-393-16	VISTNC FARMS APP	1,500.00	0.00	0.00	0.00	1,500.00	0.00
24-4926-399-00	CONTRACTED SERVICES	0.00	4,000.00	4,000.00	0.00	-4,000.00	0.00
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	22,800.00	0.00	480.00	97.94
24-4926-454-00	INSURANCE	4,047.00	0.00	4,000.50	0.00	46.50	98.85
24-4926-491-00	DUES AND SUBSCRIPTIONS	10,122.00	467.00	10,120.30	0.00	1.70	99.98
24-4926-550-00	CAPITAL OUTLAY-EQUIPMENT	5,000.00	0.00	1,149.99	0.00	3,850.01	23.00
24-4926-550-01	CAPITAL PROJECTS	750,000.00	0.00	0.00	0.00	750,000.00	0.00
24-4926-699-00	GRANTS	65,130.00	0.00	65,130.00	0.00	0.00	0.00
24-4926-699-02	MISCELLANEOUS DONATIONS	11,700.00	0.00	11,687.28	0.00	12.72	99.89
24-4926-990-00	CONTINGENCY	61,422.00	0.00	0.00	0.00	61,422.00	0.00
TOURISM DEVELOPMENT AUTHORITY		2,767,000.00	178,977.09	1,761,549.27	0.00	1,005,450.73	63.66
DEPARTMENT TOTAL Expense		-2,767,000.00	-178,977.09	-1,761,549.27	0.00	-1,005,450.73	63.66
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	320,216.54	903,411.73	0.00	-903,411.73	79.99

BC2001 BEGINNING 07/01/23 ENDING 07/31/23

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:

07/01/23				BUDGET BALANCE	170,000.00			0.00
07/07/23	TLJ		JE-231576	JOE: TDA PAYROLL 7/7/23	0.00	6,538.46	0.00	6,538.46
07/21/23	TLJ		JE-231624	JOA: TDA PAYROLL 7/21/23	0.00	0.00	6,538.46	0.00
07/21/23	TLJ		JE-231624	JOA: TDA PAYROLL 7/21/23	0.00	6,538.46	0.00	6,538.46
07/21/23	TLJ		JE-231624	JOE: TDA PAYROLL 7/21/23	0.00	6,538.46	0.00	13,076.92
TOTALS					170,000.00	19,615.38	6,538.46	13,076.92

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ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:

07/01/23				BUDGET BALANCE	900.00			0.00
TOTALS					900.00	0.00	0.00	0.00

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ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:

07/07/23	TLJ		JE-231577	JOE: TDA TAX DRAFT 7/7/23	0.00	405.38	0.00	405.38
07/21/23	TLJ		JE-231625	JOA: TDA TAX DRAFT PAYROL	0.00	0.00	405.38	0.00
07/21/23	TLJ		JE-231625	JOA: TDA TAX DRAFT PAYROL	0.00	405.38	0.00	405.38
07/21/23	TLJ		JE-231625	JOE: TDA TAX DRAFT PAYROL	0.00	405.38	0.00	810.76
TOTALS					10,540.00	1,216.14	405.38	810.76

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ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:

07/01/23				BUDGET BALANCE	21,845.00			0.00
07/07/23	TLJ		JE-231577	JOE: TDA TAX DRAFT 7/7/23	0.00	791.16	0.00	791.16
07/21/23	TLJ		JE-231625	JOA: TDA TAX DRAFT PAYROL	0.00	0.00	791.16	0.00
07/21/23	TLJ		JE-231625	JOA: TDA TAX DRAFT PAYROL	0.00	791.16	0.00	791.16
07/21/23	TLJ		JE-231625	JOE: TDA TAX DRAFT PAYROL	0.00	791.16	0.00	1,582.32
TOTALS					21,845.00	2,373.48	791.16	1,582.32

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ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:

07/01/23				BUDGET BALANCE	23,214.00			0.00
07/03/23	644699		04*2400214	COMPANION LIFE INSURANCE	0.00	175.18	0.00	175.18
07/24/23	07/12/23		04*2400231	BCBS OF NC	0.00	1,617.70	0.00	1,792.88

ACCOUNT ACTIVITY ANALYSIS					PAGE 2			
BC2001		BEGINNING 07/01/23		ENDING 07/31/23				
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:					=====>	CONTINUED	<=====	
07/24/23		655937		04*2400235 COMPANION LIFE INSURANCE	0.00	175.18	0.00	1,968.06

TOTALS					23,214.00	1,968.06	0.00	1,968.06
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ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:								
07/01/23				BUDGET BALANCE	592.00			0.00
07/07/23	TLJ		JE-231577	JOE: TDA TAX DRAFT 7/7/23	0.00	31.85	0.00	31.85
07/21/23	TLJ		JE-231625	JOA: TDA TAX DRAFT PAYROL	0.00	0.00	31.85	0.00
07/21/23	TLJ		JE-231625	JOA: TDA TAX DRAFT PAYROL	0.00	31.85	0.00	31.85
07/21/23	TLJ		JE-231625	JOE: TDA TAX DRAFT PAYROL	0.00	31.85	0.00	63.70

TOTALS					592.00	95.55	31.85	63.70
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ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:								
07/01/23				BUDGET BALANCE	2,117.00			0.00

TOTALS					2,117.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:								
07/07/23	TLJ		JE-231577	JOE: TDA TAX DRAFT 7/7/23	0.00	94.80	0.00	94.80
07/21/23	TLJ		JE-231625	JOA: TDA TAX DRAFT PAYROL	0.00	0.00	94.80	0.00
07/21/23	TLJ		JE-231625	JOA: TDA TAX DRAFT PAYROL	0.00	94.82	0.00	94.82
07/21/23	TLJ		JE-231625	JOE: TDA TAX DRAFT PAYROL	0.00	94.80	0.00	189.62

TOTALS					2,465.00	284.42	94.80	189.62
=====								
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
07/01/23				BUDGET BALANCE	16,250.00			0.00
07/31/23	TLJ		JE-231647	JOE: TDA ADMIN JULY,2023	0.00	1,354.17	0.00	1,354.17

TOTALS					16,250.00	1,354.17	0.00	1,354.17
=====								
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SERVICES-AUDIT ASN:								
07/01/23				BUDGET BALANCE	7,200.00			0.00

=====					ACCOUNT ACTIVITY ANALYSIS		PAGE 3		=====	
BC2001					BEGINNING 07/01/23		ENDING 07/31/23			
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING					
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE		

ACCOUNT # 24-4926-191-00					DESC: PROFESSIONAL SERVICES-AUDIT	ASN: =====>	CONTINUED	<=====		
07/10/23		INV15210	04*2400225	MARTIN STARNES & ASSOCIAT	0.00	1,800.00	0.00	1,800.00		

-					TOTALS	7,200.00	1,800.00	0.00	1,800.00	
=====										
ACCOUNT # 24-4926-192-00					DESC: LEGAL SERVICES	ASN:				
07/01/23				BUDGET BALANCE	2,000.00			0.00		

-					TOTALS	2,000.00	0.00	0.00	0.00	
=====										
ACCOUNT # 24-4926-260-00					DESC: OFFICE SUPPLIES AND MATERIALS	ASN:				

-					TOTALS	6,000.00	0.00	0.00	0.00	
=====										
ACCOUNT # 24-4926-299-00					DESC: MISCELLANEOUS	ASN:				
07/07/23		06/20/23	04*2400223	GREAT SMOKIES STORAGE	0.00	720.00	0.00	720.00		

-					TOTALS	13,970.00	720.00	0.00	720.00	
=====										
ACCOUNT # 24-4926-311-00					DESC: TRAVEL	ASN:				
07/01/23				BUDGET BALANCE	28,150.00			0.00		
07/03/23		ESTO.CONF.	04*2400215	U.S. TRAVEL ASSOCIATION-A	0.00	1,300.00	0.00	1,300.00		
07/03/23		ESTO.CONF.	04*2400215	U.S. TRAVEL ASSOCIATION-A	0.00	1,300.00	0.00	2,600.00		
07/24/23		07/24/2023	01*290899	KARA SHAE HOWARD	0.00	380.59	0.00	2,980.59		
07/24/23		07/24/2023	02*11681	NICHOLAS J BREEDLOVE	0.00	512.42	0.00	3,493.01		
07/25/23		07/24/2023	01*290899	KARA SHAE HOWARD	0.00	0.00	380.59	3,112.42		

-					TOTALS	28,150.00	3,493.01	380.59	3,112.42	
=====										
ACCOUNT # 24-4926-321-00					DESC: TELEPHONE	ASN:				
07/01/23				BUDGET BALANCE	4,600.00			0.00		
07/01/23		9937926475	04*2400210	VERIZON WIRELESS	0.00	51.44	0.00	51.44		
07/05/23		185820	04*2400222	BALSAMWEST	0.00	479.98	0.00	531.42		

=====					ACCOUNT ACTIVITY ANALYSIS		PAGE 4		=====	
BC2001					BEGINNING 07/01/23		ENDING 07/31/23			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE		

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN: =====>					CONTINUED <=====					
07/10/23		240128		CASHIERS AREA CHAMBERS OF	0.00	0.00	282.34	249.08		

-										
TOTALS					4,600.00	531.42	282.34	249.08		
=====										
ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:										
07/01/23				BUDGET BALANCE				0.00		
07/05/23		184637	04*2400222	BALSAMWEST	0.00	381.31	0.00	381.31		

-										
TOTALS					0.00	381.31	0.00	381.31		
=====										
ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-TDA ASN:										
07/01/23				BUDGET BALANCE	6,000.00			0.00		

-										
TOTALS					6,000.00	0.00	0.00	0.00		
=====										
ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:										
07/03/23		17VA27263	04*2400211	UPS	0.00	17.08	0.00	17.08		
07/11/23		17VA27273	04*2400234	UPS	0.00	3.89	0.00	20.97		
07/24/23		17VA27293	04*2400234	UPS	0.00	694.87	0.00	715.84		
07/24/23		3317785902	04*2400229	PITNEY BOWES INC.	0.00	193.11	0.00	908.95		
07/24/23		072523	04*2400233	PITNEY BOWES BANK, INC RE	0.00	5,000.00	0.00	5,908.95		
07/24/23		3317785902	04*2400229	PITNEY BOWES INC.	0.00	0.00	12.63	5,896.32		

-										
TOTALS					18,678.00	5,908.95	12.63	5,896.32		
=====										
ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:										
07/01/23				BUDGET BALANCE	2,700.00			0.00		
07/03/23		214604	04*2400212	OWENS AND GATES LLC	0.00	40.00	0.00	40.00		
07/24/23		07/17/2023	04*2400228	DUKE ENERGY	0.00	190.11	0.00	230.11		

-										
TOTALS					2,700.00	230.11	0.00	230.11		
=====										
ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:										
07/01/23				BUDGET BALANCE	97,341.00			0.00		

BC2001

BEGINNING 07/01/23 ENDING 07/31/23

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN: =====> CONTINUED <=====

07/07/23	9862	04*2400224	ASHEVILLE REGIONAL AIRPOR	0.00	1,350.00	0.00	1,350.00
07/21/23	2023CI-115	04*2400232	SMOKY MOUNTAIN NEWS	0.00	4,899.39	0.00	6,249.39

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TOTALS	97,341.00	6,249.39	0.00	6,249.39
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ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:

07/01/23	BUDGET BALANCE	500.00	0.00
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TOTALS	500.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:

07/24/23	8155	04*2400238	BUFFALO GROUPE, LLC	0.00	13,914.93	0.00	13,914.93
07/24/23	8155	04*2400238	BUFFALO GROUPE, LLC	0.00	12,602.61	0.00	26,517.54
07/24/23	8155	04*2400238	BUFFALO GROUPE, LLC	0.00	2,812.50	0.00	29,330.04
07/24/23	8155	04*2400238	BUFFALO GROUPE, LLC	0.00	4,705.88	0.00	34,035.92
07/24/23	8155	04*2400238	BUFFALO GROUPE, LLC	0.00	1,250.00	0.00	35,285.92
07/24/23	8155	04*2400238	BUFFALO GROUPE, LLC	0.00	1,200.00	0.00	36,485.92

TOTALS	294,652.00	36,485.92	0.00	36,485.92
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ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:

07/01/23		BUDGET BALANCE	25,200.00			0.00
07/10/23	7925	04*2400227 BUFFALO GROUPE, LLC	0.00	1,800.00	0.00	1,800.00

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TOTALS	25,200.00	1,800.00	0.00	1,800.00
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ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:

07/01/23			BUDGET BALANCE	90,000.00			0.00
07/10/23	7925	04*2400227	BUFFALO GROUPE, LLC	0.00	4,857.50	0.00	4,857.50
07/10/23	7925	04*2400227	BUFFALO GROUPE, LLC	0.00	46.25	0.00	4,903.75
07/10/23	7925	04*2400227	BUFFALO GROUPE, LLC	0.00	92.50	0.00	4,996.25
07/10/23	7925	04*2400227	BUFFALO GROUPE, LLC	0.00	46.25	0.00	5,042.50
07/10/23	7925	04*2400227	BUFFALO GROUPE, LLC	0.00	138.75	0.00	5,181.25

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TOTALS	90,000.00	5,181.25	0.00	5,181.25
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BC2001 BEGINNING 07/01/23 ENDING 07/31/23

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

07/01/23				BUDGET BALANCE	13,200.00			0.00
07/10/23	7925		04*2400227	BUFFALO GROUPE, LLC	0.00	1,100.00	0.00	1,100.00
-								
TOTALS					13,200.00	1,100.00	0.00	1,100.00

ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:

07/01/23				BUDGET BALANCE	16,800.00			0.00
07/10/23	7925		04*2400227	BUFFALO GROUPE, LLC	0.00	200.00	0.00	200.00
07/10/23	7925		04*2400227	BUFFALO GROUPE, LLC	0.00	600.00	0.00	800.00
07/10/23	7925		04*2400227	BUFFALO GROUPE, LLC	0.00	300.00	0.00	1,100.00
07/10/23	7925		04*2400227	BUFFALO GROUPE, LLC	0.00	600.00	0.00	1,700.00
-								
TOTALS					16,800.00	1,700.00	0.00	1,700.00

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

07/01/23				BUDGET BALANCE	142,000.00			0.00
07/10/23	7925		04*2400227	BUFFALO GROUPE, LLC	0.00	1,500.00	0.00	1,500.00
-								
TOTALS					142,000.00	1,500.00	0.00	1,500.00

ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN:

07/01/23				BUDGET BALANCE	132,000.00			0.00
-								
TOTALS					132,000.00	0.00	0.00	0.00

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

07/03/23	216414		04*2400217	JACKSON CO. CHAMBER OF CO	0.00	7,808.08	0.00	7,808.08
07/03/23	216414		04*2400217	JACKSON CO. CHAMBER OF CO	0.00	1,108.67	0.00	8,916.75
07/03/23	216414		04*2400217	JACKSON CO. CHAMBER OF CO	0.00	188.67	0.00	9,105.42
07/03/23	216414		04*2400217	JACKSON CO. CHAMBER OF CO	0.00	3,500.00	0.00	12,605.42
07/03/23	216400		04*2400218	CASHIERS AREA CHAMBER OF	0.00	7,157.42	0.00	19,762.84

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BEGINNING 07/01/23 ENDING 07/31/23

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:					=====>	CONTINUED	<=====	
07/03/23		216400	04*2400218	CASHIERS AREA CHAMBER OF	0.00	995.50	0.00	20,758.34
07/03/23		216400	04*2400218	CASHIERS AREA CHAMBER OF	0.00	4,000.00	0.00	24,758.34
07/24/23		64294	02*11715	LOU HAMMOND GROUP ATLANTA	0.00	7,250.00	0.00	32,008.34
07/25/23			JE-231680	JOE: LOU HAMMOND GROUP#02	0.00	0.00	7,250.00	24,758.34

-								
TOTALS					213,631.00	32,008.34	7,250.00	24,758.34
=====								
ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:								
07/01/23				BUDGET BALANCE	105,000.00			0.00
07/25/23			JE-231680	JOE: LOU HAMMOND GROUP#02	0.00	7,250.00	0.00	7,250.00

-								
TOTALS					105,000.00	7,250.00	0.00	7,250.00
=====								
ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:								
07/01/23				BUDGET BALANCE	22,000.00			0.00
07/31/23	TLJ		JE-231647	JOE: TDA ADMIN JULY,2023	0.00	1,833.33	0.00	1,833.33

-								
TOTALS					22,000.00	1,833.33	0.00	1,833.33
=====								
ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:								
07/01/23				BUDGET BALANCE	1,400.00			0.00

-								
TOTALS					1,400.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:								

-								
TOTALS					12,500.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:								
07/10/23	7925		04*2400227	BUFFALO GROUPE, LLC	0.00	5,070.00	0.00	5,070.00

-								
TOTALS					60,840.00	5,070.00	0.00	5,070.00

=====					ACCOUNT ACTIVITY ANALYSIS		PAGE 8		=====	
BC2001					BEGINNING 07/01/23		ENDING 07/31/23			
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING					
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE		

ACCOUNT # 24-4926-393-06					DESC: CONTRACTED-AD FIRM RETAINER	ASN: =====>	CONTINUED	<=====		
ACCOUNT # 24-4926-393-07					DESC: CONTRACTED SERVICES-STR	ASN:				
07/01/23					BUDGET BALANCE	8,280.00				0.00

-					TOTALS	8,280.00	0.00	0.00		0.00
=====										
ACCOUNT # 24-4926-393-08					DESC: CONTRACTED-AD FIRM MISC	ASN:				
07/10/23	7925	04*2400227	BUFFALO GROUPE, LLC		0.00	454.07	0.00			454.07
07/10/23	7925	04*2400227	BUFFALO GROUPE, LLC		0.00	65.00	0.00			519.07
07/10/23	7925	04*2400227	BUFFALO GROUPE, LLC		0.00	400.00	0.00			919.07
07/10/23	7925	04*2400227	BUFFALO GROUPE, LLC		0.00	12.00	0.00			931.07
07/24/23	8155	04*2400238	BUFFALO GROUPE, LLC		0.00	604.85	0.00			1,535.92
07/24/23	8155	04*2400238	BUFFALO GROUPE, LLC		0.00	395.00	0.00			1,930.92
07/24/23	8155	04*2400238	BUFFALO GROUPE, LLC		0.00	450.00	0.00			2,380.92

-					TOTALS	22,600.00	2,380.92	0.00		2,380.92
=====										
ACCOUNT # 24-4926-393-11					DESC: SOFTWARE,INTERNET,MISC SERVICES	ASN:				
07/01/23					BUDGET BALANCE	59,758.00				0.00
07/24/23	INV302300	04*2400236	IMAGE SOLUTIONS, LLC		0.00	74.01	0.00			74.01
07/24/23	34453725	04*2400236	IMAGE SOLUTIONS, LLC		0.00	250.11	0.00			324.12
07/24/23	34453725	04*2400236	IMAGE SOLUTIONS, LLC		0.00	0.00	3.35			320.77
07/24/23	INV302300	04*2400236	IMAGE SOLUTIONS, LLC		0.00	0.00	4.84			315.93

-					TOTALS	59,758.00	324.12	8.19		315.93
=====										
ACCOUNT # 24-4926-393-14					DESC: CONTRACTED SERVICES-HR OUTSOURCING	ASN:				
07/01/23					BUDGET BALANCE	6,920.00				0.00
07/07/23	TLJ	JE-231578	JOE: INVOICE#0000071702		0.00	179.95	0.00			179.95

-					TOTALS	6,920.00	179.95	0.00		179.95
=====										
ACCOUNT # 24-4926-393-15					DESC: RESEARCH AND ANALYTICS	ASN:				
07/01/23					BUDGET BALANCE	68,500.00				0.00

ACCOUNT ACTIVITY ANALYSIS					PAGE 9			
BC2001		BEGINNING 07/01/23		ENDING 07/31/23				
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-393-15		DESC: RESEARCH AND ANALYTICS		ASN:	=====>	CONTINUED	<=====	
07/03/23		858		04*2400216 ZARTICO, INC.	0.00	55,000.00	0.00	55,000.00
07/07/23		1542		04*2400226 KEY DATA	0.00	8,427.00	0.00	63,427.00
07/24/23		8155		04*2400238 BUFFALO GROUPE, LLC	0.00	5,000.00	0.00	68,427.00

-								
TOTALS					68,500.00	68,427.00	0.00	68,427.00
=====								
ACCOUNT # 24-4926-399-00		DESC: CONTRACTED SERVICES		ASN:				
07/01/23				BUDGET BALANCE	48,000.00			0.00
07/24/23		1444		04*2400239 TEMBO HOSPITALITY GROUP	0.00	4,000.00	0.00	4,000.00

-								
TOTALS					48,000.00	4,000.00	0.00	4,000.00
=====								
ACCOUNT # 24-4926-412-00		DESC: BUILDING RENT		ASN:				
07/01/23				BUDGET BALANCE	23,280.00			0.00
07/03/23		214604		04*2400212 OWENS AND GATES LLC	0.00	1,900.00	0.00	1,900.00

-								
TOTALS					23,280.00	1,900.00	0.00	1,900.00
=====								
ACCOUNT # 24-4926-454-00		DESC: INSURANCE		ASN:				
07/01/23				BUDGET BALANCE	3,795.00			0.00

-								
TOTALS					3,795.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-491-00		DESC: DUES AND SUBSCRIPTIONS		ASN:				
07/03/23		214320		04*2400213 DESTINATIONS INTERNATIONA	0.00	4,876.00	0.00	4,876.00
07/07/23		29530		04*2400219 SOUTHEAST TOURISM SOCIETY	0.00	910.00	0.00	5,786.00
07/17/23	240084	06/23/2023		04*2400237 GREAT SMOKY MOUNTAINS ASS	0.00	1,000.00	0.00	6,786.00

-								
TOTALS					9,454.00	6,786.00	0.00	6,786.00
=====								
ACCOUNT # 24-4926-550-00		DESC: CAPITAL OUTLAY-EQUIPMENT		ASN:				
07/01/23				BUDGET BALANCE	9,400.00			0.00

ACCOUNT ACTIVITY ANALYSIS

BEGINNING 07/01/23 ENDING 07/31/23

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY-EQUIPMENT ASN: =====> CONTINUED <=====

TOTALS	9,400.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:

TOTALS	1,450,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:

TOTALS	105,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:

TOTALS	15,200.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

TOTALS	5,000.00	0.00	0.00	0.00
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