



JUNE & JULY 2023

Jackson County Chamber Happenings

We had a nice July 4th event, albeit a bit foggy and rainy. No one died, the mountain didn't catch on fire, and everyone seemed to have a great time. We have fielded lots of questions this summer from guests who plan to relocate to Jackson County, as well as new residents who are looking for housing. Our apartment/loft list has been very popular, and it has been terrific to hear back from new residents that they did find an apartment and have called or visited again to let us know (and sometimes have more questions about things). It might be interesting for you to know that some of our new neighbors are employed by the hospital, casino, the DOT, local restaurants, school system, assisted care facilities, and WCU. Our Jackson County tote bags were a big hit and we sold out of the first 100 and printed another run of 100. We also have new framed prints of the design available for \$20. The Pinnacle Park log book continues to be popular and while not every hiker wants their photo made and posted on our social media pages, they are all very willing to sign the book. The 107 project continues and our role as Grant Administrator has picked up, with a total of 18 grants disbursed thus far. We are working diligently to update our vacancy list of available rental spaces and provide business owners with opportunities. The Chamber's annual golf tourney is August 30th - thought I would share the Championship Belt that the winning team gets to strut around in.

Phone calls: 516

Guests Served:

1854

Direct Inquiries:

2153

**Visitor Guides to
Welcome Centers:**

1596

**VG Local Lodging and
businesses: 300**

Fly Fishing Maps- 450

**STIR – August 24th at
Innovation Station**

**Chamber and Hooper
House Paver Project is
happening! We are
celebrating our 100th
anniversary – buy a paver!**

Jackson County Chamber and Visitor Center
Inquiry and Analytic Report - 2020

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD Totals
Source													
Facebook	54	44	56	33	40	51	41						319
Flyfishingtrail.com	70	98	39	67	76	46	90						486
Friend	14	19	8	4	9	11	17						82
Google Search	40	31	33	25	23	19	31						202
NCTroutCapital.com	53	63	20	55	42	44	48						325
discoverjacksonnc.com	716	1096	912	605	784	856	818						5787
VisitNC.com	0	0	1	1	0	0	0						2
WCU	2	8	3	6	15	16	9						59
Blue Ridge Parkway	17	38	37	46	44	26	30						238
Blue Ridge Country	0	0	0	0	0	0	0						0
Monthly Total	966	1397	1109	842	1033	1069	1084	0	0	0	0		7,500
Dining Guide	366	1962	690	520	675	710	1050						5,973
Our Town	0	116	515	240	102	145	160						1278

The Jackson County Chamber of Commerce invites you to the next

S.t.i.r.

Socialize • Talk • Interact • Remember

STIR up your business connections



Thursday
Aug. 24
5-6:30 pm

www.mountainlovers.com

Hosted by our members at the

Rotary
Club of Sylva, N.C.



At Innovation Station at
40 Depot Street, Dillsboro, NC



- **One complimentary beverage, courtesy of the Rotary Club of Sylva**
* Cash bar afterward
- **Complimentary snacks/appetizers**
- **Come prepared to learn more about Rotary Club membership**
- **Enter to win door prizes**
- **Networking with members**

RSVP

by 5 p.m. on Monday, Aug. 21
by calling the chamber at
828-586-2155 or emailing
JacksonChamberTeam@gmail.com