



## **MAY 2023 Jackson County Chamber Happenings**

Guest visits picked up in May, along with the amount of materials we are restocking in our mobile and permanent kiosks. We cleaned each unit in May, but the weather and road grime continue to be a challenge for us. We've focused our attention on securing new members, retaining members and offering new services to expanding and relocating businesses, particularly those impacted by the 107 project. We've elevated our grand opening experiences and added new items to enhance that first impression. We have been involved in some of the Evergreen/Canton Mill meetings, including round table discussions with merchant groups as well as two large job fairs. We will have about 80+ people that live in Jackson County impacted, but those impacts may not be felt for months as many former employees will continue to utilize their severance pay and not file for unemployment until it runs out. Our Concerts on the Creek series started the last Friday in May and we have had record crowds the past three Fridays. Our most unusual guest comment this month came from a New Zealand visitor. They wanted to do 'American things' which included eating a hotdog and going to an Atlanta Braves baseball game. Luckily, we had Dogs on Wheels here at the Chamber and the guests loved the hotdogs so much, they ordered 2 each!

**Phone calls: 234**

**Guests Served:  
990**

**Direct Inquiries:  
1033**

**Visitor Guides to  
Welcome Centers:  
300**

**VG Local Lodging and  
businesses: 300**

**Fly Fishing Maps- 250**

**Join us for July 4<sup>th</sup> !**

**We have some new retail  
products! Jackson County  
Tote Bags, Pinnacle Park  
key chains, and new WNC  
Fly Fishing Trail shirts in  
two colors.**

