



APRIL 2023 Jackson County Chamber Happenings

We spent time in April preparing for the summer months ahead. We did our best to restock our business community in advance of the busy season, including festivals and graduations. We had a nice day at Greening Up the Mountains and disbursed LOTS of visitor info! Visitors were excited to see the Concerts on the Creek schedule, as well as July 4th info, and everyone was interested in hiking trails! We've noticed an increase in international travels inside our Center so we've created a guest book for them to sign. Some of our guests are private and prefer not to have their photo taken, and some love it! Pinnacle Park keychains are back in stock, and we have locals and guests coming in to sign our log book. Concerts on the Creek starts Memorial Day weekend, and we will host our first pop-up market of the summer from 4-6pm on Friday, May 26th in advance of Concerts on the Creek. Our 107 grants have continued, and we are working diligently to supply up to date available locations for any business interested in relocating. This has proved challenging, but I think this has been a good role for us and we are doing everything we can to be helpful. We have new retail inventory arriving the first week of May. Most unusual guest comment, "in Canada, we do not have these turn signals and I find this rule strange here as we drive about".

**Phone calls: 203
Guests Served:
716
Direct Inquiries:
842**

**Greening Up Tent:
270 VG, 90 FF
Maps, 220 hiking
maps, 360 dining
guides.**

**VG Local Lodging and
businesses: 450**

Fly Fishing Maps- 450

**We've reorganized
our Explore Room!**

**Memorial Day Pop-Up
Market on the lawn of the
Chamber, May 26th-4pm-
6pm. Made in America
products!**

