

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
MARCH 31, 2023

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

March 31, 2023

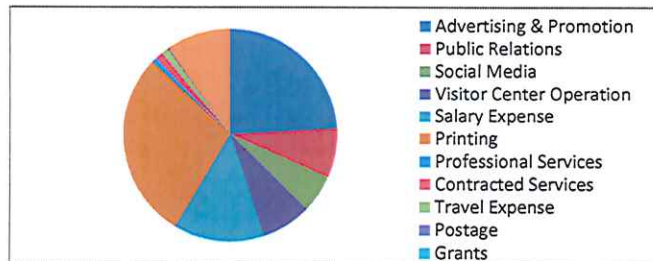
* March Room Occupancy Tax collections totaled \$102,025.66 with \$116.54 collected for penalties. The YTD collection total is \$1,809,130.61 - 87.82% of budget. The Airbnb total was \$40,049.84; the Home Away/VRBO total was \$7,950.66 and the VACASA,NC total was \$2,895.69.

* 68 accounts reported for February rentals (decrease of 2 accounts from last year). The collections were down 15.23% from the same period in 2022.

* The cash balance at March 31, 2023 is \$329,415.10 and investments total \$3,000,000.

* The expenses for March were \$176,149.22. The FYTD expenses totaled \$1,288,111.31 with encumbrances of \$36,257.74, for a combined total of \$1,324,369.05 - 49.49% of budget.

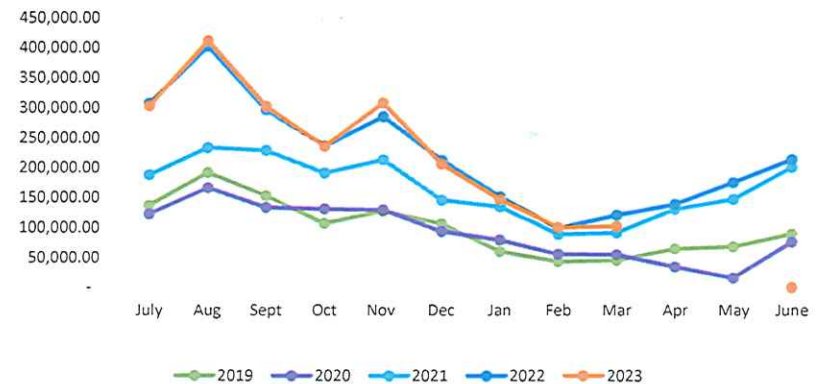
TDA Expenses as of March 31, 2023



Advertising & Promotion	\$	42,289.71
Public Relations	\$	13,250.19
Social Media	\$	10,181.07
Visitor Center Operation	\$	13,305.67
Salary Expense	\$	24,030.83
Printing	\$	50,208.76
Professional Services	\$	1,354.17
Contracted Services	\$	1,959.09
Travel Expense	\$	1,941.38
Postage	\$	447.80
Grants	\$	-
Other	\$	17,180.55
Total	\$	176,149.22

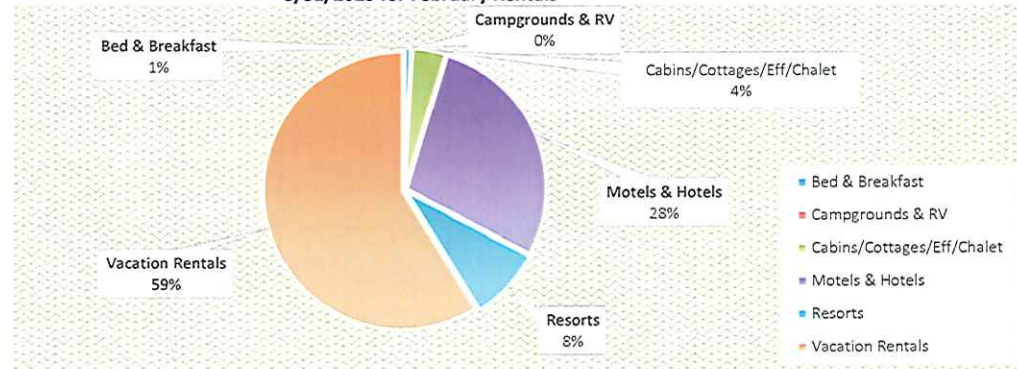


Fiscal YTD Collections



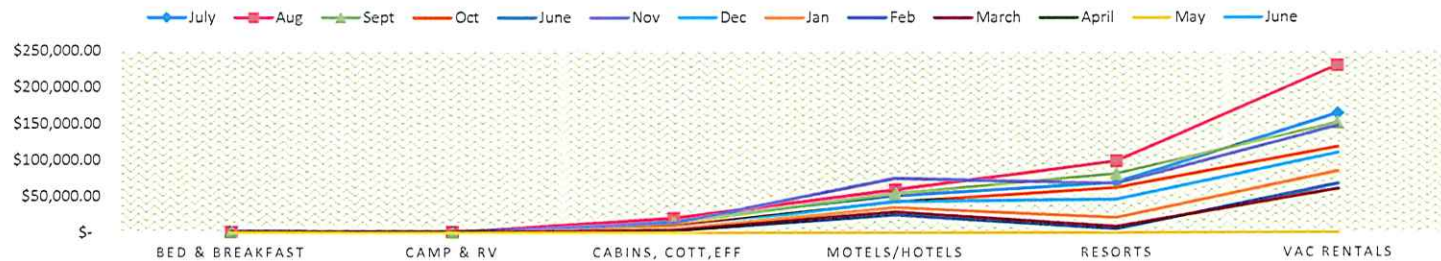
	2019	2020	2021	2022	2023
July	135,881.68	122,421.68	187,832.18	306,871.17	302,567.11
Aug	191,736.34	166,057.35	233,507.83	402,414.91	410,949.64
Sept	152,650.37	133,172.02	228,972.44	296,676.95	301,922.72
Oct	106,838.84	130,912.47	191,265.61	236,495.92	235,450.13
Nov	127,342.88	129,268.34	213,445.79	285,094.57	307,778.37
Dec	106,016.63	93,829.84	145,657.78	212,552.55	206,012.13
Jan	60,207.39	79,652.13	134,351.26	150,929.14	146,534.48
Feb	43,528.62	55,878.75	89,094.11	98,820.63	100,429.24
Mar	45,185.00	55,161.52	91,596.16	120,494.03	102,142.20
Apr	64,498.34	34,404.69	130,350.75	138,246.01	-
May	68,385.86	15,854.63	146,638.28	175,198.14	-
June	89,275.51	76,044.67	200,754.27	213,644.17	-
Total	\$ 1,191,547.46	\$ 1,092,658.09	\$ 1,993,466.46	\$ 2,637,438.19	\$ 2,113,786.02

Room Occupancy Tax Collections 3/31/2023 for February Rentals



Bed & Breakfast	\$ 608.29
Campgrounds & RV	\$ 285.55
Cabins/Cottages/Eff/Chalet	\$ 3,856.70
Motels & Hotels	\$ 28,735.63
Resorts	\$ 8,583.22
Vacation Rentals	\$ 60,072.81
	\$ 102,142.20

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July \$	1,680.89 \$	531.62 \$	16,926.78 \$	50,646.80 \$	68,917.02 \$	163,864.00 \$	302,567.11
Aug \$	1,597.98 \$	993.51 \$	20,272.84 \$	59,286.65 \$	99,052.89 \$	229,745.77 \$	410,949.64
Sept \$	1,746.69 \$	905.66 \$	13,690.86 \$	53,460.75 \$	81,119.49 \$	150,999.27 \$	301,922.72
Oct \$	1,224.91 \$	2,230.52 \$	9,694.50 \$	42,283.90 \$	62,146.50 \$	117,869.80 \$	235,450.13
Nov \$	2,850.42 \$	1,197.93 \$	14,010.84 \$	74,638.94 \$	67,817.36 \$	147,262.88 \$	307,778.37
Dec \$	880.10 \$	261.73 \$	6,924.28 \$	42,776.78 \$	45,718.18 \$	109,451.06 \$	206,012.13
Jan \$	756.14 \$	78.49 \$	5,848.18 \$	34,460.42 \$	20,944.21 \$	84,447.04 \$	146,534.48
Feb \$	510.52 \$	- \$	3,171.20 \$	24,297.29 \$	5,712.92 \$	66,737.31 \$	100,429.24
March \$	608.29 \$	285.55 \$	3,856.70 \$	28,735.63 \$	8,583.22 \$	60,072.81 \$	102,142.20
April							\$ -
May							\$ -
June							\$ -
	\$ 11,855.94	\$ 6,485.01	\$ 94,396.18	\$ 410,587.16	\$ 460,011.79	\$ 1,130,449.94	\$ 2,113,786.02
% By Type	0.56%	0.31%	4.47%	19.42%	21.76%	53.48%	100.00%



**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH**

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2021	\$ 306,871.17	107	
July-2022	\$ 302,567.11	79	-1.40%
	\$ (4,304.06)	-28	
August-2021	\$ 402,414.91	115	
August-2022	\$ 410,949.64	98	2.12%
	\$ 8,534.73	-17	
September-2021	\$ 296,676.95	93	
September-2022	\$ 301,922.72	88	1.77%
	\$ 5,245.77	-5	
October-2021	\$ 236,495.92	93	
October-2022	\$ 235,450.13	85	-0.44%
	\$ (1,045.79)	-8	
November-2021	\$ 285,094.57	93	
November-2022	\$ 307,783.37	95	7.96%
	\$ 22,688.80	2	
December-2021	\$ 212,552.55	86	
December-2022	\$ 206,012.13	82	-3.08%
	\$ (6,540.42)	-4	
January-2022	\$ 150,929.14	71	
January-2023	\$ 146,534.48	77	-2.91%
	\$ (4,394.66)	6	
February-2022	\$ 98,820.63	71	
February-2023	\$ 100,429.24	62	1.63%
	\$ 1,608.61	-9	
March-2022	\$ 120,494.03	70	
March-2023	\$ 102,142.20	68	-15.23%
	\$ (18,351.83)	-2	
April-2022	\$ 138,246.01	65	
April-2023	\$ -		-100.00%
	\$ (138,246.01)	-65	
May-2022	\$ 175,198.14	73	
May-2023	\$ -		-100.00%
	\$ (175,198.14)	-73	
June-2022	\$ 213,644.17	80	
June-2023	\$ -		-100.00%
	\$ (213,644.17)	-80	
FYTD 2022	\$ 2,637,438.19		
FYTD 2023	\$ 2,113,791.02		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 03/01/2023 - thru - 03/31/2023

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	395,197.10	112,857.73	178,639.73	329,415.10
24-1130-000-00	CASH IN TIME DEPOSIT	3,000,000.00	0.00	0.00	3,000,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	1,621.54	137.31	0.00	1,758.85
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	6.15	0.00	0.00	6.15
Total Asset		3,396,824.79	112,995.04	178,639.73	3,331,180.10
24-2100-000-00	ACCOUNTS PAYABLE	0.00	153,962.48	149,819.49	4,142.99
24-2200-000-00	ACCRUED VACATION PAYABLE	0.00	0.00	0.00	0.00
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	1,614.77	1,614.77	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	756.00	756.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	1,213.95	1,213.95	0.00
24-2200-182-00	RETIREMENT PAYABLE	(1,364.44)	1,364.46	3,049.15	(3,049.13)
24-2200-182-01	PRUDENTIAL PAYABLE	0.00	0.00	376.92	(376.92)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	283.91	283.91	0.00
24-2300-000-11	DUE TO GENERAL	0.00	0.00	0.00	0.00
24-2900-000-00	FUND BALANCE	(2,561,462.95)	0.00	0.00	(2,561,462.95)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	94,185.56	92,926.79	150,854.61	36,257.74
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(94,185.56)	150,854.61	92,926.79	(36,257.74)
24-3000-000-00	REVENUE CONTROL	(1,755,017.49)	213.96	112,799.87	(1,867,603.40)
24-4000-000-00	EXPENDITURE CONTROL	1,111,962.09	176,549.27	400.05	1,288,111.31
Total Liability		(3,396,824.79)	579,740.20	514,095.51	(3,331,180.10)
Total TOURISM DEVELOPMENT AUTH		0.00	692,735.24	692,735.24	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2022 - thru - 03/31/2023

Account Number	Description	Adjusted Budget 07/01/2022 03/31/2023	Debits and Credits 03/01/2023 03/31/2023	Debits and Credits 07/01/2022 03/31/2023	Encumbrances 07/01/2022 03/31/2023	Balance 07/01/2022 03/31/2023	% Used
24-3230-130-00	JACKSON COUNTY TDA	2,060,000.00	102,025.66	1,809,130.61	0.00	250,869.39	87.82
TAX REVENUE		2,060,000.00	102,025.66	1,809,130.61	0.00	250,869.39	87.82
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	116.54	2,093.30	0.00	2,906.70	41.87
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
PENALTY & INTEREST		15,000.00	116.54	2,093.30	0.00	12,906.70	13.96
24-3831-491-00	INVESTMENT EARNINGS	1,000.00	10,443.71	56,379.49	0.00	-55,379.49	5,637.9
REVENUES		1,000.00	10,443.71	56,379.49	0.00	-55,379.49	5,637.9
24-3991-000-00	FUND BALANCE	600,098.00	0.00	0.00	0.00	600,098.00	0.00
FUND BALANCE		600,098.00	0.00	0.00	0.00	600,098.00	0.00
DEPARTMENT TOTAL Revenue		2,676,098.00	112,585.91	1,867,603.40	0.00	808,494.60	69.79
24-4926-121-00	SALARIES & WAGES	210,000.00	19,579.71	126,779.55	0.00	83,220.45	60.37
24-4926-170-00	BOARD MEMBER EXPENSE	900.00	89.98	633.22	0.00	266.78	70.36
24-4926-181-00	SOCIAL SECURITY CONTRIBU	13,020.00	1,213.95	7,873.07	0.00	5,146.93	60.47
24-4926-182-00	RETIREMENT EXPENSE	25,410.00	2,038.40	12,834.05	0.00	12,575.95	50.51
24-4926-183-00	HOSPITALIZATION INSURANC	22,758.00	703.50	8,587.77	0.00	14,170.23	37.74
24-4926-185-00	UNEMPLOYMENT INSURANCE	780.00	211.36	2,770.90	0.00	-1,990.90	355.24
24-4926-186-00	WORKMAN'S COMPENSATION	2,055.00	0.00	2,327.50	0.00	-272.50	113.26
24-4926-187-00	MEDICARE TAX	3,045.00	283.91	1,841.29	0.00	1,203.71	60.47
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	12,187.53	0.00	4,062.47	75.00
24-4926-191-00	PROFESSIONAL SER-AUDIT	7,200.00	0.00	5,400.00	0.00	1,800.00	75.00
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	6,000.00	771.05	1,893.57	0.00	4,106.43	31.56
24-4926-299-00	MISCELLANEOUS	10,520.00	487.42	4,478.06	0.00	6,041.94	42.57
24-4926-311-00	TRAVEL	49,550.00	1,941.38	25,064.36	495.00	23,990.64	51.58
24-4926-321-00	TELEPHONE	5,800.00	354.49	2,015.81	0.00	3,784.19	34.76
24-4926-321-01	TELEPHONE-VISITOR CENTER	4,430.00	751.79	6,764.60	0.00	-2,334.60	152.70
24-4926-325-00	POSTAGE	34,678.00	447.80	15,463.36	0.00	19,214.64	44.59
24-4926-331-00	UTILITIES	2,000.00	255.82	2,579.10	0.00	-579.10	128.96
24-4926-341-00	PRINTING	106,741.00	50,208.76	67,472.12	722.25	38,546.63	63.89
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00
24-4926-370-00	AD FIRM MEDIA	473,310.00	0.00	289,259.26	0.00	184,050.74	61.11
24-4926-370-01	WEBSITE SERVICE	21,600.00	3,600.00	17,800.00	0.00	3,800.00	82.41

COUNTY OF JACKSON

Income Statement

Report dates 07/01/2022 - thru - 03/31/2023

Account Number	Description	Adjusted Budget 07/01/2022 03/31/2023	Debits and Credits 03/01/2023 03/31/2023	Debits and Credits 07/01/2022 03/31/2023	Encumbrances 07/01/2022 03/31/2023	Balance 07/01/2022 03/31/2023	% Used
24-4926-370-02	CREATIVE & PRODUCTION SE	90,000.00	13,811.25	64,417.33	0.00	25,582.67	71.57
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	13,200.00	2,200.00	10,900.00	0.00	2,300.00	82.58
24-4926-370-04	E-MAIL CAMPAIGNS	21,600.00	3,400.00	14,200.00	0.00	7,400.00	65.74
24-4926-370-05	SEM MANAGEMENT	18,000.00	3,000.00	14,700.00	0.00	3,300.00	81.67
24-4926-370-07	SOCIAL MEDIA	21,000.00	7,000.00	21,000.00	0.00	0.00	0.00
24-4926-370-08	VIDEO PRODUCTION	0.00	931.07	931.07	0.00	-931.07	0.00
24-4926-370-09	SOCIAL MEDIA SPEND	123,000.00	10,181.07	69,397.50	34,980.49	18,622.01	84.86
24-4926-393-00	VISITOR CENTER OPERATION	168,067.00	13,305.67	128,247.03	0.00	39,819.97	76.31
24-4926-393-01	PUBLIC RELATIONS	105,000.00	13,250.19	80,030.48	0.00	24,969.52	76.22
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	16,499.97	0.00	5,500.03	75.00
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	75.76	225.76	0.00	1,174.24	16.13
24-4926-393-05	CONTRACTED-WEBSITE	12,500.00	2,000.00	8,750.00	0.00	3,750.00	70.00
24-4926-393-06	CONTRACTED-AD FIRM RETAI	60,840.00	10,140.00	50,700.00	0.00	10,140.00	83.33
24-4926-393-07	CONTRACTED SERVICES-STR	8,280.00	0.00	8,942.00	0.00	-662.00	108.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	13,192.00	1,856.97	11,092.05	0.00	2,099.95	84.08
24-4926-393-11	SOFTWARE,INTERNET,MISC S	64,024.00	1,350.42	48,138.08	60.00	15,825.92	75.28
24-4926-393-14	CONTRACTED SERVICES-HR O	6,259.00	360.00	5,928.85	0.00	330.15	94.73
24-4926-393-15	RESEARCH AND ANALYTICS	68,500.00	0.00	62,950.00	0.00	5,550.00	91.90
24-4926-393-16	VISTNC FARMS APP	1,500.00	0.00	0.00	0.00	1,500.00	0.00
24-4926-412-00	BUILDING RENT	23,280.00	1,900.00	17,100.00	0.00	6,180.00	73.45
24-4926-454-00	INSURANCE	3,447.00	2,155.00	3,360.50	0.00	86.50	97.49
24-4926-491-00	DUES AND SUBSCRIPTIONS	7,362.00	605.00	9,238.30	0.00	-1,876.30	125.49
24-4926-550-00	CAPITAL OUTLAY	5,000.00	0.00	1,149.99	0.00	3,850.01	23.00
24-4926-550-01	CAPITAL PROJECTS	742,000.00	0.00	0.00	0.00	742,000.00	0.00
24-4926-699-00	GRANTS	50,000.00	0.00	14,500.00	0.00	35,500.00	29.00
24-4926-699-02	MISCELLANEOUS DONATIONS	8,100.00	2,500.00	11,687.28	0.00	-3,587.28	144.29
24-4926-990-00	CONTINGENCY	0.00	0.00	0.00	0.00	0.00	0.00
TOURISM DEVELOPMENT AUTHORITY		2,676,098.00	176,149.22	1,288,111.31	36,257.74	1,351,728.95	49.49
DEPARTMENT TOTAL Expense		-2,676,098.00	-176,149.22	-1,288,111.31	36,257.74	-1,351,728.95	49.49
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	-63,563.31	579,492.09	36,257.74	-543,234.35	59.64

PAGE 1

BEGINNING 03/01/23 ENDING 03/31/23

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:								
03/01/23				BUDGET BALANCE	210,000.00			107,199.84
03/03/23	TLJ	JE-231072	JOE: TDA PAYROLL 3/3/23		0.00	5,029.63	0.00	112,229.47
03/17/23	TLJ	JE-231134	JOE: JCTDA PAYROLL 3/17/2		0.00	7,827.61	0.00	120,057.08
03/31/23	TLJ	JE-231157	JOE: TDA PAYROLL 3/31/23		0.00	6,722.47	0.00	126,779.55

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TOTALS					210,000.00	126,984.93	205.38	126,779.55
=====								
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:								
03/01/23				BUDGET BALANCE	900.00			543.24
03/01/23	022523	04*2400104	BUSINESS CARD		0.00	89.98	0.00	633.22

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TOTALS					900.00	633.22	0.00	633.22
=====								
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:								
03/01/23				BUDGET BALANCE	13,020.00			6,659.12
03/03/23	TLJ	JE-231074	JOE: TDA TAX DRAFT PAYROL		0.00	311.83	0.00	6,970.95
03/17/23	TLJ	JE-231136	JOE: JCTDA PAYROLL TAX DR		0.00	485.31	0.00	7,456.26
03/31/23	TLJ	JE-231172	JOE: TDA TAX DRAFT 3/31/2		0.00	416.81	0.00	7,873.07

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TOTALS					13,020.00	7,873.07	0.00	7,873.07
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ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:								
03/01/23				BUDGET BALANCE	25,410.00			10,795.65
03/03/23	TLJ	JE-231074	JOE: TDA TAX DRAFT PAYROL		0.00	456.08	0.00	11,251.73
03/17/23	TLJ	JE-231136	JOE: JCTDA PAYROLL TAX DR		0.00	791.16	0.00	12,042.89
03/31/23	TLJ	JE-231172	JOE: TDA TAX DRAFT 3/31/2		0.00	791.16	0.00	12,834.05

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TOTALS					25,410.00	14,346.57	1,512.52	12,834.05
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ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:								
03/01/23				BUDGET BALANCE	22,758.00			7,884.27
03/23/23	03/12/2023	04*2400118	BCBS OF NC		0.00	613.41	0.00	8,497.68
03/23/23	606843	04*2400125	COMPANION LIFE INSURANCE		0.00	90.09	0.00	8,587.77

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TOTALS					22,758.00	8,587.77	0.00	8,587.77

ACCOUNT ACTIVITY ANALYSIS					PAGE 2			
BC2001					BEGINNING 03/01/23 ENDING 03/31/23			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN: =====> CONTINUED <=====								
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:								
03/01/23				BUDGET BALANCE	780.00			2,559.54
03/03/23	TLJ		JE-231074	JOE: TDA TAX DRAFT PAYROL	0.00	61.37	0.00	2,620.91
03/17/23	TLJ		JE-231136	JOE: JCTDA PAYROLL TAX DR	0.00	95.49	0.00	2,716.40
03/31/23	TLJ		JE-231172	JOE: TDA TAX DRAFT 3/31/2	0.00	54.50	0.00	2,770.90
-								
TOTALS					780.00	2,770.90	0.00	2,770.90
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:								
03/01/23				BUDGET BALANCE	2,055.00			2,327.50
-								
TOTALS					2,055.00	2,533.00	205.50	2,327.50
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:								
03/03/23	TLJ		JE-231074	JOE: TDA TAX DRAFT PAYROL	0.00	72.93	0.00	1,630.31
03/17/23	TLJ		JE-231136	JOE: JCTDA PAYROLL TAX DR	0.00	113.49	0.00	1,743.80
03/31/23	TLJ		JE-231172	JOE: TDA TAX DRAFT 3/31/2	0.00	97.49	0.00	1,841.29
-								
TOTALS					3,045.00	1,927.17	85.88	1,841.29
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
03/01/23				BUDGET BALANCE	16,250.00			10,833.36
03/30/23	TLJ		JE-231168	JOE: TDA ADMIN MARCH,2023	0.00	1,354.17	0.00	12,187.53
-								
TOTALS					16,250.00	12,187.53	0.00	12,187.53
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN:								
03/01/23				BUDGET BALANCE	7,200.00			5,400.00
-								
TOTALS					7,200.00	5,400.00	0.00	5,400.00
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:								
-								
TOTALS					2,000.00	0.00	0.00	0.00

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:

03/01/23		14FQ-RG3C-	04*2400110	AMAZON CAPITAL SERVICES	0.00	57.76	0.00	1,180.28
03/01/23		1R44-TJMY-	04*2400110	AMAZON CAPITAL SERVICES	0.00	105.91	0.00	1,286.19
03/01/23		1WJM-33VQ-	04*2400110	AMAZON CAPITAL SERVICES	0.00	21.38	0.00	1,307.57
03/01/23		022523	04*2400104	BUSINESS CARD	0.00	331.71	0.00	1,639.28
03/01/23		022523	04*2400104	BUSINESS CARD	0.00	0.00	21.05	1,618.23
03/01/23		14FQ-RG3C-	04*2400110	AMAZON CAPITAL SERVICES	0.00	0.00	3.78	1,614.45
03/01/23		1R44-TJMY-	04*2400110	AMAZON CAPITAL SERVICES	0.00	0.00	6.93	1,607.52
03/01/23		1WJM-33VQ-	04*2400110	AMAZON CAPITAL SERVICES	0.00	0.00	1.40	1,606.12
03/06/23		19PF-VQNN-	04*2400110	AMAZON CAPITAL SERVICES	0.00	251.95	0.00	1,858.07
03/06/23		19PF-VQNN-	04*2400110	AMAZON CAPITAL SERVICES	0.00	0.00	16.48	1,841.59
03/16/23		30957539	04*2400119	QUILL CORPORATION - 69460	0.00	55.62	0.00	1,897.21
03/16/23		30957539	04*2400119	QUILL CORPORATION - 69460	0.00	0.00	3.64	1,893.57

TOTALS					6,000.00	2,162.05	268.48	1,893.57
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ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

03/01/23				BUDGET BALANCE	10,520.00			3,990.64
03/01/23		022523	04*2400104	BUSINESS CARD	0.00	83.60	0.00	4,074.24
03/01/23		022523	04*2400104	BUSINESS CARD	0.00	0.00	2.68	4,071.56
03/08/23		1278	04*2400113	KRYSTAL CLEAN LLC	0.00	120.00	0.00	4,191.56
03/09/23		TLJ	JE-231104	JOE: TDA RETIRMENT 1/2023	0.00	25.00	0.00	4,216.56
03/14/23		260343	04*2400120	CHEROKEE BOTTLED WATER	0.00	11.74	0.00	4,228.30
03/14/23		260343	04*2400120	CHEROKEE BOTTLED WATER	0.00	0.00	0.74	4,227.56
03/23/23		3/17/23	04*2400128	BILL SPEED	0.00	268.04	0.00	4,495.60
03/23/23		3/17/23	04*2400128	BILL SPEED	0.00	0.00	17.54	4,478.06

TOTALS					10,520.00	4,537.78	59.72	4,478.06
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ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

03/01/23				BUDGET BALANCE	49,550.00			23,122.98
03/01/23		022323	02*11028	TIFFANY COLLINS	0.00	128.74	0.00	23,251.72
03/01/23		022523	04*2400104	BUSINESS CARD	0.00	525.00	0.00	23,776.72
03/01/23		022323	02*11028	TIFFANY COLLINS	0.00	0.00	2.12	23,774.60
03/07/23	230469	VISITNC.20	04*2400109	VISIT NC	0.00	475.00	0.00	24,249.60
03/07/23	230469	VISITNC.20	04*2400109	VISIT NC	0.00	475.00	0.00	24,724.60

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BEGINNING 03/01/23 ENDING 03/31/23

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN: =====> CONTINUED <=====								
03/23/23		03/14/2023	02*11096	KARA S ADDY	0.00	0.00	54.88	24,669.72
03/23/23		03/14/2023	02*11096	KARA S ADDY	0.00	84.88	0.00	24,754.60
03/23/23		03/13/2023	02*11090	TIFFANY COLLINS	0.00	140.64	0.00	24,895.24
03/23/23		03/14/2023	02*11096	KARA S ADDY	0.00	54.88	0.00	24,950.12
03/23/23		031523	02*11044	NICHOLAS J BREEDLOVE	0.00	114.24	0.00	25,064.36
TOTALS					49,550.00	27,846.73	2,782.37	25,064.36

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

03/01/23				BUDGET BALANCE	5,800.00			1,661.32
03/03/23		9928384003	04*2400102	VERIZON WIRELESS	0.00	51.40	0.00	1,712.72
03/06/23		164270	04*2400106	BALSAMWEST	0.00	485.95	0.00	2,198.67
03/20/23		234472		CASIERS AREA CHAMBER OF C	0.00	0.00	182.86	2,015.81
TOTALS					5,800.00	4,605.61	2,589.80	2,015.81

ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN:

03/01/23				BUDGET BALANCE	4,430.00			6,012.81
03/06/23		163099	04*2400106	BALSAMWEST	0.00	386.08	0.00	6,398.89
03/10/23		163100	04*2400121	BALSAMWEST	0.00	365.71	0.00	6,764.60
TOTALS					4,430.00	6,764.60	0.00	6,764.60

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

03/01/23				BUDGET BALANCE	34,678.00			15,015.56
03/03/23		TLJ	JE-231073	JOE: PAYROLL INVOICE#7169	0.00	189.95	0.00	15,205.51
03/06/23		17VA27093	04*2400103	UPS	0.00	1.09	0.00	15,206.60
03/14/23		032523	04*2400117	PITNEY BOWES INC.	0.00	108.99	0.00	15,315.59
03/17/23		TLJ	JE-231135	JOE: INVOICE#87371 CREDIT	0.00	0.00	25.00	15,290.59
03/21/23		3317223197	04*2400116	PITNEY BOWES INC.	0.00	180.03	0.00	15,470.62
03/21/23		3317223197	04*2400116	PITNEY BOWES INC.	0.00	0.00	7.26	15,463.36
TOTALS					34,678.00	16,083.71	620.35	15,463.36

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

03/01/23				BUDGET BALANCE	2,000.00			2,323.28
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=====					ACCOUNT ACTIVITY ANALYSIS		PAGE 5		=====	
BC2001					BEGINNING 03/01/23		ENDING 03/31/23			
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING					
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE		

ACCOUNT # 24-4926-331-00					DESC: UTILITIES	ASN: =====>	CONTINUED	<=====		
03/01/23		214600		04*2400099 OWENS AND GATES LLC	0.00	40.00	0.00	2,363.28		
03/23/23		03/16/2023		04*2400115 DUKE ENERGY	0.00	215.82	0.00	2,579.10		

-					TOTALS	2,000.00	2,579.10	0.00	2,579.10	
=====										
ACCOUNT # 24-4926-341-00					DESC: PRINTING	ASN:				
03/01/23				BUDGET BALANCE	106,741.00			17,263.36		
03/01/23		022523		04*2400104 BUSINESS CARD	0.00	168.16	0.00	17,431.52		
03/01/23		022523		04*2400104 BUSINESS CARD	0.00	0.00	11.00	17,420.52		
03/08/23		2112		04*2400107 KELLI PETERSEN	0.00	775.00	0.00	18,195.52		
03/09/23		3/7/23		04*2400114 THE APPALACHIAN ADVENTURE	0.00	200.00	0.00	18,395.52		
03/23/23	230587	55063-1		04*2400124 PANAPRINT INC.	0.00	46,376.60	0.00	64,772.12		
03/23/23	230587	55063-1		04*2400124 PANAPRINT INC.	0.00	2,700.00	0.00	67,472.12		

-					TOTALS	106,741.00	68,124.81	652.69	67,472.12	
=====										
ACCOUNT # 24-4926-351-00					DESC: REPAIRS & MAINT-BUILDING	ASN:				
03/01/23				BUDGET BALANCE	500.00			0.00		

-					TOTALS	500.00	0.00	0.00	0.00	
=====										
ACCOUNT # 24-4926-370-00					DESC: AD FIRM MEDIA	ASN:				

-					TOTALS	473,310.00	294,259.26	5,000.00	289,259.26	
=====										
ACCOUNT # 24-4926-370-01					DESC: WEBSITE SERVICE	ASN:				
03/09/23		52591-5260		04*2400108 RAWLE MURDY ASSOCIATES, I	0.00	1,800.00	0.00	16,000.00		
03/23/23		6909		04*2400127 BUFFALO GROUPE, LLC	0.00	1,800.00	0.00	17,800.00		

-					TOTALS	21,600.00	17,800.00	0.00	17,800.00	
=====										
ACCOUNT # 24-4926-370-02					DESC: CREATIVE & PRODUCTION SERVICES	ASN:				
03/01/23				BUDGET BALANCE	90,000.00			50,606.08		

ACCOUNT ACTIVITY ANALYSIS					PAGE 6			
BC2001		BEGINNING 03/01/23		ENDING 03/31/23				
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN: =====>					CONTINUED		<=====	
03/09/23		52591-5260	04*2400108	RAWLE MURDY ASSOCIATES, I	0.00	5,023.75	0.00	55,629.83
03/23/23		6836	04*2400127	BUFFALO GROUPE, LLC	0.00	2,800.00	0.00	58,429.83
03/23/23		6909	04*2400127	BUFFALO GROUPE, LLC	0.00	5,987.50	0.00	64,417.33

TOTALS					90,000.00	64,417.33	0.00	64,417.33
=====								
ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:								
03/01/23				BUDGET BALANCE	13,200.00			8,700.00
03/09/23		52591-5260	04*2400108	RAWLE MURDY ASSOCIATES, I	0.00	1,100.00	0.00	9,800.00
03/23/23		6909	04*2400127	BUFFALO GROUPE, LLC	0.00	1,100.00	0.00	10,900.00

TOTALS					13,200.00	10,900.00	0.00	10,900.00
=====								
ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:								
03/01/23				BUDGET BALANCE	21,600.00			10,800.00
03/09/23		52591-5260	04*2400108	RAWLE MURDY ASSOCIATES, I	0.00	1,700.00	0.00	12,500.00
03/23/23		6909	04*2400127	BUFFALO GROUPE, LLC	0.00	1,700.00	0.00	14,200.00

TOTALS					21,600.00	14,200.00	0.00	14,200.00
=====								
ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:								
03/01/23				BUDGET BALANCE	18,000.00			11,700.00
03/09/23		52591-5260	04*2400108	RAWLE MURDY ASSOCIATES, I	0.00	1,500.00	0.00	13,200.00
03/23/23		6909	04*2400127	BUFFALO GROUPE, LLC	0.00	1,500.00	0.00	14,700.00

TOTALS					18,000.00	14,700.00	0.00	14,700.00
=====								
ACCOUNT # 24-4926-370-08 DESC: VIDEO PRODUCTION ASN:								
03/01/23				BUDGET BALANCE	0.00			0.00
03/23/23		6909	04*2400127	BUFFALO GROUPE, LLC	0.00	931.07	0.00	931.07

TOTALS					0.00	931.07	0.00	931.07
=====								
ACCOUNT # 24-4926-370-09 DESC: SOCIAL MEDIA SPEND ASN:								
03/01/23				BUDGET BALANCE	123,000.00			59,216.43

ACCOUNT # 24-4926-393-03		DESC: CONTRACTED SERVICES-RECORDING		ASN:	
03/01/23		BUDGET BALANCE	1,400.00		150.00
03/23/23	MAR.2023	04*2400122 CHERYL OSBORNE	0.00	75.76	0.00

-					
TOTALS			1,400.00	225.76	0.00

BEGINNING 03/01/23 ENDING 03/31/23

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN: =====> CONTINUED <=====								
ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:								
03/01/23				BUDGET BALANCE	12,500.00			6,750.00
03/09/23		52591-5260	04*2400108	RAWLE MURDY ASSOCIATES, I	0.00	1,000.00	0.00	7,750.00
03/23/23		6909	04*2400127	BUFFALO GROUPE, LLC	0.00	1,000.00	0.00	8,750.00

-								
				TOTALS	12,500.00	8,750.00	0.00	8,750.00
=====								
ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:								
03/01/23				BUDGET BALANCE	60,840.00			40,560.00
03/09/23		52591-5260	04*2400108	RAWLE MURDY ASSOCIATES, I	0.00	5,070.00	0.00	45,630.00
03/23/23		6909	04*2400127	BUFFALO GROUPE, LLC	0.00	5,070.00	0.00	50,700.00

-								
				TOTALS	60,840.00	50,700.00	0.00	50,700.00
=====								
ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:								
03/01/23				BUDGET BALANCE	8,280.00			8,942.00

-								
				TOTALS	8,280.00	8,942.00	0.00	8,942.00
=====								
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:								
03/09/23		52591-5260	04*2400108	RAWLE MURDY ASSOCIATES, I	0.00	931.07	0.00	10,166.15
03/23/23		6836	04*2400127	BUFFALO GROUPE, LLC	0.00	315.27	0.00	10,481.42
03/23/23		6836	04*2400127	BUFFALO GROUPE, LLC	0.00	610.63	0.00	11,092.05

-								
				TOTALS	13,192.00	11,092.05	0.00	11,092.05
=====								
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:								
03/01/23				BUDGET BALANCE	64,024.00			46,787.66
03/01/23		022523	04*2400104	BUSINESS CARD	0.00	1,142.30	0.00	47,929.96
03/01/23		022523	04*2400104	BUSINESS CARD	0.00	0.00	41.99	47,887.97
03/23/23		33639467	04*2400126	IMAGE SOLUTIONS, LLC	0.00	250.11	0.00	48,138.08

-								
				TOTALS	64,024.00	64,093.29	15,955.21	48,138.08

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BC2001 BEGINNING 03/01/23 ENDING 03/31/23								
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN: =====> CONTINUED <=====								
ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:								
03/01/23				BUDGET BALANCE	6,259.00			5,568.85
03/09/23	1590		04*2400111	CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	5,928.85
-								
TOTALS					6,259.00	5,928.85	0.00	5,928.85
ACCOUNT # 24-4926-393-15 DESC: RESEARCH AND ANALYTICS ASN:								
03/01/23				BUDGET BALANCE	68,500.00			62,950.00
-								
TOTALS					68,500.00	62,950.00	0.00	62,950.00
ACCOUNT # 24-4926-393-16 DESC: VISTNC FARMS APP ASN:								
-								
TOTALS					1,500.00	0.00	0.00	0.00
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:								
03/01/23	214600		04*2400099	OWENS AND GATES LLC	0.00	1,900.00	0.00	17,100.00
-								
TOTALS					23,280.00	17,100.00	0.00	17,100.00
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:								
03/01/23				BUDGET BALANCE	3,447.00			1,205.50
03/23/23		02/14/2023	04*2400123	UNITED STATES LIABILITY I	0.00	2,155.00	0.00	3,360.50
-								
TOTALS					3,447.00	3,360.50	0.00	3,360.50
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:								
03/01/23				BUDGET BALANCE	7,362.00			8,633.30
03/01/23	022523		04*2400104	BUSINESS CARD	0.00	605.70	0.00	9,239.00
03/01/23	022523		04*2400104	BUSINESS CARD	0.00	0.00	0.70	9,238.30

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT #	24-4926-491-00	DESC: DUES AND SUBSCRIPTIONS		ASN:	=====>	CONTINUED	<=====	

-				TOTALS	7,362.00	9,244.25	5.95	9,238.30
					=====			
ACCOUNT #	24-4926-550-00	DESC: CAPITAL OUTLAY		ASN:				
03/01/23				BUDGET BALANCE	5,000.00			1,149.99

-				TOTALS	5,000.00	1,230.49	80.50	1,149.99
					=====			
ACCOUNT #	24-4926-550-01	DESC: CAPITAL PROJECTS		ASN:				

-				TOTALS	742,000.00	0.00	0.00	0.00
					=====			
ACCOUNT #	24-4926-699-00	DESC: GRANTS		ASN:				

-				TOTALS	50,000.00	14,500.00	0.00	14,500.00
					=====			
ACCOUNT #	24-4926-699-02	DESC: MISCELLANEOUS DONATIONS		ASN:				
03/08/23	1348410	04*2400112	JACKSON CO PUBLIC WORKS		0.00	2,500.00	0.00	11,687.28

-				TOTALS	8,100.00	11,687.28	0.00	11,687.28
					=====			