



## **FEBRUARY 2023 Jackson County Chamber Happenings**

In late February, we spent time cleaning up litter from North River Road. We partnered with the local chapter of Trout Unlimited and Mainspring Conservation Trust to collect 21 bags of litter. Unfortunately, there is still a lot of litter to pick up! We also worked on a section of Skyland Drive. We do this to keep litter from reaching our waterways and impacting the quality of aquatic life and the experience of anglers. We've continued to work on our new products for 2023 and have added a blanket that we hope to sell at Concerts on the Creek, perfect for picnics and hiking! We will also be giving away the blankets to the first 50 Friends who register with us on Friends Night Out. On two sunny days, we cleaned every mobile kiosk unit and the two stationary kiosks in Dillsboro and Sylva. **Thanks to the TDA**, our dining guide was printed, and we've been making deliveries to area lodging facilities, banks, real estate offices, and restaurants. It continues to be the most popular item we have in the Center. Our Cherokee Room space is expected to receive a new installation at some point in March. Guests love this space, so we are excited to see and assist with the updates. We've refreshed our Explore Room for guests and added a few chairs. We find that guests often want to linger and go through printed items, so we are making sure we have a comfortable and inviting space to accommodate them.

**Phone calls: 183  
Guests Served:  
791  
Direct Inquiries:  
1397**

**Visitor Guides to  
Welcome  
Centers:600**

**Free Legal Session  
on March 30<sup>th</sup>-great  
for business owners!**

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**Friends Night Out-  
March 30, 2023  
Chamber Open  
House -March  
16 & 17**

**Memorial Day Pop-Up  
Market on the lawn of the  
Chamber, May 26<sup>th</sup>-4pm-  
6pm. Made in America  
products!**



The Jackson County Chamber of Commerce invites you to our

# March Madness Open House

Thursday & Friday  
March 16-17  
10 am to 4 pm

At the Jackson County Chamber  
of Commerce and Visitor Center  
Located at 773 W. Main St., Sylva, NC

Pick up your annual member packet which includes:

- Concerts on the Creek schedule
- July 4 Fireworks & concert info
- 2023 Our Town publication
- 2023 Dining Guide publication
- STIR Biz After Hours schedule
- Friends Night Out information
- Enjoy popcorn/soda/snacks
- Visit with staff/members
- Enter to win door prizes
- Tour the visitor center
- Restock your business cards
- Restock your brochures



Watch the first two rounds of the men's NCAA basketball tournament with us!

**RSVP by Monday, March 13 by calling 828-586-2155**



February, 2023

# WHAT'S HAPPENING IN JACKSON COUNTY

For members of the Jackson County Chamber of Commerce, N.C.



Join us for Litter Pick-Up along the Tuck Feb. 21

The chamber staff, some of our ambassadors, and members of the Trout Unlimited Tuckaseegee Chapter #373 are going to pickup trash on North and South River Roads on Tuesday, Feb. 20 from 12-2 p.m. Come join us! Click [HERE](#) for more info.



Next Business After Hours is Feb. 23

Join us for the next STIR Business After Hours event on Thursday, Feb. 23, hosted by Advanced Business Equipment at Lazy Hiker/Mad Batter in Sylva. See the e-invitation by clicking [HERE](#). Please RSVP by Monday, Feb. 20.



Chamber's annual March Madness Open House

The chamber's annual March Madness Open House is March 16-17 from 10 a.m.-4 p.m. Come pick up your new Our Town, dining guide, Concerts on the Creek schedule, and more, plus come enjoy snacks, drinks & hoops action on TV.



Next Friends Night Out is March 30

The next installment of Friends Night Out will be from 4-7 p.m., on Thursday, March 30 in downtown Sylva. Grab your friends, come shop, enter to win a \$300+ prize, and support local business. The first 50 that register receive a special gift! More TBA very soon!

## Annual publications are here!

The chamber's new 2023 Our Town relocation & community information guide and 2023 Eating Out in Jackson County Dining Guide are both here hot off the press. You can read the new Our Town online by clicking [HERE](#)! The online version of the Dining Guide is available [HERE](#)!



773 West Main St. Sylva, N.C., 28779

828-586-2155

## Things to know in 2023

- CONVENIENCE FEE** - As of Jan. 15, 2023, we have implemented a minimal convenience fee of \$6 to help offset rising costs of bank fees, postage, printed products and online services. The fee is part of your annual membership invoice. Thank you for your understanding!
- COMMUNICATION** - We have a new communication platform and plan to occasionally send you a text message to remind you about a chamber event or happening. We promise to NOT overcommunicate! If you would like to be included, please call our office with your cell number, 828-586-2155. Your number will NOT be visible to the public or other members.
- MARKETING MATERIALS** - Bring us your new 2023 marketing materials! We have new residents and guests visiting our office! Please help us help YOU by providing us with updated business cards and brochures.

[JacksonChamberTeam@gmail.com](mailto:JacksonChamberTeam@gmail.com)  
[www.MountainLovers.com](http://www.MountainLovers.com)

