



## **JANUARY 2023 Jackson County Chamber Happenings**

We spent time in January doing homework and planning. I've submitted two grant requests. We successfully implemented a new text messaging platform for retention and engagement purposes. We've focused on getting new retail products into our Center. Pictured above – new honey products that are all produced here in Jackson County. We had numerous guests ask us for honey last year, so we listened and have already sold a significant amount in January. We have one new magnet in production featuring the courthouse at Christmas in the snow. We have one new blanket product in the pipeline and will unveil this as a 'freebie' at Friends Night Out in March. We've started a co-op with our downtown billboard. We are researching a potential community gift card program with Giverrang. We've set the date for our annual golf tourney (August 30<sup>th</sup>). Our dining guide is in line at the printing company. We've done lots of research on a fundraising effort with pavers and rethinking our outdoor space here, in conjunction with our 100<sup>th</sup> anniversary. We are continuing with Hwy. 107 grants and outreach and have worked with several businesses on relocation efforts. We have three grand openings scheduled for February. We plan to offer our first Pop Up Market on Friday, May 26<sup>th</sup> – featuring 5 select vendors with their Made in American products on Memorial Day weekend. Guests and locals will enjoy this!

**Phone calls: 190**  
**Guests Served:**  
**779**  
**Direct Inquiries:**  
**965**

**Held two ribbon cuttings!**

**7 kiosks refilled,  
2x/week!**

**Friends Night Out-**  
**March 30, 2023**  
**Chamber Open**  
**House -March**  
**16 & 17**

**The Chamber is 100 years**  
**old! We will be celebrating**  
**and sharing our story**  
**throughout the year!**

Jackson County Chamber and Visitor Center  
Inquiry and Analytic Report - 2020

[illegible]





January, 2023

# WHAT'S HAPPENING IN JACKSON COUNTY

For members of the Jackson County  
Chamber of Commerce, N.C.



## Ribbon Cutting/Grand Opening Open to Public

The chamber's next ribbon cutting/grand opening celebration is open to the public. It's at Angry Elk Brewing in Cherokee. Please click [HERE](#) for the invitation. There will be music, free wings, and a cash bar. Come join us and help celebrate new business!



## Next Business After Hours is Feb. 23

Join us for the next STIR Business After Hours event on Thursday, Feb. 23, hosted by Advanced Business Equipment at Lazy Hiker/Mad Batter in Sylva. We'll send everyone an invitation very soon but go ahead and mark your calendar.



## Chamber's annual March Madness Open House

The chamber's annual March Madness Open House is March 16-17 from 10 a.m.-4 p.m. Come pick up your new Our Town, dining guide, Concerts on the Creek schedule, and more, plus come enjoy snacks, drinks & hoops action on TV.

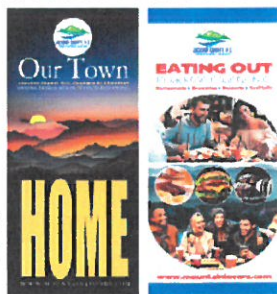


## Next Friends Night Out is March 30

The next installment of Friends Night Out will be from 4-7 p.m., on Thursday, March 30 in downtown Sylva. Grab your friends, come shop, enter to win a \$300+ prize, and support local business. The first 50 that register receive a special gift! More TBA very soon!

## Annual publications are coming!

The chamber's new 2023 Our Town relocation & community information guide is off to the press for publication and the new dining guide is right behind it. We also have our Concerts on the Creek schedule ready to share soon, plus much more so stay tuned!



773 West Main St.  
Sylva, N.C., 28779

828-586-2155

## Things to know in 2023

- CONVENIENCE FEE** - As of Jan. 15, 2023, we have implemented a minimal convenience fee of \$6 to help offset rising costs of bank fees, postage, printed products and online services. The fee is part of your annual membership invoice. Thank you for your understanding!
- COMMUNICATION** - We have a new communication platform and plan to occasionally send you a text message to remind you about a chamber event or happening. We promise to NOT overcommunicate! If you would like to be included, please call our office with your cell number, 828-586-2155. Your number will NOT be visible to the public or other members.
- MARKETING MATERIALS** - Bring us your new 2023 marketing materials! We have new residents and guests visiting our office! Please help us help YOU by providing us with updated business cards and brochures.

JacksonChamberTeam@gmail.com  
[www.MountainLovers.com](http://www.MountainLovers.com)





The Jackson County Chamber of Commerce invites you to the next



Hosted by  
**ADVANCED**

BUSINESS EQUIPMENT

**Thursday**  
**Feb. 23**  
**5-6:30 pm**

- **2 FREE drinks, courtesy ABE**
- **Appetizers, courtesy ABE**
- **Door prizes, courtesy ABE**
- **Learn about ADVANCED BUSINESS EQUIPMENT from their staff**
- **Network with chamber members**

**At Lazy Hiker Brewing  
& Mad Batter Kitchen**  
**617 W. Main St., Sylva, NC**

**Please RSVP by contacting  
the chamber at 828-586-2155  
by 5 p.m. on Monday, Feb. 20.**