

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
MAY 31, 2022

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

May 31, 2022

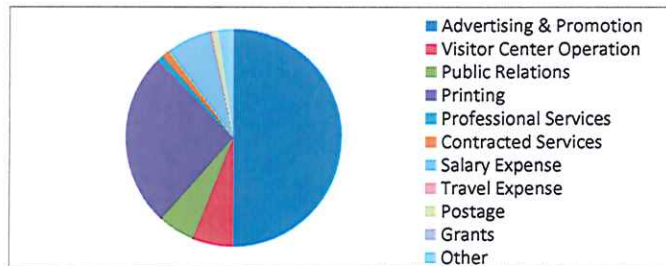
* May Room Occupancy Tax collections totaled \$175,019.46 with \$178.68 collected for penalties. The YTD collection total is \$2,115,209.95 - 96.15% of budget. The Airbnb total was \$41,786.67; the Home Away/VRBO total was \$30,166.69 and the VACASA,NC total was \$6,719.34.

* 73 accounts reported for April rentals (decrease of 20 accounts from last year). The collections were up 19.48% from the same period in 2021.

* The cash balance at May 31, 2022 is \$322,562.96 and investments total \$2,000,000.

The expenses for May were \$221,237.03. The FYTD expenses totaled \$1,627,817.86 with encumbrances of \$24,897.48, for a combined total of \$1,652,715.34 - 62.86% of budget.

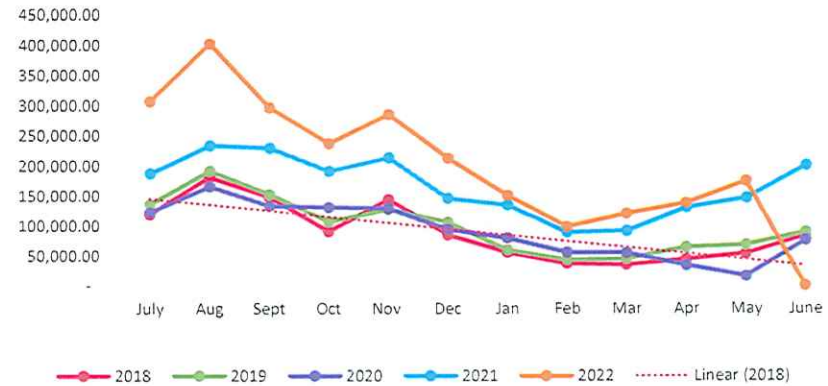
TDA Expenses as of May 31, 2022



Advertising & Promotion	\$ 110,470.26
Visitor Center Operation	\$ 13,418.76
Public Relations	\$ 12,375.76
Printing	\$ 57,555.46
Professional Services	\$ 1,800.00
Contracted Services	\$ 2,718.28
Salary Expense	\$ 14,941.16
Travel Expense	\$ 614.13
Postage	\$ 2,053.32
Grants	\$ -
Other	\$ 5,289.90
Total	\$ 221,237.03

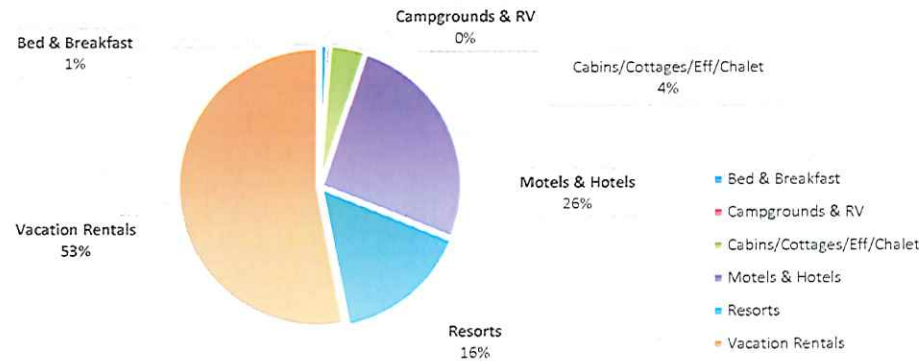


Fiscal YTD Collections



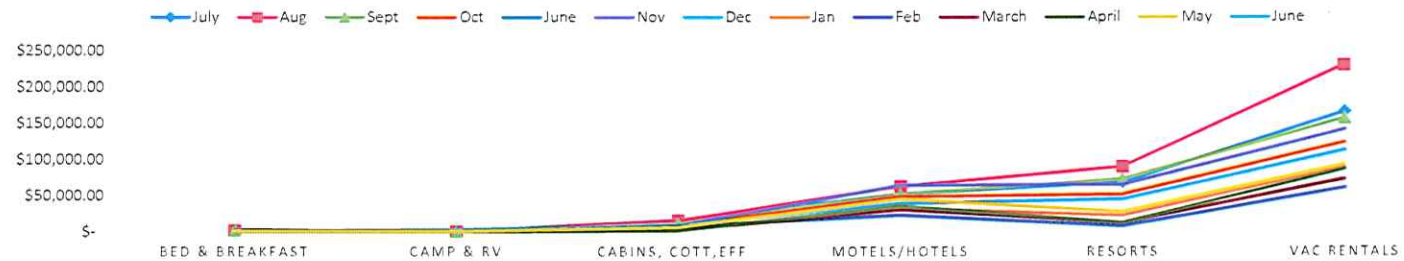
	2018	2019	2020	2021	2022
July	119,152.80	135,881.68	122,421.68	187,832.18	306,871.17
Aug	181,280.78	191,736.34	166,057.35	233,507.83	402,414.91
Sept	148,701.72	152,650.37	133,172.02	228,972.44	296,676.95
Oct	90,329.60	106,838.84	130,912.47	191,265.61	236,495.92
Nov	144,240.73	127,342.88	129,268.34	213,445.79	285,094.57
Dec	84,754.30	106,016.63	93,829.84	145,657.78	212,552.55
Jan	56,029.08	60,207.39	79,652.13	134,351.26	150,929.14
Feb	37,210.91	43,528.62	55,878.75	89,094.11	98,820.63
Mar	35,029.92	45,185.00	55,161.52	91,596.16	120,494.03
Apr	44,116.59	64,498.34	34,404.69	130,350.75	138,246.01
May	53,695.68	68,385.86	15,854.63	146,638.28	175,198.14
June	83,711.73	89,275.51	76,044.67	200,754.27	-
Total	\$ 1,078,253.84	\$ 1,191,547.46	\$ 1,092,658.09	\$ 1,993,466.46	\$ 2,423,794.02

Room Occupancy Tax Collections 5/31/22 for April Rentals



Bed & Breakfast	\$	1,271.14
Campgrounds & RV	\$	730.72
Cabins/Cottages/Eff/Chalet	\$	6,883.35
Motels & Hotels	\$	45,446.39
Resorts	\$	27,870.36
Vacation Rentals	\$	92,996.18
	\$	175,198.14

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July \$	1,539.78	\$ 843.97	\$ 17,241.94	\$ 52,133.03	\$ 69,309.94	\$ 165,802.51	\$ 306,871.17
Aug \$	2,065.25	\$ 985.62	\$ 15,666.72	\$ 63,217.57	\$ 90,676.33	\$ 229,803.42	\$ 402,414.91
Sept \$	2,012.96	\$ 799.40	\$ 11,458.61	\$ 52,387.73	\$ 73,039.18	\$ 156,979.07	\$ 296,676.95
Oct \$	1,680.29	\$ 793.72	\$ 8,966.93	\$ 48,967.93	\$ 52,297.59	\$ 123,789.46	\$ 236,495.92
Nov \$	3,537.26	\$ 987.75	\$ 9,149.35	\$ 64,458.23	\$ 65,719.24	\$ 141,242.74	\$ 285,094.57
Dec \$	1,855.39	\$ 3,608.33	\$ 9,321.73	\$ 39,543.81	\$ 45,357.30	\$ 112,865.99	\$ 212,552.55
Jan \$	1,114.51	\$ 179.21	\$ 4,031.11	\$ 32,828.68	\$ 23,187.43	\$ 89,588.20	\$ 150,929.14
Feb \$	920.64	\$ 140.65	\$ 8,188.70	\$ 23,582.66	\$ 8,413.24	\$ 60,761.15	\$ 102,007.04
March \$	796.72	\$ 98.88	\$ 2,953.62	\$ 30,644.02	\$ 13,070.03	\$ 72,930.76	\$ 120,494.03
April \$	937.40	\$ 300.29	\$ 1,705.09	\$ 35,898.77	\$ 12,924.01	\$ 86,480.45	\$ 138,246.01
May \$	1,271.14	\$ 730.72	\$ 6,883.35	\$ 45,446.39	\$ 27,870.36	\$ 92,996.18	\$ 175,198.14
June	-	-	-	-	-	-	-
\$	17,731.34	\$ 9,468.54	\$ 95,567.15	\$ 489,108.82	\$ 481,864.65	\$ 1,333,239.93	\$ 2,426,980.43
% By Type	0.73%	0.39%	3.94%	20.15%	19.85%	54.93%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2020	\$ 187,832.18	113	10%
July-2021	\$ 306,871.17	107	63.38%
	\$ 119,038.99	-6	
August-2020	\$ 233,507.83	118	9%
August-2021	\$ 402,414.91	115	72.33%
	\$ 168,907.08	-3	
September-2020	\$ 228,972.44	116	3%
September-2021	\$ 296,676.95	93	29.57%
	\$ 67,704.51	-23	
October-2020	\$ 191,265.61	109	4%
October-2021	\$ 236,495.92	93	23.65%
	\$ 45,230.31	-16	
November-2020	\$ 213,445.79	89	1%
November-2021	\$ 285,094.57	93	33.57%
	\$ 71,648.78	4	
December-2020	\$ 145,657.78	106	-10%
December-2021	\$ 212,552.55	86	45.93%
	\$ 66,894.77	-20	
January-2021	\$ 134,351.26	96	18%
January-2022	\$ 150,929.14	71	12.34%
	\$ 16,577.88	-25	
February-2021	\$ 89,094.11	82	15%
February-2022	\$ 98,820.63	71	10.92%
	\$ 9,726.52	-11	
March-2021	\$ 91,596.16	83	4%
March-2022	\$ 120,494.03	70	31.55%
	\$ 28,897.87	-13	
April-2021	\$ 130,350.75	86	95%
April-2022	\$ 138,246.01	65	6.06%
	\$ 7,895.26	-21	
May-2021	\$ 146,638.28	93	35%
May-2022	\$ 175,198.14	73	19.48%
	\$ 28,559.86	-20	
June-2021	\$ 200,754.27	101	15%
June-2022		0	-100.00%
	\$ (200,754.27)	-101	
FYTD 2020	\$ 1,993,466.46		
FYTD 2021	\$ 2,423,794.02		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 05/01/2022 - thru - 05/31/2022

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	370,806.63	382,915.22	431,158.89	322,562.96
24-1130-000-00	CASH IN TIME DEPOSIT	2,000,000.00	0.00	0.00	2,000,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	3,858.14	49.14	0.00	3,907.28
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	20.23	0.00	0.00	20.23
Total Asset		2,374,685.00	382,964.36	431,158.89	2,326,490.47
24-2100-000-00	ACCOUNTS PAYABLE	0.00	204,291.86	204,291.86	0.00
24-2200-000-00	ACCURED VACATION PAYABLE	(205.38)	0.00	0.00	(205.38)
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	1,225.31	1,225.31	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	420.00	420.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	729.98	729.98	0.00
24-2200-182-00	RETIREMENT PAYABLE	(1,639.59)	4,170.70	1,668.28	862.83
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	170.71	170.71	0.00
24-2300-000-11	DUE TO GENERAL	0.00	207,132.58	207,132.58	0.00
24-2900-000-00	FUND BALANCE	(1,646,498.96)	0.00	0.00	(1,646,498.96)
24-2900-000-01	RES BY STATE STATUTE	(190,942.00)	0.00	0.00	(190,942.00)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	85,794.59	149,907.42	210,804.53	24,897.48
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(85,794.59)	210,804.53	149,907.42	(24,897.48)
24-3000-000-00	REVENUE CONTROL	(1,941,979.90)	45.05	175,589.97	(2,117,524.82)
24-4000-000-00	EXPENDITURE CONTROL	1,406,580.83	221,478.84	241.81	1,627,817.86
Total Liability		(2,374,685.00)	1,000,376.98	952,182.45	(2,326,490.47)
Total TOURISM DEVELOPMENT AUTH		0.00	1,383,341.34	1,383,341.34	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2021 - thru - 05/31/2022

Account Number	Description	Adjusted Budget 07/01/2021 05/31/2022	Debits and Credits 05/01/2022 05/31/2022	Debits and Credits 07/01/2021 05/31/2022	Encumbrances 07/01/2021 05/31/2022	Balance 07/01/2021 05/31/2022	% Used
24-3230-130-00	JACKSON COUNTY TDA	2,200,000.00	175,019.46	2,115,209.95	0.00	84,790.05	96.15
	TAX REVENUE	2,200,000.00	175,019.46	2,115,209.95	0.00	84,790.05	96.15
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	178.68	1,712.90	0.00	3,287.10	34.26
24-3270-190-00	MARKETING AND ADVERTISING	10,000.00	0.00	0.00	0.00	10,000.00	0.00
	PENALTY & INTEREST	15,000.00	178.68	1,712.90	0.00	13,287.10	11.42
24-3831-491-00	INVESTMENT EARNINGS	1,000.00	346.78	601.97	0.00	398.03	60.20
	REVENUES	1,000.00	346.78	601.97	0.00	398.03	60.20
24-3991-000-00	FUND BALANCE	413,075.00	0.00	0.00	0.00	413,075.00	0.00
	FUND BALANCE	413,075.00	0.00	0.00	0.00	413,075.00	0.00
DEPARTMENT TOTAL Revenue		2,629,075.00	175,544.92	2,117,524.82	0.00	511,550.18	80.54
24-4926-121-00	SALARIES & WAGES	135,159.00	11,773.93	133,461.95	0.00	1,697.05	98.74
24-4926-126-00	PART-TIME SALARIES	20,000.00	0.00	0.00	0.00	20,000.00	0.00
24-4926-170-00	BOARD MEMBER EXPENSE	9,500.00	0.00	3,385.64	0.00	6,114.36	35.64
24-4926-181-00	SOCIAL SECURITY CONTRIBU	8,690.00	729.98	8,287.78	0.00	402.22	95.37
24-4926-182-00	RETIREMENT EXPENSE	16,020.00	1,091.34	13,575.12	0.00	2,444.88	84.74
24-4926-183-00	HOSPITALIZATION INSURANC	19,425.00	1,107.23	14,715.26	0.00	4,709.74	75.75
24-4926-185-00	UNEMPLOYMENT INSURANCE	720.00	68.57	624.66	0.00	95.34	86.76
24-4926-186-00	WORKMAN'S COMPENSATION	1,330.00	0.00	446.00	0.00	884.00	33.53
24-4926-187-00	MEDICARE TAX	2,032.00	170.71	2,088.43	0.00	-56.43	102.78
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	14,895.87	0.00	1,354.13	91.67
24-4926-191-00	PROFESSIONAL SER-AUDIT	7,250.00	0.00	7,250.00	0.00	0.00	0.00
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	9,500.00	54.97	8,820.78	0.00	679.22	92.85
24-4926-299-00	MISCELLANEOUS	20,954.00	540.70	9,673.69	0.00	11,280.31	46.17
24-4926-311-00	TRAVEL	35,845.00	614.13	27,864.51	901.33	7,079.16	80.25
24-4926-321-00	TELEPHONE	2,764.00	0.00	2,548.38	0.00	215.62	92.20
24-4926-321-01	TELEPHONE-VISITOR CENTER	8,830.00	555.95	8,467.30	0.00	362.70	95.89
24-4926-321-02	TELEPHONE-DIRECTOR	0.00	0.00	0.00	0.00	0.00	0.00
24-4926-325-00	POSTAGE	34,678.00	2,053.32	25,880.93	0.00	8,797.07	74.63
24-4926-331-00	UTILITIES	3,250.00	214.51	2,759.37	0.00	490.63	84.90
24-4926-341-00	PRINTING	99,741.00	57,555.46	91,146.62	8,912.00	-317.62	100.32
24-4926-351-00	REPAIRS & MAINT-BUILDING	500.00	0.00	0.00	0.00	500.00	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2021 - thru - 05/31/2022

Account Number	Description	Adjusted Budget 07/01/2021 05/31/2022	Debits and Credits 05/01/2022 05/31/2022	Debits and Credits 07/01/2021 05/31/2022	Encumbrances 07/01/2021 05/31/2022	Balance 07/01/2021 05/31/2022	% Used
24-4926-370-00	AD FIRM MEDIA	438,529.00	60,598.23	441,801.74	0.00	-3,272.74	100.75
24-4926-370-01	WEBSITE SERVICE	19,200.00	3,200.00	19,200.00	0.00	0.00	0.00
24-4926-370-02	CREATIVE & PRODUCTION SE	135,000.00	4,650.00	135,903.85	0.00	-903.85	100.67
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	12,000.00	2,000.00	12,000.00	0.00	0.00	0.00
24-4926-370-04	E-MAIL CAMPAIGNS	7,200.00	1,200.00	7,075.00	0.00	125.00	98.26
24-4926-370-05	SEM MANAGEMENT	14,400.00	2,400.00	14,700.00	0.00	-300.00	102.08
24-4926-370-07	SOCIAL MEDIA	0.00	0.00	0.00	0.00	0.00	0.00
24-4926-370-09	SOCIAL MEDIA SPEND	82,000.00	7,433.11	60,082.55	12,617.45	9,300.00	88.66
24-4926-393-00	VISITOR CENTER OPERATION	178,421.00	13,418.76	154,860.75	0.00	23,560.25	86.80
24-4926-393-01	PUBLIC RELATIONS	111,200.00	12,375.76	98,768.30	0.00	12,431.70	88.82
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	20,166.63	0.00	1,833.37	91.67
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	250.00	0.00	1,150.00	17.86
24-4926-393-05	CONTRACTED-WEBSITE	38,400.00	9,232.50	9,232.50	0.00	29,167.50	24.04
24-4926-393-06	CONTRACTED-AD FIRM RETAI	60,840.00	10,140.00	60,645.00	0.00	195.00	99.68
24-4926-393-07	CONTRACTED SERVICES-STR	8,280.00	0.00	8,280.00	0.00	0.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	18,392.00	7,685.69	24,890.47	0.00	-6,498.47	135.33
24-4926-393-11	SOFTWARE, INTERNET, MISC S	58,713.00	1,930.73	31,962.64	330.00	26,420.36	55.00
24-4926-393-14	CONTRACTED SERVICES-HR O	6,408.00	884.95	6,122.45	0.00	285.55	95.54
24-4926-393-15	RESEARCH AND ANALYTICS	62,000.00	0.00	46,000.00	0.00	16,000.00	74.19
24-4926-412-00	BUILDING RENT	22,580.00	1,900.00	21,916.00	0.00	664.00	97.06
24-4926-454-00	INSURANCE	3,447.00	0.00	2,973.00	0.00	474.00	86.25
24-4926-491-00	DUES AND SUBSCRIPTIONS	7,503.00	269.00	7,143.58	0.00	359.42	95.21
24-4926-550-00	CAPITAL OUTLAY	23,349.00	0.00	22,251.11	0.00	1,097.89	95.30
24-4926-550-01	CAPITAL PROJECTS	500,000.00	0.00	0.00	0.00	500,000.00	0.00
24-4926-699-00	GRANTS	50,000.00	0.00	41,300.00	0.00	8,700.00	82.60
24-4926-699-02	MISCELLANEOUS DONATIONS	8,275.00	2,200.00	4,400.00	1,200.00	2,675.00	67.67
24-4926-990-00	CONTINGENCY	285,100.00	0.00	0.00	936.70	284,163.30	0.33
TOURISM DEVELOPMENT AUTHORITY		2,629,075.00	221,237.03	1,627,817.86	24,897.48	976,359.66	62.86
DEPARTMENT TOTAL Expense		-2,629,075.00	-221,237.03	-1,627,817.86	24,897.48	-976,359.66	62.86
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	-45,692.11	489,706.96	24,897.48	-464,809.48	71.70

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BEGINNING 05/01/22 ENDING 05/31/22

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-121-00				DESC: SALARIES & WAGES	ASN:			
05/01/22				BUDGET BALANCE	135,159.00			121,688.02
05/12/22	TLJ		JE-221132	JOE: TDA PAYROLL 5/13/22	0.00	6,120.53	0.00	127,808.55
05/27/22	TLJ		JE-221155	JOE: TDA PAYROLL	0.00	5,653.40	0.00	133,461.95

				TOTALS	135,159.00	139,683.09	6,221.14	133,461.95
=====								
ACCOUNT # 24-4926-126-00				DESC: PART-TIME SALARIES	ASN:			
05/01/22				BUDGET BALANCE	20,000.00			0.00

				TOTALS	20,000.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-170-00				DESC: BOARD MEMBER EXPENSE	ASN:			

				TOTALS	9,500.00	3,390.33	4.69	3,385.64
=====								
ACCOUNT # 24-4926-181-00				DESC: SOCIAL SECURITY CONTRIBUTION	ASN:			
05/12/22	TLJ		JE-221134	JOE: TDA TAX DRAFT PAYROL	0.00	379.48	0.00	7,937.28
05/27/22	TLJ		JE-221156	JOE: TDA PAYROLL TAX DRAF	0.00	350.50	0.00	8,287.78

				TOTALS	8,690.00	8,951.06	663.28	8,287.78
=====								
ACCOUNT # 24-4926-182-00				DESC: RETIREMENT EXPENSE	ASN:			
05/01/22				BUDGET BALANCE	16,020.00			12,483.78
05/12/22	TLJ		JE-221134	JOE: TDA TAX DRAFT PAYROL	0.00	545.67	0.00	13,029.45
05/27/22	TLJ		JE-221156	JOE: TDA PAYROLL TAX DRAF	0.00	545.67	0.00	13,575.12

				TOTALS	16,020.00	14,782.19	1,207.07	13,575.12
=====								
ACCOUNT # 24-4926-183-00				DESC: HOSPITALIZATION INSURANCE	ASN:			
05/01/22				BUDGET BALANCE	19,425.00			13,608.03
05/24/22	JUNE2022	01*281866		BCBS OF NC	0.00	1,107.23	0.00	14,715.26

				TOTALS	19,425.00	14,715.26	0.00	14,715.26

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN: =====>					CONTINUED <=====			
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:								
05/01/22				BUDGET BALANCE	520.00			556.09
05/12/22	TLJ	JE-221134	JOE: TDA TAX DRAFT PAYROL		0.00	37.13	0.00	593.22
05/27/22	TLJ	JE-221156	JOE: TDA PAYROLL TAX DRAF		0.00	31.44	0.00	624.66

-				TOTALS	520.00	691.71	67.05	624.66
=====								
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:								
05/01/22				BUDGET BALANCE	1,330.00			446.00

-				TOTALS	1,330.00	1,776.00	1,330.00	446.00
=====								
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:								
05/12/22	TLJ	JE-221134	JOE: TDA TAX DRAFT PAYROL		0.00	88.73	0.00	2,006.45
05/27/22	TLJ	JE-221156	JOE: TDA PAYROLL TAX DRAF		0.00	81.98	0.00	2,088.43

-				TOTALS	2,032.00	2,243.57	155.14	2,088.43
=====								
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:								
05/01/22				BUDGET BALANCE	16,250.00			13,541.70
05/31/22	TLJ	JE-221161	JOE: TDA ADMIN 5/2022		0.00	1,354.17	0.00	14,895.87

-				TOTALS	16,250.00	14,895.87	0.00	14,895.87
=====								
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN:								
05/01/22				BUDGET BALANCE	7,200.00			7,250.00

-				TOTALS	7,200.00	7,250.00	0.00	7,250.00
=====								
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:								

-				TOTALS	2,000.00	0.00	0.00	0.00

=====				ACCOUNT ACTIVITY ANALYSIS		PAGE 3		=====	
BC2001				BEGINNING 05/01/22		ENDING 05/31/22			
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING				
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE	

ACCOUNT # 24-4926-192-00				DESC: LEGAL SERVICES	ASN: =====>	CONTINUED	<=====		
ACCOUNT # 24-4926-260-00				DESC: OFFICE SUPPLIES	ASN:				
05/19/22		24757257	01*281869	QUILL CORPORATION	0.00	58.82	0.00	8,824.63	
05/25/22		24757257	01*281869	QUILL CORPORATION	0.00	0.00	3.85	8,820.78	

				TOTALS	5,500.00	9,216.78	396.00	8,820.78	
=====									
ACCOUNT # 24-4926-299-00				DESC: MISCELLANEOUS	ASN:				
05/01/22				BUDGET BALANCE	20,954.00			9,132.99	
05/02/22	042422		01*281658	BUSINESS CARD	0.00	35.29	0.00	9,168.28	
05/02/22	042622		01*281660	BUSINESS CARD	0.00	27.01	0.00	9,195.29	
05/04/22	1164		01*281805	KRYSTAL CLEAN LLC	0.00	200.00	0.00	9,395.29	
05/06/22	042722		01*281639	HELPING HANDS SERVICE CO.	0.00	270.00	0.00	9,665.29	
05/10/22	042422		01*281658	BUSINESS CARD	0.00	0.00	1.15	9,664.14	
05/10/22	042622		01*281660	BUSINESS CARD	0.00	0.00	1.45	9,662.69	
05/16/22	200984		01*281928	CHEROKEE BOTTLED WATER	0.00	11.74	0.00	9,674.43	
05/25/22	200984		01*281928	CHEROKEE BOTTLED WATER	0.00	0.00	0.74	9,673.69	

				TOTALS	20,954.00	10,684.65	1,010.96	9,673.69	
=====									
ACCOUNT # 24-4926-311-00				DESC: TRAVEL	ASN:				
05/01/22				BUDGET BALANCE	35,845.00			27,250.38	
05/02/22	042422		01*281658	BUSINESS CARD	0.00	225.00	0.00	27,475.38	
05/02/22	042622		01*281660	BUSINESS CARD	0.00	276.32	0.00	27,751.70	
05/10/22	042622		01*281660	BUSINESS CARD	0.00	0.00	5.74	27,745.96	
05/23/22	052322		02*9276	CALEB MICHAEL SULLIVAN	0.00	118.55	0.00	27,864.51	

				TOTALS	35,845.00	28,407.10	542.59	27,864.51	
=====									
ACCOUNT # 24-4926-321-00				DESC: TELEPHONE	ASN:				
05/01/22				BUDGET BALANCE	2,264.00			2,548.38	

				TOTALS	2,264.00	6,553.91	4,005.53	2,548.38	
=====									
ACCOUNT # 24-4926-321-01				DESC: TELEPHONE-VISITOR CENTERS	ASN:				
05/03/22	112395		01*281708	BALSAMWEST	0.00	385.33	0.00	8,296.68	

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ACCOUNT ACTIVITY ANALYSIS

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BC2001

BEGINNING 05/01/22 ENDING 05/31/22

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-321-01 DESC: TELEPHONE-VISITOR CENTERS ASN: =====> CONTINUED <=====								
05/06/22		112396	01*281708	BALSAMWEST	0.00	363.29	0.00	8,659.97
05/09/22		225258		JACKSON CO CHAMBER OF COM	0.00	0.00	192.67	8,467.30

TOTALS					4,430.00	9,048.18	580.88	8,467.30
=====								

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

05/01/22				BUDGET BALANCE	34,678.00			23,827.61
05/02/22	042622		01*281660	BUSINESS CARD	0.00	15.59	0.00	23,843.20
05/09/22	17VA27172		01*281635	UPS	0.00	11.73	0.00	23,854.93
05/10/22	042622		01*281660	BUSINESS CARD	0.00	0.00	1.02	23,853.91
05/18/22	05252022		01*281927	RESERVE ACCOUNT	0.00	2,000.00	0.00	25,853.91
05/23/22	17VA27202		01*281945	UPS	0.00	12.39	0.00	25,866.30
05/23/22	17VA27212		01*281945	UPS	0.00	14.63	0.00	25,880.93

TOTALS					34,678.00	26,010.30	129.37	25,880.93
=====								

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

05/01/22				BUDGET BALANCE	2,000.00			2,544.86
05/01/22	211819		01*281496	OWENS & GATES LLC	0.00	40.00	0.00	2,584.86
05/24/22	05/25/2022		01*281850	DUKE ENERGY	0.00	174.51	0.00	2,759.37

TOTALS					2,000.00	2,759.37	0.00	2,759.37
=====								

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

05/01/22				BUDGET BALANCE	99,741.00			33,591.16
05/02/22	042622		01*281660	BUSINESS CARD	0.00	102.00	0.00	33,693.16
05/06/22	220607	53151-1	01*281750	PANAPRINT INC.	0.00	53,628.00	0.00	87,321.16
05/06/22	220607	53151-1	01*281750	PANAPRINT INC.	0.00	2,332.13	0.00	89,653.29
05/10/22		2022-73716	01*281615	SMOKY MOUNTAIN NEWS	0.00	1,500.00	0.00	91,153.29
05/10/22	042622		01*281660	BUSINESS CARD	0.00	0.00	6.67	91,146.62

TOTALS					99,741.00	92,119.64	973.02	91,146.62
=====								

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:

05/01/22				BUDGET BALANCE	500.00			0.00
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BC2001 BEGINNING 05/01/22 ENDING 05/31/22

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN: =====> CONTINUED <=====

TOTALS					500.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:

05/10/22		50493-5051	01*281741	RAWLE MURDY ASSOCIATES, I	0.00	45,705.33	0.00	426,908.84
05/25/22		50612-5062	01*282009	RAWLE MURDY ASSOCIATES, I	0.00	14,892.90	0.00	441,801.74
TOTALS					438,529.00	441,801.74	0.00	441,801.74

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:

05/01/22				BUDGET BALANCE	19,200.00			16,000.00
05/10/22		50493-5051	01*281741	RAWLE MURDY ASSOCIATES, I	0.00	1,600.00	0.00	17,600.00
05/25/22		50612-5062	01*282009	RAWLE MURDY ASSOCIATES, I	0.00	1,600.00	0.00	19,200.00
TOTALS					19,200.00	19,200.00	0.00	19,200.00

ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:

05/01/22				BUDGET BALANCE	100,000.00			131,253.85
05/10/22		50493-5051	01*281741	RAWLE MURDY ASSOCIATES, I	0.00	4,002.50	0.00	135,256.35
05/25/22		50612-5062	01*282009	RAWLE MURDY ASSOCIATES, I	0.00	647.50	0.00	135,903.85
TOTALS					100,000.00	135,903.85	0.00	135,903.85

ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:

05/01/22				BUDGET BALANCE	7,200.00			5,875.00
05/10/22		50493-5051	01*281741	RAWLE MURDY ASSOCIATES, I	0.00	600.00	0.00	6,475.00
05/25/22		50612-5062	01*282009	RAWLE MURDY ASSOCIATES, I	0.00	600.00	0.00	7,075.00
TOTALS					7,200.00	7,075.00	0.00	7,075.00

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

05/01/22				BUDGET BALANCE	14,400.00			12,300.00
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05/01/22			BUDGET BALANCE	22,000.00			18,333.30
05/31/22	TLJ	JE-221161	JOE: TDA ADMIN 5/2022	0.00	1,833.33	0.00	20,166.63

-			TOTALS	22,000.00	20,166.63	0.00	20,166.63

				ACCOUNT ACTIVITY ANALYSIS		PAGE 7			
BC2001				BEGINNING 05/01/22		ENDING 05/31/22			
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING				
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE	

ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN: =====> CONTINUED <=====									
ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:									
05/01/22				BUDGET BALANCE	1,400.00			250.00	

-				TOTALS	1,400.00	250.00	0.00	250.00	
=====									
ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBBSITE ASN:									
05/10/22		50493-5051	01*281741	RAWLE MURDY ASSOCIATES, I	0.00	8,210.00	0.00	8,210.00	
05/25/22		50612-5062	01*282009	RAWLE MURDY ASSOCIATES, I	0.00	1,022.50	0.00	9,232.50	

-				TOTALS	38,400.00	9,232.50	0.00	9,232.50	
=====									
ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:									
05/01/22				BUDGET BALANCE	60,840.00			50,505.00	
05/10/22		50493-5051	01*281741	RAWLE MURDY ASSOCIATES, I	0.00	5,070.00	0.00	55,575.00	
05/25/22		50612-5062	01*282009	RAWLE MURDY ASSOCIATES, I	0.00	5,070.00	0.00	60,645.00	

-				TOTALS	60,840.00	60,645.00	0.00	60,645.00	
=====									
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:									
05/01/22				BUDGET BALANCE	12,392.00			17,204.78	
05/10/22		50493-5051	01*281741	RAWLE MURDY ASSOCIATES, I	0.00	931.07	0.00	18,135.85	
05/25/22		50612-5062	01*282009	RAWLE MURDY ASSOCIATES, I	0.00	6,754.62	0.00	24,890.47	

-				TOTALS	12,392.00	24,890.47	0.00	24,890.47	
=====									
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:									
05/01/22				BUDGET BALANCE	58,713.00			30,031.91	
05/02/22		042422	01*281658	BUSINESS CARD	0.00	541.81	0.00	30,573.72	
05/02/22		042622	01*281660	BUSINESS CARD	0.00	1,142.67	0.00	31,716.39	
05/10/22		042422	01*281658	BUSINESS CARD	0.00	0.00	2.80	31,713.59	
05/10/22		042622	01*281660	BUSINESS CARD	0.00	0.00	24.32	31,689.27	
05/24/22		31633368	01*282068	IMAGE SOLUTIONS, LLC	0.00	273.37	0.00	31,962.64	

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-491-00				DESC: DUES AND SUBSCRIPTIONS	ASN: =====>	CONTINUED	<=====	
ACCOUNT # 24-4926-550-00				DESC: CAPITAL OUTLAY	ASN:			
05/01/22				BUDGET BALANCE	23,349.00			22,251.11

-				TOTALS	23,349.00	27,264.18	5,013.07	22,251.11
=====								
ACCOUNT # 24-4926-550-01				DESC: CAPITAL PROJECTS	ASN:			
-				TOTALS	500,000.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-699-00				DESC: GRANTS	ASN:			
-				TOTALS	50,000.00	41,300.00	0.00	41,300.00
=====								
ACCOUNT # 24-4926-699-02				DESC: MISCELLANEOUS DONATIONS	ASN:			
05/01/22	220772	134841	01*281480	WCU FOUNDATION-TUCK RIVER	0.00	1,200.00	0.00	3,400.00
05/24/22		134841	01*282049	JACKSON CO PUBLIC WORKS	0.00	1,000.00	0.00	4,400.00

-				TOTALS	8,275.00	4,400.00	0.00	4,400.00
=====								