

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



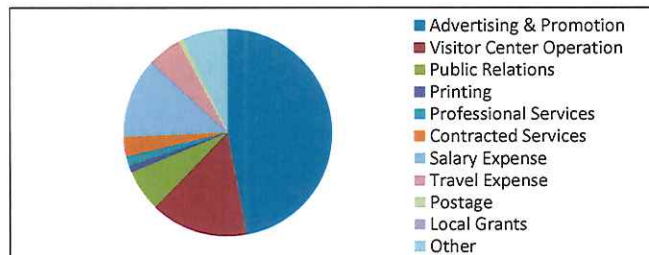
FINANCIAL REPORT
February 29, 2020

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

February 29, 2020

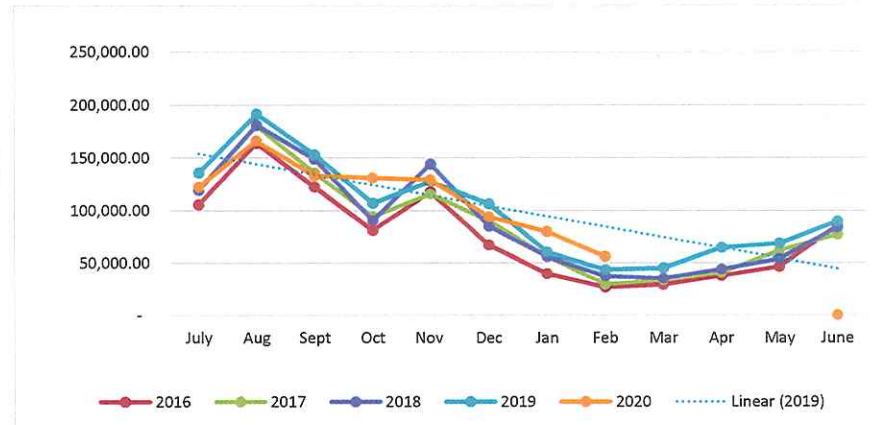
- * February Room Occupancy Tax collections totaled \$55,703.75 with \$175.00 collected for penalties. The YTD collection total is \$785,408.39 - 78.57% of budget. The Airbnb total was \$16,625.19. The Home Away VRBO total was \$3,782.12.
- * 96 accounts reported for January rentals (decrease of 6 accounts from last year). The collections were up 28.37% from the same period in 2019. The total decrease for the fiscal year is 1.14%
- * The cash balance at February 29, 2020 is \$179,241.91 and investments total \$400,000.00.
- * The expenses for February were \$87,804.98. The YTD expenses totaled \$761,476.73 with encumbrances of \$36,946.00 for a combined total of \$798,422.73 - 66.34% of budget.

TDA Expenses as of February 29, 2020



Advertising & Promotion	\$	41,316.67
Visitor Center Operation	\$	13,329.00
Public Relations	\$	5,775.00
Printing	\$	912.89
Professional Services	\$	1,354.17
Contracted Services	\$	2,565.23
Salary Expense	\$	11,047.86
Travel Expense	\$	4,699.93
Postage	\$	567.34
Local Grants	\$	-
Other	\$	6,236.89
	\$	87,804.98

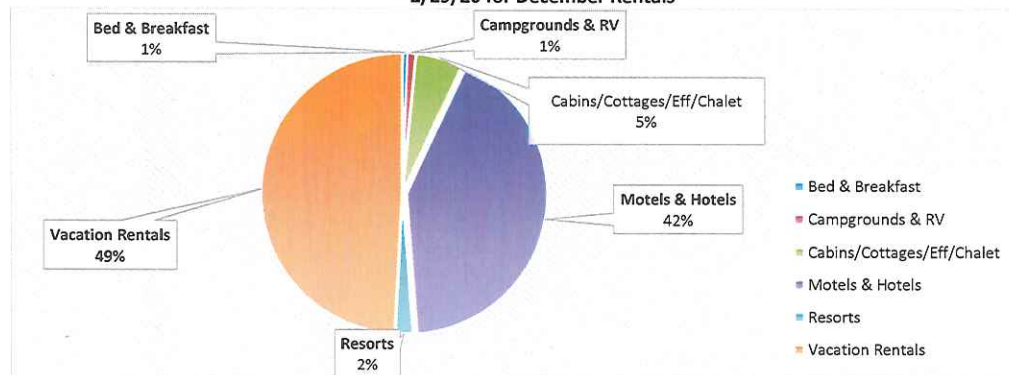
Fiscal YTD Collections



	2016	2017	2018	2019	2020
July	105,354.28	119,861.04	119,152.80	135,881.68	122,421.68
Aug	163,948.85	180,394.59	181,280.78	191,736.34	166,057.35
Sept	122,331.68	135,649.23	148,701.72	152,650.37	133,172.02
Oct	80,775.31	94,100.41	90,329.60	106,838.84	130,912.47
Nov	117,640.33	115,576.40	144,240.73	127,342.88	129,268.34
Dec	66,956.10	89,928.52	84,754.30	106,016.63	93,829.84
Jan	39,690.82	56,081.35	56,029.08	60,207.39	79,652.13
Feb	26,696.45	29,357.66	37,210.91	43,528.62	55,878.75
Mar	29,114.84	33,603.67	35,029.92	45,185.00	-
Apr	37,797.19	40,794.81	44,116.59	64,498.34	-
May	46,472.01	61,363.25	53,695.68	68,385.86	-
June	85,145.38	76,932.28	83,711.73	89,275.51	-
	\$ 921,923.24	\$ 1,033,643.21	\$ 1,078,253.84	\$ 1,191,547.46	\$ 911,192.58

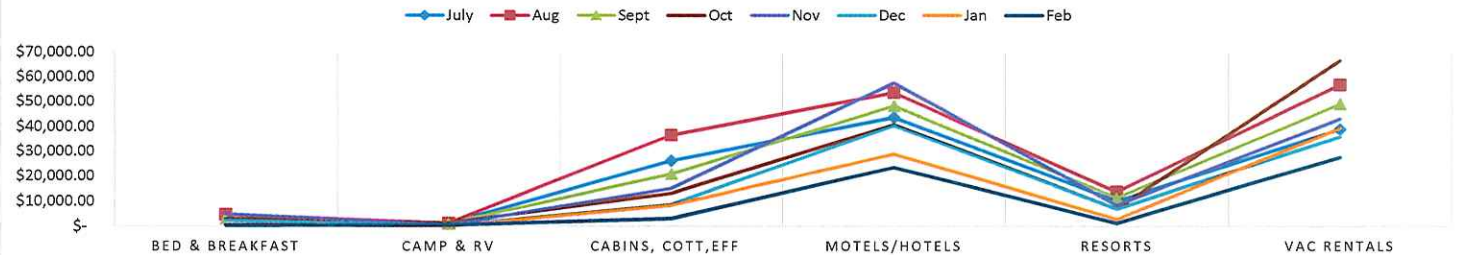


**Room Occupancy Tax Collections
2/29/20 for December Rentals**



Bed & Breakfast	\$ 334.16
Campgrounds & RV	\$ 546.61
Cabins/Cottages/Eff/Chalet	\$ 2,992.07
Motels & Hotels	\$ 23,404.13
Resorts	\$ 1,136.40
Vacation Rentals	\$ 27,465.38
Total	\$ 55,878.75

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 2,852.75	\$ 1,071.21	\$ 26,083.48	\$ 43,619.05	\$ 9,883.47	\$ 38,911.72	\$ 122,421.68
Aug	\$ 4,536.11	\$ 1,166.01	\$ 36,449.07	\$ 53,577.81	\$ 13,536.22	\$ 56,792.13	\$ 166,057.35
Sept	\$ 3,056.30	\$ 1,073.34	\$ 20,718.91	\$ 48,140.84	\$ 11,174.65	\$ 49,007.98	\$ 133,172.02
Oct	\$ 2,705.50	\$ 1,255.74	\$ 13,020.58	\$ 40,587.55	\$ 6,772.60	\$ 66,570.50	\$ 130,912.47
Nov	\$ 4,740.58	\$ 676.76	\$ 14,983.43	\$ 57,503.46	\$ 8,208.79	\$ 43,155.32	\$ 129,268.34
Dec	\$ 2,268.50	\$ 193.12	\$ 8,485.56	\$ 40,315.63	\$ 6,814.76	\$ 35,752.27	\$ 93,829.84
Jan	\$ 817.28	\$ 35.32	\$ 8,189.25	\$ 28,733.86	\$ 2,671.62	\$ 39,205.10	\$ 79,652.43
Feb	\$ 334.16	\$ 546.61	\$ 2,992.07	\$ 23,404.13	\$ 1,136.40	\$ 27,465.38	\$ 55,878.75
March							\$ -
April							\$ -
May							\$ -
June							\$ -
Total	\$ 21,311.18	\$ 6,018.11	\$ 130,922.35	\$ 335,882.33	\$ 60,198.51	\$ 356,860.40	\$ 911,192.88
% By Type	2.34%	0.66%	14.37%	36.86%	6.61%	39.16%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2018	\$ 135,881.68	181	10%
July-2019	\$ 122,421.68	206	-9.91%
	\$ (13,460.00)	25	
August-2018	\$ 191,736.34	183	9%
August-2019	\$ 166,057.35	216	-13.39%
	\$ (25,678.99)	33	
September-2018	\$ 152,650.37	177	3%
September-2019	\$ 133,172.02	196	-12.76%
	\$ (19,478.35)	19	
October-2018	\$ 106,838.84	169	4%
October-2019	\$ 130,912.47	175	22.53%
	\$ 24,073.63	6	
November-2018	\$ 127,342.88	173	1%
November-2019	\$ 129,268.34	167	1.51%
	\$ 1,925.46	-6	
December-2018	\$ 106,016.63	165	-10%
December-2019	\$ 93,829.84	133	-11.50%
	\$ (12,186.79)	-32	
January-2019	\$ 60,207.39	149	18%
January-2020	\$ 79,652.13	120	32.30%
	\$ 19,444.74	-29	
February-2019	\$ 43,528.62	102	15%
February-2020	\$ 55,878.75	96	28.37%
	\$ 12,350.13	-6	
March-2019	\$ 45,185.00	106	4%
March-2020	\$ -	0	-100.00%
	\$ (45,185.00)	-106	
April-2019	\$ 64,498.34	115	95%
April-2020	\$ -	0	-100.00%
	\$ (64,498.34)	-115	
May-2019	\$ 68,385.86	133	35%
May-2020	\$ -	0	-100.00%
	\$ (68,385.86)	-133	
June-2019	\$ 89,275.51	167	15%
June-2020	\$ -	0	-100.00%
	\$ (89,275.51)	-167	
FYTD 2019	\$ 1,191,547.46		
FYTD 2020	\$ 911,192.58		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 02/01/2020 - thru - 02/29/2020

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	209,543.62	138,307.28	168,608.99	179,241.91
24-1130-000-00	CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	959.47	79.65	8.84	1,030.28
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	430.51	61.68	46.18	446.01
24-1310-000-11	DUE FROM GENERAL FUND	0.00	0.00	0.00	0.00
Total Asset		610,933.60	138,448.61	168,664.01	580,718.20
24-2100-000-00	ACCOUNTS PAYABLE	0.00	76,382.58	76,382.58	0.00
24-2200-000-00	ACCRUED SALARIES PAYABLE	(6,135.78)	0.00	0.00	(6,135.78)
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	894.54	894.54	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	320.00	320.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	503.90	503.90	0.00
24-2200-182-00	RETIREMENT PAYABLE	239.76	0.00	1,215.04	(975.28)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	117.84	117.84	0.00
24-2300-000-11	DUE TO GENERAL	0.00	77,998.50	77,998.50	0.00
24-2300-000-15	DUE TO PAYROLL	0.00	0.00	0.00	0.00
24-2900-000-00	FUND BALANCE	(446,580.36)	0.00	0.00	(446,580.36)
24-2900-000-01	RES BY STATE STATUTE	(95,356.61)	0.00	0.00	(95,356.61)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	5,944.99	103,412.36	75,556.35	33,801.00
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(5,944.99)	75,556.35	103,412.36	(33,801.00)
24-3000-000-00	REVENUE CONTROL	(736,772.36)	3,611.25	59,985.79	(793,146.90)
24-4000-000-00	EXPENDITURE CONTROL	673,671.75	89,846.98	2,042.00	761,476.73
Total Liability		(610,933.60)	428,644.30	398,428.90	(580,718.20)
Total TOURISM DEVELOPMENT AUTH		0.00	567,092.91	567,092.91	0.00

COUNTY OF JACKSON

Income Statement

Report dates 07/01/2019 - thru - 02/29/2020

Account Number	Description	Adjusted Budget 07/01/2019 02/29/2020	Debits and Credits 02/01/2020 02/29/2020	Debits and Credits 07/01/2019 02/29/2020	Encumbrances 07/01/2019 02/29/2020	Balance 07/01/2019 02/29/2020	% Used
24-3230-130-00	JACKSON COUNTY TDA	999,600.00	55,703.75	785,408.39	0.00	214,191.61	78.57
24-3230-130-04	JACKSON TDA - FUND BALAN	183,979.00	0.00	0.00	0.00	183,979.00	0.00
		-----	-----	-----	-----	-----	-----
TAX REVENUE		1,183,579.00	55,703.75	785,408.39	0.00	398,170.61	66.36
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	175.00	3,522.27	0.00	1,477.73	70.45
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
		-----	-----	-----	-----	-----	-----
PENALTY & INTEREST		15,000.00	175.00	3,522.27	0.00	11,477.73	23.48
24-3831-491-00	INVESTMENT EARNINGS	5,000.00	495.79	4,216.24	0.00	783.76	84.32
		-----	-----	-----	-----	-----	-----
REVENUES		5,000.00	495.79	4,216.24	0.00	783.76	84.32
		-----	-----	-----	-----	-----	-----
DEPARTMENT TOTAL Revenue		1,203,579.00	56,374.54	793,146.90	0.00	410,432.10	65.90
		=====	=====	=====	=====	=====	=====
24-4926-121-00	SALARIES & WAGES	110,757.00	8,127.39	73,989.06	0.00	36,767.94	66.80
24-4926-170-00	BOARD MEMBER EXPENSE	2,250.00	139.00	2,493.02	0.00	-243.02	110.80
24-4926-181-00	SOCIAL SECURITY CONTRIBU	6,867.00	503.90	4,587.12	0.00	2,279.88	66.80
24-4926-182-00	RETIREMENT EXPENSE	10,002.00	727.40	5,836.34	0.00	4,165.66	58.35
24-4926-183-00	HOSPITALIZATION INSURANC	18,167.00	1,267.55	10,888.85	0.00	7,278.15	59.94
24-4926-185-00	UNEMPLOYMENT INSURANCE	486.00	81.28	596.84	0.00	-110.84	122.81
24-4926-186-00	WORKMAN'S COMPENSATION	1,151.00	222.50	1,545.00	0.00	-394.00	134.23
24-4926-187-00	MEDICARE TAX	1,607.00	117.84	1,072.78	0.00	534.22	66.76
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	10,833.36	0.00	5,416.64	66.67
24-4926-191-00	PROFESSIONAL SER-AUDIT	7,200.00	0.00	7,200.00	0.00	0.00	0.00
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	3,500.00	345.99	8,489.70	0.00	-4,989.70	242.56
24-4926-260-01	PROMO ITEMS	2,881.00	0.00	0.00	0.00	2,881.00	0.00
24-4926-299-00	MISCELLANEOUS	5,140.00	24.75	4,481.32	0.00	658.68	87.19
24-4926-311-00	TRAVEL	24,875.00	4,699.93	17,230.11	1,350.00	6,294.89	74.69
24-4926-321-00	TELEPHONE	4,430.00	740.91	5,745.41	0.00	-1,315.41	129.69
24-4926-321-02	TELEPHONE-DIRECTOR	2,064.00	0.00	0.00	0.00	2,064.00	0.00
24-4926-325-00	POSTAGE	23,658.00	567.34	4,698.56	0.00	18,959.44	19.86
24-4926-331-00	UTILITIES	2,000.00	262.21	1,423.84	0.00	576.16	71.19
24-4926-341-00	PRINTING	69,273.00	912.89	20,779.85	31,317.00	17,176.15	75.21
24-4926-351-00	REPAIRS & MAINT-BUILDING	0.00	0.00	541.50	0.00	-541.50	0.00
24-4926-370-00	AD FIRM MEDIA	315,000.00	24,654.45	192,422.93	0.00	122,577.07	61.09
24-4926-370-01	WEBSITE SERVICE	27,898.00	2,262.33	18,098.64	0.00	9,799.36	64.87
24-4926-370-02	CREATIVE & PRODUCTION SE	27,850.00	3,327.50	36,043.06	0.00	-8,193.06	129.42
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	12,000.00	1,000.00	8,000.00	0.00	4,000.00	66.67

COUNTY OF JACKSON

Income Statement

Report dates 07/01/2019 - thru - 02/29/2020

Account Number	Description	Adjusted Budget 07/01/2019 02/29/2020	Debits and Credits 02/01/2020 02/29/2020	Debits and Credits 07/01/2019 02/29/2020	Encumbrances 07/01/2019 02/29/2020	Balance 07/01/2019 02/29/2020	% Used
24-4926-370-04	E-MAIL CAMPAIGNS	12,900.00	950.00	7,600.00	0.00	5,300.00	58.91
24-4926-370-05	SEM MANAGEMENT	18,000.00	1,500.00	12,000.00	0.00	6,000.00	66.67
24-4926-370-07	SOCIAL MEDIA	23,550.00	1,400.00	15,783.33	0.00	7,766.67	67.02
24-4926-370-08	VIDEO PRODUCTION	5,000.00	0.00	1,600.00	0.00	3,400.00	32.00
24-4926-393-00	VISITOR CENTER OPERATION	167,090.00	13,329.00	117,453.80	0.00	49,636.20	70.29
24-4926-393-01	PUBLIC RELATIONS	80,500.00	5,775.00	55,359.29	0.00	25,140.71	68.77
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	14,666.64	0.00	7,333.36	66.67
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	137.50	470.50	0.00	929.50	33.61
24-4926-393-05	CONTRACTED-WEBSITE	13,998.00	0.00	4,752.75	0.00	9,245.25	33.95
24-4926-393-06	CONTRACTED-AD FIRM RETAI	58,500.00	4,875.00	39,000.00	0.00	19,500.00	66.67
24-4926-393-07	CONTRACTED SERVICES-STR	7,140.00	3,105.00	7,245.00	0.00	-105.00	101.47
24-4926-393-08	CONTRACTED-AD FIRM MISC	5,500.00	641.26	2,295.64	0.00	3,204.36	41.74
24-4926-393-11	SOFTWARE,INTERNET,MISC S	24,036.00	706.13	19,895.96	1,134.00	3,006.04	87.49
24-4926-393-13	CONTRACTED SERVICES-PHOT	0.00	0.00	100.00	0.00	-100.00	0.00
24-4926-393-14	CONTRACTED SERVICES-HR O	6,281.00	163.44	5,895.15	3,145.00	-2,759.15	143.93
24-4926-412-00	BUILDING RENT	6,000.00	500.00	4,000.00	0.00	2,000.00	66.67
24-4926-454-00	INSURANCE	2,447.00	0.00	200.00	0.00	2,247.00	8.17
24-4926-491-00	DUES AND SUBSCRIPTIONS	2,240.00	50.00	2,169.50	0.00	70.50	96.85
24-4926-550-00	CAPITAL OUTLAY	10,917.00	299.99	6,203.13	0.00	4,713.87	56.82
24-4926-550-01	CAPITAL PROJECTS	24,200.00	0.00	0.00	0.00	24,200.00	0.00
24-4926-699-00	GRANTS	10,000.00	0.00	4,588.75	0.00	5,411.25	45.89
24-4926-699-02	MISCELLANEOUS DONATIONS	3,700.00	1,200.00	3,200.00	0.00	500.00	86.49
24-4926-990-00	CONTINGENCY	874.00	0.00	0.00	0.00	874.00	0.00
TOURISM DEVELOPMENT AUTHORITY		1,203,579.00	87,804.98	761,476.73	36,946.00	405,156.27	66.34
DEPARTMENT TOTAL Expense		-1,203,579.00	-87,804.98	-761,476.73	36,946.00	-405,156.27	66.34
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	-31,430.44	31,670.17	36,946.00	5,275.83	66.12

PAGE 1

BEGINNING 02/01/20 ENDING 02/29/20

ACCOUNT # 24-4926-183-00		DESC: HOSPITALIZATION INSURANCE		ASN:			
02/01/20			BUDGET BALANCE	18,167.00			9,621.30
02/20/20	021020	01*264278	BCBS OF NC	0.00	1,114.27	0.00	10,735.57
02/24/20	75031	01*264518	COMPANION LIFE INSURANCE	0.00	153.28	0.00	10,888.85

TOTALS				18,167.00	10,888.85	0.00	10,888.85

BC2001

BEGINNING 02/01/20 ENDING 02/29/20

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:

02/01/20			BUDGET BALANCE	486.00			515.56
02/06/20	TLJ	JE-191928	JOE: TDA PAYROLL 2/7/2020	0.00	40.64	0.00	556.20
02/20/20	TLJ	JE-191964	JOE: JCTDA PAYROLL 2/21/2	0.00	40.64	0.00	596.84
-			TOTALS	486.00	637.48	40.64	596.84

ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:

02/01/20			BUDGET BALANCE	1,151.00			1,322.50
02/20/20	2/5/20	01*264513	ACCIDENT FUND INSURANCE	0.00	222.50	0.00	1,545.00
-			TOTALS	1,151.00	1,545.00	0.00	1,545.00

ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:

02/01/20			BUDGET BALANCE	1,607.00			954.94
02/06/20	TLJ	JE-191928	JOE: TDA PAYROLL 2/7/2020	0.00	58.93	0.00	1,013.87
02/20/20	TLJ	JE-191964	JOE: JCTDA PAYROLL 2/21/2	0.00	58.91	0.00	1,072.78

-			TOTALS	1,607.00	1,131.69	58.91	1,072.78

ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:

02/01/20			BUDGET BALANCE	16,250.00			9,479.19
02/28/20	TLJ	JE-191975	JOE: TDA ADMIN 2/2020	0.00	1,354.17	0.00	10,833.36
-			TOTALS	16,250.00	10,833.36	0.00	10,833.36

ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN:

02/01/20	BUDGET BALANCE	7,200.00			7,200.00

-					
	TOTALS	7,200.00	7,200.00	0.00	7,200.00

ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:

TOTALS

2,000.00

0.00

0.00

0.00

=====

BC2001

ACCOUNT ACTIVITY ANALYSIS
 BEGINNING 02/01/20 ENDING 02/29/20

PAGE 3

=====

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
---------------	--------------	-------------------	-----------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:

02/03/20		14MG-9CCC-	01*264180	AMAZON CAPITAL SERVICES	0.00	234.22	0.00	8,377.93
02/03/20		012520	01*264090	BUSINESS CARD	0.00	22.09	0.00	8,400.02
02/03/20		012620	01*264091	BUSINESS CARD	0.00	14.41	0.00	8,414.43
02/03/20		4346009	01*263984	QUILL CORPORATION	0.00	99.49	0.00	8,513.92
02/10/20		4346009	01*263984	QUILL CORPORATION	0.00	0.00	6.51	8,507.41
02/10/20		4346009	01*263984	QUILL CORPORATION	0.00	0.00	6.51	8,500.90
02/10/20		4346009	01*263984	QUILL CORPORATION	0.00	0.00	6.51	8,494.39
02/10/20		012520	01*264090	BUSINESS CARD	0.00	0.00	1.45	8,492.94
02/10/20		012620	01*264091	BUSINESS CARD	0.00	0.00	0.94	8,492.00
02/10/20		14MG-9CCC-	01*264180	AMAZON CAPITAL SERVICES	0.00	0.00	15.32	8,476.68
02/10/20			JE-191992	JOE: SALES TAX POSTING 2/	0.00	6.51	0.00	8,483.19
02/10/20			JE-191992	JOE: SALES TAX POSTING 2/	0.00	6.51	0.00	8,489.70
TOTALS					3,500.00	9,355.35	865.65	8,489.70

ACCOUNT # 24-4926-260-01 DESC: PROMO ITEMS ASN:

02/01/20				BUDGET BALANCE	2,881.00			0.00
TOTALS					2,881.00	0.00	0.00	0.00

ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

02/03/20		012620	01*264091	BUSINESS CARD	0.00	26.48	0.00	4,483.05
02/10/20		012620	01*264091	BUSINESS CARD	0.00	0.00	1.73	4,481.32
TOTALS					6,210.00	4,514.77	33.45	4,481.32

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

02/01/20				BUDGET BALANCE	24,875.00			12,530.18
02/03/20		012520	01*264090	BUSINESS CARD	0.00	193.80	0.00	12,723.98
02/03/20		012620	01*264091	BUSINESS CARD	0.00	816.80	0.00	13,540.78
02/07/20		STSMC-2262	01*264020	SOUTHEAST TOURISM SOCIETY	0.00	0.00	1,100.00	12,440.78
02/07/20		STSMC-2262	01*264020	SOUTHEAST TOURISM SOCIETY	0.00	1,100.00	0.00	13,540.78
02/07/20		STSMC-2262	01*264020	SOUTHEAST TOURISM SOCIETY	0.00	1,100.00	0.00	14,640.78

=====					ACCOUNT ACTIVITY ANALYSIS		PAGE 4		=====	
BC2001		BEGINNING 02/01/20		ENDING 02/29/20						
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE		

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN: =====>					CONTINUED <=====					
02/07/20		STSMC-2262	01*264020	SOUTHEAST TOURISM SOCIETY	0.00	1,350.00	0.00	15,990.78		
02/14/20		2/13/20	02*5473	CALEB MICHAEL SULLIVAN	0.00	476.77	0.00	16,467.55		
02/14/20		021320	02*5362	NICK BREEDLOVE	0.00	762.56	0.00	17,230.11		

-										
TOTALS					24,875.00	19,681.27	2,451.16	17,230.11		
=====										
ACCOUNT # 24-4926-311-02 DESC: FAM/MEDIA MISSION ASN:										
02/01/20	BUDGET BALANCE				0.00	0.00				

-										
TOTALS					0.00	0.00	0.00	0.00		
=====										
ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:										
02/01/20		9846898539	01*263914	VERIZON WIRELESS	0.00	192.13	0.00	5,196.63		
02/03/20		46334	01*264130	BALSAMWEST	0.00	371.75	0.00	5,568.38		
02/10/20		46335	01*264413	BALSAMWEST	0.00	362.91	0.00	5,931.29		
02/10/20		204758		JACKSON CO CHAMBER COMM	0.00	0.00	185.88	5,745.41		

-										
TOTALS					4,430.00	7,941.93	2,196.52	5,745.41		
=====										
ACCOUNT # 24-4926-321-01 DESC: CONFERENCE CALL SERVICE ASN:										
02/01/20	BUDGET BALANCE				0.00	0.00				

-										
TOTALS					0.00	0.00	0.00	0.00		
=====										
ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN:										

-										
TOTALS					2,064.00	0.00	0.00	0.00		
=====										
ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:										
02/03/20		012620	01*264091	BUSINESS CARD	0.00	250.00	0.00	4,381.22		
02/18/20		3310618713	01*264265	PITNEY BOWES INC.	0.00	339.55	0.00	4,720.77		
02/21/20		3310618713	01*264265	PITNEY BOWES INC.	0.00	0.00	339.55	4,381.22		

=====									
ACCOUNT ACTIVITY ANALYSIS									
PAGE 5									
=====									
BC2001		BEGINNING 02/01/20 ENDING 02/29/20							
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING				
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE	

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN: =====> CONTINUED <=====									
02/21/20		3310618713	01*264265	PITNEY BOWES INC.	0.00	339.55	0.00	4,720.77	
02/25/20		3310618713	01*264265	PITNEY BOWES INC.	0.00	0.00	15.55	4,705.22	
02/25/20		3310618713	01*264265	PITNEY BOWES INC.	0.00	0.00	6.66	4,698.56	

TOTALS					23,658.00	5,136.94	438.38	4,698.56	
=====									
ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:									
02/01/20				BUDGET BALANCE	2,000.00			1,161.63	
02/05/20	02/10/20	01*264032		TUCKASEIGEE WATER & SEWER	0.00	43.82	0.00	1,205.45	
02/24/20	02/25/2020	01*264261		DUKE ENERGY	0.00	218.39	0.00	1,423.84	

TOTALS					2,000.00	1,423.84	0.00	1,423.84	
=====									
ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:									
02/01/20				BUDGET BALANCE	71,273.00			19,866.96	
02/06/20	SH	JE-191909		JOE: DEPT COPIES JAN. 202	0.00	0.63	0.00	19,867.59	
02/18/20	204923			CHAMBER OF COMMERCE	0.00	0.00	137.74	19,729.85	
02/20/20	613	01*264562		LUKE SUTTON	0.00	300.00	0.00	20,029.85	
02/24/20	2/21/20	01*264341		SMOKY MOUNTAIN NEWS	0.00	750.00	0.00	20,779.85	

TOTALS					71,273.00	21,107.09	327.24	20,779.85	
=====									
ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:									
02/01/20				BUDGET BALANCE	0.00			541.50	

TOTALS					0.00	579.40	37.90	541.50	
=====									
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:									
02/07/20	42628-4264	01*264167		RAWLE MURDY ASSOCIATES, I	0.00	24,654.45	0.00	192,422.93	

TOTALS					315,000.00	192,422.93	0.00	192,422.93	
=====									
ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:									
02/01/20				BUDGET BALANCE	27,898.00			15,836.31	

=====

BC2001

ACCOUNT ACTIVITY ANALYSIS
 BEGINNING 02/01/20 ENDING 02/29/20

PAGE 6

=====

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
---------------	--------------	-------------------	-----------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN: =====> CONTINUED <=====

02/07/20		42628-4264 01*264167		RAWLE MURDY ASSOCIATES, I	0.00	2,262.33	0.00	18,098.64
TOTALS					27,898.00	18,098.64	0.00	18,098.64

ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:

02/01/20				BUDGET BALANCE	27,850.00			32,715.56
02/07/20		42628-4264 01*264167		RAWLE MURDY ASSOCIATES, I	0.00	3,327.50	0.00	36,043.06
TOTALS					27,850.00	36,043.06	0.00	36,043.06

ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

02/01/20				BUDGET BALANCE	12,000.00			7,000.00
02/07/20		42628-4264 01*264167		RAWLE MURDY ASSOCIATES, I	0.00	1,000.00	0.00	8,000.00
TOTALS					12,000.00	30,810.13	22,810.13	8,000.00

ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:

02/01/20				BUDGET BALANCE	12,900.00			6,650.00
02/07/20		42628-4264 01*264167		RAWLE MURDY ASSOCIATES, I	0.00	950.00	0.00	7,600.00
TOTALS					12,900.00	7,600.00	0.00	7,600.00

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

02/01/20				BUDGET BALANCE	18,000.00			10,500.00
02/07/20		42628-4264 01*264167		RAWLE MURDY ASSOCIATES, I	0.00	1,500.00	0.00	12,000.00
TOTALS					18,000.00	12,000.00	0.00	12,000.00

ACCOUNT # 24-4926-370-06 DESC: GUEST BLOGS ASN:

02/01/20				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00

=====

ACCOUNT ACTIVITY ANALYSIS

PAGE 7

=====

BC2001

BEGINNING 02/01/20 ENDING 02/29/20

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING				
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE	

ACCOUNT # 24-4926-370-06 DESC: GUEST BLOGS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:

02/07/20	42628-4264	01*264167	RAWLE MURDY ASSOCIATES, I	0.00	1,400.00	0.00	15,783.33
----------	------------	-----------	---------------------------	------	----------	------	-----------

TOTALS				23,550.00	15,783.33	0.00	15,783.33
--------	--	--	--	-----------	-----------	------	-----------

ACCOUNT # 24-4926-370-08 DESC: VIDEO PRODUCTION ASN:

02/01/20			BUDGET BALANCE	5,000.00			1,600.00
----------	--	--	----------------	----------	--	--	----------

TOTALS				5,000.00	1,600.00	0.00	1,600.00
--------	--	--	--	----------	----------	------	----------

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

02/10/20	140497	01*263983	CASHIERS CHAMBER OF COMME	0.00	5,500.00	0.00	109,624.80
02/10/20	140497	01*263983	CASHIERS CHAMBER OF COMME	0.00	700.00	0.00	110,324.80
02/10/20	140485	01*263959	JACKSON CO. CHAMBER OF CO	0.00	6,000.00	0.00	116,324.80
02/10/20	140485	01*263959	JACKSON CO. CHAMBER OF CO	0.00	780.00	0.00	117,104.80
02/10/20	140485	01*263959	JACKSON CO. CHAMBER OF CO	0.00	160.00	0.00	117,264.80
02/10/20	140485	01*263959	JACKSON CO. CHAMBER OF CO	0.00	189.00	0.00	117,453.80

TOTALS				167,090.00	117,453.80	0.00	117,453.80
--------	--	--	--	------------	------------	------	------------

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:

02/01/20			BUDGET BALANCE	78,500.00			49,584.29
02/20/20	10-0220	01*264423	PINEAPPLE PUBLIC RELATION	0.00	5,775.00	0.00	55,359.29

TOTALS				78,500.00	55,378.75	19.46	55,359.29
--------	--	--	--	-----------	-----------	-------	-----------

ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:

02/01/20			BUDGET BALANCE	22,000.00			12,833.31
02/28/20	TLJ	JE-191975	JOE: TDA ADMIN 2/2020	0.00	1,833.33	0.00	14,666.64

TOTALS				22,000.00	14,666.64	0.00	14,666.64
--------	--	--	--	-----------	-----------	------	-----------

BC2001 BEGINNING 02/01/20 ENDING 02/29/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
---------------	--------------	-------------------	-----------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:

02/01/20				BUDGET BALANCE	1,400.00			333.00
02/07/20	2019-04	01*264182		DEBRA B. COFFEY	0.00	0.00	137.50	195.50
02/07/20	2019-04	01*264182		DEBRA B. COFFEY	0.00	137.50	0.00	333.00
02/07/20	2019-04	01*264182		DEBRA B. COFFEY	0.00	137.50	0.00	470.50
TOTALS					1,400.00	608.00	137.50	470.50

ACCOUNT # 24-4926-393-04 DESC: CONTRACTED SERVICES-MGT ASN:

02/01/20				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:

TOTALS					13,998.00	4,752.75	0.00	4,752.75
--------	--	--	--	--	-----------	----------	------	----------

ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:

02/07/20	42628-4264	01*264167		RAWLE MURDY ASSOCIATES, I	0.00	4,875.00	0.00	39,000.00
TOTALS					58,500.00	39,000.00	0.00	39,000.00

ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:

02/01/20				BUDGET BALANCE	7,140.00			4,140.00
02/07/20	466735	01*264165		STR, INC.	0.00	3,105.00	0.00	7,245.00
TOTALS					7,140.00	7,245.00	0.00	7,245.00

ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:

02/01/20				BUDGET BALANCE	5,500.00			1,654.38
----------	--	--	--	----------------	----------	--	--	----------

BC2001

BEGINNING 02/01/20 ENDING 02/29/20

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING				
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE	

ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN: =====> CONTINUED <=====

02/07/20	42628-4264 01*264167	RAWLE MURDY ASSOCIATES, I	0.00	641.26	0.00	2,295.64

-						
		TOTALS	5,500.00	2,331.65	36.01	2,295.64

ACCOUNT # 24-4926-393-09 DESC: CONTRACTED SERVICES-MAGELLAN ASN:

02/01/20	BUDGET BALANCE	0.00			0.00

-	TOTALS	0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-393-10 DESC: CONTRACTED SERVICES-PLANNING ASN:

-				
	TOTALS	0.00	0.00	0.00

ACCOUNT # 24-4926-393-11 DESC: SOFTWARE, INTERNET, MISC SERVICES ASN:

02/03/20	012520	01*264090	BUSINESS CARD	0.00	56.70	0.00	19,246.53
02/03/20	012620	01*264091	BUSINESS CARD	0.00	600.36	0.00	19,846.89
02/10/20	012520	01*264090	BUSINESS CARD	0.00	0.00	3.71	19,843.18
02/10/20	012620	01*264091	BUSINESS CARD	0.00	0.00	7.21	19,835.97
02/21/20	7558	01*264456	SKYFI, INC.	0.00	59.99	0.00	19,895.96

TOTALS				24,036.00	19,954.90	58.94	19,895.96

ACCOUNT # 24-4926-393-12 DESC: CONTRACTED SERVICES-SOCIAL MGT ASN:

02/01/20	BUDGET BALANCE	0.00	0.00		
-	TOTALS	0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-393-13 DESC: CONTRACTED SERVICES-PHOTOGRAPHY ASN:

-					
	TOTALS	0.00	100.00	0.00	100.00

ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:

02/06/20	TLJ	JE-191929	JOE: TDA PAYROLL INVOICE	0.00	163.44	0.00	5,895.15
----------	-----	-----------	--------------------------	------	--------	------	----------

BC2001

BEGINNING 02/01/20 ENDING 02/29/20

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL./BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN: =====> CONTINUED <=====

TOTALS	6,281.00	5,901.15	6.00	5,895.15
--------	----------	----------	------	----------

ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:

02/01/20	BUDGET BALANCE	0.00	0.00
----------	----------------	------	------

TOTALS	0.00	0.00	0.00	0.00
--------	------	------	------	------

ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:

02/28/20	TLJ	JE-191976	JOE: TDA RENT 2/2020	0.00	500.00	0.00	4,000.00
----------	-----	-----------	----------------------	------	--------	------	----------

TOTALS	6,000.00	4,000.00	0.00	4,000.00
--------	----------	----------	------	----------

ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:

02/01/20	BUDGET BALANCE	2,447.00	200.00
----------	----------------	----------	--------

TOTALS	2,447.00	200.00	0.00	200.00
--------	----------	--------	------	--------

ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:

02/03/20	012620	01*264091	BUSINESS CARD	0.00	50.00	0.00	2,169.50
----------	--------	-----------	---------------	------	-------	------	----------

TOTALS	2,240.00	2,279.50	110.00	2,169.50
--------	----------	----------	--------	----------

ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:

02/01/20	BUDGET BALANCE	9,847.00	5,903.14
----------	----------------	----------	----------

02/03/20	20453	4161301	01*263984	QUILL CORPORATION	0.00	320.99	0.00	6,224.13
----------	-------	---------	-----------	-------------------	------	--------	------	----------

02/10/20	4161301	01*263984	OULL CORPORATION	0.00	0.00	21.00	6,203.13
----------	---------	-----------	------------------	------	------	-------	----------

02/10/20	4161301	01*263984	QUILL CORPORATION	0.00	0.00	21.00	6,182.13
----------	---------	-----------	-------------------	------	------	-------	----------

02/10/20	4161301	01*263984	OUILL CORPORATION	0.00	0.00	21.00	6,161.13
----------	---------	-----------	-------------------	------	------	-------	----------

02/10/20	JE-191992	JOE: SALES TAX POSTING 2/	0.00	21.00	0.00	6,182.13
----------	-----------	---------------------------	------	-------	------	----------

02/10/20	JE-191992	JOE: SALES TAX POSTING 2/	0.00	21.00	0.00	6,203.13
----------	-----------	---------------------------	------	-------	------	----------

TOTALS	9,847.00	6,597.31	394.18	6,203.13
--------	----------	----------	--------	----------

BC2001

BEGINNING 02/01/20 ENDING 02/29/20

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING				
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE	

ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:

02/01/20	BUDGET BALANCE	24,200.00	0.00
----------	----------------	-----------	------

TOTALS	24,200.00	0.00	0.00	0.00
--------	-----------	------	------	------

ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:

TOTALS	10,000.00	4,588.75	0.00	4,588.75
--------	-----------	----------	------	----------

ACCOUNT # 24-4926-699-01 DESC: SPECIAL PROJECTS ASN:

TOTALS	0.00	0.00	0.00	0.00
--------	------	------	------	------

ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:

02/07/20	1/29/20	01*264068	WCU CAMPUS RECREATION & W	0.00	1,200.00	0.00	3,200.00
----------	---------	-----------	---------------------------	------	----------	------	----------

TOTALS	3,700.00	3,200.00	0.00	3,200.00
--------	----------	----------	------	----------

ACCOUNT # 24-4926-699-03 DESC: SOLAR ECLIPSE PROMOTION ASN:

02/01/20	BUDGET BALANCE	0.00	0.00
----------	----------------	------	------

TOTALS	0.00	0.00	0.00	0.00
--------	------	------	------	------

ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:

TOTALS	874.00	0.00	0.00	0.00
--------	--------	------	------	------

REPORT TOTALS	BEGINNING			ENDING
	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ASSETS

LIABILITIES

Total Assets & Liabilities:	-----			
	0.00		0.00	
		0.00		0.00
=====				

REVENUE

EXPENSES

	1,203,579.00		30,721.42	
		792,198.15		761,476.73
Total Revenue & Expenses:	-----			
	1,203,579.00		30,721.42	
		792,198.15		761,476.73
=====				