

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
January 31, 2020

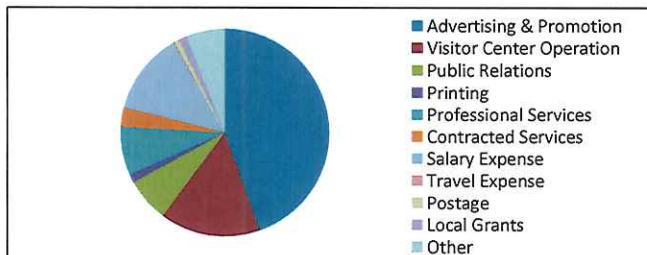
JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

January 31, 2020

- * January Room Occupancy Tax collections totaled \$79,375.00 with \$277.13 collected for penalties. The YTD collection total is \$729,704.64 - 73% of budget. The Airbnb total was \$11,130.39. The Home Away VRBO total was \$12,449.42.
- * 120 accounts reported for December rentals (decrease of 29 accounts from last year). The collections were up 32.30% from the same period in 2019. The total decrease for the fiscal year is 2.97%
- * The cash balance at January 31, 2020 is \$210,758.66 and investments total \$400,000.00.

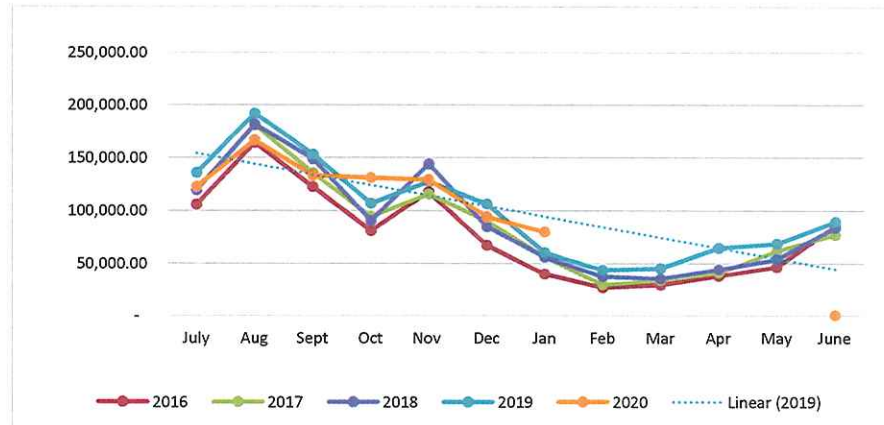
The expenses for January were \$85,926.11. The YTD expenses totaled \$673,671.75 with encumbrances of \$9,534.99 for a combined total of \$683,206.74 - 56.76% of budget.

TDA Expenses as of January 31, 2020



Advertising & Promotion	\$ 38,325.63
Visitor Center Operation	\$ 13,329.00
Public Relations	\$ 5,902.90
Printing	\$ 1,151.90
Professional Services	\$ 6,554.17
Contracted Services	\$ 2,565.23
Salary Expense	\$ 10,978.63
Travel Expense	\$ 169.62
Postage	\$ 611.71
Local Grants	\$ 1,150.00
Other	\$ 5,187.32
	\$ 85,926.11

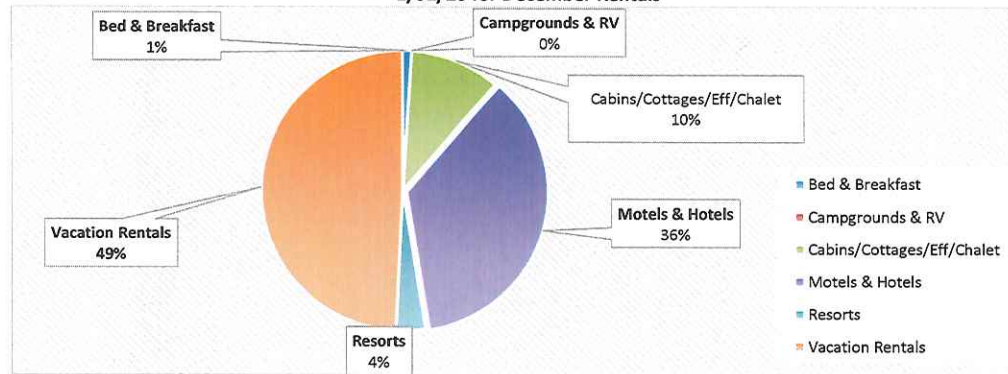
Fiscal YTD Collections



	2016	2017	2018	2019	2020
July	105,354.28	119,861.04	119,152.80	135,881.68	122,421.68
Aug	163,948.85	180,394.59	181,280.78	191,736.34	166,057.35
Sept	122,331.68	135,649.23	148,701.72	152,650.37	133,172.02
Oct	80,775.31	94,100.41	90,329.60	106,838.84	130,912.47
Nov	117,640.33	115,576.40	144,240.73	127,342.88	129,268.34
Dec	66,956.10	89,928.52	84,754.30	106,016.63	93,829.84
Jan	39,690.82	56,081.35	56,029.08	60,207.39	79,652.13
Feb	26,696.45	29,357.66	37,210.91	43,528.62	
Mar	29,114.84	33,603.67	35,029.92	45,185.00	
Apr	37,797.19	40,794.81	44,116.59	64,498.34	
May	46,472.01	61,363.25	53,695.68	68,385.86	
June	85,145.38	76,932.28	83,711.73	89,275.51	-
	\$ 921,923.24	\$ 1,033,643.21	\$ 1,078,253.84	\$ 1,191,547.46	\$ 855,313.83

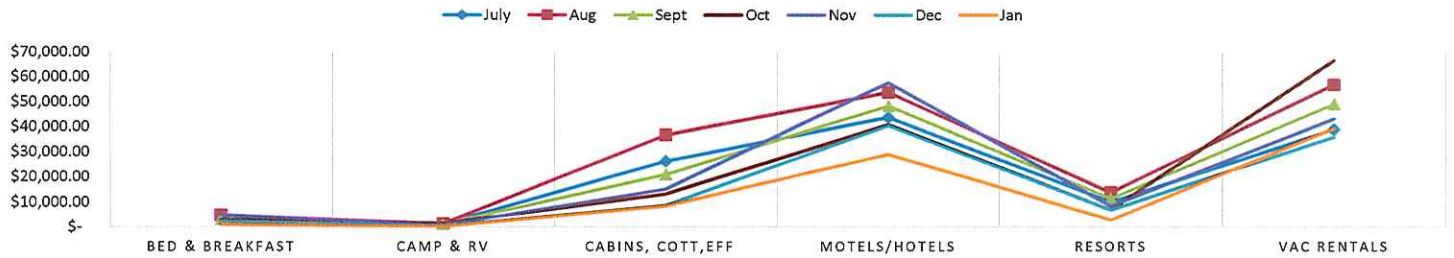


**Room Occupancy Tax Collections
1/31/20 for December Rentals**



Bed & Breakfast	\$	817.28
Campgrounds & RV	\$	35.32
Cabins/Cottages/Eff/Chalet	\$	8,189.25
Motels & Hotels	\$	28,733.86
Resorts	\$	2,671.62
Vacation Rentals	\$	39,205.10
	\$	79,652.43

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 2,852.75	\$ 1,071.21	\$ 26,083.48	\$ 43,619.05	\$ 9,883.47	\$ 38,911.72	\$ 122,421.68
Aug	\$ 4,536.11	\$ 1,166.01	\$ 36,449.07	\$ 53,577.81	\$ 13,536.22	\$ 56,792.13	\$ 166,057.35
Sept	\$ 3,056.30	\$ 1,073.34	\$ 20,718.91	\$ 48,140.84	\$ 11,174.65	\$ 49,007.98	\$ 133,172.02
Oct	\$ 2,705.50	\$ 1,255.74	\$ 13,020.58	\$ 40,587.55	\$ 6,772.60	\$ 66,570.50	\$ 130,912.47
Nov	\$ 4,740.58	\$ 676.76	\$ 14,983.43	\$ 57,503.46	\$ 8,208.79	\$ 43,155.32	\$ 129,268.34
Dec	\$ 2,268.50	\$ 193.12	\$ 8,485.56	\$ 40,315.63	\$ 6,814.76	\$ 35,752.27	\$ 93,829.84
Jan	\$ 817.28	\$ 35.32	\$ 8,189.25	\$ 28,733.86	\$ 2,671.62	\$ 39,205.10	\$ 79,652.43
Feb							\$ -
March							\$ -
April							\$ -
May							\$ -
June	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 20,977.02	\$ 5,471.50	\$ 127,930.28	\$ 312,478.20	\$ 59,062.11	\$ 329,395.02	\$ 855,314.13
% By Type	2.45%	0.64%	14.96%	36.53%	6.91%	38.51%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2018	\$ 135,881.68	181	10%
July-2019	\$ 122,421.68	206	-9.91%
	\$ (13,460.00)	25	
August-2018	\$ 191,736.34	183	9%
August-2019	\$ 166,057.35	216	-13.39%
	\$ (25,678.99)	33	
September-2018	\$ 152,650.37	177	3%
September-2019	\$ 133,172.02	196	-12.76%
	\$ (19,478.35)	19	
October-2018	\$ 106,838.84	169	4%
October-2019	\$ 130,912.47	175	22.53%
	\$ 24,073.63	6	
November-2018	\$ 127,342.88	173	1%
November-2019	\$ 129,268.34	167	1.51%
	\$ 1,925.46	-6	
December-2018	\$ 106,016.63	165	-10%
December-2019	\$ 93,829.84	133	-11.50%
	\$ (12,186.79)	-32	
January-2019	\$ 60,207.39	149	18%
January-2020	\$ 79,652.13	120	32.30%
	\$ 19,444.74	-29	
February-2019	\$ 43,528.62	102	15%
February-2020	\$ -	0	-100.00%
	\$ (43,528.62)	-102	
March-2019	\$ 45,185.00	106	4%
March-2020	\$ -	0	-100.00%
	\$ (45,185.00)	-106	
April-2019	\$ 64,498.34	115	95%
April-2020	\$ -	0	-100.00%
	\$ (64,498.34)	-115	
May-2019	\$ 68,385.86	133	35%
May-2020	\$ -	0	-100.00%
	\$ (68,385.86)	-133	
June-2019	\$ 89,275.51	167	15%
June-2020	\$ -	0	-100.00%
	\$ (89,275.51)	-167	
FYTD 2019	\$ 1,191,547.46		
FYTD 2020	\$ 855,313.83		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 01/01/2020 - thru - 01/31/2020

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	216,695.24	156,768.47	162,705.05	210,758.66
24-1130-000-00	CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	842.70	116.77	0.00	959.47
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	378.63	51.88	0.00	430.51
24-1310-000-11	DUE FROM GENERAL FUND	0.00	0.00	0.00	0.00
Total Asset		617,916.57	156,937.12	162,705.05	612,148.64
24-2100-000-00	ACCOUNTS PAYABLE	0.00	73,012.85	73,012.85	0.00
24-2200-000-00	ACCRUED SALARIES PAYABLE	(6,135.78)	0.00	0.00	(6,135.78)
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	894.54	894.54	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	320.00	320.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	503.90	503.90	0.00
24-2200-182-00	RETIREMENT PAYABLE	(975.28)	1,215.04	1,215.04	(975.28)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	117.85	117.85	0.00
24-2300-000-11	DUE TO GENERAL	0.00	76,230.94	76,230.94	0.00
24-2300-000-15	DUE TO PAYROLL	0.00	0.00	0.00	0.00
24-2900-000-00	FUND BALANCE	(446,580.36)	0.00	0.00	(446,580.36)
24-2900-000-01	RES BY STATE STATUTE	(95,356.61)	0.00	0.00	(95,356.61)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	3,185.00	81,063.48	77,858.49	6,389.99
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(3,185.00)	77,858.49	81,063.48	(6,389.99)
24-3000-000-00	REVENUE CONTROL	(656,614.18)	211.52	80,369.70	(736,772.36)
24-4000-000-00	EXPENDITURE CONTROL	587,745.64	86,280.91	354.80	673,671.75
Total Liability		(617,916.57)	397,709.52	391,941.59	(612,148.64)
Total TOURISM DEVELOPMENT AUTH		0.00	554,646.64	554,646.64	0.00

COUNTY OF JACKSON

Income Statement

Report dates 07/01/2019 - thru - 01/31/2020

Account Number	Description	Adjusted Budget 07/01/2019 01/31/2020	Debits and Credits 01/01/2020 01/31/2020	Debits and Credits 07/01/2019 01/31/2020	Encumbrances 07/01/2019 01/31/2020	Balance 07/01/2019 01/31/2020	% Used
24-3230-130-00	JACKSON COUNTY TDA	999,600.00	79,375.00	729,704.64	0.00	269,895.36	73.00
24-3230-130-04	JACKSON TDA - FUND BALAN	183,979.00	0.00	0.00	0.00	183,979.00	0.00
TAX REVENUE		1,183,579.00	79,375.00	729,704.64	0.00	453,874.36	61.65
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	277.13	3,347.27	0.00	1,652.73	66.95
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
PENALTY & INTEREST		15,000.00	277.13	3,347.27	0.00	11,652.73	22.32
24-3831-491-00	INVESTMENT EARNINGS	5,000.00	506.05	3,720.45	0.00	1,279.55	74.41
REVENUES		5,000.00	506.05	3,720.45	0.00	1,279.55	74.41
DEPARTMENT TOTAL Revenue		1,203,579.00	80,158.18	736,772.36	0.00	466,806.64	61.22
24-4926-121-00	SALARIES & WAGES	110,757.00	8,127.39	65,861.67	0.00	44,895.33	59.47
24-4926-170-00	BOARD MEMBER EXPENSE	2,250.00	1,112.90	2,354.02	0.00	-104.02	104.62
24-4926-181-00	SOCIAL SECURITY CONTRIBU	6,867.00	503.90	4,083.22	0.00	2,783.78	59.46
24-4926-182-00	RETIREMENT EXPENSE	10,002.00	727.40	5,108.94	0.00	4,893.06	51.08
24-4926-183-00	HOSPITALIZATION INSURANC	18,167.00	1,420.83	9,621.30	0.00	8,545.70	52.96
24-4926-185-00	UNEMPLOYMENT INSURANCE	486.00	81.27	515.56	0.00	-29.56	106.08
24-4926-186-00	WORKMAN'S COMPENSATION	1,151.00	0.00	1,322.50	0.00	-171.50	114.90
24-4926-187-00	MEDICARE TAX	1,607.00	117.85	954.94	0.00	652.06	59.42
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	9,479.19	0.00	6,770.81	58.33
24-4926-191-00	PROFESSIONAL SER-AUDIT	7,200.00	5,200.00	7,200.00	0.00	0.00	0.00
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	3,500.00	492.73	8,143.71	0.00	-4,643.71	232.68
24-4926-260-01	PROMO ITEMS	2,881.00	0.00	0.00	0.00	2,881.00	0.00
24-4926-299-00	MISCELLANEOUS	6,210.00	818.42	4,456.57	0.00	1,753.43	71.76
24-4926-311-00	TRAVEL	24,875.00	169.62	12,530.18	1,350.00	10,994.82	55.80
24-4926-321-00	TELEPHONE	4,430.00	741.60	5,004.50	0.00	-574.50	112.97
24-4926-321-02	TELEPHONE-DIRECTOR	2,064.00	0.00	0.00	0.00	2,064.00	0.00
24-4926-325-00	POSTAGE	23,658.00	611.71	4,131.22	0.00	19,526.78	17.46
24-4926-331-00	UTILITIES	2,000.00	240.97	1,161.63	0.00	838.37	58.08
24-4926-341-00	PRINTING	71,273.00	1,151.90	19,866.96	3,524.00	47,882.04	32.82
24-4926-351-00	REPAIRS & MAINT-BUILDING	0.00	541.50	541.50	0.00	-541.50	0.00
24-4926-370-00	AD FIRM MEDIA	315,000.00	22,448.82	167,768.48	0.00	147,231.52	53.26
24-4926-370-01	WEBSITE SERVICE	27,898.00	2,262.33	15,836.31	0.00	12,061.69	56.77
24-4926-370-02	CREATIVE & PRODUCTION SE	27,850.00	562.50	32,715.56	0.00	-4,865.56	117.47
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	12,000.00	1,000.00	7,000.00	0.00	5,000.00	58.33

COUNTY OF JACKSON

Income Statement

Report dates 07/01/2019 - thru - 01/31/2020

Account Number	Description	Adjusted Budget 07/01/2019 01/31/2020	Debits and Credits 01/01/2020 01/31/2020	Debits and Credits 07/01/2019 01/31/2020	Encumbrances 07/01/2019 01/31/2020	Balance 07/01/2019 01/31/2020	% Used
24-4926-370-04	E-MAIL CAMPAIGNS	12,900.00	950.00	6,650.00	0.00	6,250.00	51.55
24-4926-370-05	SEM MANAGEMENT	18,000.00	1,500.00	10,500.00	0.00	7,500.00	58.33
24-4926-370-07	SOCIAL MEDIA	23,550.00	3,233.33	14,383.33	0.00	9,166.67	61.08
24-4926-370-08	VIDEO PRODUCTION	5,000.00	0.00	1,600.00	0.00	3,400.00	32.00
24-4926-393-00	VISITOR CENTER OPERATION	167,090.00	13,329.00	104,124.80	0.00	62,965.20	62.32
24-4926-393-01	PUBLIC RELATIONS	78,500.00	5,902.90	49,584.29	0.00	28,915.71	63.16
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	12,833.31	0.00	9,166.69	58.33
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	83.00	333.00	0.00	1,067.00	23.79
24-4926-393-05	CONTRACTED-WEBSITE	13,998.00	0.00	4,752.75	0.00	9,245.25	33.95
24-4926-393-06	CONTRACTED-AD FIRM RETAI	58,500.00	4,875.00	34,125.00	0.00	24,375.00	58.33
24-4926-393-07	CONTRACTED SERVICES-STR	7,140.00	0.00	4,140.00	0.00	3,000.00	57.98
24-4926-393-08	CONTRACTED-AD FIRM MISC	5,500.00	875.26	1,654.38	0.00	3,845.62	30.08
24-4926-393-11	SOFTWARE,INTERNET,MISC S	24,036.00	618.39	19,189.83	1,195.00	3,651.17	84.81
24-4926-393-13	CONTRACTED SERVICES-PHOT	0.00	0.00	100.00	0.00	-100.00	0.00
24-4926-393-14	CONTRACTED SERVICES-HR O	6,281.00	215.95	5,731.71	3,145.00	-2,595.71	141.33
24-4926-412-00	BUILDING RENT	6,000.00	500.00	3,500.00	0.00	2,500.00	58.33
24-4926-454-00	INSURANCE	2,447.00	0.00	200.00	0.00	2,247.00	8.17
24-4926-491-00	DUES AND SUBSCRIPTIONS	2,240.00	0.00	2,119.50	0.00	120.50	94.62
24-4926-550-00	CAPITAL OUTLAY	9,847.00	1,172.14	5,903.14	320.99	3,622.87	63.21
24-4926-550-01	CAPITAL PROJECTS	24,200.00	0.00	0.00	0.00	24,200.00	0.00
24-4926-699-00	GRANTS	10,000.00	1,150.00	4,588.75	0.00	5,411.25	45.89
24-4926-699-02	MISCELLANEOUS DONATIONS	3,700.00	0.00	2,000.00	0.00	1,700.00	54.05
24-4926-990-00	CONTINGENCY	874.00	0.00	0.00	0.00	874.00	0.00
TOURISM DEVELOPMENT AUTHORITY		1,203,579.00	85,926.11	673,671.75	9,534.99	520,372.26	56.76
DEPARTMENT TOTAL Expense		-1,203,579.00	-85,926.11	-673,671.75	9,534.99	-520,372.26	56.76
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	-5,767.93	63,100.61	9,534.99	-53,565.62	58.99

ACCOUNT ACTIVITY ANALYSIS

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BC2001

BEGINNING 01/01/20 ENDING 01/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:								
01/01/20				BUDGET BALANCE	110,757.00			57,734.28
01/09/20	TLJ		JE-191815	JOE: TDA PAYROLL 1/10/20	0.00	4,063.70	0.00	61,797.98
01/24/20	TLJ		JE-191852	JOE: TDA PAYROLL 1/24/202	0.00	4,063.69	0.00	65,861.67
TOTALS					110,757.00	65,861.67	0.00	65,861.67

ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:

01/01/20				BUDGET BALANCE	2,250.00			1,241.12
01/02/20	123019		01*263436	BUSINESS CARD	0.00	914.38	0.00	2,155.50
01/02/20	123119		01*263437	BUSINESS CARD	0.00	242.62	0.00	2,398.12
01/10/20	123019		01*263436	BUSINESS CARD	0.00	0.00	19.70	2,378.42
01/10/20	123019		01*263436	BUSINESS CARD	0.00	0.00	8.76	2,369.66
01/10/20	123119		01*263437	BUSINESS CARD	0.00	0.00	10.83	2,358.83
01/10/20	123119		01*263437	BUSINESS CARD	0.00	0.00	4.81	2,354.02
TOTALS					2,250.00	2,431.49	77.47	2,354.02

ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:

01/01/20				BUDGET BALANCE	6,867.00			3,579.32
01/09/20	TLJ		JE-191816	JOE: TDA PAYROLL 1/10/20	0.00	251.95	0.00	3,831.27
01/24/20	TLJ		JE-191853	JOE: TDA PAYROLL 1/24/202	0.00	251.95	0.00	4,083.22
TOTALS					6,867.00	4,335.17	251.95	4,083.22

ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:

01/01/20				BUDGET BALANCE	10,002.00			4,381.54
01/09/20	TLJ		JE-191816	JOE: TDA PAYROLL 1/10/20	0.00	363.70	0.00	4,745.24
01/24/20	TLJ		JE-191853	JOE: TDA PAYROLL 1/24/202	0.00	363.70	0.00	5,108.94
TOTALS					10,002.00	5,472.64	363.70	5,108.94

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:

01/01/20				BUDGET BALANCE	18,167.00			8,200.47
01/01/20	26040		01*263276	COMPANION LIFE INSURANCE	0.00	153.28	0.00	8,353.75

ACCOUNT ACTIVITY ANALYSIS

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BC2001

BEGINNING 01/01/20 ENDING 01/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN: =====> CONTINUED <=====								
01/24/20		011220	01*263622	BCBS OF NC	0.00	1,114.27	0.00	9,468.02
01/24/20		57314	01*263851	COMPANION LIFE INSURANCE	0.00	153.28	0.00	9,621.30
TOTALS					18,167.00	9,621.30	0.00	9,621.30

ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:

01/01/20				BUDGET BALANCE	486.00			434.29
01/09/20	TLJ		JE-191816	JOE: TDA PAYROLL 1/10/20	0.00	40.64	0.00	474.93
01/24/20	TLJ		JE-191853	JOE: TDA PAYROLL 1/24/202	0.00	40.63	0.00	515.56
TOTALS					486.00	556.20	40.64	515.56

ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:

01/01/20				BUDGET BALANCE	1,151.00			1,322.50
TOTALS					1,151.00	1,322.50	0.00	1,322.50

ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:

01/09/20	TLJ		JE-191816	JOE: TDA PAYROLL 1/10/20	0.00	58.93	0.00	896.02
01/24/20	TLJ		JE-191853	JOE: TDA PAYROLL 1/24/202	0.00	58.92	0.00	954.94
TOTALS					1,607.00	1,013.85	58.91	954.94

ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:

01/01/20				BUDGET BALANCE	16,250.00			8,125.02
01/31/20	TLJ		JE-191881	JOE: TDA ADMIN FOR JANUAR	0.00	1,354.17	0.00	9,479.19
TOTALS					16,250.00	9,479.19	0.00	9,479.19

ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN:

01/01/20				BUDGET BALANCE	7,200.00			2,000.00
01/24/20	985966		01*263706	DIXON HUGHES GOODMAN LLP	0.00	5,200.00	0.00	7,200.00

ACCOUNT ACTIVITY ANALYSIS

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BEGINNING 01/01/20 ENDING 01/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN: =====> CONTINUED <=====

TOTALS					7,200.00	7,200.00	0.00	7,200.00
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ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:

01/01/20	BUDGET BALANCE			2,000.00			0.00
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TOTALS					2,000.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:

01/02/20	123019	01*263436	BUSINESS CARD	0.00	249.52	0.00	7,900.50
01/02/20	123119	01*263437	BUSINESS CARD	0.00	51.49	0.00	7,951.99
01/10/20	123019	01*263436	BUSINESS CARD	0.00	0.00	11.31	7,940.68
01/10/20	123019	01*263436	BUSINESS CARD	0.00	0.00	5.02	7,935.66
01/24/20	1LMW-G9XM-	01*263804	AMAZON CAPITAL SERVICES	0.00	222.61	0.00	8,158.27
01/24/20	1LMW-G9XM-	01*263804	AMAZON CAPITAL SERVICES	0.00	0.00	10.08	8,148.19
01/24/20	1LMW-G9XM-	01*263804	AMAZON CAPITAL SERVICES	0.00	0.00	4.48	8,143.71

TOTALS					3,500.00	8,972.12	828.41	8,143.71
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ACCOUNT # 24-4926-260-01 DESC: PROMO ITEMS ASN:

01/01/20	BUDGET BALANCE			2,881.00			0.00
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TOTALS					2,881.00	0.00	0.00	0.00
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ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

01/02/20	123019	01*263436	BUSINESS CARD	0.00	118.78	0.00	3,756.93
01/02/20	123119	01*263437	BUSINESS CARD	0.00	34.43	0.00	3,791.36
01/08/20	1/7/20	01*263293	JACKSON CO. CHAMBER OF CO	0.00	46.97	0.00	3,838.33
01/09/20	122719	01*263404	HELPING HANDS SERVICE CO.	0.00	220.00	0.00	4,058.33
01/09/20	33521	01*263579	MILES PARTNERSHIP	0.00	100.00	0.00	4,158.33
01/10/20	123019	01*263436	BUSINESS CARD	0.00	0.00	2.31	4,156.02
01/10/20	123019	01*263436	BUSINESS CARD	0.00	0.00	1.02	4,155.00
01/10/20	123119	01*263437	BUSINESS CARD	0.00	0.00	1.34	4,153.66
01/10/20	123119	01*263437	BUSINESS CARD	0.00	0.00	0.59	4,153.07

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BEGINNING 01/01/20 ENDING 01/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN: =====> CONTINUED <=====								
01/24/20		012030	01*263678	CHEROKEE BOTTLED WATER	0.00	11.74	0.00	4,164.81
01/24/20		017357	01*263678	CHEROKEE BOTTLED WATER	0.00	40.03	0.00	4,204.84
01/24/20		3344	01*263702	ALLEN STREET STORAGE	0.00	80.00	0.00	4,284.84
01/24/20		3324	01*263702	ALLEN STREET STORAGE	0.00	80.00	0.00	4,364.84
01/24/20		16667	01*263677	MOUNTAIN TOP TECHNOLOGIES	0.00	101.65	0.00	4,466.49
01/24/20		16667	01*263677	MOUNTAIN TOP TECHNOLOGIES	0.00	0.00	4.60	4,461.89
01/24/20		16667	01*263677	MOUNTAIN TOP TECHNOLOGIES	0.00	0.00	2.05	4,459.84
01/24/20		012030	01*263678	CHEROKEE BOTTLED WATER	0.00	0.00	0.51	4,459.33
01/24/20		012030	01*263678	CHEROKEE BOTTLED WATER	0.00	0.00	0.23	4,459.10
01/24/20		017357	01*263678	CHEROKEE BOTTLED WATER	0.00	0.00	1.75	4,457.35
01/24/20		017357	01*263678	CHEROKEE BOTTLED WATER	0.00	0.00	0.78	4,456.57
TOTALS					6,210.00	4,488.29	31.72	4,456.57

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

01/01/20				BUDGET BALANCE	24,875.00			12,360.56
01/02/20		123019	01*263436	BUSINESS CARD	0.00	38.00	0.00	12,398.56
01/24/20		1/23/20	02*5205	CALEB MICHAEL SULLIVAN	0.00	131.62	0.00	12,530.18
TOTALS					24,875.00	13,881.34	1,351.16	12,530.18

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

01/01/20				BUDGET BALANCE	4,430.00			4,262.90
01/01/20		9844826539	01*263223	VERIZON WIRELESS	0.00	192.61	0.00	4,455.51
01/02/20		45009	01*263460	BALSAMWEST	0.00	372.30	0.00	4,827.81
01/21/20		45010	01*263750	BALSAMWEST	0.00	362.84	0.00	5,190.65
01/21/20		204371		JACKSON CO CHAMBER OF COM	0.00	0.00	186.15	5,004.50
TOTALS					4,430.00	7,015.14	2,010.64	5,004.50

ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN:

01/01/20				BUDGET BALANCE	2,064.00			0.00
TOTALS					2,064.00	0.00	0.00	0.00

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:

01/02/20		123019	01*263436	BUSINESS CARD	0.00	229.95	0.00	3,749.46
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BEGINNING 01/01/20 ENDING 01/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN: =====> CONTINUED <=====

01/07/20		3310315967	01*263300	PITNEY BOWES INC.	0.00	184.86	0.00	3,934.32
01/10/20		3310315967	01*263300	PITNEY BOWES INC.	0.00	0.00	8.37	3,925.95
01/10/20		3310315967	01*263300	PITNEY BOWES INC.	0.00	0.00	3.72	3,922.23
01/13/20		010320	01*263711	PURCHASE POWER	0.00	208.99	0.00	4,131.22

TOTALS					23,658.00	4,207.84	76.62	4,131.22
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ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

01/01/20				BUDGET BALANCE	2,000.00			920.66
01/06/20	1/10/20		01*263372	TUCKASEIGEE WATER & SEWER	0.00	43.82	0.00	964.48
01/23/20	1/25/20		01*263599	DUKE ENERGY	0.00	197.15	0.00	1,161.63

TOTALS					2,000.00	1,161.63	0.00	1,161.63
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ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

01/01/20				BUDGET BALANCE	71,273.00			18,715.06
01/01/20	48235-1		01*263269	PANAPRINT INC.	0.00	289.00	0.00	19,004.06
01/02/20	123019		01*263436	BUSINESS CARD	0.00	863.90	0.00	19,867.96
01/09/20	SH		JE-191799	JOE: DEPT COPIES DEC 2019	0.00	18.32	0.00	19,886.28
01/10/20	123019		01*263436	BUSINESS CARD	0.00	0.00	13.38	19,872.90
01/10/20	123019		01*263436	BUSINESS CARD	0.00	0.00	5.94	19,866.96

TOTALS					71,273.00	20,056.46	189.50	19,866.96
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ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:

01/01/20				BUDGET BALANCE	0.00			0.00
01/24/20	16668		01*263677	MOUNTAIN TOP TECHNOLOGIES	0.00	579.40	0.00	579.40
01/24/20	16668		01*263677	MOUNTAIN TOP TECHNOLOGIES	0.00	0.00	26.24	553.16
01/24/20	16668		01*263677	MOUNTAIN TOP TECHNOLOGIES	0.00	0.00	11.66	541.50

TOTALS					0.00	579.40	37.90	541.50
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ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:

01/01/20				BUDGET BALANCE	315,000.00			145,319.66
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BEGINNING 01/01/20 ENDING 01/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN: =====> CONTINUED <=====								
01/08/20		227767	01*263509	GROWTHZONE	0.00	474.00	0.00	145,793.66
01/08/20		42287-4230	01*263499	RAWLE MURDY ASSOCIATES, I	0.00	21,974.82	0.00	167,768.48
TOTALS					315,000.00	167,768.48	0.00	167,768.48

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:

01/01/20				BUDGET BALANCE	27,898.00			13,573.98
01/08/20		42287-4230	01*263499	RAWLE MURDY ASSOCIATES, I	0.00	2,262.33	0.00	15,836.31
TOTALS					27,898.00	15,836.31	0.00	15,836.31

ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:

01/01/20				BUDGET BALANCE	27,850.00			32,153.06
01/08/20		42287-4230	01*263499	RAWLE MURDY ASSOCIATES, I	0.00	562.50	0.00	32,715.56
TOTALS					27,850.00	32,715.56	0.00	32,715.56

ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

01/01/20				BUDGET BALANCE	12,000.00			6,000.00
01/08/20		42287-4230	01*263499	RAWLE MURDY ASSOCIATES, I	0.00	1,000.00	0.00	7,000.00
TOTALS					12,000.00	29,810.13	22,810.13	7,000.00

ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:

01/01/20				BUDGET BALANCE	12,900.00			5,700.00
01/08/20		42287-4230	01*263499	RAWLE MURDY ASSOCIATES, I	0.00	950.00	0.00	6,650.00
TOTALS					12,900.00	6,650.00	0.00	6,650.00

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

01/01/20				BUDGET BALANCE	18,000.00			9,000.00
01/08/20		42287-4230	01*263499	RAWLE MURDY ASSOCIATES, I	0.00	1,500.00	0.00	10,500.00

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BEGINNING 01/01/20 ENDING 01/31/20

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-370-06 DESC: GUEST BLOGS ASN:

ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:

ACCOUNT # 24-4926-370-08 DESC: VIDEO PRODUCTION ASN:

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:

TOTALS	78,500.00	49,603.75	19.46	49,584.29
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BEGINNING 01/01/20 ENDING 01/31/20

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN: =====> CONTINUED <=====

TOTALS	22,000.00	12,833.31	0.00	12,833.31
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TOTALS	1,400.00	333.00	0.00	333.00
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TOTALS	13,998.00	4,752.75	0.00	4,752.75
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TOTALS	58,500.00	34,125.00	0.00	34,125.00
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TOTALS	7,140.00	4,140.00	0.00	4,140.00
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TOTALS	5,500.00	1,690.39	36.01	1,654.38
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BEGINNING 01/01/20 ENDING 01/31/20

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
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ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:

01/01/20				BUDGET BALANCE	24,036.00			18,571.44
01/02/20	123019		01*263436	BUSINESS CARD	0.00	510.87	0.00	19,082.31
01/02/20	123119		01*263437	BUSINESS CARD	0.00	56.70	0.00	19,139.01
01/10/20	123019		01*263436	BUSINESS CARD	0.00	0.00	3.78	19,135.23
01/10/20	123019		01*263436	BUSINESS CARD	0.00	0.00	1.68	19,133.55
01/10/20	123119		01*263437	BUSINESS CARD	0.00	0.00	2.57	19,130.98
01/10/20	123119		01*263437	BUSINESS CARD	0.00	0.00	1.14	19,129.84
01/24/20	6802		01*263794	SKYFI, INC.	0.00	59.99	0.00	19,189.83

TOTALS					24,036.00	19,237.85	48.02	19,189.83
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ACCOUNT # 24-4926-393-13 DESC: CONTRACTED SERVICES-PHOTOGRAPHY ASN:

01/01/20				BUDGET BALANCE	0.00			100.00
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TOTALS					0.00	100.00	0.00	100.00
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ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:

01/09/20	TLJ		JE-191817	JOE: TDA PAYROLL INVOICE	0.00	215.95	0.00	5,731.71
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TOTALS					6,281.00	5,737.71	6.00	5,731.71
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ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:

01/01/20				BUDGET BALANCE	6,000.00			3,000.00
01/31/20	TLJ		JE-191882	JOE: TDA BUILDING RENT 1/	0.00	500.00	0.00	3,500.00

TOTALS					6,000.00	3,500.00	0.00	3,500.00
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ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:

01/01/20				BUDGET BALANCE	2,447.00			200.00
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TOTALS					2,447.00	200.00	0.00	200.00
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=====				ACCOUNT ACTIVITY ANALYSIS		PAGE 10	=====		
BC2001				BEGINNING	01/01/20	ENDING	01/31/20		
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING				
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE	

ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN: =====> CONTINUED <=====									
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:									

-				TOTALS	2,240.00	2,229.50	110.00	2,119.50	
=====									
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:									
01/02/20	123019	01*263436	BUSINESS CARD		0.00	1,172.14	0.00	5,903.14	

-				TOTALS	9,847.00	6,234.32	331.18	5,903.14	
=====									
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:									
01/01/20			BUDGET BALANCE		24,200.00			0.00	

-				TOTALS	24,200.00	0.00	0.00	0.00	
=====									
ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:									
01/24/20	DEC.2019	01*263671	DILLSBORO MERCHANTS ASSOC		0.00	1,150.00	0.00	4,588.75	

-				TOTALS	10,000.00	4,588.75	0.00	4,588.75	
=====									
ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:									
01/01/20			BUDGET BALANCE		3,700.00			2,000.00	

-				TOTALS	3,700.00	2,000.00	0.00	2,000.00	
=====									
ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:									

-				TOTALS	874.00	0.00	0.00	0.00	
=====									
REPORT TOTALS					BEGINNING			ENDING	
					BAL/BUDGET	DEBITS	CREDITS	BALANCE	

ASSETS

LIABILITIES

Total Assets & Liabilities:

0.00

0.00

0.00

0.00

REVENUE

EXPENSES

1,203,579.00

28,679.42

702,351.17

673,671.75

Total Revenue & Expenses:

1,203,579.00

28,679.42

702,351.17

673,671.75