

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



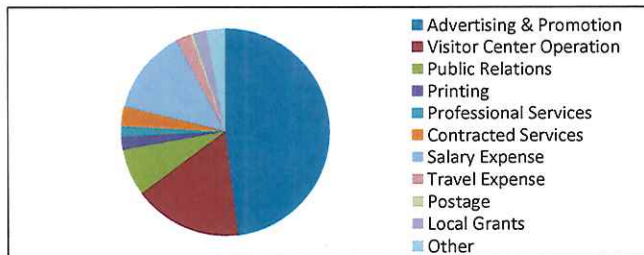
FINANCIAL REPORT
December 31, 2019

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

December 31, 2019

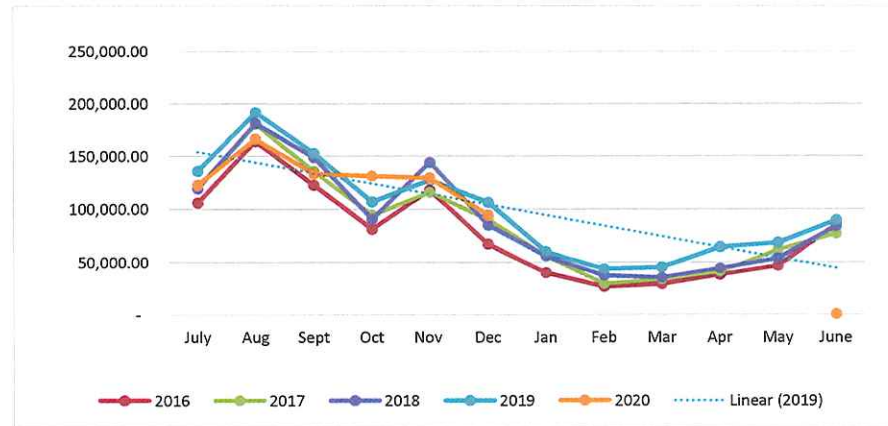
- * December Room Occupancy Tax collections totaled \$93,824.84 with \$5.00 collected for penalties. The YTD collection total is \$650,329.64 - 65.06% of budget. The Airbnb total was \$11,260.09. The Home Away VRBO total was \$7,318.37.
- * 133 accounts reported for November rentals (decrease of 32 accounts from last year). The collections were down 11.50% from the same period in 2018. The total decrease for the fiscal year is 5.78%
- * The cash balance at December 31, 2019 is \$216,695.24 and investments total \$400,000.00.
- * The expenses for December were \$79,432.83. The YTD expenses totaled \$587,745.64 with encumbrances of \$6,330.00 for a combined total of \$594,075.64 - 49.36% of budget.

TDA Expenses as of December 31, 2019



Advertising & Promotion	\$	38,182.72
Visitor Center Operation	\$	13,329.00
Public Relations	\$	5,804.21
Printing	\$	1,663.81
Professional Services	\$	1,354.17
Contracted Services	\$	2,349.28
Salary Expense	\$	10,585.59
Travel Expense	\$	1,854.43
Postage	\$	267.12
Local Grants	\$	1,688.75
Other	\$	2,353.75
Total	\$	79,432.83

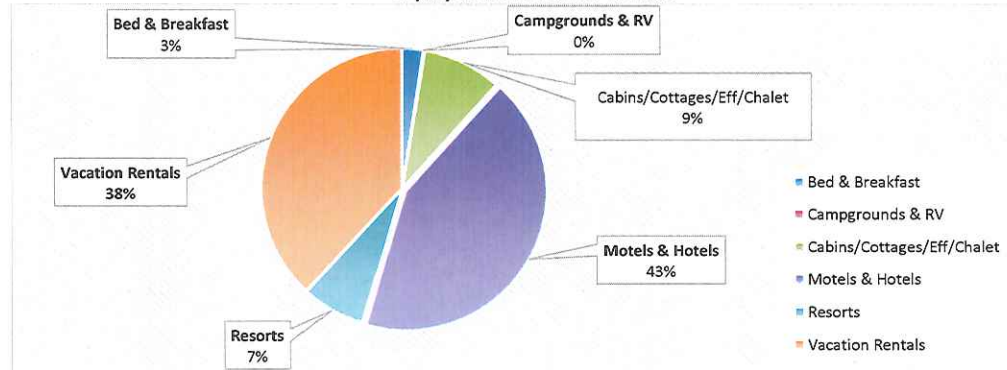
Fiscal YTD Collections



	2016	2017	2018	2019	2020
July	105,354.28	119,861.04	119,152.80	135,881.68	122,421.68
Aug	163,948.85	180,394.59	181,280.78	191,736.34	166,057.35
Sept	122,331.68	135,649.23	148,701.72	152,650.37	133,172.02
Oct	80,775.31	94,100.41	90,329.60	106,838.84	130,912.47
Nov	117,640.33	115,576.40	144,240.73	127,342.88	129,268.34
Dec	66,956.10	89,928.52	84,754.30	106,016.63	93,829.84
Jan	39,690.82	56,081.35	56,029.08	60,207.39	
Feb	26,696.45	29,357.66	37,210.91	43,528.62	
Mar	29,114.84	33,603.67	35,029.92	45,185.00	
Apr	37,797.19	40,794.81	44,116.59	64,498.34	
May	46,472.01	61,363.25	53,695.68	68,385.86	
June	85,145.38	76,932.28	83,711.73	89,275.51	-
Total	\$ 921,923.24	\$ 1,033,643.21	\$ 1,078,253.84	\$ 1,191,547.46	\$ 775,661.70

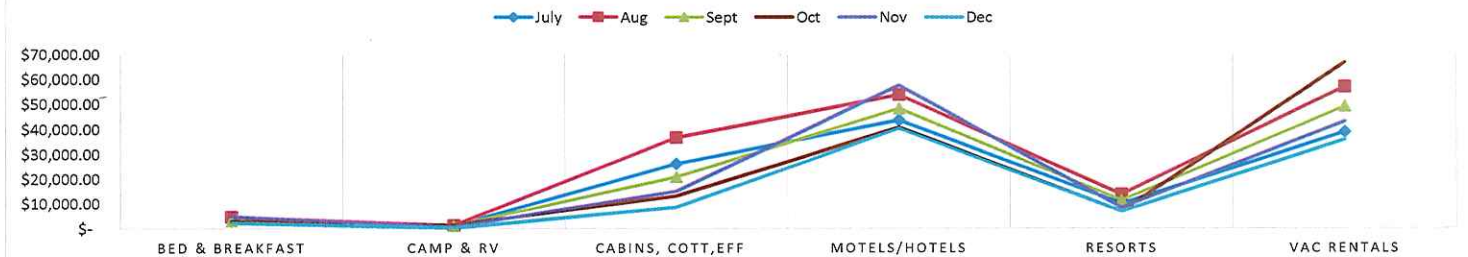


**Room Occupancy Tax Collections
12/31/19 for November Rentals**



Bed & Breakfast	\$	2,268.50
Campgrounds & RV	\$	193.12
Cabins/Cottages/Eff/Chalet	\$	8,485.56
Motels & Hotels	\$	40,315.63
Resorts	\$	6,814.76
Vacation Rentals	\$	35,752.27
	\$	93,829.84

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast		Camp & Rv		Cabins, Cott, Eff		Motels/Hotels		Resorts		Vac Rentals		Totals
July	\$	2,852.75	\$	1,071.21	\$	26,083.48	\$	43,619.05	\$	9,883.47	\$	38,911.72	\$ 122,421.68
Aug	\$	4,536.11	\$	1,166.01	\$	36,449.07	\$	53,577.81	\$	13,536.22	\$	56,792.13	\$ 166,057.35
Sept	\$	3,056.30	\$	1,073.34	\$	20,718.91	\$	48,140.84	\$	11,174.65	\$	49,007.98	\$ 133,172.02
Oct	\$	2,705.50	\$	1,255.74	\$	13,020.58	\$	40,587.55	\$	6,772.60	\$	66,570.50	\$ 130,912.47
Nov	\$	4,740.58	\$	676.76	\$	14,983.43	\$	57,503.46	\$	8,208.79	\$	43,155.32	\$ 129,268.34
Dec	\$	2,268.50	\$	193.12	\$	8,485.56	\$	40,315.63	\$	6,814.76	\$	35,752.27	\$ 93,829.84
Jan													\$ -
Feb													\$ -
March													\$ -
April													\$ -
May													\$ -
June	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$ -
	\$	20,159.74	\$	5,436.18	\$	119,741.03	\$	283,744.34	\$	56,390.49	\$	290,189.92	\$ 775,661.70
% By Type		2.60%		0.70%		15.44%		36.58%		7.27%		37.41%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2018	\$ 135,881.68	181	10%
July-2019	\$ 122,421.68	206	-9.91%
	\$ (13,460.00)	25	
August-2018	\$ 191,736.34	183	9%
August-2019	\$ 166,057.35	216	-13.39%
	\$ (25,678.99)	33	
September-2018	\$ 152,650.37	177	3%
September-2019	\$ 133,172.02	196	-12.76%
	\$ (19,478.35)	19	
October-2018	\$ 106,838.84	169	4%
October-2019	\$ 130,912.47	175	22.53%
	\$ 24,073.63	6	
November-2018	\$ 127,342.88	173	1%
November-2019	\$ 129,268.34	167	1.51%
	\$ 1,925.46	-6	
December-2018	\$ 106,016.63	165	-10%
December-2019	\$ 93,829.84	133	-11.50%
	\$ (12,186.79)	-32	
January-2019	\$ 60,207.39	149	18%
January-2020	\$ -	0	-100.00%
	\$ (60,207.39)	-149	
February-2019	\$ 43,528.62	102	15%
February-2020	\$ -	0	-100.00%
	\$ (43,528.62)	-102	
March-2019	\$ 45,185.00	106	4%
March-2020	\$ -	0	-100.00%
	\$ (45,185.00)	-106	
April-2019	\$ 64,498.34	115	95%
April-2020	\$ -	0	-100.00%
	\$ (64,498.34)	-115	
May-2019	\$ 68,385.86	133	35%
May-2020	\$ -	0	-100.00%
	\$ (68,385.86)	-133	
June-2019	\$ 89,275.51	167	15%
June-2020	\$ -	0	-100.00%
	\$ (89,275.51)	-167	
FYTD 2019	\$ 1,191,547.46		
FYTD 2020	\$ 775,661.70		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 12/01/2019 - thru - 12/31/2019

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	201,737.34	168,633.39	153,675.49	216,695.24
24-1130-000-00	CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	1,466.44	106.38	730.12	842.70
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	655.29	47.27	323.93	378.63
24-1310-000-11	DUE FROM GENERAL FUND	0.00	0.00	0.00	0.00
Total Asset		603,859.07	168,787.04	154,729.54	617,916.57
24-2100-000-00	ACCOUNTS PAYABLE	0.00	66,687.96	66,687.96	0.00
24-2200-000-00	ACCRUED SALARIES PAYABLE	(6,135.78)	0.00	0.00	(6,135.78)
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	901.26	901.26	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	326.00	326.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	503.89	503.89	0.00
24-2200-182-00	RETIREMENT PAYABLE	(1,822.56)	1,822.56	975.28	(975.28)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	117.85	117.85	0.00
24-2300-000-11	DUE TO GENERAL	0.00	70,077.13	70,077.13	0.00
24-2300-000-15	DUE TO PAYROLL	0.00	0.00	0.00	0.00
24-2900-000-00	FUND BALANCE	(446,580.36)	0.00	0.00	(446,580.36)
24-2900-000-01	RES BY STATE STATUTE	(95,356.61)	0.00	0.00	(95,356.61)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	4,527.38	71,177.31	72,519.69	3,185.00
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(4,527.38)	72,519.69	71,177.31	(3,185.00)
24-3000-000-00	REVENUE CONTROL	(562,276.57)	2,901.63	97,239.24	(656,614.18)
24-4000-000-00	EXPENDITURE CONTROL	508,312.81	80,010.90	578.07	587,745.64
Total Liability		(603,859.07)	367,046.18	381,103.68	(617,916.57)
Total TOURISM DEVELOPMENT AUTH		0.00	535,833.22	535,833.22	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2019 - thru - 12/31/2019

Account Number	Description	Adjusted Budget 07/01/2019 12/31/2019	Current Actual 12/01/2019 to 12/31/2019	Actual YTD 07/01/2019 to 12/31/2019	Encumbrances 07/01/2019 12/31/2019	Balance 07/01/2019 12/31/2019	% Used
24-3230-130-00	JACKSON COUNTY TDA	999,600.00	-93,824.84	-650,329.64	0.00	349,270.36	65.06
24-3230-130-04	JACKSON TDA - FUND BALAN	183,979.00	0.00	0.00	0.00	183,979.00	0.00
		-----	-----	-----	-----	-----	-----
TAX REVENUE		1,183,579.00	-93,824.84	-650,329.64	0.00	533,249.36	54.95
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	-5.00	-3,070.14	0.00	1,929.86	61.40
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
		-----	-----	-----	-----	-----	-----
PENALTY & INTEREST		15,000.00	-5.00	-3,070.14	0.00	11,929.86	20.47
24-3831-491-00	INVESTMENT EARNINGS	5,000.00	-507.77	-3,214.40	0.00	1,785.60	64.29
		-----	-----	-----	-----	-----	-----
REVENUES		5,000.00	-507.77	-3,214.40	0.00	1,785.60	64.29
		-----	-----	-----	-----	-----	-----
DEPARTMENT TOTAL Revenue		1,203,579.00	-94,337.61	-656,614.18	0.00	546,964.82	54.56
		=====	=====	=====	=====	=====	=====
24-4926-121-00	SALARIES & WAGES	110,757.00	8,127.38	57,734.28	0.00	53,022.72	52.13
24-4926-170-00	BOARD MEMBER EXPENSE	2,250.00	254.58	1,241.12	348.00	660.88	70.63
24-4926-181-00	SOCIAL SECURITY CONTRIBU	6,867.00	503.89	3,579.32	0.00	3,287.68	52.12
24-4926-182-00	RETIREMENT EXPENSE	10,002.00	487.64	4,381.54	0.00	5,620.46	43.81
24-4926-183-00	HOSPITALIZATION INSURANC	18,167.00	1,267.55	8,200.47	0.00	9,966.53	45.14
24-4926-185-00	UNEMPLOYMENT INSURANCE	486.00	81.28	434.29	0.00	51.71	89.36
24-4926-186-00	WORKMAN'S COMPENSATION	1,151.00	0.00	1,322.50	0.00	-171.50	114.90
24-4926-187-00	MEDICARE TAX	1,607.00	117.85	837.09	0.00	769.91	52.09
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	8,125.02	0.00	8,124.98	50.00
24-4926-191-00	PROFESSIONAL SER-AUDIT	7,200.00	0.00	2,000.00	0.00	5,200.00	27.78
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	3,500.00	245.61	7,650.98	0.00	-4,150.98	218.60
24-4926-260-01	PROMO ITEMS	2,881.00	0.00	0.00	0.00	2,881.00	0.00
24-4926-299-00	MISCELLANEOUS	6,210.00	1,700.21	3,638.15	0.00	2,571.85	58.59
24-4926-311-00	TRAVEL	24,875.00	499.00	12,360.56	1,699.00	10,815.44	56.52
24-4926-321-00	TELEPHONE	4,430.00	563.90	4,262.90	0.00	167.10	96.23
24-4926-321-02	TELEPHONE-DIRECTOR	2,064.00	0.00	0.00	0.00	2,064.00	0.00
24-4926-325-00	POSTAGE	23,658.00	267.12	3,519.51	0.00	20,138.49	14.88
24-4926-331-00	UTILITIES	2,000.00	194.88	920.66	0.00	1,079.34	46.03
24-4926-341-00	PRINTING	71,273.00	1,663.81	18,715.06	0.00	52,557.94	26.26
24-4926-370-00	AD FIRM MEDIA	315,000.00	18,219.66	122,509.53	0.00	192,490.47	38.89
24-4926-370-01	WEBSITE SERVICE	27,898.00	2,262.33	13,573.98	0.00	14,324.02	48.66
24-4926-370-02	CREATIVE & PRODUCTION SE	27,850.00	7,013.64	32,153.06	0.00	-4,303.06	115.45
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	12,000.00	1,000.00	28,810.13	0.00	-16,810.13	240.08
24-4926-370-04	E-MAIL CAMPAIGNS	12,900.00	950.00	5,700.00	0.00	7,200.00	44.19

ACCOUNT ACTIVITY ANALYSIS					PAGE 1			
BC2001					BEGINNING 12/01/19 ENDING 12/31/19			
TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:								
12/01/19				BUDGET BALANCE	110,757.00			49,606.90
12/12/19	TLJ		JE-191748	JOE: TDA PAYROLL 8 (12/13	0.00	4,063.69	0.00	53,670.59
12/26/19	TLJ		JE-191756	JOE: TDA PAYROLL 12/27/19	0.00	4,063.69	0.00	57,734.28
TOTALS					110,757.00	57,734.28	0.00	57,734.28
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:								
12/01/19				BUDGET BALANCE	2,250.00			986.54
12/03/19	120119		01*262816	BUSINESS CARD	0.00	100.00	0.00	1,086.54
12/03/19	120219		01*262817	BUSINESS CARD	0.00	79.52	0.00	1,166.06
12/09/19	58127		01*262681	THE SYLVA HERALD	0.00	15.70	0.00	1,181.76
12/09/19	58754		01*262681	THE SYLVA HERALD	0.00	62.80	0.00	1,244.56
12/09/19	58899		01*262681	THE SYLVA HERALD	0.00	0.50	0.00	1,245.06
12/10/19	120219		01*262817	BUSINESS CARD	0.00	0.00	2.73	1,242.33
12/10/19	120219		01*262817	BUSINESS CARD	0.00	0.00	1.21	1,241.12
TOTALS					2,250.00	1,274.49	33.37	1,241.12
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:								
12/01/19				BUDGET BALANCE	6,867.00			3,075.43
12/12/19	TLJ		JE-191749	JOE: TDA PAYROLL 8 (12/13	0.00	251.94	0.00	3,327.37
12/26/19	TJ		JE-191757	JOE: TDA PAYROLL 12/27/19	0.00	251.95	0.00	3,579.32
TOTALS					6,867.00	3,831.27	251.95	3,579.32
ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:								
12/01/19				BUDGET BALANCE	10,002.00			3,893.90
12/12/19	TLJ		JE-191749	JOE: TDA PAYROLL 8 (12/13	0.00	243.82	0.00	4,137.72
12/26/19	TJ		JE-191757	JOE: TDA PAYROLL 12/27/19	0.00	243.82	0.00	4,381.54
TOTALS					10,002.00	4,745.24	363.70	4,381.54
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:								
12/01/19				BUDGET BALANCE	18,167.00			6,932.92

PAGE 2

BC2001

BEGINNING 12/01/19 ENDING 12/31/19

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-183-00				DESC: HOSPITALIZATION INSURANCE	ASN:	=====>	CONTINUED	<=====
12/01/19		12366	01*262669	COMPANION LIFE INSURANCE	0.00	153.28	0.00	7,086.20
12/19/19		121219	01*262996	BCBS OF NC	0.00	1,114.27	0.00	8,200.47

				TOTALS	18,167.00	8,200.47	0.00	8,200.47
=====								
ACCOUNT # 24-4926-185-00				DESC: UNEMPLOYMENT INSURANCE	ASN:			
12/01/19				BUDGET BALANCE	486.00			353.01
12/12/19	TLJ		JE-191749	JOE: TDA PAYROLL 8 (12/13	0.00	40.64	0.00	393.65
12/26/19	TJ		JE-191757	JOE: TDA PAYROLL 12/27/19	0.00	40.64	0.00	434.29

				TOTALS	486.00	474.93	40.64	434.29
=====								
ACCOUNT # 24-4926-186-00				DESC: WORKMAN'S COMPENSATION	ASN:			
12/01/19				BUDGET BALANCE	1,151.00			1,322.50

				TOTALS	1,151.00	1,322.50	0.00	1,322.50
=====								
ACCOUNT # 24-4926-187-00				DESC: MEDICARE TAX	ASN:			
12/12/19	TLJ		JE-191749	JOE: TDA PAYROLL 8 (12/13	0.00	58.93	0.00	778.17
12/26/19	TJ		JE-191757	JOE: TDA PAYROLL 12/27/19	0.00	58.92	0.00	837.09

				TOTALS	1,607.00	896.00	58.91	837.09
=====								
ACCOUNT # 24-4926-190-00				DESC: PROFESSIONAL SER-COUNTY	ASN:			
12/01/19				BUDGET BALANCE	16,250.00			6,770.85
12/31/19	TLJ		JE-191761	JOE: TDA ADMIN COST 12/20	0.00	1,354.17	0.00	8,125.02

				TOTALS	16,250.00	8,125.02	0.00	8,125.02
=====								
ACCOUNT # 24-4926-191-00				DESC: PROFESSIONAL SER-AUDIT	ASN:			
12/01/19				BUDGET BALANCE	7,200.00			2,000.00

				TOTALS	7,200.00	2,000.00	0.00	2,000.00
=====								

ACCOUNT ACTIVITY ANALYSIS

PAGE 3

BC2001

BEGINNING 12/01/19 ENDING 12/31/19

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
---------------	--------------	-------------------	-----------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:

TOTALS

2,000.00

0.00

0.00

0.00

ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:

12/03/19	120219	01*262817	BUSINESS CARD	0.00	101.26	0.00	7,506.63
12/09/19	1L4G-NYVQ-	01*262909	AMAZON CAPITAL SERVICES	0.00	128.39	0.00	7,635.02
12/10/19	120219	01*262817	BUSINESS CARD	0.00	0.00	4.58	7,630.44
12/10/19	120219	01*262817	BUSINESS CARD	0.00	0.00	2.04	7,628.40
12/10/19	1L4G-NYVQ-	01*262909	AMAZON CAPITAL SERVICES	0.00	0.00	5.82	7,622.58
12/10/19	1L4G-NYVQ-	01*262909	AMAZON CAPITAL SERVICES	0.00	0.00	2.58	7,620.00
12/16/19	1RDY-FX3Q-	01*263147	AMAZON CAPITAL SERVICES	0.00	33.15	0.00	7,653.15
12/23/19	1RDY-FX3Q-	01*263147	AMAZON CAPITAL SERVICES	0.00	0.00	1.50	7,651.65
12/23/19	1RDY-FX3Q-	01*263147	AMAZON CAPITAL SERVICES	0.00	0.00	0.67	7,650.98

TOTALS

3,500.00

8,448.50

797.52

7,650.98

ACCOUNT # 24-4926-260-01 DESC: PROMO ITEMS ASN:

12/01/19			BUDGET BALANCE	2,881.00			0.00
----------	--	--	----------------	----------	--	--	------

TOTALS

2,881.00

0.00

0.00

0.00

ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:

12/01/19	3305	01*262638	ALLEN STREET STORAGE	0.00	80.00	0.00	2,017.94
12/09/19	011399	01*263047	CHEROKEE BOTTLED WATER	0.00	43.77	0.00	2,061.71
12/09/19	12/2/19	01*262876	GREAT SMOKIES STORAGE	0.00	510.00	0.00	2,571.71
12/10/19	142910	01*262912	GO PLASTICS LLC	0.00	1,069.21	0.00	3,640.92
12/23/19	011399	01*263047	CHEROKEE BOTTLED WATER	0.00	0.00	1.92	3,639.00
12/23/19	011399	01*263047	CHEROKEE BOTTLED WATER	0.00	0.00	0.85	3,638.15

TOTALS

6,210.00

3,654.69

16.54

3,638.15

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

12/01/19			BUDGET BALANCE	24,875.00			11,861.56
----------	--	--	----------------	-----------	--	--	-----------

ACCOUNT ACTIVITY ANALYSIS

PAGE 4

BC2001

BEGINNING 12/01/19 ENDING 12/31/19

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN: =====> CONTINUED <=====								
12/03/19		120119	01*262816	BUSINESS CARD	0.00	153.03	0.00	12,014.59
12/10/19		11/26/19	02*4988	CALEB MICHAEL SULLIVAN	0.00	355.97	0.00	12,370.56
12/10/19		120119	01*262816	BUSINESS CARD	0.00	0.00	6.92	12,363.64
12/10/19		120119	01*262816	BUSINESS CARD	0.00	0.00	3.08	12,360.56
TOTALS					24,875.00	13,711.72	1,351.16	12,360.56
ACCOUNT # 24-4926-311-02 DESC: FAM/MEDIA MISSION ASN:								
12/01/19				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:								
12/02/19		9842749017	01*262721	VERIZON WIRELESS	0.00	192.61	0.00	3,891.61
12/03/19		43698	01*262859	BALSAMWEST	0.00	375.80	0.00	4,267.41
12/09/19		43699	01*262859	BALSAMWEST	0.00	363.18	0.00	4,630.59
12/09/19		203607		JACKSON CHAMBER OF COMM	0.00	0.00	186.10	4,444.49
12/11/19		203647		CASHIERS AREA CHAMBER COM	0.00	0.00	181.59	4,262.90
TOTALS					4,430.00	6,087.39	1,824.49	4,262.90
ACCOUNT # 24-4926-321-01 DESC: CONFERENCE CALL SERVICE ASN:								
12/01/19				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN:								
TOTALS					2,064.00	0.00	0.00	0.00
ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:								
12/03/19		120219	01*262817	BUSINESS CARD	0.00	200.00	0.00	3,452.39

ACCOUNT ACTIVITY ANALYSIS

PAGE 5

BC2001

BEGINNING 12/01/19 ENDING 12/31/19

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN: =====> CONTINUED <=====								
12/09/19		121019	01*262804	PURCHASE POWER	0.00	65.00	0.00	3,517.39
12/09/19		17VA27489	01*262794	UPS	0.00	2.12	0.00	3,519.51
TOTALS					23,658.00	3,584.04	64.53	3,519.51

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:

12/01/19				BUDGET BALANCE	2,000.00			725.78
12/05/19	12/10/19	01*262767		TUCKASEEGEE WATER & SEWER	0.00	43.12	0.00	768.90
12/23/19	12/25/19	01*262978		DUKE ENERGY	0.00	151.76	0.00	920.66
TOTALS					2,000.00	920.66	0.00	920.66

ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:

12/01/19				BUDGET BALANCE	71,273.00			17,051.25
12/01/19	20086	0900531831	01*262668	BAGS AND BOWS BY DELUXE	0.00	540.24	0.00	17,591.49
12/01/19	20086	0900531831	01*262668	BAGS AND BOWS BY DELUXE	0.00	540.24	0.00	18,131.73
12/01/19	20086	0900531831	01*262668	BAGS AND BOWS BY DELUXE	0.00	48.16	0.00	18,179.89
12/01/19	20086	0900531831	01*262668	BAGS AND BOWS BY DELUXE	0.00	80.25	0.00	18,260.14
12/01/19	20086	0900531831	01*262668	BAGS AND BOWS BY DELUXE	0.00	481.50	0.00	18,741.64
12/02/19		0900531831	01*262668	BAGS AND BOWS BY DELUXE	0.00	0.00	24.47	18,717.17
12/02/19		0900531831	01*262668	BAGS AND BOWS BY DELUXE	0.00	0.00	10.87	18,706.30
12/02/19		0900531831	01*262668	BAGS AND BOWS BY DELUXE	0.00	0.00	24.47	18,681.83
12/02/19		0900531831	01*262668	BAGS AND BOWS BY DELUXE	0.00	0.00	10.87	18,670.96
12/02/19		0900531831	01*262668	BAGS AND BOWS BY DELUXE	0.00	0.00	2.18	18,668.78
12/02/19		0900531831	01*262668	BAGS AND BOWS BY DELUXE	0.00	0.00	0.97	18,667.81
12/02/19		0900531831	01*262668	BAGS AND BOWS BY DELUXE	0.00	0.00	3.63	18,664.18
12/02/19		0900531831	01*262668	BAGS AND BOWS BY DELUXE	0.00	0.00	1.62	18,662.56
12/02/19		0900531831	01*262668	BAGS AND BOWS BY DELUXE	0.00	0.00	21.81	18,640.75
12/02/19		0900531831	01*262668	BAGS AND BOWS BY DELUXE	0.00	0.00	9.69	18,631.06
12/03/19	120219	01*262817		BUSINESS CARD	0.00	0.00	20.72	18,610.34
12/04/19	SH	JE-191660		JOE: NOVEMBER 2019 DEPT C	0.00	104.72	0.00	18,715.06
TOTALS					71,273.00	18,885.24	170.18	18,715.06

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:

12/01/19				BUDGET BALANCE	0.00			0.00
----------	--	--	--	----------------	------	--	--	------

PAGE 6

BEGINNING 12/01/19 ENDING 12/31/19

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:					=====>	CONTINUED	<=====	

-								
TOTALS					0.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:								
12/09/19	42027-4204	01*262892	RAWLE MURDY ASSOCIATES, I		0.00	18,219.66	0.00	122,509.53

-								
TOTALS					315,000.00	122,509.53	0.00	122,509.53
=====								
ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:								
12/01/19			BUDGET BALANCE		27,898.00			11,311.65
12/09/19	42027-4204	01*262892	RAWLE MURDY ASSOCIATES, I		0.00	2,262.33	0.00	13,573.98

-								
TOTALS					27,898.00	13,573.98	0.00	13,573.98
=====								
ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:								
12/01/19			BUDGET BALANCE		27,850.00			25,139.42
12/09/19	42027-4204	01*262892	RAWLE MURDY ASSOCIATES, I		0.00	7,013.64	0.00	32,153.06

-								
TOTALS					27,850.00	32,153.06	0.00	32,153.06
=====								
ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:								
12/01/19			BUDGET BALANCE		12,000.00			27,810.13
12/09/19	42027-4204	01*262892	RAWLE MURDY ASSOCIATES, I		0.00	1,000.00	0.00	28,810.13

-								
TOTALS					12,000.00	28,810.13	0.00	28,810.13
=====								
ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:								
12/01/19			BUDGET BALANCE		12,900.00			4,750.00
12/09/19	42027-4204	01*262892	RAWLE MURDY ASSOCIATES, I		0.00	950.00	0.00	5,700.00

-								
TOTALS					12,900.00	5,700.00	0.00	5,700.00
=====								

=====

ACCOUNT ACTIVITY ANALYSIS

PAGE 7

=====

BC2001

BEGINNING 12/01/19 ENDING 12/31/19

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
---------------	--------------	-------------------	-----------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

12/01/19				BUDGET BALANCE	18,000.00			7,500.00
12/09/19		42027-4204	01*262892	RAWLE MURDY ASSOCIATES, I	0.00	1,500.00	0.00	9,000.00
-								
TOTALS					18,000.00	9,000.00	0.00	9,000.00

ACCOUNT # 24-4926-370-06 DESC: GUEST BLOGS ASN:

12/01/19				BUDGET BALANCE	0.00			0.00
-								
TOTALS					0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:

12/09/19		42027-4204	01*262892	RAWLE MURDY ASSOCIATES, I	0.00	900.00	0.00	11,150.00
-								
TOTALS					23,550.00	11,150.00	0.00	11,150.00

ACCOUNT # 24-4926-370-08 DESC: VIDEO PRODUCTION ASN:

12/01/19				BUDGET BALANCE	5,000.00			850.00
12/19/19		003	01*263205	KSQUARED MEDIA L.L.C.	0.00	750.00	0.00	1,600.00
-								
TOTALS					5,000.00	1,600.00	0.00	1,600.00

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

12/01/19				BUDGET BALANCE	167,090.00			77,466.80
12/03/19		140483	01*262684	JACKSON CO. CHAMBER OF CO	0.00	6,000.00	0.00	83,466.80
12/03/19		140483	01*262684	JACKSON CO. CHAMBER OF CO	0.00	780.00	0.00	84,246.80
12/03/19		140483	01*262684	JACKSON CO. CHAMBER OF CO	0.00	160.00	0.00	84,406.80
12/03/19		140483	01*262684	JACKSON CO. CHAMBER OF CO	0.00	189.00	0.00	84,595.80
12/03/19		140495	01*262710	CASHIERS CHAMBER OF COMME	0.00	5,500.00	0.00	90,095.80
12/03/19		140495	01*262710	CASHIERS CHAMBER OF COMME	0.00	700.00	0.00	90,795.80
-								
TOTALS					167,090.00	90,795.80	0.00	90,795.80

BC2001 BEGINNING 12/01/19 ENDING 12/31/19

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
---------------	--------------	-------------------	-----------------	-----------------------------	-------------------------	--------	---------	---------

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:

12/01/19				BUDGET BALANCE	78,500.00			37,877.18
12/03/19		120119	01*262816	BUSINESS CARD	0.00	29.21	0.00	37,906.39
12/09/19		10-1219	01*262868	PINEAPPLE PUBLIC RELATION	0.00	5,775.00	0.00	43,681.39
TOTALS					78,500.00	43,700.85	19.46	43,681.39

ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:

12/01/19				BUDGET BALANCE	22,000.00			9,166.65
12/31/19	TLJ		JE-191761	JOE: TDA ADMIN COST 12/20	0.00	1,833.33	0.00	10,999.98
TOTALS					22,000.00	10,999.98	0.00	10,999.98

ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:

12/01/19				BUDGET BALANCE	1,400.00			250.00
TOTALS					1,400.00	250.00	0.00	250.00

ACCOUNT # 24-4926-393-04 DESC: CONTRACTED SERVICES-MGT ASN:

TOTALS					0.00	0.00	0.00	0.00
--------	--	--	--	--	------	------	------	------

ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:

TOTALS					9,872.00	4,752.75	0.00	4,752.75
--------	--	--	--	--	----------	----------	------	----------

ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:

12/09/19		42027-4204	01*262892	RAWLE MURDY ASSOCIATES, I	0.00	4,875.00	0.00	29,250.00
TOTALS					58,500.00	29,250.00	0.00	29,250.00

=====				ACCOUNT ACTIVITY ANALYSIS		PAGE 9	=====	
BC2001				BEGINNING	12/01/19	ENDING	12/31/19	
TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN: =====> CONTINUED <=====								
ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:								
12/01/19				BUDGET BALANCE	7,140.00			4,140.00

-				TOTALS	7,140.00	4,140.00	0.00	4,140.00
=====								
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:								
12/09/19	42027-4204	01*262892		RAWLE MURDY ASSOCIATES, I	0.00	0.00	36.01	779.12

-				TOTALS	5,500.00	815.13	36.01	779.12
=====								
ACCOUNT # 24-4926-393-09 DESC: CONTRACTED SERVICES-MAGELLAN ASN:								
12/01/19				BUDGET BALANCE	0.00			0.00

-				TOTALS	0.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-393-10 DESC: CONTRACTED SERVICES-PLANNING ASN:								

-				TOTALS	0.00	0.00	0.00	0.00
=====								
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:								
12/03/19	120119	01*262816		BUSINESS CARD	0.00	56.70	0.00	17,880.04
12/03/19	120219	01*262817		BUSINESS CARD	0.00	640.58	0.00	18,520.62
12/10/19	120119	01*262816		BUSINESS CARD	0.00	0.00	2.57	18,518.05
12/10/19	120119	01*262816		BUSINESS CARD	0.00	0.00	1.14	18,516.91
12/10/19	120219	01*262817		BUSINESS CARD	0.00	0.00	3.78	18,513.13
12/10/19	120219	01*262817		BUSINESS CARD	0.00	0.00	1.68	18,511.45
12/23/19	6054	01*263139		SKYFI, INC.	0.00	59.99	0.00	18,571.44

-				TOTALS	24,036.00	18,610.29	38.85	18,571.44
=====								
ACCOUNT # 24-4926-393-12 DESC: CONTRACTED SERVICES-SOCIAL MGT ASN:								
12/01/19				BUDGET BALANCE	0.00			0.00

ACCOUNT ACTIVITY ANALYSIS

PAGE 10

BC2001

BEGINNING 12/01/19 ENDING 12/31/19

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-393-12 DESC: CONTRACTED SERVICES-SOCIAL MGT ASN: =====> CONTINUED <=====								
TOTALS					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-13 DESC: CONTRACTED SERVICES-PHOTOGRAPHY ASN:								
TOTALS					0.00	100.00	0.00	100.00
ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:								
12/12/19	TLJ	JE-191747		JOE: TDA INVOICE #:000004	0.00	155.95	0.00	5,155.76
12/23/19	1211	01*263176		CRAFT HR SOLUTIONS, LLC	0.00	360.00	0.00	5,515.76
TOTALS					6,281.00	5,521.76	6.00	5,515.76
ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:								
12/01/19				BUDGET BALANCE	0.00			0.00
TOTALS					0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:								
12/31/19	TLJ	JE-191760		JOE: TDA BUILDING RENT 12	0.00	500.00	0.00	3,000.00
TOTALS					6,000.00	3,000.00	0.00	3,000.00
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:								
12/01/19				BUDGET BALANCE	2,447.00			200.00
TOTALS					2,447.00	200.00	0.00	200.00
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:								
TOTALS					2,240.00	2,229.50	110.00	2,119.50

=====

PAGE 11

TRANS	PO	INVOICE	CHECK	TRANSACTION/	BEGINNING			
DATE	NUMBER	NUMBER	NUMBER	VENDOR NAME	BAL/BUDGET	DEBITS	CREDITS	BALANCE

TOTALS	0.00	0.00	0.00	0.00
=====				

BC2001

BEGINNING

12/01/19

ENDING

12/31/19

TRANS DATE	PO NUMBER	INVOICE NUMBER	CHECK NUMBER	TRANSACTION/ VENDOR NAME	BEGINNING BAL/BUDGET	DEBITS	CREDITS	BALANCE

ACCOUNT # 24-4926-699-03

DESC: SOLAR ECLIPSE PROMOTION

ASN:

=====>

CONTINUED

<=====

ACCOUNT # 24-4926-990-00

DESC: CONTINGENCY

ASN:

-

TOTALS	5,000.00	0.00	0.00	0.00
=====				

REPORT TOTALS	BEGINNING BAL/BUDGET	DEBITS	CREDITS	ENDING BALANCE
---------------	-------------------------	--------	---------	-------------------

ASSETS

LIABILITIES

Total Assets & Liabilities:	0.00	0.00	0.00	0.00
=====				

REVENUE

EXPENSES	1,203,579.00	593,260.13	5,514.49	587,745.64
----------	--------------	------------	----------	------------

Total Revenue & Expenses:	1,203,579.00	593,260.13	5,514.49	587,745.64
=====				