

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
September 30, 2019

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

September 30, 2019

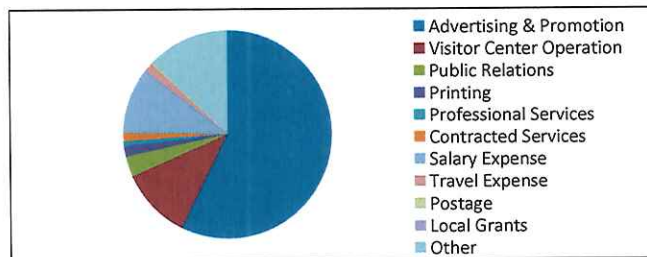
* September Room Occupancy Tax collections totaled \$133,034.86 with \$137.16 collected for penalties. The YTD collection total is \$421,353.13 - 42.15% of budget. The Airbnb total was \$17,464.32.

* 196 accounts reported for August rentals (increase of 19 accounts from last year). The collections were down 12.76% from the same period in 2018. The total decrease for the fiscal year is 13.90%

* The cash balance at September 30, 2019 is \$120,200.26 and investments total \$400,000.00.

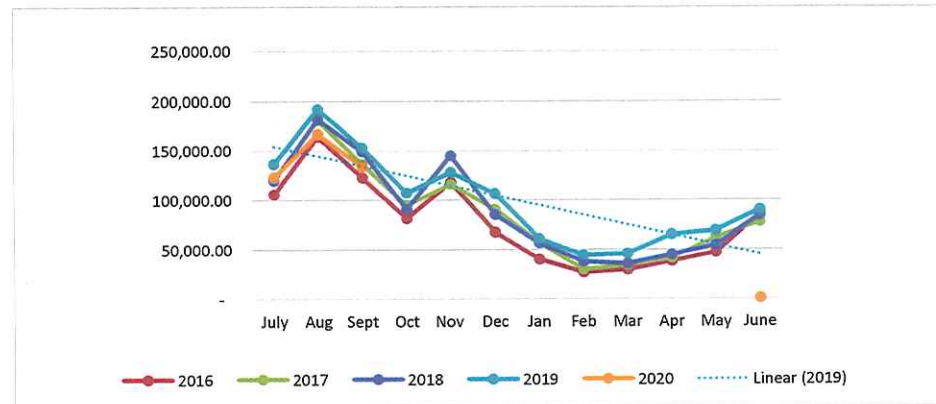
The expenses for September were \$186,870.34. The YTD expenses totaled \$327,870.76 with encumbrances of \$9,985.40 for a combined total of \$337,856.16 - 28.07% of budget.

TDA Expenses as of September 30, 2019



Advertising & Promotion	\$ 107,152.81
Visitor Center Operation	\$ 20,650.80
Public Relations	\$ 5,965.74
Printing	\$ 3,122.82
Professional Services	\$ 1,354.17
Contracted Services	\$ 2,296.24
Salary Expense	\$ 19,366.38
Travel Expense	\$ 2,624.87
Postage	\$ 491.71
Local Grants	\$ -
Other	\$ 23,844.50
Total	\$ 186,870.04

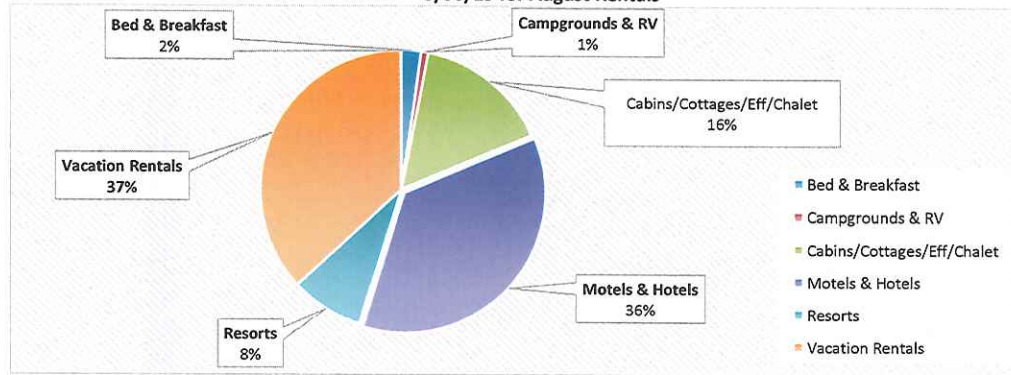
Fiscal YTD Collections



	2016	2017	2018	2019	2020
July	105,354.28	119,861.04	119,152.80	135,881.68	122,421.68
Aug	163,948.85	180,394.59	181,280.78	191,736.34	166,057.35
Sept	122,331.68	135,649.23	148,701.72	152,650.37	133,172.02
Oct	80,775.31	94,100.41	90,329.60	106,838.84	
Nov	117,640.33	115,576.40	144,240.73	127,342.88	
Dec	66,956.10	89,928.52	84,754.30	106,016.63	
Jan	39,690.82	56,081.35	56,029.08	60,207.39	
Feb	26,696.45	29,357.66	37,210.91	43,528.62	
Mar	29,114.84	33,603.67	35,029.92	45,185.00	
Apr	37,797.19	40,794.81	44,116.59	64,498.34	
May	46,472.01	61,363.25	53,695.68	68,385.86	
June	85,145.38	76,932.28	83,711.73	89,275.51	-
Total	\$ 921,923.24	\$ 1,033,643.21	\$ 1,078,253.84	\$ 1,191,547.46	\$ 421,651.05

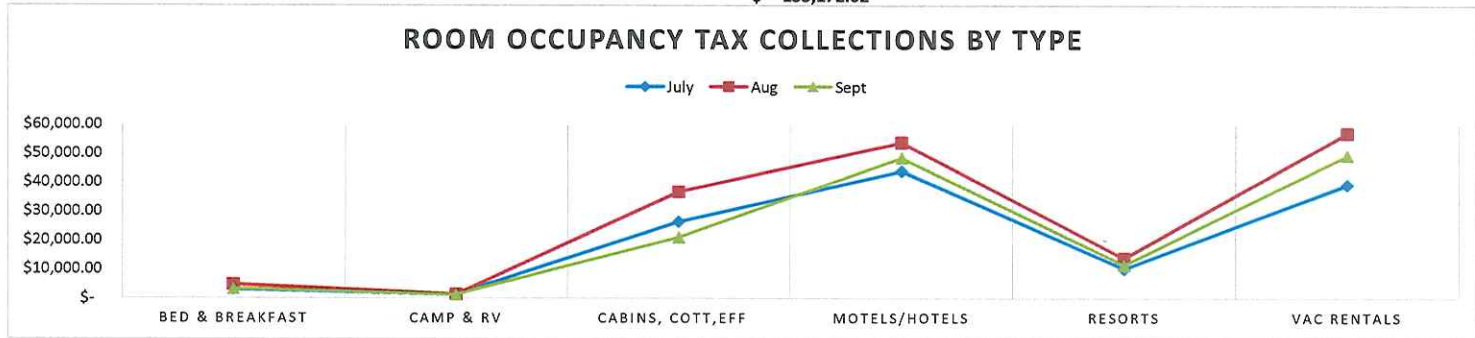


**Room Occupancy Tax Collections
9/30/19 for August Rentals**



Bed & Breakfast	\$	3,056.30
Campgrounds & RV	\$	1,073.34
Cabins/Cottages/Eff/Chalet	\$	20,718.91
Motels & Hotels	\$	48,140.84
Resorts	\$	11,174.65
Vacation Rentals	\$	49,007.98
	\$	133,172.02

ROOM OCCUPANCY TAX COLLECTIONS BY TYPE



COLLECTIONS BY TYPE

	Bed & Breakfast	Camp & RV	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 2,852.75	\$ 1,071.21	\$ 26,083.48	\$ 43,619.05	\$ 9,883.47	\$ 38,911.72	\$ 122,421.68
Aug	\$ 4,536.11	\$ 1,166.01	\$ 36,449.07	\$ 53,577.81	\$ 13,536.22	\$ 56,792.13	\$ 166,057.35
Sept	\$ 3,056.30	\$ 1,073.34	\$ 20,718.91	\$ 48,140.84	\$ 11,174.65	\$ 49,007.98	\$ 133,172.02
Oct							\$ -
Nov							\$ -
Dec							\$ -
Jan							\$ -
Feb							\$ -
March							\$ -
April							\$ -
May							\$ -
June	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 10,445.16	\$ 3,310.56	\$ 83,251.46	\$ 145,337.70	\$ 34,594.34	\$ 144,711.83	\$ 421,651.05
% By Type	2.48%	0.79%	19.74%	34.47%	8.20%	34.32%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2018	\$ 135,881.68	181	10%
July-2019	\$ 122,421.68	206	-9.91%
	\$ (13,460.00)	25	
August-2018	\$ 191,736.34	183	9%
August-2019	\$ 166,057.35	216	-13.39%
	\$ (25,678.99)	33	
September-2018	\$ 152,650.37	177	3%
September-2019	\$ 133,172.02	196	-12.76%
	\$ (19,478.35)	19	
October-2018	\$ 106,838.84	169	4%
October-2019	\$ -	0	-100.00%
	\$ (106,838.84)	-169	
November-2018	\$ 127,342.88	173	1%
November-2019	\$ -	0	-100.00%
	\$ (127,342.88)	-173	
December-2018	\$ 106,016.63	165	-10%
December-2019	\$ -	0	-100.00%
	\$ (106,016.63)	-165	
January-2019	\$ 60,207.39	149	18%
January-2020	\$ -	0	-100.00%
	\$ (60,207.39)	-149	
February-2019	\$ 43,528.62	102	15%
February-2020	\$ -	0	-100.00%
	\$ (43,528.62)	-102	
March-2019	\$ 45,185.00	106	4%
March-2020	\$ -	0	-100.00%
	\$ (45,185.00)	-106	
April-2019	\$ 64,498.34	115	95%
April-2020	\$ -	0	-100.00%
	\$ (64,498.34)	-115	
May-2019	\$ 68,385.86	133	35%
May-2020	\$ -	0	-100.00%
	\$ (68,385.86)	-133	
June-2019	\$ 89,275.51	167	15%
June-2020	\$ -	0	-100.00%
	\$ (89,275.51)	-167	
FYTD 2019	\$ 1,191,547.46		
FYTD 2020	\$ 421,651.05		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 09/01/2019 - thru - 09/30/2019

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	172,810.01	305,499.30	358,109.05	120,200.26
24-1130-000-00	JACKSON TTA CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	134,088.87	0.00	0.00	134,088.87
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	854.51	412.05	9.45	1,257.11
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	379.15	183.09	0.00	562.24
Total Asset		708,132.54	306,094.44	358,118.50	656,108.48
24-2100-000-00	ACCOUNTS PAYABLE	0.00	166,499.72	166,499.72	0.00
24-2200-000-00	ACCRUED SALARIES PAYABLE	(6,135.78)	0.00	0.00	(6,135.78)
24-2200-175-00	FEDERAL TAX PAYABLE	0.00	931.16	931.16	0.00
24-2200-176-00	STATE TAX PAYABLE	0.00	289.00	289.00	0.00
24-2200-181-00	FICA TAX PAYABLE	0.00	406.95	406.95	0.00
24-2200-182-00	RETIREMENT PAYABLE	0.00	0.00	981.27	(981.27)
24-2200-187-00	MEDICARE TAX PAYABLE	0.00	95.18	95.18	0.00
24-2300-000-11	DUE TO GENERAL	0.00	169,287.46	169,287.46	0.00
24-2300-000-15	DUE TO PAYROLL	0.00	11,642.47	11,642.47	0.00
24-2900-000-00	FUND BALANCE	(446,580.36)	0.00	0.00	(446,580.36)
24-2900-000-01	RES BY STATE STATUTE	(95,356.61)	0.00	0.00	(95,356.61)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	11,554.31	161,955.09	166,669.00	6,840.40
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(11,554.31)	166,669.00	161,955.09	(6,840.40)
24-3000-000-00	REVENUE CONTROL	(301,060.21)	1,771.67	135,636.68	(434,925.22)
24-4000-000-00	EXPENDITURE CONTROL	141,000.42	188,250.23	1,379.89	327,870.76
Total Liability		(708,132.54)	867,797.93	815,773.87	(656,108.48)
Total TOURISM DEVELOPMENT AUTH		0.00	1,173,892.37	1,173,892.37	0.00

COUNTY OF JACKSON

Income Statement

Report dates 07/01/2019 - thru - 09/30/2019

Account Number	Description	Adjusted Budget 07/01/2019 09/30/2019	Debits and (Credits) 09/01/2019 09/30/2019	Actual YTD 07/01/2019 to 09/30/2019	Encumbrances 07/01/2019 09/30/2019	Balance 07/01/2019 09/30/2019	% Used
24-3230-130-00	JACKSON COUNTY TDA	999,600.00	-133,034.86	-421,353.13	0.00	578,246.87	42.15
24-3230-130-04	JACKSON TDA - FUND BALAN	183,979.00	0.00	0.00	0.00	183,979.00	0.00
TAX REVENUE		1,183,579.00	-133,034.86	-421,353.13	0.00	762,225.87	35.60
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	-137.16	-457.68	0.00	4,542.32	9.15
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	-10,931.00	0.00	-931.00	109.31
PENALTY & INTEREST		15,000.00	-137.16	-11,388.68	0.00	3,611.32	75.92
24-3831-491-00	INVESTMENT EARNINGS	5,000.00	-692.99	-2,183.41	0.00	2,816.59	43.67
REVENUES		5,000.00	-692.99	-2,183.41	0.00	2,816.59	43.67
DEPARTMENT TOTAL Revenue		1,203,579.00	-133,865.01	-434,925.22	0.00	768,653.78	36.14
24-4926-121-00	SALARIES & WAGES	110,757.00	16,599.91	29,288.43	0.00	81,468.57	26.44
24-4926-170-00	BOARD MEMBER EXPENSE	2,250.00	174.23	847.89	0.00	1,402.11	37.68
24-4926-181-00	SOCIAL SECURITY CONTRIBU	6,867.00	1,029.36	1,815.68	0.00	5,051.32	26.44
24-4926-182-00	RETIREMENT EXPENSE	10,002.00	1,407.03	2,299.15	0.00	7,702.85	22.99
24-4926-183-00	HOSPITALIZATION INSURANC	18,167.00	0.00	3,261.55	0.00	14,905.45	17.95
24-4926-185-00	UNEMPLOYMENT INSURANCE	486.00	84.34	149.83	0.00	336.17	30.83
24-4926-186-00	WORKMAN'S COMPENSATION	1,151.00	5.00	1,322.50	0.00	-171.50	114.90
24-4926-187-00	MEDICARE TAX	1,607.00	240.74	424.63	0.00	1,182.37	26.42
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	4,062.51	0.00	12,187.49	25.00
24-4926-191-00	PROFESSIONAL SER-AUDIT	7,200.00	0.00	2,000.00	0.00	5,200.00	27.78
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	3,500.00	3,215.71	3,858.87	520.00	-878.87	125.11
24-4926-260-01	PROMO ITEMS	2,881.00	0.00	0.00	0.00	2,881.00	0.00
24-4926-299-00	MISCELLANEOUS	6,210.00	671.21	1,442.56	0.00	4,767.44	23.23
24-4926-311-00	TRAVEL	24,875.00	2,624.87	5,045.62	1,699.00	18,130.38	27.11
24-4926-321-00	TELEPHONE	4,430.00	253.68	1,482.70	0.00	2,947.30	33.47
24-4926-321-02	TELEPHONE-DIRECTOR	2,064.00	0.00	0.00	0.00	2,064.00	0.00
24-4926-325-00	POSTAGE	23,658.00	491.71	1,868.17	0.00	21,789.83	7.90
24-4926-331-00	UTILITIES	2,000.00	154.22	441.57	0.00	1,558.43	22.08
24-4926-341-00	PRINTING	71,273.00	3,122.82	12,533.94	3,673.38	55,065.68	22.74
24-4926-370-00	AD FIRM MEDIA	315,000.00	67,922.59	68,396.59	0.00	246,603.41	21.71
24-4926-370-01	WEBSITE SERVICE	27,898.00	4,524.66	6,786.99	0.00	21,111.01	24.33
24-4926-370-02	CREATIVE & PRODUCTION SE	27,850.00	7,562.92	9,262.92	0.00	18,587.08	33.26
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	12,000.00	2,000.00	25,810.13	0.00	-13,810.13	215.08
24-4926-370-04	E-MAIL CAMPAIGNS	12,900.00	1,900.00	2,850.00	0.00	10,050.00	22.09
24-4926-370-05	SEM MANAGEMENT	18,000.00	3,000.00	4,500.00	0.00	13,500.00	25.00
24-4926-370-07	SOCIAL MEDIA	16,550.00	4,675.00	8,450.00	0.00	8,100.00	51.06

COUNTY OF JACKSON
Income Statement

Report dates 07/01/2019 - thru - 09/30/2019

Account Number	Description	Adjusted Budget 07/01/2019 09/30/2019	Debits and (Credits) 09/01/2019 09/30/2019	Actual YTD 07/01/2019 to 09/30/2019	Encumbrances 07/01/2019 09/30/2019	Balance 07/01/2019 09/30/2019	% Used
24-4926-370-08	VIDEO PRODUCTION	5,000.00	0.00	0.00	0.00	5,000.00	0.00
24-4926-393-00	VISITOR CENTER OPERATION	167,090.00	20,650.80	50,808.80	0.00	116,281.20	30.41
24-4926-393-01	PUBLIC RELATIONS	78,500.00	5,965.74	20,149.32	0.00	58,350.68	25.67
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	5,499.99	0.00	16,500.01	25.00
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	0.00	0.00	1,400.00	0.00
24-4926-393-05	CONTRACTED-WEBSITE	9,872.00	4,022.75	4,752.75	0.00	5,119.25	48.14
24-4926-393-06	CONTRACTED-AD FIRM RETAI	58,500.00	9,750.00	14,625.00	0.00	43,875.00	25.00
24-4926-393-07	CONTRACTED SERVICES-STR	4,140.00	0.00	4,140.00	0.00	0.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	5,500.00	197.47	551.35	0.00	4,948.65	10.02
24-4926-393-11	SOFTWARE, INTERNET, MISC S	24,036.00	15,370.17	16,154.91	0.00	7,881.09	67.21
24-4926-393-13	CONTRACTED SERVICES-PHOT	0.00	0.00	100.00	0.00	-100.00	0.00
24-4926-393-14	CONTRACTED SERVICES-HR O	6,281.00	462.91	3,607.91	3,145.00	-471.91	107.51
24-4926-412-00	BUILDING RENT	6,000.00	500.00	1,500.00	0.00	4,500.00	25.00
24-4926-454-00	INSURANCE	2,447.00	0.00	0.00	0.00	2,447.00	0.00
24-4926-491-00	DUES AND SUBSCRIPTIONS	2,240.00	0.00	2,075.50	0.00	164.50	92.66
24-4926-550-00	CAPITAL OUTLAY	9,847.00	4,103.00	4,103.00	948.02	4,795.98	51.30
24-4926-550-01	CAPITAL PROJECTS	24,200.00	0.00	0.00	0.00	24,200.00	0.00
24-4926-699-00	GRANTS	20,000.00	0.00	350.00	0.00	19,650.00	1.75
24-4926-699-02	MISCELLANEOUS DONATIONS	3,700.00	1,000.00	1,250.00	0.00	2,450.00	33.78
24-4926-990-00	CONTINGENCY	5,000.00	0.00	0.00	0.00	5,000.00	0.00
TOURISM DEVELOPMENT AUTHORITY		1,203,579.00	186,870.34	327,870.76	9,985.40	865,722.84	28.07
DEPARTMENT TOTAL Expense		-1,203,579.00	186,870.34	327,870.76	9,985.40	-865,722.84	28.07
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	53,005.33	-107,054.46	9,985.40	-97,069.06	32.10

BC1753 BEGINNING 09/01/19 ENDING 09/30/19

TRANS	TRANSACTION	PURCHASE	TRANSACTION	BEGINNING			ENDING
DATE	TYPE	ID	DESCRIPTION	AMOUNT	BALANCE	DEBITS	CREDITS

ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:

09/01/19			***** BEGINNING BALANCE *		0.00	12,688.52	0.00	12688.52
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09/06/19	PRE	22268424	PR	10036.22				
*****						10,036.22	0.00	22724.74
09/20/19	JOE	JE-191408*TL	JCTDA PAYROLL 9/20/19 JCT			6,563.69	0.00	29288.43
*****						6,563.69	0.00	29288.43

09/30/19			***** MONTHLY TOTALS ****			16,599.91	0.00	29288.43
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09/30/19			***** ACCOUNT TOTALS ***		0.00	29,288.43	0.00	29288.43
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ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:

09/01/19			***** BEGINNING BALANCE *		0.00	685.57	11.91	673.66
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09/03/19	APE	082519	BUSINESS CARD	139.17				
*****						139.17	0.00	812.83
09/10/19	APJ	082519	BUSINESS CARD	<6.18>				
09/10/19	APJ	082519	BUSINESS CARD	<2.74>				
*****						0.00	8.92	803.91
09/18/19	APE	138835	ALL AMERICAN AWARDS	45.71				
*****						45.71	0.00	849.62
09/25/19	APJ	138835	ALL AMERICAN AWARDS	<1.20>				
09/25/19	APJ	138835	ALL AMERICAN AWARDS	<0.53>				
*****						0.00	1.73	847.89

09/30/19			***** MONTHLY TOTALS ****			184.88	10.65	847.89
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09/30/19			***** ACCOUNT TOTALS ***		0.00	870.45	22.56	847.89
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ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:

09/01/19			***** BEGINNING BALANCE *		0.00	786.32	0.00	786.32
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BEGINNING 09/01/19 ENDING 09/30/19

ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN: =====> CONTINUED <=====

09/30/19	***** ACCOUNT TOTALS ***	0.00	1,815.68	0.00	1815.68

09/01/19	***** BEGINNING BALANCE *	0.00	892.12	0.00	892.12
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09/30/19	***** ACCOUNT TOTALS ***	0.00	2,299.15	0.00	2299.15

09/01/19	***** BEGINNING BALANCE *	0.00	65.49	0.00	65.49
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09/06/19	PRE	22268440	PR	18.70			
*****					18.70	0.00	84.19
09/20/19	JOE	JE-191409*TL	JCTDA PAYROLL TAXES 9/20/		65.64	0.00	149.83
*****					65.64	0.00	149.83

09/30/19		***** MONTHLY TOTALS ****			84.34	0.00	149.83

PAGE 3

09/01/19	***** BEGINNING BALANCE *	0.00	2,708.34	0.00	2708.34
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DETAIL GENERAL LEDGER						PAGE 4
BC1753						
BEGINNING 09/01/19						ENDING 09/30/19
TRANS	TRANSACTION	PURCHASE	TRANSACTION	BEGINNING	ENDING	
DATE	TYPE	ID	DESCRIPTION	AMOUNT	BALANCE	
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN: =====> CONTINUED <=====						
09/27/19	JOE	JE-191426*TL	SEPT 2019 TDA ADMIN COST			

				1,354.17	0.00	
				1,354.17	0.00	
09/30/19			***** MONTHLY TOTALS ****			
				1,354.17	0.00	
09/30/19			***** ACCOUNT TOTALS ***	0.00	4,062.51	
				4,062.51	0.00	

ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:						
09/01/19			***** BEGINNING BALANCE *	0.00	822.65	
				822.65	179.49	
09/03/19	APE	082519	BUSINESS CARD	158.41		
09/03/19	APE	11TJ-KDCD-KP	AMAZON CAPITAL SERVICES	34.87		

				193.28	0.00	
09/04/19	APE	9839853	20149 QUILL CORPORATION	102.71		
09/04/19	APE	1LDD-DFLM-6Q	20110 AMAZON CAPITAL SERVICES	20.32		
09/04/19	APE	1LDD-DFLM-6Q	20110 AMAZON CAPITAL SERVICES	49.99		
09/04/19	APE	1LDD-DFLM-6Q	20110 AMAZON CAPITAL SERVICES	84.53		
09/04/19	APE	1LDD-DFLM-6Q	20110 AMAZON CAPITAL SERVICES	99.94		
09/04/19	APE	1LDD-DFLM-6Q	20110 AMAZON CAPITAL SERVICES	37.98		
09/04/19	APE	1LDD-DFLM-6Q	20110 AMAZON CAPITAL SERVICES	599.18		
09/04/19	APE	16FR-9HMR-6W	20148 AMAZON CAPITAL SERVICES	25.99		
09/04/19	APE	16FR-9HMR-6W	20148 AMAZON CAPITAL SERVICES	17.99		
09/04/19	APE	16FR-9HMR-6W	20148 AMAZON CAPITAL SERVICES	400.84		
09/04/19	APE	16FR-9HMR-6W	20148 AMAZON CAPITAL SERVICES	208.65		
09/04/19	APE	173M-7JK9-9G	AMAZON CAPITAL SERVICES	183.26		

				1,831.38	0.00	
09/05/19	APE	1XKQ-D4VJ-4X	AMAZON CAPITAL SERVICES	20.41		

				20.41	0.00	
09/09/19	APE	1RPT-G1Y9-HF	AMAZON CAPITAL SERVICES	21.38		
09/09/19	APE	1KNP-6KYH-DL	AMAZON CAPITAL SERVICES	302.52		
09/09/19	APE	1DMF-NG3W-71	AMAZON CAPITAL SERVICES	291.63		

				615.53	0.00	
09/10/19	APJ	9839853	QUILL CORPORATION	<4.65>		
09/10/19	APJ	9839853	QUILL CORPORATION	<2.07>		
09/10/19	APJ	082519	BUSINESS CARD	<0.29>		
09/10/19	APJ	082519	BUSINESS CARD	<0.13>		
09/10/19	APJ	16FR-9HMR-6W	AMAZON CAPITAL SERVICES	<18.15>		

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BEGINNING 09/01/19 ENDING 09/30/19									
TRANS	TRANSACTION	PURCHASE	TRANSACTION		BEGINNING			CREDITS	ENDING
DATE	TYPE	ID	DESCRIPTION	AMOUNT	BALANCE	DEBITS			BALANCE

ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN: =====> CONTINUED <=====									
09/10/19	APJ	16FR-9HMR-6W	AMAZON CAPITAL SERVICES	<8.07>					
09/10/19	APJ	16FR-9HMR-6W	AMAZON CAPITAL SERVICES	<9.45>					
09/10/19	APJ	16FR-9HMR-6W	AMAZON CAPITAL SERVICES	<4.20>					
09/10/19	APJ	173M-7JK9-9G	AMAZON CAPITAL SERVICES	<8.29>					
09/10/19	APJ	173M-7JK9-9G	AMAZON CAPITAL SERVICES	<3.68>					
09/10/19	APJ	1DMF-NG3W-71	AMAZON CAPITAL SERVICES	<12.36>					
09/10/19	APJ	1DMF-NG3W-71	AMAZON CAPITAL SERVICES	<5.49>					
09/10/19	APJ	1KNP-6KYH-DL	AMAZON CAPITAL SERVICES	<13.70>					
09/10/19	APJ	1KNP-6KYH-DL	AMAZON CAPITAL SERVICES	<6.09>					
09/10/19	APJ	1LDD-DFLM-6Q	AMAZON CAPITAL SERVICES	<0.92>					
09/10/19	APJ	1LDD-DFLM-6Q	AMAZON CAPITAL SERVICES	<0.41>					
09/10/19	APJ	1LDD-DFLM-6Q	AMAZON CAPITAL SERVICES	<3.83>					
09/10/19	APJ	1LDD-DFLM-6Q	AMAZON CAPITAL SERVICES	<1.70>					
09/10/19	APJ	1LDD-DFLM-6Q	AMAZON CAPITAL SERVICES	<27.14>					
09/10/19	APJ	1LDD-DFLM-6Q	AMAZON CAPITAL SERVICES	<12.06>					
09/10/19	APJ	1RPT-G1Y9-HF	AMAZON CAPITAL SERVICES	<0.97>					
09/10/19	APJ	1RPT-G1Y9-HF	AMAZON CAPITAL SERVICES	<0.43>					
09/10/19	APJ	1XKQ-D4VJ-4X	AMAZON CAPITAL SERVICES	<0.92>					
09/10/19	APJ	1XKQ-D4VJ-4X	AMAZON CAPITAL SERVICES	<0.41>					
*****						0.00		145.41	3158.35
09/11/19	APE	1KJG-9HR3-GP	AMAZON CAPITAL SERVICES	<208.65>					
*****						0.00		208.65	2949.70
09/12/19	APE	1DG3-TLVQ-XH	AMAZON CAPITAL SERVICES	155.10					
*****						155.10		0.00	3104.80
09/20/19	APE	1240989	QUILL CORPORATION	48.14					
09/20/19	APE	1271037	QUILL CORPORATION	42.79					
09/20/19	APE	1271036	QUILL CORPORATION	50.28					
09/20/19	APE	1171974	QUILL CORPORATION	22.78					
09/20/19	APE	1175767	QUILL CORPORATION	252.93					
09/20/19	APE	1YP4-JFYH-CJ	AMAZON CAPITAL SERVICES	286.94					
*****						703.86		0.00	3808.66
09/23/19	APE	1J4N-RMRF-GN	AMAZON CAPITAL SERVICES	123.04					
*****						123.04		0.00	3931.70
09/25/19	APJ	1171974	QUILL CORPORATION	<1.03>					
09/25/19	APJ	1171974	QUILL CORPORATION	<0.46>					
09/25/19	APJ	1175767	QUILL CORPORATION	<11.46>					
09/25/19	APJ	1175767	QUILL CORPORATION	<5.09>					
09/25/19	APJ	1240989	QUILL CORPORATION	<2.18>					
09/25/19	APJ	1240989	QUILL CORPORATION	<0.97>					
09/25/19	APJ	1271036	QUILL CORPORATION	<2.28>					
09/25/19	APJ	1271036	QUILL CORPORATION	<1.01>					
09/25/19	APJ	1271037	QUILL CORPORATION	<1.94>					
09/25/19	APJ	1271037	QUILL CORPORATION	<0.86>					

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ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN: =====> CONTINUED <=====

09/30/19	***** ACCOUNT TOTALS ***	0.00	4,474.70	615.83	3858.87

09/01/19	***** BEGINNING BALANCE *	0.00	776.11	4.76	771.35
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09/03/19	APE	082519	BUSINESS CARD	619.21			
*****					619.21	0.00	1390.56
09/11/19	APE	986930	CHEROKEE BOTTLED WATER	43.77			
*****					43.77	0.00	1434.33
09/13/19	APE	983867	CHEROKEE BOTTLED WATER	11.74			
*****					11.74	0.00	1446.07
09/25/19	APJ	983867	CHEROKEE BOTTLED WATER	<0.51>			
09/25/19	APJ	983867	CHEROKEE BOTTLED WATER	<0.23>			
09/25/19	APJ	986930	CHEROKEE BOTTLED WATER	<1.92>			
09/25/19	APJ	986930	CHEROKEE BOTTLED WATER	<0.85>			
*****					0.00	3.51	1442.56

09/30/19			***** MONTHLY TOTALS ****		674.72	3.51	1442.56

09/30/19	***** ACCOUNT TOTALS ***	0.00	1,450.83	8.27	1442.56

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BEGINNING 09/01/19 ENDING 09/30/19

ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:

09/01/19	***** BEGINNING BALANCE *	0.00	3,658.29	1,237.54	2420.75
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09/03/19	APE	082519	BUSINESS CARD	1902.32			
*****					1,902.32	0.00	4323.07
09/06/19	APE	090619	NICK BREEDLOVE	347.70			
*****					347.70	0.00	4670.77
09/10/19	APJ	082519	BUSINESS CARD	<62.10>			
09/10/19	APJ	082519	BUSINESS CARD	<27.60>			
*****					0.00	89.70	4581.07
09/12/19	APE	091119	NICK BREEDLOVE	464.55			
*****					464.55	0.00	5045.62

09/30/19	***** MONTHLY TOTALS ****	2,714.57	89.70	5045.62
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09/30/19	***** ACCOUNT TOTALS ***	0.00	6,372.86	1,327.24	5045.62

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:

09/01/19	***** BEGINNING BALANCE *	0.00	1,595.19	366.17	1229.02
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09/01/19	APE	9836653119	VERIZON WIRELESS	65.36			
*****					65.36	0.00	1294.38
09/06/19	APE	39859	BALSAMWEST	376.67			
*****					376.67	0.00	1671.05
09/23/19	CRE	202038	CASHIERS CHAMBER OF COMM	<178.88>			
09/23/19	CRE	202039	CASHIERS CHAMB OF COMM	<178.88>			
*****					0.00	357.76	1313.29
09/24/19	APE	39860	BALSAMWEST	357.75			
*****					357.75	0.00	1671.04
09/30/19	CRE	202157	JACKSON CO CHAMBER OF COM	<188.34>			
*****					0.00	188.34	1482.70

09/30/19	***** MONTHLY TOTALS ****	799.78	546.10	1482.70
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ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN: =====> CONTINUED <=====

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*****
0.00      2,394.97      912.27      1482.70
*****
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0.00	1,386.48	10.02	1376.46
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*****		491.71	0.00	1868.17
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491.71	0.00	1868.17
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*****
0.00      1,878.19      10.02      1868.17
*****
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0.00	287.35	0.00	287.35
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*****				43.82	0.00	331.17
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*****		110.40	0.00	441.57
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154.22	0.00	441.57
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*****
0.00      441.57      0.00      441.57
*****
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0.00	9,428.18	17.06	9411.12
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BEGINNING 09/01/19 ENDING 09/30/19

TRANS		TRANSACTION	PURCHASE	TRANSACTION	BEGINNING			ENDING
DATE	TYPE	ID	DESCRIPTION	AMOUNT	BALANCE	DEBITS	CREDITS	BALANCE

09/03/19	APE	082519	BUSINESS CARD	125.34			
*****					125.34	0.00	9536.46
09/04/19	JOE	JE-191329*SH	DEPT COPIES AUGUST 2019 D		0.94	0.00	9537.40
09/09/19	APE	47296-1	20108	PANAPRINT INC.	2235.20		
*****					2,235.20	0.00	11772.60
09/10/19	APJ	082519	BUSINESS CARD	<1.86>			
09/10/19	APJ	082519	BUSINESS CARD	<0.80>			
*****					0.00	2.66	11769.94
09/23/19	APE	47486-1	PANAPRINT INC.	289.00			
*****					289.00	0.00	12058.94
09/24/19	APE	2019-51408	SMOKY MOUNTAIN NEWS	475.00			
*****					475.00	0.00	12533.94

09/30/19		*****	MONTHLY TOTALS	****	3,125.48	2.66	12533.94

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09/30/19          ***** ACCOUNT TOTALS ***                      0.00      12,553.66      19.72      12533.94
*****
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ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:

09/01/19	***** BEGINNING BALANCE *		0.00	474.00	0.00	474.00

09/18/19 APE	40592-40614	RAWLE MURDY ASSOCIATES, I	28690.74			
09/18/19 APE	40972-40997	RAWLE MURDY ASSOCIATES, I	39231.85			
*****				67,922.59	0.00	68396.59

09/30/19	***** MONTHLY TOTALS ****			67,922.59	0.00	68396.59

09/30/19	***** ACCOUNT TOTALS ***	0.00	68,396.59	0.00	68396.59

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:

09/01/19	***** BEGINNING BALANCE *	0.00	2,262.33	0.00	2262.33
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BEGINNING 09/01/19 ENDING 09/30/19

ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN: =====> CONTINUED <=====

09/30/19	***** MONTHLY TOTALS ****	4,524.66	0.00	6786.99
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ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:

09/01/19	***** BEGINNING BALANCE *	0.00	1,700.00	0.00	1700.00
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09/30/19	***** MONTHLY TOTALS ****	7,562.92	0.00	9262.92
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ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:

09/01/19	***** BEGINNING BALANCE *	0.00	23,810.13	0.00	23810.13
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09/30/19	***** MONTHLY TOTALS ****	2,000.00	0.00	25810.13
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09/30/19	***** ACCOUNT TOTALS ***	0.00	25,810.13	0.00	25810.13

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TRANS DATE	TRANSACTION TYPE	PURCHASE ID	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
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ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:

09/01/19			***** BEGINNING BALANCE *		0.00	950.00	0.00	950.00
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09/18/19	APE	40592-40614	RAWLE MURDY ASSOCIATES, I	950.00				
09/18/19	APE	40972-40997	RAWLE MURDY ASSOCIATES, I	950.00				
*****						1,900.00	0.00	2850.00

09/30/19			***** MONTHLY TOTALS ****			1,900.00	0.00	2850.00
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09/30/19			***** ACCOUNT TOTALS ***		0.00	2,850.00	0.00	2850.00
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ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:

09/01/19			***** BEGINNING BALANCE *		0.00	1,500.00	0.00	1500.00
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09/18/19	APE	40592-40614	RAWLE MURDY ASSOCIATES, I	1500.00				
09/18/19	APE	40972-40997	RAWLE MURDY ASSOCIATES, I	1500.00				
*****						3,000.00	0.00	4500.00

09/30/19			***** MONTHLY TOTALS ****			3,000.00	0.00	4500.00
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09/30/19			***** ACCOUNT TOTALS ***		0.00	4,500.00	0.00	4500.00
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ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:

09/01/19			***** BEGINNING BALANCE *		0.00	3,775.00	0.00	3775.00
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09/18/19	APE	40592-40614	RAWLE MURDY ASSOCIATES, I	3775.00				
09/18/19	APE	40972-40997	RAWLE MURDY ASSOCIATES, I	900.00				
*****						4,675.00	0.00	8450.00

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ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN: =====> CONTINUED <=====

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:

09/30/19	***** MONTHLY TOTALS ****	5,965.74	0.00	20149.32
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BEGINNING 09/01/19 ENDING 09/30/19

TRANS DATE	TRANSACTION TYPE	PURCHASE ID	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
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ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN: =====> CONTINUED <=====

09/30/19	***** ACCOUNT TOTALS ***				0.00	20,168.78	19.46	20149.32
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ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:

09/01/19	***** BEGINNING BALANCE *				0.00	3,666.66	0.00	3666.66
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09/27/19	JOE	JE-191426*TL	SEPT 2019 TDA ADMIN COST			1,833.33	0.00	5499.99
*****						1,833.33	0.00	5499.99

09/30/19	***** MONTHLY TOTALS ****					1,833.33	0.00	5499.99
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09/30/19	***** ACCOUNT TOTALS ***				0.00	5,499.99	0.00	5499.99
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ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:

09/01/19	***** BEGINNING BALANCE *				0.00	730.00	0.00	730.00
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09/18/19	APE	40592-40614	RAWLE MURDY ASSOCIATES, I	3865.25				
09/18/19	APE	40972-40997	RAWLE MURDY ASSOCIATES, I	157.50				
*****						4,022.75	0.00	4752.75

09/30/19	***** MONTHLY TOTALS ****					4,022.75	0.00	4752.75
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09/30/19	***** ACCOUNT TOTALS ***				0.00	4,752.75	0.00	4752.75
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ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:

09/01/19	***** BEGINNING BALANCE *				0.00	4,875.00	0.00	4875.00
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TRANS		TRANSACTION		PURCHASE		TRANSACTION		BEGINNING		ENDING	
DATE	TYPE	ID	DESCRIPTION		AMOUNT	BALANCE	DEBITS	CREDITS	BALANCE		
ACCOUNT # 24-4926-393-06		DESC: CONTRACTED-AD FIRM RETAINER			ASN:	=====>	CONTINUED	<=====			
09/18/19	APE	40592-40614	RAWLE MURDY ASSOCIATES, I		4875.00						
09/18/19	APE	40972-40997	RAWLE MURDY ASSOCIATES, I		4875.00						
*****							9,750.00	0.00	14625.00		
09/30/19			***** MONTHLY TOTALS ****				9,750.00	0.00	14625.00		

09/30/19			***** ACCOUNT TOTALS ***			0.00	14,625.00	0.00	14625.00		

ACCOUNT # 24-4926-393-08		DESC: CONTRACTED-AD FIRM MISC			ASN:						
09/01/19			***** BEGINNING BALANCE *			0.00	353.88	0.00	353.88		
09/18/19	APE	40592-40614	RAWLE MURDY ASSOCIATES, I		77.00						
09/18/19	APE	40972-40997	RAWLE MURDY ASSOCIATES, I		120.47						
*****							197.47	0.00	551.35		
09/30/19			***** MONTHLY TOTALS ****				197.47	0.00	551.35		

09/30/19			***** ACCOUNT TOTALS ***			0.00	551.35	0.00	551.35		

ACCOUNT # 24-4926-393-11		DESC: SOFTWARE,INTERNET,MISC SERVICES			ASN:						
09/01/19			***** BEGINNING BALANCE *			0.00	792.16	7.42	784.74		
09/03/19	APE	082519	BUSINESS CARD		613.89						
*****							613.89	0.00	1398.63		
09/10/19	APE	INV1540	CROWDRIFF INC.		14700.00						
09/10/19	APJ	082519	BUSINESS CARD		<2.57>						
09/10/19	APJ	082519	BUSINESS CARD		<1.14>						
*****							14,700.00	3.71	16094.92		
09/23/19	APE	3911	SKYFI, INC.		59.99						
*****							59.99	0.00	16154.91		
09/30/19			***** MONTHLY TOTALS ****				15,373.88	3.71	16154.91		

=====					DETAIL GENERAL LEDGER		PAGE 15		=====	
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TRANS	TRANSACTION	PURCHASE	TRANSACTION	BEGINNING				ENDING		
DATE	TYPE	ID	DESCRIPTION	AMOUNT	BALANCE	DEBITS	CREDITS	BALANCE		

ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN: =====> CONTINUED <=====										
09/30/19	***** ACCOUNT TOTALS ***				0.00	16,166.04	11.13	16154.91		

ACCOUNT # 24-4926-393-14 DESC: CONTRACTED SERVICES-HR OUTSOURCING ASN:										
09/01/19	***** BEGINNING BALANCE *				0.00	3,145.00	0.00	3145.00		

09/20/19	JOE	JE-191410*TL	JCTDA INVOICE #:000004877			462.91	0.00	3607.91		
*****						462.91	0.00	3607.91		

09/30/19	***** MONTHLY TOTALS ****					462.91	0.00	3607.91		

09/30/19	***** ACCOUNT TOTALS ***				0.00	3,607.91	0.00	3607.91		

ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:										
09/01/19	***** BEGINNING BALANCE *				0.00	1,000.00	0.00	1000.00		

09/27/19	JOE	JE-191424*	SEPT 2019 RENT SEPT 2019			500.00	0.00	1500.00		
*****						500.00	0.00	1500.00		

09/30/19	***** MONTHLY TOTALS ****					500.00	0.00	1500.00		

09/30/19	***** ACCOUNT TOTALS ***				0.00	1,500.00	0.00	1500.00		

ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:										
09/01/19	***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00		

09/04/19	APE	9839853	20149	QUILL CORPORATION	408.74					

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TRANS DATE	TRANSACTION TYPE	PURCHASE ID	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
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ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN: =====> CONTINUED <=====

09/04/19	APE	16FR-9HMR-6W 20148	AMAZON CAPITAL SERVICES	850.65				
09/04/19	APE	42239 20114	MARKETSPACE SOLUTIONS, IN	2727.44				
09/04/19	APE	42239 20114	MARKETSPACE SOLUTIONS, IN	403.39				
*****						4,390.22	0.00	4390.22
09/10/19	APJ	9839853	QUILL CORPORATION	<18.51>				
09/10/19	APJ	9839853	QUILL CORPORATION	<8.23>				
09/10/19	APJ	42239	MARKETSPACE SOLUTIONS, IN	<123.53>				
09/10/19	APJ	42239	MARKETSPACE SOLUTIONS, IN	<54.91>				
09/10/19	APJ	42239	MARKETSPACE SOLUTIONS, IN	<18.27>				
09/10/19	APJ	42239	MARKETSPACE SOLUTIONS, IN	<8.12>				
09/10/19	APJ	16FR-9HMR-6W	AMAZON CAPITAL SERVICES	<38.53>				
09/10/19	APJ	16FR-9HMR-6W	AMAZON CAPITAL SERVICES	<17.12>				
*****						0.00	287.22	4103.00
09/30/19	***** MONTHLY TOTALS ****					4,390.22	287.22	4103.00

09/30/19 ***** ACCOUNT TOTALS ***

0.00	4,390.22	287.22	4103.00
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ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:

09/01/19	***** BEGINNING BALANCE *			0.00	250.00	0.00	250.00	
09/16/19	APE	138812	WCU FOUNDATION	250.00				
*****						250.00	0.00	500.00
09/23/19	APE	141152	FRIENDS OF PANTHERTOWN, I	750.00				
*****						750.00	0.00	1250.00
09/30/19	***** MONTHLY TOTALS ****					1,000.00	0.00	1250.00

09/30/19 ***** ACCOUNT TOTALS ***

0.00	1,250.00	0.00	1250.00
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