



## OCTOBER CHAMBER HAPPENINGS

### Retail Sales:

We worked hard during Mountain Heritage Day and the subsequent Sidewalk Sale to get our goods out there and sold. The end result: \$675 (\$79 less than previous year). It rained during the afternoon of Mountain Heritage Day, but we still felt good about the overall experience. We are going to make a big push this fall to sell our historic Courthouse ornaments. We gave out hundreds of Visitor Guides, Fishing Maps, Dining Guides and Ale Trail Maps!!!

### Dillsboro Focus

After speaking with some of the merchants in Dillsboro and learning that some feel they are not seeing many local people during their Luminaire event, we created a new event this year – The Kris Kringle Mingle. Debbie and The Town of Dillsboro have refurbished Santa's space, and we will be focusing on Santa's Parlor, cutting a ribbon with his Elf and Rudolph, and Kris Kringle will light the official Dillsboro Christmas Tree on December 5<sup>th</sup>. We are encouraging our members as well as locals to enjoy shopping and dining out in Dillsboro on during this event. We hope you will join us in celebrating season, and Santa's new Parlor! Please see the attached invitation and share it with your friends and family – hope to see you there!

**2713 Visitors**

1801-  
Sylva  
912-  
Dillsboro

**357 Visitor Guides-  
to Welcome Centers**

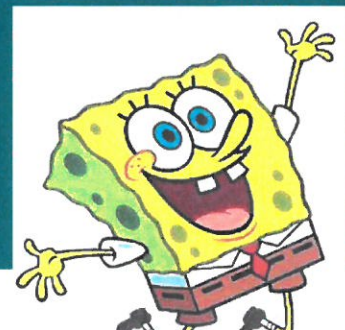
**1071 Direct Inquiries  
Fulfilled**

**264 Phone Inquiries**

**1150 Fly Fishing Maps -  
disbursed to select  
Outfitters**

**We Are Growing!**

20 New Members have joined our Chamber since July 1, 2019. If you aren't a member- Call me! Love to have you join the Greatest Chamber in the World!





PLEASE JOIN US FOR THE INAUGURAL

# KRIS KRINGLE MINGLE

THURSDAY

DEC. 5

5-6:30 P.M.

AT DILLSBORO TOWN HALL  
42 FRONT ST., DILLSBORO, N.C.

PHOTOS WITH SANTA CLAUS,  
RUDOLPH AND SANTA'S ELVES ❄️

FREE APPLE CIDER/SNACKS ❄️

SHOPPING & DINING IN  
BEAUTIFUL DILLSBORO ❄️

5:30 P.M. LIGHTING OF THE DILLSBORO  
CHRISTMAS TREE AT TOWN HALL ❄️

RIBBON CUTTING CELEBRATION FOR  
THE OPENING OF SANTA'S PARLOR ❄️

ENJOY HOLIDAY MUSIC ❄️

PRESENTED BY

*Jackson* COUNTY  
CHAMBER OF COMMERCE  
NORTH CAROLINA







<b>Fly Fishing 2019</b>			Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Location Totals
<b>Name</b>	<b>Location</b>	<b>Notes</b>													
AB Fly Fishing	Sylva	small amt.						25							25
Appalachian Outfitters Fly Shop	Murphy	Permanently closed- per Google			150										150
Bass Pro Shop	Lawrenceville, GA							125							125
Blue Chip Fly Fishing	Whittier	small amt.													0
Blue Ridge Mountain Outfitters	Blue Ridge, GA											50			50
Brookings Angler	Cashiers			150				25							175
Brown Trout Fishing	Asheville											50			50
Bryant Bait & Tackle	Topton			75											75
Curtis Wright Outfitters	Weaverville	has plenty right now			150										150
Dream Catchers	Sylva	small amt./hand deliver						25							25
Field and Stream	Asheville	permanently closed-per Google		150											150
First Peak Visitor Center	Columbus	call before send							100						100
Fontana Guides	Bryson City				150			25				100			275
Franklin's Outdoor Sports	Asheville				150							100			250
Great Smokey Bait and Tackle	Bryson City				150							100			250
Highland Hiker	Highlands			150								100			250
Hunter Banks Fly Fishing	Asheville			150								100			250
Mike Stanley Fly Fishing Club	Blanch														0
Mountain Valley Country Store	Hayesville				150							100			250
Nantahala Fly Fishing Co.	Robbinsville			150								100			250
One Fly Outfitters	Black Mountain			150								100			250
Orvis	Asheville			150											150
Outpost Mountain Outfitters	Whittier	hand deliver						50							50
Rivers Edge Outfitters	Cherokee			150								75			225
Simonds Bait and Tackle	Bryson City				150							50			200
Tazz Bait Company	Hendersonville				150										150
Trout Unlimited	Hendersonville	Call before sending										75			75
Tuckaseegee Fly Shop	Sylva	hand deliver	750					50							800
Tuckaseegee Fly Fishing Guide Service	Franklin				150										150
Mountain Bridge Trout Unlimited	Greer SC				176										176
WCU						200									200
Area Hotels									400						400
<b>Other</b>												50			50
<b>Monthly Totals</b>			<b>750</b>	<b>1,275</b>	<b>1,526</b>	<b>200</b>	<b>0</b>	<b>325</b>	<b>500</b>	<b>0</b>	<b>0</b>	<b>1,150</b>	<b>0</b>	<b>0</b>	<b>5,726</b>

	Visitor Guides 2019													Location Totals
Name	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.		
I-26 East, Columbus			136			680							816	
I-26 West, Mars Hill			136			408							544	
I-40 West, Waynesville			136			136			136				408	
I-73/74 Northbound, Seagrove			136			136			136				408	
I-73/74 Southbound, Seagrove			136			136			136				408	
I-77 North, Dobson			136			136			136				408	
I-77 South, Charlotte			136			136			136				408	
I-85 North, Norlina			136			136			136				408	
I-85 South, Kings Mountain			136				136		136				408	
I-95 North, Pleasant Hill Closed for Remodeling/Open in Dec.			136										136	
I-95 South, Rowland			136		136		136		136				544	
AAA Carolinas, Fayetteville			136				136		136				408	
Blue Ridge National Heritage, Asheville		352					136		136				624	
Bass Pro Shop, Lawrenceville GA			136				136						272	
Cherokee Welcome Center, Cherokee			136				136		136	35			443	
Cherokee Welcome center, Murphy			136				136		136				408	
Dismal Swamp, South Mill NEW ADDRESS: 2356 US Hwy 17 N South Mills, NC 27976			136				136		136				408	
First Peak Visitor Center, Columbus			136				136		136				408	
Franklin Visitor Center, Franklin				272			136		136				544	
Gorges State Park, Sapphire			136				136		136				408	
Graham County Travel & Tourism, Robbinsville			136				136		136				408	
Harrah's Cherokee Resort, Cherokee			136				136		136				408	
Haywood County TDA, Maggie Valley			136				136		136	136			544	
Haywood Chamber of Commerce, Waynesville			136				136		136				408	
Henderson County Visitor Center			136				136		136				408	
High Point Convention/Visitor Bureau			136				136						272	
North Wilkesboro Visitor Center			136				136		136				408	
McDowell County Chamber, Marion					Call before sending/No 9/26/19		136		136				272	
Murdoch developmental Center			75				136						211	
Piedmont Triad Visitor Center, Pelham		352					136		136				624	
Rowan County TDA, Salisbury NC					Called-No 9/26/19		272		136				408	
Sky Valley Visitor Center, Sky Valley GA			136				136		136				408	
Smoky Mountain Host, Franklin						136	136			136			408	
Transylvania/Brevard Chamber of Commerce					Call before sending/No 9/26/19		136						136	
Tuckaseegee Fly Shop		352											352	
VisitNC Smokies Visitor Center, Maggie Valley							136						136	
Visit Lake Norman, Cornelius							136						136	
Other				200		272	136			50			658	
Area Hotels				680		272	544						1496	
Great Smoky Mountain Railroad													0	
WCU				200									200	
<b>Monthly Totals</b>	<b>704</b>	<b>352</b>	<b>3,747</b>	<b>1,624</b>	<b>272</b>	<b>2,448</b>	<b>4,352</b>	<b>0</b>	<b>3,264</b>	<b>357</b>	<b>0</b>	<b>0</b>	<b>17,120</b>	