



AUGUST 2019 JACKSON COUNTY CHAMBER REPORT

Maintenance, Planning, and Preparation!

We completed our 10th Season of Concerts on the Creek! We've now had 150 Concerts, with well over 117,000 people in attendance. Looking ahead – we have rebranded our look for Concerts on the Creek, and will roll out the new look, complete with tee-shirts for the 2020 season. We have booked our band for the Hook, Line & Drinker Festival for May 2020, and have come up with an exciting new collaboration to assist with sustaining the festival, so stay tuned! Our marketing efforts for our 2020 publications continue through the end of October. We continued to restock our Dillsboro and Sylva businesses and hotels with materials to make sure guests are served wherever they might be. We welcomed new WCU students and their parents with fresh popcorn, pepsi, water and plenty of local information to prepare them for the next 4 years at WCU. We LOVE our new landscaping, stairs, and sidewalk! Thanks TDA!

**1592 Visitors
Served (1278 Sylva,
316 Dillsboro)**

**793 Direct Inquiries
Fulfilled**

**146 Phone Calls
Answered**

**49 Businesses
Restocked and
Ready!**

3 Ribbon Cuttings!

NEW SIDEWALK COMPLETED!

New Landscaping
Completed!

Pressure Washing
Completed!

All Kiosks Cleaned!

