

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
July 31, 2019

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

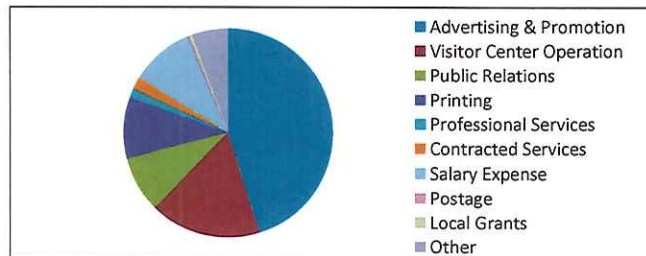
July 31, 2019

- * July Room Occupancy Tax collections totaled \$122,326.67 with \$95.01 collected for penalties. The YTD collection total is \$122,326.67 - 12.24% of budget. The Airbnb total was \$17,020.83.
- * 206 accounts reported for June rentals (increase of 25 accounts from last year). The collections were down 9.91% from the same period in 2018. The total decrease for the fiscal year is 9.91%

- * The cash balance at July 31, 2019 is \$49,323.24 and investments total \$400,000.00.

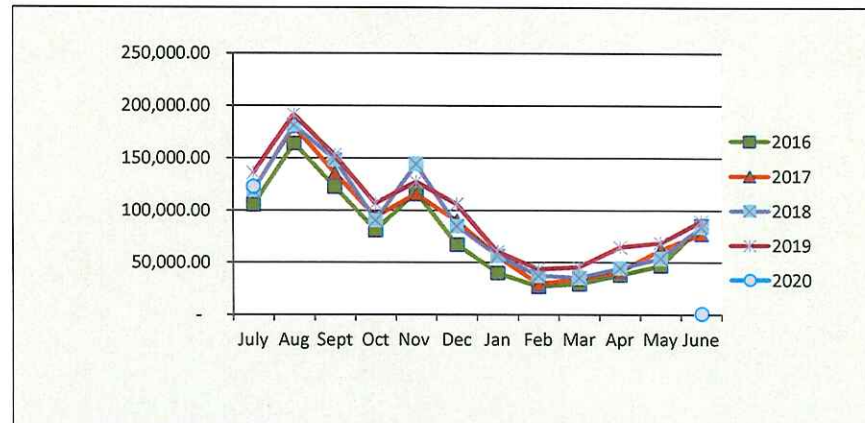
- * The expenses for July were \$97,548.62. The YTD expenses totaled \$97,548.62 with encumbrances of \$3,081.06 for a combined total of \$100,629.68 - 8.36% of budget.

TDA Expenses as of July 31, 2019



Advertising & Promotion	\$	43,957.61
Visitor Center Operation	\$	16,829.00
Public Relations	\$	8,408.58
Printing	\$	9,377.84
Professional Services	\$	1,354.13
Contracted Services	\$	1,833.33
Salary Expense	\$	9,634.03
Postage	\$	382.56
Local Grants	\$	350.00
Other	\$	5,421.54
	\$	97,548.62

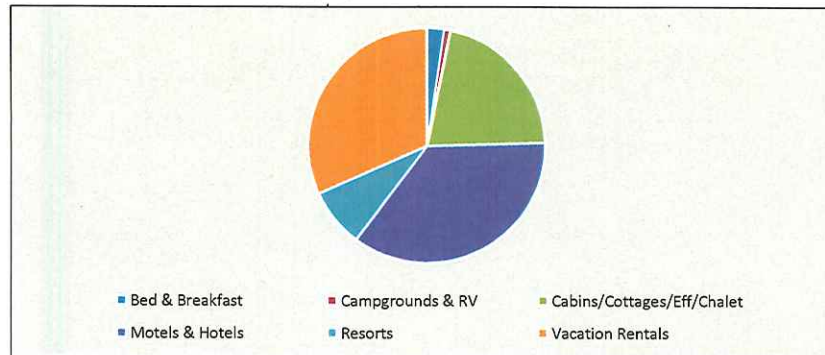
Fiscal YTD Collections



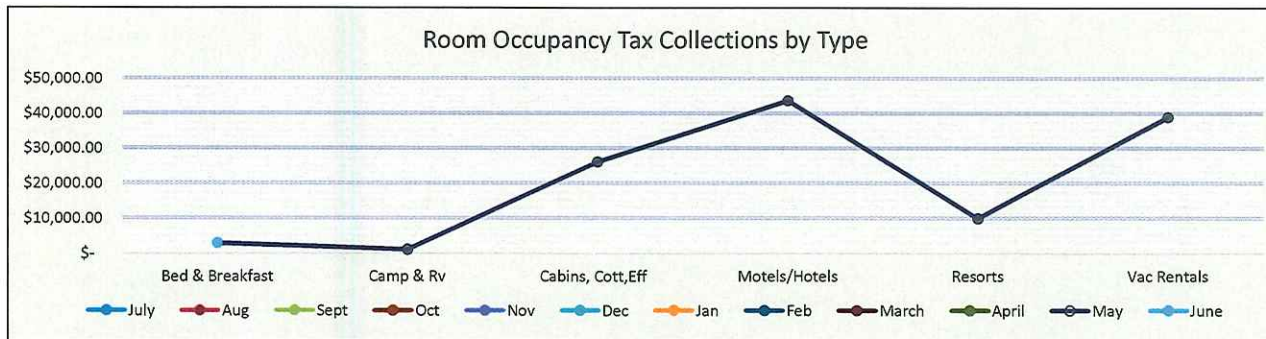
	2016	2017	2018	2019	2020
July	105,354.28	119,861.04	119,152.80	135,881.68	122,421.68
Aug	163,948.85	180,394.59	181,280.78	191,736.34	
Sept	122,331.68	135,649.23	148,701.72	152,650.37	
Oct	80,775.31	94,100.41	90,329.60	106,838.84	
Nov	117,640.33	115,576.40	144,240.73	127,342.88	
Dec	66,956.10	89,928.52	84,754.30	106,016.63	
Jan	39,690.82	56,081.35	56,029.08	60,207.39	
Feb	26,696.45	29,357.66	37,210.91	43,528.62	
Mar	29,114.84	33,603.67	35,029.92	45,185.00	
Apr	37,797.19	40,794.81	44,116.59	64,498.34	
May	46,472.01	61,363.25	53,695.68	68,385.86	
June	85,145.38	76,932.28	83,711.73	89,275.51	-
	\$ 921,923.24	\$ 1,033,643.21	\$ 1,078,253.84	\$ 1,191,547.46	\$ 122,421.68



**Room Occupancy Tax Collections
7/31/19 for June Rentals**



Bed & Breakfast	\$	2,852.75
Campgrounds & RV	\$	1,071.21
Cabins/Cottages/Eff/Chalet	\$	26,083.48
Motels & Hotels	\$	43,619.05
Resorts	\$	9,883.47
Vacation Rentals	\$	38,911.72
	\$	<u>122,421.68</u>



	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 2,852.75	\$ 1,071.21	\$ 26,083.48	\$ 43,619.05	\$ 9,883.47	\$ 38,911.72	\$ 122,421.68
Aug							\$ -
Sept							\$ -
Oct							\$ -
Nov							\$ -
Dec							\$ -
Jan							\$ -
Feb							\$ -
March							\$ -
April							\$ -
May							\$ -
June	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 2,852.75	\$ 1,071.21	\$ 26,083.48	\$ 43,619.05	\$ 9,883.47	\$ 38,911.72	\$ 122,421.68
% By Type	2.33%	0.88%	21.31%	35.63%	8.07%	31.78%	100.00%



JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2018	\$ 135,881.68	181	10%
July-2019	\$ 122,421.68	206	-9.91%
	\$ (13,460.00)	25	
August-2018	\$ 191,736.34	183	9%
August-2019	\$ -	0	-100.00%
	\$ (191,736.34)	-183	
September-2018	\$ 152,650.37	177	3%
September-2019	\$ -	0	-100.00%
	\$ (152,650.37)	-177	
October-2018	\$ 106,838.84	169	4%
October-2019	\$ -	0	-100.00%
	\$ (106,838.84)	-169	
November-2018	\$ 127,342.88	173	1%
November-2019	\$ -	0	-100.00%
	\$ (127,342.88)	-173	
December-2018	\$ 106,016.63	165	-10%
December-2019	\$ -	0	-100.00%
	\$ (106,016.63)	-165	
January-2019	\$ 60,207.39	149	18%
January-2020	\$ -	0	-100.00%
	\$ (60,207.39)	-149	
February-2019	\$ 43,528.62	102	15%
February-2020	\$ -	0	-100.00%
	\$ (43,528.62)	-102	
March-2019	\$ 45,185.00	106	4%
March-2020	\$ -	0	-100.00%
	\$ (45,185.00)	-106	
April-2019	\$ 64,498.34	115	95%
April-2020	\$ -	0	-100.00%
	\$ (64,498.34)	-115	
May-2019	\$ 68,385.86	133	35%
May-2020	\$ -	0	-100.00%
	\$ (68,385.86)	-133	
June-2019	\$ 89,275.51	167	15%
June-2020	\$ -	0	-100.00%
	\$ (89,275.51)	-167	
FYTD 2019	\$ 1,191,547.46		
FYTD 2020	\$ 122,421.68		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 07/01/2019 - thru - 07/31/2019

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	19,014.74	228,956.78	198,648.28	49,323.24
24-1130-000-00	JACKSON TTA CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	65.28	0.00	0.00	65.28
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	730.12	101.66	0.00	831.78
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	323.93	45.18	0.00	369.11
Total Asset		420,134.07	229,103.62	198,648.28	450,589.41
24-2100-000-00	ACCOUNTS PAYABLE	(4,634.91)	91,735.18	85,650.27	1,450.00
24-2200-000-00	ACCRUED SALARIES PAYABLE	(3,159.56)	0.00	0.00	(3,159.56)
24-2300-000-11	DUE TO GENERAL	0.00	94,691.57	94,691.57	0.00
24-2300-000-15	DUE TO PAYROLL	0.00	8,534.03	8,534.03	0.00
24-2900-000-00	FUND BALANCE	(345,904.33)	0.00	0.00	(345,904.33)
24-2900-000-01	RES BY STATE STATUTE	(66,435.27)	0.00	0.00	(66,435.27)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	0.00	88,731.33	85,650.27	3,081.06
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	0.00	85,650.27	88,731.33	(3,081.06)
24-3000-000-00	REVENUE CONTROL	0.00	0.00	134,088.87	(134,088.87)
24-4000-000-00	EXPENDITURE CONTROL	0.00	97,874.34	325.72	97,548.62
Total Liability		(420,134.07)	467,216.72	497,672.06	(450,589.41)
Total TOURISM DEVELOPMENT AUTH		0.00	696,320.34	696,320.34	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2019 - thru - 07/31/2019

Account Number	Description	Adjusted Budget 07/01/2019 07/31/2019	Current Actual 07/01/2019 to 07/31/2019	Actual YTD 07/01/2019 to 07/31/2019	Encumbrances 07/01/2019 07/31/2019	Balance 07/01/2019 07/31/2019	% Used
24-3230-130-00	JACKSON COUNTY TDA	999,600.00	-122,326.67	-122,326.67	0.00	877,273.33	12.24
24-3230-130-04	JACKSON TDA - FUND BALAN	183,979.00	0.00	0.00	0.00	183,979.00	0.00
	TAX REVENUE	1,183,579.00	-122,326.67	-122,326.67	0.00	1,061,252.33	10.34
24-3270-170-01	JACKSON TDA - PENALTY	5,000.00	-95.01	-95.01	0.00	4,904.99	1.90
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	-10,931.00	-10,931.00	0.00	-931.00	109.31
	PENALTY & INTEREST	15,000.00	-11,026.01	-11,026.01	0.00	3,973.99	73.51
24-3831-491-00	INVESTMENT EARNINGS	5,000.00	-736.19	-736.19	0.00	4,263.81	14.72
	REVENUES	5,000.00	-736.19	-736.19	0.00	4,263.81	14.72
	DEPARTMENT TOTAL Revenue	1,203,579.00	-134,088.87	-134,088.87	0.00	1,069,490.13	11.14
24-4926-121-00	SALARIES & WAGES	99,974.00	6,544.78	6,544.78	0.00	93,429.22	6.55
24-4926-170-00	BOARD MEMBER EXPENSE	2,250.00	0.00	0.00	0.00	2,250.00	0.00
24-4926-181-00	SOCIAL SECURITY CONTRIBU	6,198.00	405.59	405.59	0.00	5,792.41	6.54
24-4926-182-00	RETIREMENT EXPENSE	9,028.00	446.06	446.06	0.00	8,581.94	4.94
24-4926-183-00	HOSPITALIZATION INSURANC	26,208.00	1,008.00	1,008.00	0.00	25,200.00	3.85
24-4926-185-00	UNEMPLOYMENT INSURANCE	486.00	34.75	34.75	0.00	451.25	7.15
24-4926-186-00	WORKMAN'S COMPENSATION	1,151.00	1,100.00	1,100.00	0.00	51.00	95.57
24-4926-187-00	MEDICARE TAX	1,450.00	94.85	94.85	0.00	1,355.15	6.54
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	1,354.17	0.00	14,895.83	8.33
24-4926-191-00	PROFESSIONAL SER-AUDIT	6,150.00	0.00	0.00	0.00	6,150.00	0.00
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	3,500.00	542.18	542.18	0.00	2,957.82	15.49
24-4926-260-01	PROMO ITEMS	6,730.00	0.00	0.00	0.00	6,730.00	0.00
24-4926-299-00	MISCELLANEOUS	6,210.00	530.00	530.00	0.00	5,680.00	8.53
24-4926-311-00	TRAVEL	25,990.00	-32.22	-32.22	1,200.00	24,822.22	4.49
24-4926-321-00	TELEPHONE	4,430.00	618.63	618.63	0.00	3,811.37	13.96
24-4926-321-02	TELEPHONE-DIRECTOR	2,064.00	0.00	0.00	0.00	2,064.00	0.00
24-4926-325-00	POSTAGE	23,658.00	382.56	382.56	0.00	23,275.44	1.62
24-4926-331-00	UTILITIES	2,000.00	138.91	138.91	0.00	1,861.09	6.95
24-4926-341-00	PRINTING	78,182.00	9,377.84	9,377.84	1,881.06	66,923.10	14.40
24-4926-370-00	AD FIRM MEDIA	315,000.00	474.00	474.00	0.00	314,526.00	0.15
24-4926-370-01	WEBSITE SERVICE	27,898.00	2,262.33	2,262.33	0.00	25,635.67	8.11
24-4926-370-02	CREATIVE & PRODUCTION SE	27,850.00	1,700.00	1,700.00	0.00	26,150.00	6.10
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	12,000.00	23,810.13	23,810.13	0.00	-11,810.13	198.42
24-4926-370-04	E-MAIL CAMPAIGNS	12,900.00	950.00	950.00	0.00	11,950.00	7.36
24-4926-370-05	SEM MANAGEMENT	18,000.00	1,500.00	1,500.00	0.00	16,500.00	8.33
24-4926-370-07	SOCIAL MEDIA	16,550.00	3,775.00	3,775.00	0.00	12,775.00	22.81
24-4926-370-08	VIDEO PRODUCTION	5,000.00	0.00	0.00	0.00	5,000.00	0.00
24-4926-393-00	VISITOR CENTER OPERATION	167,090.00	16,829.00	16,829.00	0.00	150,261.00	10.07
24-4926-393-01	PUBLIC RELATIONS	78,500.00	8,408.58	8,408.58	0.00	70,091.42	10.71
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	1,833.33	0.00	20,166.67	8.33
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	0.00	0.00	1,400.00	0.00
24-4926-393-05	CONTRACTED-WEBSITE	9,872.00	730.00	730.00	0.00	9,142.00	7.39
24-4926-393-06	CONTRACTED-AD FIRM RETAI	58,500.00	4,875.00	4,875.00	0.00	53,625.00	8.33
24-4926-393-07	CONTRACTED SERVICES-STR	4,140.00	4,140.00	4,140.00	0.00	0.00	0.00
24-4926-393-08	CONTRACTED-AD FIRM MISC	5,500.00	353.88	353.88	0.00	5,146.12	6.43
24-4926-393-11	SOFTWARE, INTERNET, MISC S	24,036.00	116.27	116.27	0.00	23,919.73	0.48
24-4926-393-13	CONTRACTED SERVICES-PHOT	0.00	100.00	100.00	0.00	-100.00	0.00
24-4926-412-00	BUILDING RENT	6,000.00	500.00	500.00	0.00	5,500.00	8.33
24-4926-454-00	INSURANCE	2,447.00	0.00	0.00	0.00	2,447.00	0.00
24-4926-491-00	DUES AND SUBSCRIPTIONS	2,240.00	2,045.00	2,045.00	0.00	195.00	91.29
24-4926-550-00	CAPITAL OUTLAY	9,847.00	0.00	0.00	0.00	9,847.00	0.00
24-4926-550-01	CAPITAL PROJECTS	24,200.00	0.00	0.00	0.00	24,200.00	0.00
24-4926-699-00	GRANTS	20,000.00	350.00	350.00	0.00	19,650.00	1.75
24-4926-699-02	MISCELLANEOUS DONATIONS	3,700.00	250.00	250.00	0.00	3,450.00	6.76
24-4926-990-00	CONTINGENCY	5,000.00	0.00	0.00	0.00	5,000.00	0.00
	TOURISM DEVELOPMENT AUTHORITY	1,203,579.00	97,548.62	97,548.62	3,081.06	1,102,949.32	8.36
	DEPARTMENT TOTAL Expense	-1,203,579.00	97,548.62	97,548.62	3,081.06	-1,102,949.32	8.36
	Fund 24 TOURISM DEVELOPMENT AUTH	0.00	-36,540.25	-36,540.25	3,081.06	-33,459.19	9.75

DETAIL GENERAL LEDGER										PAGE 1	
BC1753		TRANSACTION		PURCHASE		BEGINNING 07/01/19		ENDING 07/31/19			
TRANS DATE	TYPE	ID	DESCRIPTION		TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE		

ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:											
07/01/19 ***** BEGINNING BALANCE *						0.00	0.00	0.00	0.00		

07/12/19 PRE 22045396 PR 3225.89											
*****							3,225.89	0.00	3225.89		
07/26/19 PRE 22082611 PR 3318.89											
*****							3,318.89	0.00	6544.78		

07/31/19 ***** MONTHLY TOTALS ****							6,544.78	0.00	6544.78		

***** ACCOUNT TOTALS ***											
07/31/19 ***** ACCOUNT TOTALS ***						0.00	6,544.78	0.00	6544.78		

ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:											
07/01/19 ***** BEGINNING BALANCE *						0.00	0.00	0.00	0.00		

*****							0.00	0.00	0.00		

***** MONTHLY TOTALS ****							0.00	0.00	0.00		

***** ACCOUNT TOTALS ***											
07/31/19 ***** ACCOUNT TOTALS ***						0.00	0.00	0.00	0.00		

ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:											
07/01/19 ***** BEGINNING BALANCE *						0.00	0.00	0.00	0.00		

07/12/19 PRE 22045401 PR 199.91											
*****							199.91	0.00	199.91		
07/26/19 PRE 22082618 PR 205.68											
*****							205.68	0.00	405.59		

07/31/19 ***** MONTHLY TOTALS ****							405.59	0.00	405.59		

***** ACCOUNT TOTALS ***											
07/31/19 ***** ACCOUNT TOTALS ***						0.00	405.59	0.00	405.59		

ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:											
07/01/19 ***** BEGINNING BALANCE *						0.00	0.00	0.00	0.00		

07/12/19 PRE 22042531 PR 223.03											
*****							223.03	0.00	223.03		
07/26/19 PRE 22079835 PR 223.03											
*****							223.03	0.00	446.06		

07/31/19 ***** MONTHLY TOTALS ****							446.06	0.00	446.06		

***** ACCOUNT TOTALS ***											
07/31/19 ***** ACCOUNT TOTALS ***						0.00	446.06	0.00	446.06		

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:											
07/01/19 ***** BEGINNING BALANCE *						0.00	0.00	0.00	0.00		

07/12/19 PRE 22042537 PR 504.00											
*****							504.00	0.00	504.00		
07/26/19 PRE 22079841 PR 504.00											
*****							504.00	0.00	1008.00		

07/31/19 ***** MONTHLY TOTALS ****							1,008.00	0.00	1008.00		

***** ACCOUNT TOTALS ***											
07/31/19 ***** ACCOUNT TOTALS ***						0.00	1,008.00	0.00	1008.00		

ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:											
07/01/19 ***** BEGINNING BALANCE *						0.00	0.00	0.00	0.00		

DETAIL GENERAL LEDGER										PAGE 2	
BC1753		TRANSACTION		PURCHASE		BEGINNING 07/01/19		ENDING 07/31/19			
TRANS DATE	TYPE	ID	DESCRIPTION		TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE		
=====											
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN: =====> CONTINUED <=====											
07/12/19	PRE	22045410	PR		16.91						

07/26/19	PRE	22082627	PR		17.84		16.91	0.00	16.91		
*****							17.84	0.00	34.75		
07/31/19 ***** MONTHLY TOTALS ****							34.75	0.00	34.75		

***** ACCOUNT TOTALS ***											
						0.00	34.75	0.00	34.75		

ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:											
07/01/19 ***** BEGINNING BALANCE *											
						0.00	0.00	0.00	0.00		

07/16/19	APE	INV19200070	NCACC-NCCL & PIPF		1100.00		1,100.00	0.00	1100.00		

07/31/19 ***** MONTHLY TOTALS ****							1,100.00	0.00	1100.00		

***** ACCOUNT TOTALS ***											
						0.00	1,100.00	0.00	1100.00		

ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:											
07/01/19 ***** BEGINNING BALANCE *											
						0.00	0.00	0.00	0.00		

07/12/19	PRE	22045406	PR		46.75		46.75	0.00	46.75		

07/26/19	PRE	22082623	PR		48.10		48.10	0.00	94.85		

07/31/19 ***** MONTHLY TOTALS ****							94.85	0.00	94.85		

***** ACCOUNT TOTALS ***											
						0.00	94.85	0.00	94.85		

ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:											
07/01/19 ***** BEGINNING BALANCE *											
						0.00	0.00	0.00	0.00		

*****							0.00	0.00	0.00		

***** MONTHLY TOTALS ****							0.00	0.00	0.00		

***** ACCOUNT TOTALS ***											
						0.00	0.00	0.00	0.00		

ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN:											
07/01/19 ***** BEGINNING BALANCE *											
						0.00	0.00	0.00	0.00		

*****							0.00	0.00	0.00		

***** MONTHLY TOTALS ****							0.00	0.00	0.00		

***** ACCOUNT TOTALS ***											
						0.00	0.00	0.00	0.00		

ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:											
07/01/19 ***** BEGINNING BALANCE *											
						0.00	0.00	0.00	0.00		

*****							0.00	0.00	0.00		

***** MONTHLY TOTALS ****							0.00	0.00	0.00		

***** ACCOUNT TOTALS ***											
						0.00	0.00	0.00	0.00		

***** ACCOUNT TOTALS ***					0.00	0.00	0.00	0.00
--------------------------	--	--	--	--	------	------	------	------

DETAIL GENERAL LEDGER									
BC1753		BEGINNING 07/01/19		ENDING 07/31/19		PAGE 4			
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE	
ACCOUNT # 24-4926-311-02 DESC: FAM/MEDIA MISSION ASN: =====> CONTINUED <=====									
ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:									
07/01/19			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00	
07/01/19	APE	9832678526	VERIZON WIRELESS	65.04					
*****						65.04	0.00	65.04	
07/03/19	APE	37274	BALSAMWEST	374.72					
*****						374.72	0.00	439.76	
07/16/19	APE	37275	BALSAMWEST	357.75					
*****						357.75	0.00	797.51	
07/29/19	CRE	200685	CASHIERS CHAMBER OF COMM	<178.88>					
*****						0.00	178.88	618.63	
07/31/19			***** MONTHLY TOTALS ****			797.51	178.88	618.63	
***** ACCOUNT TOTALS ***									
07/31/19					0.00	797.51	178.88	618.63	

ACCOUNT # 24-4926-321-01 DESC: CONFERENCE CALL SERVICE ASN:									
07/01/19			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00	
*****						0.00	0.00	0.00	
			***** MONTHLY TOTALS ****			0.00	0.00	0.00	
***** ACCOUNT TOTALS ***									
					0.00	0.00	0.00	0.00	

ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN:									
07/01/19			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00	
*****						0.00	0.00	0.00	
			***** MONTHLY TOTALS ****			0.00	0.00	0.00	
***** ACCOUNT TOTALS ***									
					0.00	0.00	0.00	0.00	

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:									
07/01/19			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00	
07/02/19	APE	3309123580	PITNEY BOWES INC.	182.79					
*****						182.79	0.00	182.79	
07/03/19	JOE	JE-191057*SH	POSTAGE JUNE 2019 POSTAGE			0.80	0.00	183.59	
07/10/19	APJ	3309123580	PITNEY BOWES INC.	<6.94>					
07/10/19	APJ	3309123580	PITNEY BOWES INC.	<3.08>					
*****						0.00	10.02	173.57	
07/12/19	APE	070119	PURCHASE POWER	208.99					
*****						208.99	0.00	382.56	
07/31/19			***** MONTHLY TOTALS ****			392.58	10.02	382.56	
***** ACCOUNT TOTALS ***									
07/31/19					0.00	392.58	10.02	382.56	

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:									
07/01/19			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00	
07/03/19	APE	7/10/19	TUCKASEIGEE WATER & SEWER	43.82					
*****						43.82	0.00	43.82	
07/24/19	APE	7/25/19	DUKE ENERGY	95.09					
*****						95.09	0.00	138.91	
07/31/19			***** MONTHLY TOTALS ****			138.91	0.00	138.91	

DETAIL GENERAL LEDGER									
PAGE 5									
BC1753	TRANS	TRANSACTION	PURCHASE	BEGINNING	ENDING	07/31/19	BEGINNING	ENDING	ENDING
DATE	TYPE	ID		07/01/19	07/31/19		07/01/19	07/31/19	07/31/19
				DESCRIPTION	AMOUNT		DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN: CONTINUED <=====									
07/31/19				***** ACCOUNT TOTALS ***			0.00	138.91	0.00
									138.91
ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:									
07/01/19				***** BEGINNING BALANCE *			0.00	0.00	0.00
07/02/19	APE	24218	20003	MOUNTAIN INFORMATION CENT	1820.00				
07/02/19	APE	24218	20003	MOUNTAIN INFORMATION CENT	1720.00				
07/03/19	JOE	JE-191056*SH		DEPT. COPIES JUNE 2019 DE			3,540.00	0.00	3540.00
07/10/19	APJ	062519		BUSINESS CARD	<11.81>		1.74	0.00	3541.74
07/10/19	APJ	062519		BUSINESS CARD	<5.25>				
07/25/19	APE	2218		ASHEVILLE REGIONAL AIRPOR	1100.00		0.00	17.06	3524.68
07/25/19	APE	46972-1	20021	PANAPRINT INC.	2919.00				
07/25/19	APE	46974-1	20022	PANAPRINT INC.	1834.16				
							5,853.16	0.00	9377.84
07/31/19				***** MONTHLY TOTALS ****			9,394.90	17.06	9377.84
07/31/19				***** ACCOUNT TOTALS ***			0.00	9,394.90	17.06
									9377.84
ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:									
07/01/19				***** BEGINNING BALANCE *			0.00	0.00	0.00
07/01/19				***** MONTHLY TOTALS ****			0.00	0.00	0.00
07/01/19				***** ACCOUNT TOTALS ***			0.00	0.00	0.00
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:									
07/01/19				***** BEGINNING BALANCE *			0.00	0.00	0.00
07/01/19	APE	209426		GROWTHZONE	474.00		474.00	0.00	474.00
07/31/19				***** MONTHLY TOTALS ****			474.00	0.00	474.00
07/31/19				***** ACCOUNT TOTALS ***			0.00	474.00	0.00
									474.00
ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:									
07/01/19				***** BEGINNING BALANCE *			0.00	0.00	0.00
07/25/19	APE	40377-40393		RAWLE MURDY ASSOCIATES, I	2262.33		2,262.33	0.00	2262.33
07/31/19				***** MONTHLY TOTALS ****			2,262.33	0.00	2262.33
07/31/19				***** ACCOUNT TOTALS ***			0.00	2,262.33	0.00
									2262.33
ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:									
07/01/19				***** BEGINNING BALANCE *			0.00	0.00	0.00
07/25/19	APE	40377-40393		RAWLE MURDY ASSOCIATES, I	1700.00		1,700.00	0.00	1700.00
07/31/19				***** MONTHLY TOTALS ****			1,700.00	0.00	1700.00

07/01/19	***** BEGINNING BALANCE *	0.00	0.00	0.00	0.00
----------	---------------------------	------	------	------	------

=====									
DETAIL GENERAL LEDGER									
PAGE 7									
=====									
BC1753	TRANSACTION		PURCHASE	TRANSACTION		BEGINNING			
DATE	TYPE	ID	DESCRIPTION	AMOUNT	BEGINNING	BALANCE	DEBITS	CREDITS	ENDING

ACCOUNT # 24-4926-370-08 DESC: VIDEO PRODUCTION ASN: =====> CONTINUED <=====									
*****							0.00	0.00	0.00
***** MONTHLY TOTALS ****							0.00	0.00	0.00
***** ACCOUNT TOTALS ***							0.00	0.00	0.00

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:									
07/01/19 ***** BEGINNING BALANCE *							0.00	0.00	0.00
07/10/19	APE	140478	JACKSON CO. CHAMBER OF CO	6000.00					
07/10/19	APE	140478	JACKSON CO. CHAMBER OF CO	780.00					
07/10/19	APE	140478	JACKSON CO. CHAMBER OF CO	160.00					
07/10/19	APE	140478	JACKSON CO. CHAMBER OF CO	189.00					
07/10/19	APE	140478	JACKSON CO. CHAMBER OF CO	2500.00					
07/10/19	APE	140490	CASHIERS CHAMBER OF COMME	5500.00					
07/10/19	APE	140490	CASHIERS CHAMBER OF COMME	700.00					
07/10/19	APE	140490	CASHIERS CHAMBER OF COMME	1000.00					
*****							16,829.00	0.00	16829.00
07/31/19 ***** MONTHLY TOTALS ****							16,829.00	0.00	16829.00
07/31/19 ***** ACCOUNT TOTALS ***							0.00	16,829.00	0.00

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:									
07/01/19 ***** BEGINNING BALANCE *							0.00	0.00	0.00
07/05/19	APE	10-0719	PINEAPPLE PUBLIC RELATION	8428.04					
*****							8,428.04	0.00	8428.04
07/10/19	APJ	062519	BUSINESS CARD	<13.47>					
07/10/19	APJ	062519	BUSINESS CARD	<5.99>					
*****							0.00	19.46	8408.58
07/31/19 ***** MONTHLY TOTALS ****							8,428.04	19.46	8408.58
07/31/19 ***** ACCOUNT TOTALS ***							0.00	8,428.04	19.46

ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:									
07/01/19 ***** BEGINNING BALANCE *							0.00	0.00	0.00
*****							0.00	0.00	0.00
***** MONTHLY TOTALS ****							0.00	0.00	0.00
***** ACCOUNT TOTALS ***							0.00	0.00	0.00

ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:									
07/01/19 ***** BEGINNING BALANCE *							0.00	0.00	0.00
*****							0.00	0.00	0.00
***** MONTHLY TOTALS ****							0.00	0.00	0.00
***** ACCOUNT TOTALS ***							0.00	0.00	0.00

ACCOUNT # 24-4926-393-04 DESC: CONTRACTED SERVICES-MGT ASN:									
07/01/19 ***** BEGINNING BALANCE *							0.00	0.00	0.00

DETAIL GENERAL LEDGER									
PAGE 8									
BC1753	TRANSACTION	PURCHASE	BEGINNING 07/01/19	ENDING 07/31/19	TRANSACTION	BEGINNING	DEBITS	CREDITS	ENDING
DATE	TYPE	ID	DESCRIPTION	AMOUNT	AMOUNT	BALANCE			BALANCE
ACCOUNT # 24-4926-393-04 DESC: CONTRACTED SERVICES-MGT ASN: =====> CONTINUED <=====									
*****							0.00	0.00	0.00
			***** MONTHLY TOTALS ****				0.00	0.00	0.00
			***** ACCOUNT TOTALS ***				0.00	0.00	0.00
ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:									
07/01/19			***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00
07/25/19	APE	40377-40393	RAWLE MURDY ASSOCIATES, I	730.00			730.00	0.00	730.00
07/31/19			***** MONTHLY TOTALS ****				730.00	0.00	730.00
07/31/19			***** ACCOUNT TOTALS ***				0.00	730.00	730.00
ACCOUNT # 24-4926-393-06 DESC: CONTRACTED-AD FIRM RETAINER ASN:									
07/01/19			***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00
07/25/19	APE	40377-40393	RAWLE MURDY ASSOCIATES, I	4875.00			4,875.00	0.00	4875.00
07/31/19			***** MONTHLY TOTALS ****				4,875.00	0.00	4875.00
07/31/19			***** ACCOUNT TOTALS ***				0.00	4,875.00	4875.00
ACCOUNT # 24-4926-393-07 DESC: CONTRACTED SERVICES-STR ASN:									
07/01/19			***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00
07/03/19	APE	7/2/19	20023 STR, INC.	1980.00					
07/03/19	APE	7/2/19	20023 STR, INC.	2160.00					
			*****				4,140.00	0.00	4140.00
07/31/19			***** MONTHLY TOTALS ****				4,140.00	0.00	4140.00
07/31/19			***** ACCOUNT TOTALS ***				0.00	4,140.00	4140.00
ACCOUNT # 24-4926-393-08 DESC: CONTRACTED-AD FIRM MISC ASN:									
07/01/19			***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00
07/25/19	APE	40377-40393	RAWLE MURDY ASSOCIATES, I	353.88			353.88	0.00	353.88
07/31/19			***** MONTHLY TOTALS ****				353.88	0.00	353.88
07/31/19			***** ACCOUNT TOTALS ***				0.00	353.88	353.88
ACCOUNT # 24-4926-393-09 DESC: CONTRACTED SERVICES-MAGELLAN ASN:									
07/01/19			***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00
*****							0.00	0.00	0.00
			***** MONTHLY TOTALS ****				0.00	0.00	0.00
			***** ACCOUNT TOTALS ***				0.00	0.00	0.00
ACCOUNT # 24-4926-393-10 DESC: CONTRACTED SERVICES-PLANNING ASN:									
07/01/19			***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00

DETAIL GENERAL LEDGER						PAGE 9	
BC1753		BEGINNING 07/01/19		ENDING 07/31/19			
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	ENDING BALANCE

ACCOUNT # 24-4926-393-10				DESC: CONTRACTED SERVICES-PLANNING	ASN: =====>	CONTINUED	<=====
*****						0.00	0.00
***** MONTHLY TOTALS ****						0.00	0.00
***** ACCOUNT TOTALS ***						0.00	0.00
*****						0.00	0.00
*****						0.00	0.00
ACCOUNT # 24-4926-393-11				DESC: SOFTWARE,INTERNET,MISC SERVICES	ASN:		
07/01/19		***** BEGINNING BALANCE *			0.00	0.00	0.00
07/01/19 APE 1908		*****		SKYFI, INC.	59.99		
*****						59.99	0.00
07/10/19 APJ 062519				BUSINESS CARD	<2.57>		59.99
07/10/19 APJ 062519				BUSINESS CARD	<1.14>		
*****						0.00	3.71
07/25/19 APE 2554				SKYFI, INC.	59.99		56.28
*****						59.99	0.00
07/31/19		***** MONTHLY TOTALS ****				119.98	116.27

07/31/19		***** ACCOUNT TOTALS ***				0.00	119.98
*****						3.71	116.27

ACCOUNT # 24-4926-393-12				DESC: CONTRACTED SERVICES-SOCIAL MGT	ASN:		
07/01/19		***** BEGINNING BALANCE *			0.00	0.00	0.00
*****						0.00	0.00
*****		***** MONTHLY TOTALS ****				0.00	0.00

*****		***** ACCOUNT TOTALS ***				0.00	0.00
*****						0.00	0.00
*****						0.00	0.00
ACCOUNT # 24-4926-393-13				DESC: CONTRACTED SERVICES-PHOTOGRAPHY	ASN:		
07/01/19		***** BEGINNING BALANCE *			0.00	0.00	0.00

07/05/19 APE IMG-AGREEMEN		*****		JEFF BEAN	100.00	100.00	0.00
*****							100.00
07/31/19		***** MONTHLY TOTALS ****				100.00	0.00
*****							100.00
07/31/19		***** ACCOUNT TOTALS ***				0.00	100.00
*****						100.00	0.00

ACCOUNT # 24-4926-399-00				DESC: CONTRACTED SERVICES	ASN:		
07/01/19		***** BEGINNING BALANCE *			0.00	0.00	0.00
*****						0.00	0.00
*****		***** MONTHLY TOTALS ****				0.00	0.00

*****		***** ACCOUNT TOTALS ***				0.00	0.00
*****						0.00	0.00
*****						0.00	0.00
ACCOUNT # 24-4926-412-00				DESC: BUILDING RENT	ASN:		
07/01/19		***** BEGINNING BALANCE *			0.00	0.00	0.00
*****						0.00	0.00
*****		***** MONTHLY TOTALS ****				0.00	0.00

*****		***** ACCOUNT TOTALS ***				0.00	0.00
*****						0.00	0.00
*****						0.00	0.00

DETAIL GENERAL LEDGER						PAGE 10			
BC1753			BEGINNING 07/01/19			ENDING 07/31/19			
TRANS	TRANSACTION	PURCHASE	TRANSACTION			BEGINNING	DEBITS	CREDITS	ENDING
DATE	TYPE	ID	DESCRIPTION			AMOUNT	BALANCE		BALANCE
=====									
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN: =====> CONTINUED <=====									
ACCOUNT # 24-4926-454-00 DESC: INSURANCE ASN:									
07/01/19			***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00
*****							0.00	0.00	0.00
***** MONTHLY TOTALS ****							0.00	0.00	0.00
***** ACCOUNT TOTALS ***							0.00	0.00	0.00
							0.00	0.00	0.00
ACCOUNT # 24-4926-491-00 DESC: DUES AND SUBSCRIPTIONS ASN:									
07/01/19			***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00

07/02/19	APE	212028	20004	DESTINATIONS INTERNATIONAL		1500.00			
07/02/19	APE	1590	20005	SOUTHEAST TOURISM SOCIETY		545.00			
*****							2,045.00	0.00	2045.00
07/31/19			***** MONTHLY TOTALS ****				2,045.00	0.00	2045.00
***** ACCOUNT TOTALS ***							0.00	2,045.00	0.00
							0.00	2,045.00	0.00
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN:									
07/01/19			***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00
*****							0.00	0.00	0.00
***** MONTHLY TOTALS ****							0.00	0.00	0.00
***** ACCOUNT TOTALS ***							0.00	0.00	0.00
							0.00	0.00	0.00
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:									
07/01/19			***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00
*****							0.00	0.00	0.00
***** MONTHLY TOTALS ****							0.00	0.00	0.00
***** ACCOUNT TOTALS ***							0.00	0.00	0.00
							0.00	0.00	0.00
ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:									
07/01/19			***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00

07/25/19	APE	40377-40393	RAWLE MURDY ASSOCIATES, I			350.00			
*****							350.00	0.00	350.00
07/31/19			***** MONTHLY TOTALS ****				350.00	0.00	350.00
***** ACCOUNT TOTALS ***							0.00	350.00	0.00
							0.00	350.00	0.00
ACCOUNT # 24-4926-699-01 DESC: SPECIAL PROJECTS ASN:									
07/01/19			***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00
*****							0.00	0.00	0.00
***** MONTHLY TOTALS ****							0.00	0.00	0.00

```
*****
0.00          0.00          0.00          0.00
*****
```