

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
May 31, 2019

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

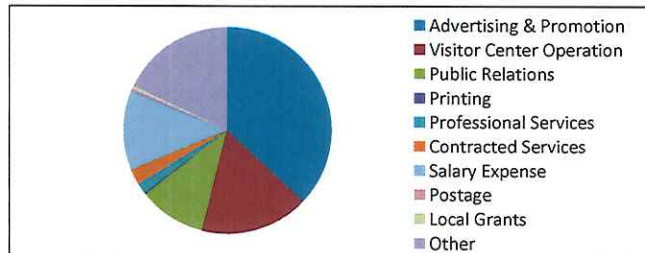
May 31, 2019

- * May Room Occupancy Tax collections totaled \$68,173.03 with \$212.83 collected for penalties. The YTD collection total is \$962,509.17 - 86.53% of budget. The Airbnb total was \$11,099.74.
- * 133 accounts reported for April rentals (increase of 13 accounts from last year). The collections were up 27.36% from the same period in 2018. The total increase for the fiscal year is 10.87%.

- * The cash balance at May 31, 2019 is \$4,558.45 and investments total \$400,000.00.

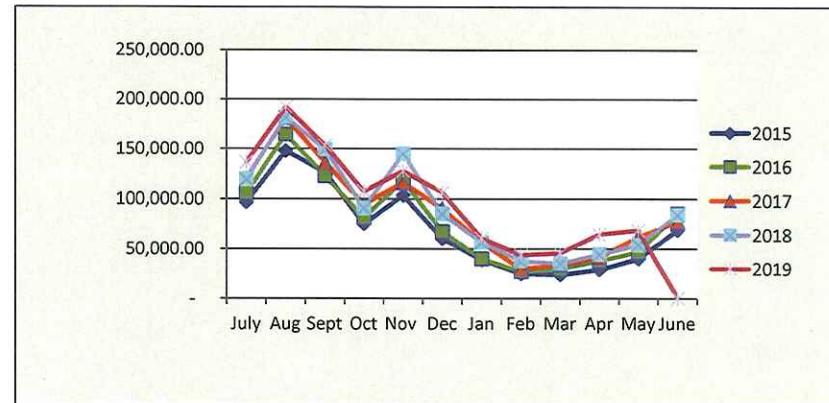
- * The expenses for May were \$79,230.98. The YTD expenses totaled \$1,107,370.08 with encumbrances of \$767.55 for a combined total of \$1,108,137.63 - 92.25% of budget.

TDA Expenses as of May 31, 2019



Advertising & Promotion	\$	29,385.49
Visitor Center Operation	\$	13,328.67
Public Relations	\$	8,266.98
Printing	\$	217.93
Professional Services	\$	1,354.17
Contracted Services	\$	1,833.33
Salary Expense	\$	9,975.74
Postage	\$	349.23
Local Grants	\$	350.00
Other	\$	14,169.44
	\$	79,230.98

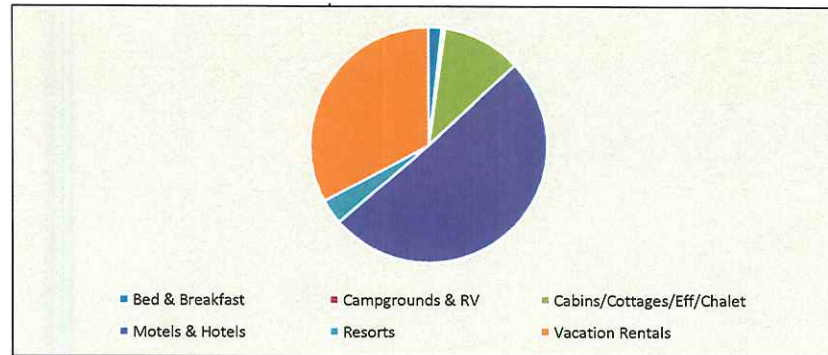
Fiscal YTD Collections



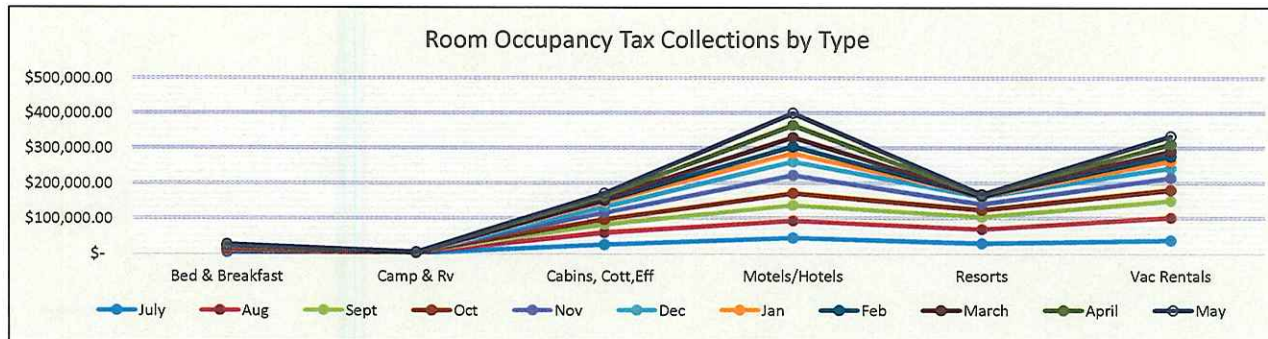
	2015	2016	2017	2018	2019
July	96,221.58	105,354.28	119,861.04	119,152.80	135,881.68
Aug	147,461.65	163,948.85	180,394.59	181,280.78	191,736.34
Sept	125,903.55	122,331.68	135,649.23	148,701.72	152,650.37
Oct	74,811.18	80,775.31	94,100.41	90,329.60	106,838.84
Nov	103,282.77	117,640.33	115,576.40	144,240.73	127,342.88
Dec	60,051.55	66,956.10	89,928.52	84,754.30	106,016.63
Jan	38,604.76	39,690.82	56,081.35	56,029.08	60,207.39
Feb	24,590.98	26,696.45	29,357.66	37,210.91	43,528.62
Mar	23,634.98	29,114.84	33,603.67	35,029.92	45,185.00
Apr	28,549.12	37,797.19	40,794.81	44,116.59	64,498.34
May	39,890.53	46,472.01	61,363.25	53,695.68	68,385.86
June	68,723.19	85,145.38	76,932.28	83,711.73	-
	\$ 831,725.84	\$ 921,923.24	\$ 1,033,643.21	\$ 1,078,253.84	\$ 1,102,271.95



**Room Occupancy Tax Collections
5/31/19 for April Rentals**



Bed & Breakfast	\$	1,254.54
Campgrounds & RV	\$	272.06
Cabins/Cottages/Eff/Chalet	\$	7,392.02
Motels & Hotels	\$	34,613.64
Resorts	\$	2,356.03
Vacation Rentals	\$	22,497.57
	\$	<u>68,385.86</u>



	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 2,688.98	\$ 695.18	\$ 24,406.66	\$ 43,549.81	\$ 28,377.05	\$ 36,164.00	\$ 135,881.68
Aug	\$ 3,596.29	\$ 779.19	\$ 34,109.64	\$ 48,228.00	\$ 39,963.75	\$ 65,059.47	\$ 191,736.34
Sept	\$ 2,979.89	\$ 641.79	\$ 22,524.53	\$ 44,584.33	\$ 34,785.11	\$ 47,134.72	\$ 152,650.37
Oct	\$ 3,651.18	\$ 579.06	\$ 15,533.79	\$ 34,459.65	\$ 20,903.23	\$ 31,711.93	\$ 106,838.84
Nov	\$ 6,625.54	\$ 788.68	\$ 18,915.26	\$ 50,765.41	\$ 16,256.04	\$ 33,991.95	\$ 127,342.88
Dec	\$ 2,852.37	\$ 170.34	\$ 15,797.96	\$ 38,777.98	\$ 20,274.85	\$ 28,143.13	\$ 106,016.63
Jan	\$ 1,134.43	\$ 39.78	\$ 14,264.97	\$ 23,391.08	\$ 2,627.00	\$ 18,750.13	\$ 60,207.39
Feb	\$ 290.11	\$ 43.96	\$ 5,881.39	\$ 20,449.41	\$ 1,137.59	\$ 15,726.16	\$ 43,528.62
March	\$ 519.37	\$ 45.77	\$ 4,058.98	\$ 25,929.35	\$ 648.70	\$ 13,982.83	\$ 45,185.00
April	\$ 844.75	\$ 89.90	\$ 7,563.11	\$ 34,416.44	\$ 1,089.30	\$ 20,494.84	\$ 64,498.34
May	\$ 1,254.54	\$ 272.06	\$ 7,392.02	\$ 34,613.64	\$ 2,356.03	\$ 22,497.57	\$ 68,385.86
June	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 26,437.45	\$ 4,145.71	\$ 170,448.31	\$ 399,165.10	\$ 168,418.65	\$ 333,656.73	\$ 1,102,271.95

% By Type	2.40%	0.38%	15.46%	36.21%	15.28%	30.27%	100.00%
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JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2017	\$ 118,801.30	163	10%
July-2018	\$ 135,881.68	<u>181</u>	14.38%
	\$ 17,080.38	18	
August-2017	\$ 181,280.78	175	9%
August-2018	\$ 191,736.34	<u>183</u>	5.77%
	\$ 10,455.56	8	
September-2017	\$ 148,701.72	161	3%
September-2018	\$ 152,650.37	<u>177</u>	2.66%
	\$ 3,948.65	16	
October-2017	\$ 90,329.60	160	4%
October-2018	\$ 106,838.84	<u>169</u>	18.28%
	\$ 16,509.24	9	
November-2017	\$ 144,240.73	159	1%
November-2018	\$ 127,342.88	<u>173</u>	-11.72%
	\$ (16,897.85)	14	
December-2017	\$ 84,754.30	148	-10%
December-2018	\$ 106,016.63	<u>165</u>	25.09%
	\$ 21,262.33	17	
January-2018	\$ 56,029.07	119	18%
January-2019	\$ 60,207.39	<u>149</u>	7.46%
	\$ 4,178.32	30	
February-2018	\$ 37,210.91	95	15%
February-2019	\$ 43,528.62	<u>102</u>	16.98%
	\$ 6,317.71	7	
March-2018	\$ 35,029.92	90	4%
March-2019	\$ 45,185.00	<u>106</u>	28.99%
	\$ 10,155.08	16	
April-2018	\$ 44,116.59	107	95%
April-2019	\$ 64,498.34	<u>115</u>	46.20%
	\$ 20,381.75	8	
May-2018	\$ 53,695.68	120	35%
May-2019	\$ 68,385.86	<u>133</u>	27.36%
	\$ 14,690.18	13	
June-2018	\$ 83,711.73	148	15%
June-2019	\$ -	<u>0</u>	-100.00%
	\$ (83,711.73)	-148	
FYTD 2018	\$ 1,077,902.33		
FYTD 2019	\$ 1,102,271.95		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 05/01/2019 - thru - 05/31/2019

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	14,712.47	137,792.50	147,946.52	4,558.45
24-1130-000-00	JACKSON TTA CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	638.76	44.20	0.00	682.96
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	283.35	19.64	0.00	302.99
24-1310-000-11	DUE FROM GENERAL FUND	0.00	0.00	0.00	0.00
Total Asset		415,634.58	137,856.34	147,946.52	405,544.40
24-2100-000-00	ACCOUNTS PAYABLE	0.00	65,674.65	65,674.65	0.00
24-2200-000-00	ACCURED SALARIES PAYABLE	(3,159.56)	0.00	0.00	(3,159.56)
24-2300-000-11	DUE TO GENERAL	0.00	68,608.63	68,608.63	0.00
24-2300-000-15	DUE TO PAYROLL	0.00	9,975.74	9,975.74	0.00
24-2900-000-00	FUND BALANCE	(469,373.57)	0.00	0.00	(469,373.57)
24-2900-000-01	RES BY STATE STATUTE	(66,435.27)	0.00	0.00	(66,435.27)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	2,083.20	65,630.87	66,946.52	767.55
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(2,083.20)	66,946.52	65,630.87	(767.55)
24-3000-000-00	REVENUE CONTROL	(904,805.28)	0.00	69,140.80	(973,946.08)
24-4000-000-00	EXPENDITURE CONTROL	1,028,139.10	79,294.82	63.84	1,107,370.08
Total Liability		(415,634.58)	356,131.23	346,041.05	(405,544.40)
Total TOURISM DEVELOPMENT AUTH		0.00	493,987.57	493,987.57	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2018 - thru - 05/31/2019

Account Number	Description	Adjusted Budget 07/01/2018 05/31/2019	Current Actual 05/01/2019 to 05/31/2019	Actual YTD 07/01/2018 to 05/31/2019	Encumbrances 07/01/2018 05/31/2019	Balance 07/01/2018 05/31/2019	% Used
24-3230-130-00	JACKSON COUNTY TDA	1,112,400.00	-68,173.03	-962,509.17	0.00	149,890.83	86.53
24-3230-130-04	JACKSON TDA - FUND BALAN	73,882.00	0.00	0.00	0.00	73,882.00	0.00
	TAX REVENUE	1,186,282.00	-68,173.03	-962,509.17	0.00	223,772.83	81.14
24-3270-170-01	JACKSON TDA - PENALTY	2,500.00	-212.83	-4,497.61	0.00	-1,997.61	179.90
24-3270-180-01	JACKSON TDA - INTEREST	0.00	0.00	0.00	0.00	0.00	0.00
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
	PENALTY & INTEREST	12,500.00	-212.83	-4,497.61	0.00	8,002.39	35.98
24-3831-491-00	INVESTMENT EARNINGS	2,500.00	-754.94	-6,939.30	0.00	-4,439.30	277.57
	REVENUES	2,500.00	-754.94	-6,939.30	0.00	-4,439.30	277.57
	DEPARTMENT TOTAL Revenue	1,201,282.00	-69,140.80	-973,946.08	0.00	227,335.92	81.08
24-4926-121-00	SALARIES & WAGES	63,059.00	7,581.45	60,009.28	0.00	3,049.72	95.16
24-4926-170-00	BOARD MEMBER EXPENSE	2,400.00	60.33	1,412.65	0.00	987.35	58.86
24-4926-181-00	SOCIAL SECURITY CONTRIBU	3,910.00	458.81	3,629.15	0.00	280.85	92.82
24-4926-182-00	RETIREMENT EXPENSE	4,780.00	568.80	4,558.23	0.00	221.77	95.36
24-4926-183-00	HOSPITALIZATION INSURANC	10,644.00	1,228.14	9,825.12	0.00	818.88	92.31
24-4926-185-00	UNEMPLOYMENT INSURANCE	231.00	31.22	238.27	0.00	-7.27	103.15
24-4926-186-00	WORKMAN'S COMPENSATION	1,128.00	0.00	1,047.00	0.00	81.00	92.82
24-4926-187-00	MEDICARE TAX	914.00	107.32	848.87	0.00	65.13	92.87
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	14,895.87	0.00	1,354.13	91.67
24-4926-191-00	PROFESSIONAL SER-AUDIT	6,150.00	3,500.00	7,000.00	0.00	-850.00	113.82
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	3,100.00	197.61	3,548.69	0.00	-448.69	114.47
24-4926-260-01	PROMO ITEMS	4,873.00	0.00	4,105.45	767.55	0.00	0.00
24-4926-299-00	MISCELLANEOUS	6,680.00	755.64	5,717.83	0.00	962.17	85.60
24-4926-311-00	TRAVEL	16,585.00	1,298.91	22,122.28	0.00	-5,537.28	133.39
24-4926-321-00	TELEPHONE	4,430.00	436.68	4,611.27	0.00	-181.27	104.09
24-4926-321-02	TELEPHONE-DIRECTOR	1,110.00	0.00	676.20	0.00	433.80	60.92
24-4926-325-00	POSTAGE	23,558.00	349.23	23,850.11	0.00	-292.11	101.24
24-4926-331-00	UTILITIES	2,000.00	140.27	1,917.37	0.00	82.63	95.87
24-4926-341-00	PRINTING	65,791.00	217.93	64,323.36	0.00	1,467.64	97.77
24-4926-351-00	REPAIRS & MAINT-BUILDING	2,000.00	0.00	-15.04	0.00	2,015.04	-0.75
24-4926-370-00	AD FIRM MEDIA	350,548.00	14,065.79	320,161.58	0.00	30,386.42	91.33
24-4926-370-01	WEBSITE SERVICE	25,752.00	2,021.00	22,231.00	0.00	3,521.00	86.33
24-4926-370-02	CREATIVE & PRODUCTION SE	30,400.00	1,200.75	35,163.51	0.00	-4,763.51	115.67
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	10,500.00	875.00	9,625.00	0.00	875.00	91.67
24-4926-370-04	E-MAIL CAMPAIGNS	12,900.00	950.00	11,391.25	0.00	1,508.75	88.30
24-4926-370-05	SEM MANAGEMENT	18,000.00	1,500.00	16,500.00	0.00	1,500.00	91.67
24-4926-370-07	SOCIAL MEDIA	48,300.00	3,025.00	47,275.00	0.00	1,025.00	97.88
24-4926-393-00	VISITOR CENTER OPERATION	173,590.00	13,328.67	153,279.89	0.00	20,310.11	88.30
24-4926-393-01	PUBLIC RELATIONS	87,160.00	8,266.98	80,878.44	0.00	6,281.56	92.79
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	20,166.63	0.00	1,833.37	91.67
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	0.00	537.50	0.00	862.50	38.39
24-4926-393-05	CONTRACTED-WEBSITE	8,200.00	0.00	8,497.50	0.00	-297.50	103.63
24-4926-393-06	CONTRACTED-AD FIRM RETAI	58,500.00	4,875.00	53,625.00	0.00	4,875.00	91.67
24-4926-393-07	CONTRACTED SERVICES-STR	4,635.00	0.00	4,140.00	0.00	495.00	89.32
24-4926-393-08	CONTRACTED-AD FIRM MISC	5,500.00	680.81	3,790.67	0.00	1,709.33	68.92
24-4926-393-10	CONTRACTED SERVICES-PLAN	58,240.00	7,280.00	58,240.00	0.00	0.00	0.00
24-4926-393-11	SOFTWARE, INTERNET, MISC S	3,756.00	192.14	2,640.99	0.00	1,115.01	70.31
24-4926-399-00	CONTRACTED SERVICES	1,962.00	0.00	161.17	0.00	1,800.83	8.21
24-4926-412-00	BUILDING RENT	6,000.00	500.00	5,500.00	0.00	500.00	91.67
24-4926-454-00	INSURANCE	2,206.00	0.00	2,447.00	0.00	-241.00	110.92
24-4926-491-00	DUES AND SUBSCRIPTIONS	2,240.00	0.00	1,500.00	0.00	740.00	66.96
24-4926-550-00	CAPITAL OUTLAY	3,200.00	0.00	3,595.99	0.00	-395.99	112.37
24-4926-699-00	GRANTS	14,000.00	350.00	8,050.00	0.00	5,950.00	57.50
24-4926-699-01	SPECIAL PROJECTS	2,500.00	0.00	0.00	0.00	2,500.00	0.00
24-4926-699-02	MISCELLANEOUS DONATIONS	3,200.00	0.00	2,550.00	0.00	650.00	79.69
24-4926-990-00	CONTINGENCY	5,000.00	0.00	1,100.00	0.00	3,900.00	22.00
	TOURISM DEVELOPMENT AUTHORITY	1,201,282.00	79,230.98	1,107,370.08	767.55	93,144.37	92.25
	DEPARTMENT TOTAL Expense	-1,201,282.00	79,230.98	1,107,370.08	767.55	-93,144.37	92.25
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	10,090.18	133,424.00	767.55	134,191.55	86.66

DETAIL GENERAL LEDGER									
BC1753		BEGINNING 05/01/19		ENDING 05/31/19		PAGE 1			
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:									
05/01/19				***** BEGINNING BALANCE *		0.00	52,427.83	0.00	52427.83
05/03/19	PRE	21551632		PR	2547.47				
*****							2,547.47	0.00	54975.30
05/17/19	PRE	21659864		PR	2567.51				
*****							2,567.51	0.00	57542.81
05/31/19	PRE	21730989		PR	2466.47				
*****							2,466.47	0.00	60009.28
05/31/19				***** MONTHLY TOTALS ****			7,581.45	0.00	60009.28
***** ACCOUNT TOTALS ***									
05/31/19						0.00	60,009.28	0.00	60009.28

ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:									
05/01/19				***** BEGINNING BALANCE *		0.00	1,410.42	58.10	1352.32
05/10/19	APE	051719		BUSINESS CARD	63.44				
05/10/19	APJ	051719		BUSINESS CARD	<2.15>				
05/10/19	APJ	051719		BUSINESS CARD	<0.96>				
*****							63.44	3.11	1412.65
05/31/19				***** MONTHLY TOTALS ****			63.44	3.11	1412.65
***** ACCOUNT TOTALS ***									
05/31/19						0.00	1,473.86	61.21	1412.65

ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:									
05/01/19				***** BEGINNING BALANCE *		0.00	3,170.34	0.00	3170.34
05/03/19	PRE	21551637		PR	154.11				
*****							154.11	0.00	3324.45
05/17/19	PRE	21659869		PR	155.35				
*****							155.35	0.00	3479.80
05/31/19	PRE	21730994		PR	149.35				
*****							149.35	0.00	3629.15
05/31/19				***** MONTHLY TOTALS ****			458.81	0.00	3629.15
***** ACCOUNT TOTALS ***									
05/31/19						0.00	3,629.15	0.00	3629.15

ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:									
05/01/19				***** BEGINNING BALANCE *		0.00	3,989.43	0.00	3989.43
05/03/19	PRE	21548953		PR	189.60				
*****							189.60	0.00	4179.03
05/17/19	PRE	21657175		PR	189.60				
*****							189.60	0.00	4368.63
05/31/19	PRE	21728364		PR	189.60				
*****							189.60	0.00	4558.23
05/31/19				***** MONTHLY TOTALS ****			568.80	0.00	4558.23
***** ACCOUNT TOTALS ***									
05/31/19						0.00	4,558.23	0.00	4558.23

ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:									
05/01/19				***** BEGINNING BALANCE *		0.00	8,596.98	0.00	8596.98
05/03/19	PRE	21548959		PR	409.38				
*****							409.38	0.00	9006.36
05/17/19	PRE	21657181		PR	409.38				
*****							409.38	0.00	9415.74
05/31/19	PRE	21728370		PR	409.38				

DETAIL GENERAL LEDGER									
BC1753		BEGINNING 05/01/19		ENDING 05/31/19		PAGE 2			
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN: =====> CONTINUED <=====									
*****							409.38	0.00	9825.12
05/31/19				***** MONTHLY TOTALS ****			1,228.14	0.00	9825.12
***** ACCOUNT TOTALS ***									
05/31/19						0.00	9,825.12	0.00	9825.12
ACCOUNT # 24-4926-185-00 DESC: UNEMPLOYMENT INSURANCE ASN:									
05/01/19				***** BEGINNING BALANCE *		0.00	207.05	0.00	207.05
05/03/19	PRE	21551646		PR	10.61				
*****							10.61	0.00	217.66
05/17/19	PRE	21659878		PR	10.81				
*****							10.81	0.00	228.47
05/31/19	PRE	21731003		PR	9.80				
*****							9.80	0.00	238.27
05/31/19				***** MONTHLY TOTALS ****			31.22	0.00	238.27
***** ACCOUNT TOTALS ***									
05/31/19						0.00	238.27	0.00	238.27
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:									
05/01/19				***** BEGINNING BALANCE *		0.00	1,047.00	0.00	1047.00
*****							0.00	0.00	1047.00
				***** MONTHLY TOTALS ****			0.00	0.00	1047.00
***** ACCOUNT TOTALS ***									
						0.00	1,047.00	0.00	1047.00
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:									
05/01/19				***** BEGINNING BALANCE *		0.00	741.55	0.00	741.55
05/03/19	PRE	21551642		PR	36.05				
*****							36.05	0.00	777.60
05/17/19	PRE	21659874		PR	36.34				
*****							36.34	0.00	813.94
05/31/19	PRE	21730999		PR	34.93				
*****							34.93	0.00	848.87
05/31/19				***** MONTHLY TOTALS ****			107.32	0.00	848.87
***** ACCOUNT TOTALS ***									
05/31/19						0.00	848.87	0.00	848.87
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:									
05/01/19				***** BEGINNING BALANCE *		0.00	13,541.70	0.00	13541.70
05/31/19	JOE	JE-190900*TL		ADMIN COST - TDA MAY,2019			1,354.17	0.00	14895.87
*****							1,354.17	0.00	14895.87
05/31/19				***** MONTHLY TOTALS ****			1,354.17	0.00	14895.87
***** ACCOUNT TOTALS ***									
05/31/19						0.00	14,895.87	0.00	14895.87
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN:									
05/01/19				***** BEGINNING BALANCE *		0.00	3,500.00	0.00	3500.00
05/09/19	APE	864147		DIXON HUGHES GOODMAN LLP	3500.00				

DETAIL GENERAL LEDGER									
BC1753		BEGINNING 05/01/19		ENDING 05/31/19		PAGE 3			
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN: =====>						CONTINUED	<=====		
*****							3,500.00	0.00	7000.00
05/31/19				***** MONTHLY TOTALS ****			3,500.00	0.00	7000.00
05/31/19				***** ACCOUNT TOTALS ***			0.00	7,000.00	0.00
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:									
05/01/19				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
*****							0.00	0.00	0.00
				***** MONTHLY TOTALS ****			0.00	0.00	0.00
				***** ACCOUNT TOTALS ***			0.00	0.00	0.00
ACCOUNT # 24-4926-260-00 DESC: OFFICE SUPPLIES ASN:									
05/01/19				***** BEGINNING BALANCE *		0.00	4,343.31	992.23	3351.08
05/10/19	APE	051719		BUSINESS CARD	200.80				
05/10/19	APJ	051719		BUSINESS CARD	<2.21>				
05/10/19	APJ	051719		BUSINESS CARD	<0.98>				
*****							200.80	3.19	3548.69
05/31/19				***** MONTHLY TOTALS ****			200.80	3.19	3548.69
05/31/19				***** ACCOUNT TOTALS ***			0.00	4,544.11	995.42
ACCOUNT # 24-4926-260-01 DESC: PROMO ITEMS ASN:									
05/01/19				***** BEGINNING BALANCE *		0.00	4,227.00	121.55	4105.45
*****							0.00	0.00	4105.45
				***** MONTHLY TOTALS ****			0.00	0.00	4105.45
				***** ACCOUNT TOTALS ***			0.00	4,227.00	121.55
ACCOUNT # 24-4926-299-00 DESC: MISCELLANEOUS ASN:									
05/01/19				***** BEGINNING BALANCE *		0.00	5,063.23	101.04	4962.19
05/09/19	APE	2019115(2)		YOUNG STRATEGIES INC.	55.00				
05/09/19	APE	961956		CHEROKEE BOTTLED WATER	51.77				
*****							106.77	0.00	5068.96
05/10/19	APE	051719		BUSINESS CARD	36.34				
05/10/19	APJ	961956		CHEROKEE BOTTLED WATER	<2.26>				
05/10/19	APJ	961956		CHEROKEE BOTTLED WATER	<1.01>				
*****							36.34	3.27	5102.03
05/22/19	APE	5/25/19		ALLEN STREET STORAGE	80.00				
*****							80.00	0.00	5182.03
05/23/19	APE	2019129		YOUNG STRATEGIES INC.	535.80				
*****							535.80	0.00	5717.83
05/31/19				***** MONTHLY TOTALS ****			758.91	3.27	5717.83
05/31/19				***** ACCOUNT TOTALS ***			0.00	5,822.14	104.31
ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN:									
05/01/19				***** BEGINNING BALANCE *		0.00	21,163.45	340.08	20823.37
05/02/19	APE	4/15/19		NICK BREEDLOVE	597.06				
*****							597.06	0.00	21420.43
05/10/19	APE	051719		BUSINESS CARD	726.91				

BC1753	TRANSACTION		PURCHASE		BEGINNING	05/01/19	ENDING	05/31/19	PAGE 4		
TRANS	DATE	TYPE	ID	DESCRIPTION	TRANSACTION	AMOUNT	BEGINNING	BALANCE	DEBITS	CREDITS	ENDING
-----	----	----	----	-----	-----	-----	-----	-----	-----	-----	BALANCE
ACCOUNT # 24-4926-311-00 DESC: TRAVEL ASN: =====> CONTINUED <=====											
05/10/19	APJ		051719	BUSINESS CARD			<17.35>				
05/10/19	APJ		051719	BUSINESS CARD			<7.71>				
*****									726.91	25.06	22122.28
05/31/19 ***** MONTHLY TOTALS *****									1,323.97	25.06	22122.28

***** ACCOUNT TOTALS ***											
05/31/19						0.00	22,487.42	365.14	22122.28		

ACCOUNT # 24-4926-311-02 DESC: FAM/MEDIA MISSION ASN:											
05/01/19				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00		
*****									0.00	0.00	0.00
***** MONTHLY TOTALS *****									0.00	0.00	0.00

***** ACCOUNT TOTALS ***											
						0.00	0.00	0.00	0.00		

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:											
05/01/19				***** BEGINNING BALANCE *		0.00	8,045.78	3,871.19	4174.59		
05/01/19 APE 9828727552 VERIZON WIRELESS 65.04									65.04	0.00	4239.63

05/02/19 APE 35268 BALSAMWEST 371.64									371.64	0.00	4611.27

05/31/19 ***** MONTHLY TOTALS *****									436.68	0.00	4611.27

***** ACCOUNT TOTALS ***											
05/31/19						0.00	8,482.46	3,871.19	4611.27		

ACCOUNT # 24-4926-321-01 DESC: CONFERENCE CALL SERVICE ASN:											
05/01/19				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00		
*****									0.00	0.00	0.00
***** MONTHLY TOTALS *****									0.00	0.00	0.00

***** ACCOUNT TOTALS ***											
						0.00	0.00	0.00	0.00		

ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN:											
05/01/19				***** BEGINNING BALANCE *		0.00	676.20	0.00	676.20		
*****									0.00	0.00	676.20
***** MONTHLY TOTALS *****									0.00	0.00	676.20

***** ACCOUNT TOTALS ***											
						0.00	676.20	0.00	676.20		

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:											
05/01/19				***** BEGINNING BALANCE *		0.00	23,594.16	93.28	23500.88		
05/10/19 APE 051719 BUSINESS CARD 31.89									31.89	0.00	23532.77

05/21/19 APE 3308819296 PITNEY BOWES INC. 339.55									339.55	0.00	23872.32

05/24/19 APJ 3308819296 PITNEY BOWES INC. <15.38>											
05/24/19 APJ 3308819296 PITNEY BOWES INC. <6.83>											
*****									0.00	22.21	23850.11

DETAIL GENERAL LEDGER										PAGE 5
BC1753	TRANS	TRANSACTION	PURCHASE	BEGINNING	ENDING	ENDING	BEGINNING			
DATE	TYPE	ID	DESCRIPTION	AMOUNT	05/01/19	05/31/19	BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-325-00			DESC: POSTAGE ASN: =====>	CONTINUED	<=====					
05/31/19			***** MONTHLY TOTALS ****					371.44	22.21	23850.11
05/31/19			***** ACCOUNT TOTALS ***					0.00	23,965.60	115.49
										23850.11
ACCOUNT # 24-4926-331-00			DESC: UTILITIES ASN:							
05/01/19			***** BEGINNING BALANCE *				0.00	1,777.10	0.00	1777.10
05/03/19	APE	5/10/19	TUCKASEIGEE WATER & SEWER	43.78				43.78	0.00	1820.88
05/23/19	APE	5/25/19	DUKE ENERGY	96.49				96.49	0.00	1917.37
05/31/19			***** MONTHLY TOTALS ****					140.27	0.00	1917.37
05/31/19			***** ACCOUNT TOTALS ***					0.00	1,917.37	0.00
										1917.37
ACCOUNT # 24-4926-341-00			DESC: PRINTING ASN:							
05/01/19			***** BEGINNING BALANCE *				0.00	65,041.34	935.91	64105.43
05/03/19	JOE	JE-190810*SH	POSTAGE APRIL 2019 POSTAG					0.71	0.00	64106.14
05/10/19	APE	051719	BUSINESS CARD	217.22				217.22	0.00	64323.36
05/31/19			***** MONTHLY TOTALS ****					217.93	0.00	64323.36
05/31/19			***** ACCOUNT TOTALS ***					0.00	65,259.27	935.91
										64323.36
ACCOUNT # 24-4926-351-00			DESC: REPAIRS & MAINT-BUILDING ASN:							
05/01/19			***** BEGINNING BALANCE *				0.00	0.00	15.04	<15.04>
*****								0.00	0.00	<15.04>
			***** MONTHLY TOTALS ****					0.00	0.00	<15.04>
			***** ACCOUNT TOTALS ***					0.00	0.00	15.04
										<15.04>
ACCOUNT # 24-4926-370-00			DESC: AD FIRM MEDIA ASN:							
05/01/19			***** BEGINNING BALANCE *				0.00	306,095.79	0.00	306095.79
05/09/19	APE	5/6/19	JACKSON CO. CHAMBER OF CO	474.00						
05/09/19	APE	39177-39193	RAWLE MURDY ASSOCIATES, I	13591.79				14,065.79	0.00	320161.58
05/31/19			***** MONTHLY TOTALS ****					14,065.79	0.00	320161.58
05/31/19			***** ACCOUNT TOTALS ***					0.00	320,161.58	0.00
										320161.58
ACCOUNT # 24-4926-370-01			DESC: WEBSITE SERVICE ASN:							
05/01/19			***** BEGINNING BALANCE *				0.00	20,210.00	0.00	20210.00
05/09/19	APE	39177-39193	RAWLE MURDY ASSOCIATES, I	2021.00				2,021.00	0.00	22231.00
05/31/19			***** MONTHLY TOTALS ****					2,021.00	0.00	22231.00

DETAIL GENERAL LEDGER									
PAGE 6									
BC1753	TRANS	TRANSACTION	PURCHASE	BEGINNING	05/01/19	ENDING	05/31/19	BEGINNING	ENDING
DATE	TYPE	ID		DESCRIPTION	AMOUNT	BALANCE	DEBITS	CREDITS	BALANCE
ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN: =====> CONTINUED <=====									
05/31/19				***** ACCOUNT TOTALS ***		0.00	22,231.00	0.00	22231.00
ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:									
05/01/19				***** BEGINNING BALANCE *		0.00	33,962.76	0.00	33962.76
05/09/19	APE	39177-39193		RAWLE MURDY ASSOCIATES, I	1200.75		1,200.75	0.00	35163.51
05/31/19				***** MONTHLY TOTALS ****			1,200.75	0.00	35163.51
05/31/19				***** ACCOUNT TOTALS ***		0.00	35,163.51	0.00	35163.51
ACCOUNT # 24-4926-370-03 DESC: DIGITAL CAMPAIGN REPORTING ASN:									
05/01/19				***** BEGINNING BALANCE *		0.00	8,750.00	0.00	8750.00
05/09/19	APE	39177-39193		RAWLE MURDY ASSOCIATES, I	875.00		875.00	0.00	9625.00
05/31/19				***** MONTHLY TOTALS ****			875.00	0.00	9625.00
05/31/19				***** ACCOUNT TOTALS ***		0.00	9,625.00	0.00	9625.00
ACCOUNT # 24-4926-370-04 DESC: E-MAIL CAMPAIGNS ASN:									
05/01/19				***** BEGINNING BALANCE *		0.00	10,441.25	0.00	10441.25
05/09/19	APE	39177-39193		RAWLE MURDY ASSOCIATES, I	950.00		950.00	0.00	11391.25
05/31/19				***** MONTHLY TOTALS ****			950.00	0.00	11391.25
05/31/19				***** ACCOUNT TOTALS ***		0.00	11,391.25	0.00	11391.25
ACCOUNT # 24-4926-370-05 DESC: SEM MANAGEMENT ASN:									
05/01/19				***** BEGINNING BALANCE *		0.00	15,000.00	0.00	15000.00
05/09/19	APE	39177-39193		RAWLE MURDY ASSOCIATES, I	1500.00		1,500.00	0.00	16500.00
05/31/19				***** MONTHLY TOTALS ****			1,500.00	0.00	16500.00
05/31/19				***** ACCOUNT TOTALS ***		0.00	16,500.00	0.00	16500.00
ACCOUNT # 24-4926-370-06 DESC: GUEST BLOGS ASN:									
05/01/19				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
05/31/19				***** MONTHLY TOTALS ****			0.00	0.00	0.00
05/31/19				***** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN:									
05/01/19				***** BEGINNING BALANCE *		0.00	44,250.00	0.00	44250.00

DETAIL GENERAL LEDGER										
PAGE 7										
BC1753	TRANS	TRANSACTION	PURCHASE	BEGINNING	ENDING	TRANSACTION	BEGINNING			
DATE	TYPE	ID		05/01/19	05/31/19	AMOUNT	BALANCE	DEBITS	CREDITS	ENDING
			DESCRIPTION							BALANCE
ACCOUNT # 24-4926-370-07 DESC: SOCIAL MEDIA ASN: =====> CONTINUED <=====										
05/09/19	APE	39177-39193	RAWLE MURDY ASSOCIATES, I		3025.00			3,025.00	0.00	47275.00

05/31/19			***** MONTHLY TOTALS ****					3,025.00	0.00	47275.00
05/31/19			***** ACCOUNT TOTALS ***					0.00	47,275.00	47275.00

ACCOUNT # 24-4926-370-08 DESC: VIDEO PRODUCTION ASN:										
05/01/19			***** BEGINNING BALANCE *			0.00		0.00	0.00	0.00
*****								0.00	0.00	0.00
			***** MONTHLY TOTALS ****					0.00	0.00	0.00
			***** ACCOUNT TOTALS ***					0.00	0.00	0.00

ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN:										
05/01/19			***** BEGINNING BALANCE *			0.00		139,986.25	35.03	139951.22
05/01/19	APE	MAY2019	JACKSON CO. CHAMBER OF CO		6000.00					
05/01/19	APE	MAY2019	JACKSON CO. CHAMBER OF CO		780.00					
05/01/19	APE	MAY2019	JACKSON CO. CHAMBER OF CO		160.00					
05/01/19	APE	MAY2019	JACKSON CO. CHAMBER OF CO		188.67					
05/01/19	APE	MAY2019	CASHIERS CHAMBER OF COMME		6200.00					
*****								13,328.67	0.00	153279.89
05/31/19			***** MONTHLY TOTALS ****					13,328.67	0.00	153279.89
05/31/19			***** ACCOUNT TOTALS ***					0.00	153,314.92	153279.89

ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:										
05/01/19			***** BEGINNING BALANCE *			0.00		72,649.10	37.64	72611.46
05/09/19	APE	10-0519	PINEAPPLE PUBLIC RELATION		8195.91			8,195.91	0.00	80807.37

05/10/19	APE	051719	BUSINESS CARD		74.36					
05/10/19	APJ	051719	BUSINESS CARD		<2.28>					
05/10/19	APJ	051719	BUSINESS CARD		<1.01>					
*****								74.36	3.29	80878.44
05/31/19			***** MONTHLY TOTALS ****					8,270.27	3.29	80878.44
05/31/19			***** ACCOUNT TOTALS ***					0.00	80,919.37	80878.44

ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:										
05/01/19			***** BEGINNING BALANCE *			0.00		18,333.30	0.00	18333.30
05/31/19	JOE	JE-190900*TL	ADMIN COST - TDA MAY,2019					1,833.33	0.00	20166.63
*****								1,833.33	0.00	20166.63
05/31/19			***** MONTHLY TOTALS ****					1,833.33	0.00	20166.63
05/31/19			***** ACCOUNT TOTALS ***					0.00	20,166.63	20166.63

ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:										
05/01/19			***** BEGINNING BALANCE *			0.00		537.50	0.00	537.50
*****								0.00	0.00	537.50

DETAIL GENERAL LEDGER										PAGE 8	
BC1753		TRANSACTION		PURCHASE		BEGINNING 05/01/19		ENDING 05/31/19			
DATE	TYPE	ID	DESCRIPTION			TRANSACTION	BEGINNING	DEBITS	CREDITS	ENDING	

ACCOUNT # 24-4926-393-03						DESC: CONTRACTED SERVICES-RECORDING	ASN:	=====>	CONTINUED	<=====	
						***** MONTHLY TOTALS ****		0.00	0.00	537.50	
						***** ACCOUNT TOTALS ***		0.00	537.50	0.00	537.50

ACCOUNT # 24-4926-393-04						DESC: CONTRACTED SERVICES-MGT	ASN:				
05/01/19						***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
						*****		0.00	0.00	0.00	0.00
						***** MONTHLY TOTALS ****		0.00	0.00	0.00	0.00
						***** ACCOUNT TOTALS ***		0.00	0.00	0.00	0.00

ACCOUNT # 24-4926-393-05						DESC: CONTRACTED-WEBSITE	ASN:				
05/01/19						***** BEGINNING BALANCE *		0.00	8,497.50	0.00	8497.50
						*****		0.00	0.00	0.00	8497.50
						***** MONTHLY TOTALS ****		0.00	0.00	0.00	8497.50
						***** ACCOUNT TOTALS ***		0.00	8,497.50	0.00	8497.50

ACCOUNT # 24-4926-393-06						DESC: CONTRACTED-AD FIRM RETAINER	ASN:				
05/01/19						***** BEGINNING BALANCE *		0.00	48,750.00	0.00	48750.00
05/09/19 APE 39177-39193						RAWLE MURDY ASSOCIATES, I	4875.00		4,875.00	0.00	53625.00

05/31/19						***** MONTHLY TOTALS ****			4,875.00	0.00	53625.00
05/31/19						***** ACCOUNT TOTALS ***		0.00	53,625.00	0.00	53625.00

ACCOUNT # 24-4926-393-07						DESC: CONTRACTED SERVICES-STR	ASN:				
05/01/19						***** BEGINNING BALANCE *		0.00	4,140.00	0.00	4140.00
						*****			0.00	0.00	4140.00
						***** MONTHLY TOTALS ****			0.00	0.00	4140.00
						***** ACCOUNT TOTALS ***		0.00	4,140.00	0.00	4140.00

ACCOUNT # 24-4926-393-08						DESC: CONTRACTED-AD FIRM MISC	ASN:				
05/01/19						***** BEGINNING BALANCE *		0.00	3,109.86	0.00	3109.86
05/09/19 APE 39177-39193						RAWLE MURDY ASSOCIATES, I	680.81		680.81	0.00	3790.67

05/31/19						***** MONTHLY TOTALS ****			680.81	0.00	3790.67
05/31/19						***** ACCOUNT TOTALS ***		0.00	3,790.67	0.00	3790.67

ACCOUNT # 24-4926-393-09						DESC: CONTRACTED SERVICES-MAGELLAN	ASN:				
05/01/19						***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00

DETAIL GENERAL LEDGER										PAGE 9	
BC1753		TRANSACTION		PURCHASE		BEGINNING 05/01/19		ENDING 05/31/19			
DATE	TYPE	ID	DESCRIPTION			TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE	
ACCOUNT # 24-4926-393-09 DESC: CONTRACTED SERVICES-MAGELLAN ASN: =====> CONTINUED <=====											
*****								0.00	0.00	0.00	
***** MONTHLY TOTALS ****								0.00	0.00	0.00	
***** ACCOUNT TOTALS ***								0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-10 DESC: CONTRACTED SERVICES-PLANNING ASN:											
05/01/19		***** BEGINNING BALANCE *					0.00	50,960.00	0.00	50960.00	
05/23/19 APE		2019129		YOUNG STRATEGIES INC.		7280.00		7,280.00	0.00	58240.00	

05/31/19		***** MONTHLY TOTALS ****						7,280.00	0.00	58240.00	
***** ACCOUNT TOTALS ***								0.00	58,240.00	0.00	58240.00
ACCOUNT # 24-4926-393-11 DESC: SOFTWARE,INTERNET,MISC SERVICES ASN:											
05/01/19		***** BEGINNING BALANCE *					0.00	2,492.53	43.68	2448.85	
05/10/19 APE		051719		BUSINESS CARD		135.86					
05/10/19 APJ		051719		BUSINESS CARD		<2.57>					
05/10/19 APJ		051719		BUSINESS CARD		<1.14>					
*****								135.86	3.71	2581.00	
05/23/19 APE		1281		SKYFI, INC.		59.99		59.99	0.00	2640.99	

05/31/19		***** MONTHLY TOTALS ****						195.85	3.71	2640.99	
***** ACCOUNT TOTALS ***								0.00	2,688.38	47.39	2640.99
ACCOUNT # 24-4926-393-12 DESC: CONTRACTED SERVICES-SOCIAL MGT ASN:											
05/01/19		***** BEGINNING BALANCE *					0.00	0.00	0.00	0.00	
*****								0.00	0.00	0.00	
***** MONTHLY TOTALS ****								0.00	0.00	0.00	
***** ACCOUNT TOTALS ***								0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-399-00 DESC: CONTRACTED SERVICES ASN:											
05/01/19		***** BEGINNING BALANCE *					0.00	161.17	0.00	161.17	
*****								0.00	0.00	161.17	
***** MONTHLY TOTALS ****								0.00	0.00	161.17	
***** ACCOUNT TOTALS ***								0.00	161.17	0.00	161.17
ACCOUNT # 24-4926-412-00 DESC: BUILDING RENT ASN:											
05/01/19		***** BEGINNING BALANCE *					0.00	5,000.00	0.00	5000.00	
05/31/19 JOE		JE-190899*TL		TDA RENT MAY, 2019 TDA RE				500.00	0.00	5500.00	
*****										5500.00	
05/31/19		***** MONTHLY TOTALS ****						500.00	0.00	5500.00	
***** ACCOUNT TOTALS ***								0.00	5,500.00	0.00	5500.00


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***** ACCOUNT TOTALS ***
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