

JACKSON COUNTY TOURISM
DEVELOPMENT
AUTHORITY



FINANCIAL REPORT
April 30, 2019

JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY

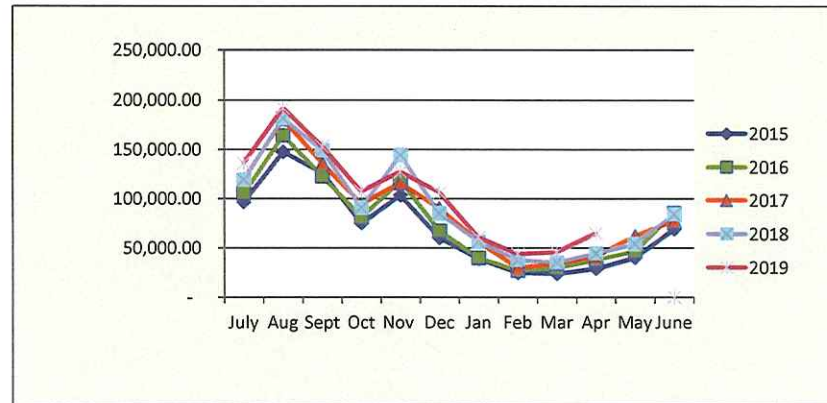
April 30, 2019

- * April Room Occupancy Tax collections totaled \$62,692.11 with \$1,806.23 collected for penalties. The YTD collection total is \$894,336.14 - 80.40% of budget. The Airbnb total was \$14,780.34.
- * 115 accounts reported for March rentals (increase of 8 accounts from last year). The collections were up 46.20% from the same period in 2018. The total increase for the fiscal year is 9.93%.

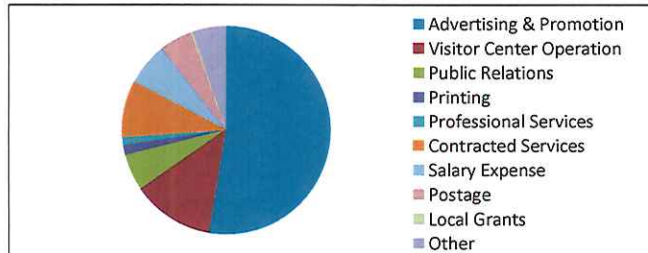
- * The cash balance at April 30, 2019 is \$113,278.82 and investments total \$400,000.00.

- * The expenses for April were \$105,282.64. The YTD expenses totaled \$1,028,139.10 with encumbrances of \$2,083.20 for a combined total of \$1,030,222.30 - 85.76% of budget.

Fiscal YTD Collections



TDA Expenses as of April 30, 2019

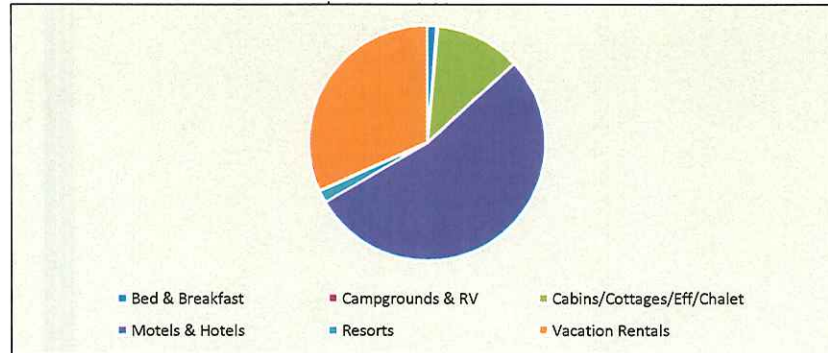


Advertising & Promotion	\$ 55,424.01
Visitor Center Operation	\$ 13,328.67
Public Relations	\$ 6,066.66
Printing	\$ 1,593.10
Professional Services	\$ 1,354.17
Contracted Services	\$ 9,325.83
Salary Expense	\$ 6,942.16
Postage	\$ 5,453.05
Local Grants	\$ 300.00
Other	\$ 5,494.99
Total	\$ 105,282.64

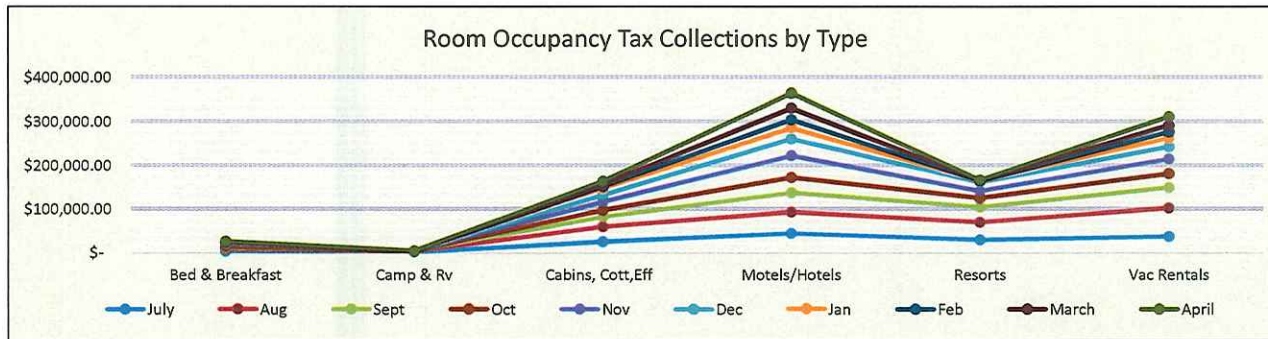
	2015	2016	2017	2018	2019
July	96,221.58	105,354.28	119,861.04	119,152.80	135,881.68
Aug	147,461.65	163,948.85	180,394.59	181,280.78	191,736.34
Sept	125,903.55	122,331.68	135,649.23	148,701.72	152,650.37
Oct	74,811.18	80,775.31	94,100.41	90,329.60	106,838.84
Nov	103,282.77	117,640.33	115,576.40	144,240.73	127,342.88
Dec	60,051.55	66,956.10	89,928.52	84,754.30	106,016.63
Jan	38,604.76	39,690.82	56,081.35	56,029.08	60,207.39
Feb	24,590.98	26,696.45	29,357.66	37,210.91	43,528.62
Mar	23,634.98	29,114.84	33,603.67	35,029.92	45,185.00
Apr	28,549.12	37,797.19	40,794.81	44,116.59	64,498.34
May	39,890.53	46,472.01	61,363.25	53,695.68	-
June	68,723.19	85,145.38	76,932.28	83,711.73	-
Total	\$ 831,725.84	\$ 921,923.24	\$ 1,033,643.21	\$ 1,078,253.84	\$ 1,033,886.09



**Room Occupancy Tax Collections
4/30/19 for March Rentals**



Bed & Breakfast	\$	844.75
Campgrounds & RV	\$	89.90
Cabins/Cottages/Eff/Chalet	\$	7,563.11
Motels & Hotels	\$	34,416.44
Resorts	\$	1,089.30
Vacation Rentals	\$	20,494.84
	\$	64,498.34



	Bed & Breakfast	Camp & Rv	Cabins, Cott, Eff	Motels/Hotels	Resorts	Vac Rentals	Totals
July	\$ 2,688.98	\$ 695.18	\$ 24,406.66	\$ 43,549.81	\$ 28,377.05	\$ 36,164.00	\$ 135,881.68
Aug	\$ 3,596.29	\$ 779.19	\$ 34,109.64	\$ 48,228.00	\$ 39,963.75	\$ 65,059.47	\$ 191,736.34
Sept	\$ 2,979.89	\$ 641.79	\$ 22,524.53	\$ 44,584.33	\$ 34,785.11	\$ 47,134.72	\$ 152,650.37
Oct	\$ 3,651.18	\$ 579.06	\$ 15,533.79	\$ 34,459.65	\$ 20,903.23	\$ 31,711.93	\$ 106,838.84
Nov	\$ 6,625.54	\$ 788.68	\$ 18,915.26	\$ 50,765.41	\$ 16,256.04	\$ 33,991.95	\$ 127,342.88
Dec	\$ 2,852.37	\$ 170.34	\$ 15,797.96	\$ 38,777.98	\$ 20,274.85	\$ 28,143.13	\$ 106,016.63
Jan	\$ 1,134.43	\$ 39.78	\$ 14,264.97	\$ 23,391.08	\$ 2,627.00	\$ 18,750.13	\$ 60,207.39
Feb	\$ 290.11	\$ 43.96	\$ 5,881.39	\$ 20,449.41	\$ 1,137.59	\$ 15,726.16	\$ 43,528.62
March	\$ 519.37	\$ 45.77	\$ 4,058.98	\$ 25,929.35	\$ 648.70	\$ 13,982.83	\$ 45,185.00
April	\$ 844.75	\$ 89.90	\$ 7,563.11	\$ 34,416.44	\$ 1,089.30	\$ 20,494.84	\$ 64,498.34
May	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
June	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 25,182.91	\$ 3,873.65	\$ 163,056.29	\$ 364,551.46	\$ 166,062.62	\$ 311,159.16	\$ 1,033,886.09
% By Type	2.44%	0.37%	15.77%	35.26%	16.06%	30.10%	100.00%



**JACKSON COUNTY TOURISM DEVELOPMENT AUTHORITY
TOTAL ROOM OCCUPANCY TAX COLLECTIONS BY MONTH**

Month	Tax Collected	# Units Reporting	% of Inc/Dec
July-2017	\$ 118,801.30	163	10%
July-2018	\$ 135,881.68	181	14.38%
	\$ 17,080.38	18	
August-2017	\$ 181,280.78	175	9%
August-2018	\$ 191,736.34	183	5.77%
	\$ 10,455.56	8	
September-2017	\$ 148,701.72	161	3%
September-2018	\$ 152,650.37	177	2.66%
	\$ 3,948.65	16	
October-2017	\$ 90,329.60	160	4%
October-2018	\$ 106,838.84	169	18.28%
	\$ 16,509.24	9	
November-2017	\$ 144,240.73	159	1%
November-2018	\$ 127,342.88	173	-11.72%
	\$ (16,897.85)	14	
December-2017	\$ 84,754.30	148	-10%
December-2018	\$ 106,016.63	165	25.09%
	\$ 21,262.33	17	
January-2018	\$ 56,029.07	119	18%
January-2019	\$ 60,207.39	149	7.46%
	\$ 4,178.32	30	
February-2018	\$ 37,210.91	95	15%
February-2019	\$ 43,528.62	102	16.98%
	\$ 6,317.71	7	
March-2018	\$ 35,029.92	90	4%
March-2019	\$ 45,185.00	106	28.99%
	\$ 10,155.08	16	
April-2018	\$ 44,116.59	107	95%
April-2019	\$ 64,498.34	115	46.20%
	\$ 20,381.75	8	
May-2018	\$ 53,695.68	120	35%
May-2019	\$ -	0	-100.00%
	\$ (53,695.68)	-120	
June-2018	\$ 83,711.73	148	15%
June-2019	\$ -	0	-100.00%
	\$ (83,711.73)	-148	
FYTD 2018	\$ 1,077,902.33		
FYTD 2019	\$ 1,033,886.09		

COUNTY OF JACKSON
 Trial Balance - Balance Sheet Accounts
 Report dates 04/01/2019 - thru - 04/30/2019

Account Number	Account Description	Beginning Balance Dr (Cr)	Debits	Credits	Ending Balance Dr (Cr)
24-1110-000-00	CASH ON HAND	53,689.70	165,883.12	106,294.00	113,278.82
24-1130-000-00	JACKSON TTA CASH IN TIME DEPOSIT	400,000.00	0.00	0.00	400,000.00
24-1231-000-00	ACCOUNTS RECEIVABLE	0.00	0.00	0.00	0.00
24-1232-892-00	ACCTS RECEIVABLE SALES TAX	598.00	40.76	0.00	638.76
24-1232-893-00	ACCTS RECEIVABLE SALES TAX	265.23	18.12	0.00	283.35
24-1310-000-11	DUE FROM GENERAL FUND	1,088.66	0.00	1,088.66	0.00
Total Asset		455,641.59	165,942.00	107,382.66	514,200.93
24-2100-000-00	ACCOUNTS PAYABLE	0.00	95,548.52	95,548.52	0.00
24-2200-000-00	ACCRUED SALARIES PAYABLE	(3,159.56)	0.00	0.00	(3,159.56)
24-2300-000-11	DUE TO GENERAL	0.00	115.82	98,682.17	(98,566.35)
24-2300-000-15	DUE TO PAYROLL	0.00	6,942.16	6,942.16	0.00
24-2900-000-00	FUND BALANCE	(469,373.57)	0.00	0.00	(469,373.57)
24-2900-000-01	RES BY STATE STATUTE	(66,435.27)	0.00	0.00	(66,435.27)
24-2912-000-00	RESERVE FOR ENCUMBRANCES	2,615.09	95,016.63	95,548.52	2,083.20
24-2912-000-01	RESERVE FOR ENCUMBRANCES-PRIOR YEAR	(2,615.09)	95,548.52	95,016.63	(2,083.20)
24-3000-000-00	REVENUE CONTROL	(839,529.65)	766.07	66,041.70	(904,805.28)
24-4000-000-00	EXPENDITURE CONTROL	922,856.46	105,527.93	245.29	1,028,139.10
Total Liability		(455,641.59)	399,465.65	458,024.99	(514,200.93)
Total TOURISM DEVELOPMENT AUTH		0.00	565,407.65	565,407.65	0.00

COUNTY OF JACKSON
Income Statement
Report dates 07/01/2018 - thru - 04/30/2019

Account Number	Description	Adjusted Budget 07/01/2018 04/30/2019	Current Actual 04/01/2019 to 04/30/2019	Actual YTD 07/01/2018 to 04/30/2019	Encumbrances 07/01/2018 04/30/2019	Balance 07/01/2018 04/30/2019	% Used
24-3230-130-00	JACKSON COUNTY TDA	1,112,400.00	-62,692.11	-894,336.14	0.00	218,063.86	80.40
24-3230-130-04	JACKSON TDA - FUND BALAN	73,882.00	0.00	0.00	0.00	73,882.00	0.00
	TAX REVENUE	1,186,282.00	-62,692.11	-894,336.14	0.00	291,945.86	75.39
24-3270-170-01	JACKSON TDA - PENALTY	2,500.00	-1,806.23	-4,284.78	0.00	-1,784.78	171.39
24-3270-180-01	JACKSON TDA - INTEREST	0.00	0.00	0.00	0.00	0.00	0.00
24-3270-190-00	MARKETING AND ADVERTISIN	10,000.00	0.00	0.00	0.00	10,000.00	0.00
	PENALTY & INTEREST	12,500.00	-1,806.23	-4,284.78	0.00	8,215.22	34.28
24-3831-491-00	INVESTMENT EARNINGS	2,500.00	-777.29	-6,184.36	0.00	-3,684.36	247.37
	REVENUES	2,500.00	-777.29	-6,184.36	0.00	-3,684.36	247.37
DEPARTMENT TOTAL Revenue		1,201,282.00	-65,275.63	-904,805.28	0.00	296,476.72	75.32
24-4926-121-00	SALARIES & WAGES	63,059.00	5,322.94	52,427.83	0.00	10,631.17	83.14
24-4926-170-00	BOARD MEMBER EXPENSE	2,400.00	37.64	1,352.32	0.00	1,047.68	56.35
24-4926-181-00	SOCIAL SECURITY CONTRIBU	3,910.00	322.36	3,170.34	0.00	739.66	81.08
24-4926-182-00	RETIREMENT EXPENSE	4,780.00	379.20	3,989.43	0.00	790.57	83.46
24-4926-183-00	HOSPITALIZATION INSURANC	10,644.00	818.76	8,596.98	0.00	2,047.02	80.77
24-4926-185-00	UNEMPLOYMENT INSURANCE	231.00	23.50	207.05	0.00	23.95	89.63
24-4926-186-00	WORKMAN'S COMPENSATION	1,128.00	0.00	1,047.00	0.00	81.00	92.82
24-4926-187-00	MEDICARE TAX	914.00	75.40	741.55	0.00	172.45	81.13
24-4926-190-00	PROFESSIONAL SER-COUNTY	16,250.00	1,354.17	13,541.70	0.00	2,708.30	83.33
24-4926-191-00	PROFESSIONAL SER-AUDIT	6,150.00	0.00	3,500.00	0.00	2,650.00	56.91
24-4926-192-00	LEGAL SERVICES	2,000.00	0.00	0.00	0.00	2,000.00	0.00
24-4926-260-00	OFFICE SUPPLIES	3,100.00	6.99	3,351.08	0.00	-251.08	108.10
24-4926-260-01	PROMO ITEMS	4,873.00	0.00	4,105.45	767.55	0.00	0.00
24-4926-299-00	MISCELLANEOUS	6,680.00	11.00	4,962.19	0.00	1,717.81	74.28
24-4926-311-00	TRAVEL	16,585.00	1,941.25	20,823.37	1,315.65	-5,554.02	133.49
24-4926-321-00	TELEPHONE	4,430.00	251.50	4,174.59	0.00	255.41	94.23
24-4926-321-02	TELEPHONE-DIRECTOR	1,110.00	0.00	676.20	0.00	433.80	60.92
24-4926-325-00	POSTAGE	23,558.00	5,453.05	23,500.88	0.00	57.12	99.76
24-4926-331-00	UTILITIES	2,000.00	154.97	1,777.10	0.00	222.90	88.86
24-4926-341-00	PRINTING	65,791.00	1,593.10	64,105.43	0.00	1,685.57	97.44
24-4926-351-00	REPAIRS & MAINT-BUILDING	2,000.00	0.00	-15.04	0.00	2,015.04	-0.75
24-4926-370-00	AD FIRM MEDIA	350,548.00	40,641.10	306,095.79	0.00	44,452.21	87.32
24-4926-370-01	WEBSITE SERVICE	25,752.00	2,021.00	20,210.00	0.00	5,542.00	78.48
24-4926-370-02	CREATIVE & PRODUCTION SE	30,400.00	1,112.76	33,962.76	0.00	-3,562.76	111.72
24-4926-370-03	DIGITAL CAMPAIGN REPORTI	10,500.00	875.00	8,750.00	0.00	1,750.00	83.33
24-4926-370-04	E-MAIL CAMPAIGNS	12,900.00	950.00	10,441.25	0.00	2,458.75	80.94
24-4926-370-05	SEM MANAGEMENT	18,000.00	1,500.00	15,000.00	0.00	3,000.00	83.33
24-4926-370-07	SOCIAL MEDIA	48,300.00	3,025.00	44,250.00	0.00	4,050.00	91.61
24-4926-393-00	VISITOR CENTER OPERATION	173,590.00	13,328.67	139,951.22	0.00	33,638.78	80.62
24-4926-393-01	PUBLIC RELATIONS	87,160.00	6,066.66	72,611.46	0.00	14,548.54	83.31
24-4926-393-02	CONTRACTED SERVICES	22,000.00	1,833.33	18,333.30	0.00	3,666.70	83.33
24-4926-393-03	CONTRACTED SERVICES-RECO	1,400.00	212.50	537.50	0.00	862.50	38.39
24-4926-393-05	CONTRACTED-WEBSITE	8,200.00	1,727.50	8,497.50	0.00	-297.50	103.63
24-4926-393-06	CONTRACTED-AD FIRM RETAI	58,500.00	4,875.00	48,750.00	0.00	9,750.00	83.33
24-4926-393-07	CONTRACTED SERVICES-STR	4,635.00	0.00	4,140.00	0.00	495.00	89.32
24-4926-393-08	CONTRACTED-AD FIRM MISC	5,500.00	424.15	3,109.86	0.00	2,390.14	56.54
24-4926-393-10	CONTRACTED SERVICES-PLAN	58,240.00	7,280.00	50,960.00	0.00	7,280.00	87.50
24-4926-393-11	SOFTWARE, INTERNET, MISC S	3,756.00	192.14	2,448.85	0.00	1,307.15	65.20
24-4926-399-00	CONTRACTED SERVICES	1,962.00	0.00	161.17	0.00	1,800.83	8.21
24-4926-412-00	BUILDING RENT	6,000.00	500.00	5,000.00	0.00	1,000.00	83.33
24-4926-454-00	INSURANCE	2,206.00	572.00	2,447.00	0.00	-241.00	110.92
24-4926-491-00	DUES AND SUBSCRIPTIONS	2,240.00	0.00	1,500.00	0.00	740.00	66.96
24-4926-550-00	CAPITAL OUTLAY	3,200.00	0.00	3,595.99	0.00	-395.99	112.37
24-4926-699-00	GRANTS	14,000.00	300.00	7,700.00	0.00	6,300.00	55.00
24-4926-699-01	SPECIAL PROJECTS	2,500.00	0.00	0.00	0.00	2,500.00	0.00
24-4926-699-02	MISCELLANEOUS DONATIONS	3,200.00	100.00	2,550.00	0.00	650.00	79.69
24-4926-990-00	CONTINGENCY	5,000.00	0.00	1,100.00	0.00	3,900.00	22.00
	TOURISM DEVELOPMENT AUTHORITY	1,201,282.00	105,282.64	1,028,139.10	2,083.20	171,059.70	85.76
DEPARTMENT TOTAL Expense		-1,201,282.00	105,282.64	1,028,139.10	2,083.20	-171,059.70	85.76
Fund 24 TOURISM DEVELOPMENT AUTH		0.00	40,007.01	123,333.82	2,083.20	125,417.02	80.54

BC1753		DETAIL GENERAL LEDGER				PAGE 1			
TRANSACTION		BEGINNING	04/01/19	ENDING	04/30/19				
DATE	TYPE	ID	PURCHASE	DESCRIPTION	TRANSACTION	BEGINNING	ENDING		
					AMOUNT	BALANCE	BALANCE		
						DEBITS	CREDITS	ENDING	
								BALANCE	
ACCOUNT # 24-4926-121-00 DESC: SALARIES & WAGES ASN:									
04/01/19				***** BEGINNING BALANCE *		0.00	47,104.89	0.00	47104.89
04/05/19	PRE	21388170		PR	2655.47				
04/19/19	PRE	21498131		PR	2667.47		2,655.47	0.00	49760.36
04/30/19				***** MONTHLY TOTALS ****			2,667.47	0.00	52427.83
04/30/19				***** ACCOUNT TOTALS ***		0.00	52,427.83	0.00	52427.83
ACCOUNT # 24-4926-170-00 DESC: BOARD MEMBER EXPENSE ASN:									
04/01/19				***** BEGINNING BALANCE *		0.00	1,371.29	56.61	1314.68
04/06/19	APE	032719		BUSINESS CARD	39.13				
04/10/19	APJ	032719		BUSINESS CARD	<1.03>		39.13	0.00	1353.81
04/10/19	APJ	032719		BUSINESS CARD	<0.46>				
04/30/19				***** MONTHLY TOTALS ****			0.00	1.49	1352.32
04/30/19				***** ACCOUNT TOTALS ***		0.00	1,410.42	58.10	1352.32
ACCOUNT # 24-4926-181-00 DESC: SOCIAL SECURITY CONTRIBUTION ASN:									
04/01/19				***** BEGINNING BALANCE *		0.00	2,847.98	0.00	2847.98
04/05/19	PRE	21388175		PR	160.81				
04/19/19	PRE	21498136		PR	161.55		160.81	0.00	3008.79
04/30/19				***** MONTHLY TOTALS ****			161.55	0.00	3170.34
04/30/19				***** ACCOUNT TOTALS ***		0.00	3,170.34	0.00	3170.34
ACCOUNT # 24-4926-182-00 DESC: RETIREMENT EXPENSE ASN:									
04/01/19				***** BEGINNING BALANCE *		0.00	3,610.23	0.00	3610.23
04/05/19	PRE	21385388		PR	189.60				
04/19/19	PRE	21495387		PR	189.60		189.60	0.00	3799.83
04/30/19				***** MONTHLY TOTALS ****			189.60	0.00	3989.43
04/30/19				***** ACCOUNT TOTALS ***		0.00	3,989.43	0.00	3989.43
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN:									
04/01/19				***** BEGINNING BALANCE *		0.00	7,778.22	0.00	7778.22
04/05/19	PRE	21385394		PR	409.38				
04/19/19	PRE	21495393		PR	409.38		409.38	0.00	8187.60
04/30/19				***** MONTHLY TOTALS ****			409.38	0.00	8596.98
04/30/19				***** ACCOUNT TOTALS ***		0.00	8,596.98	0.00	8596.98

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-183-00 DESC: HOSPITALIZATION INSURANCE ASN: =====> CONTINUED <=====									
04/01/19				***** BEGINNING BALANCE *		0.00	183.55	0.00	183.55
04/05/19	PRE	21388184		PR	11.69		11.69	0.00	195.24
04/19/19	PRE	21498145		PR	11.81		11.81	0.00	207.05
04/30/19				***** MONTHLY TOTALS ****			23.50	0.00	207.05
04/30/19				***** ACCOUNT TOTALS ***		0.00	207.05	0.00	207.05
ACCOUNT # 24-4926-186-00 DESC: WORKMAN'S COMPENSATION ASN:									
04/01/19				***** BEGINNING BALANCE *		0.00	1,047.00	0.00	1047.00
04/30/19				***** MONTHLY TOTALS ****			0.00	0.00	1047.00
04/30/19				***** ACCOUNT TOTALS ***		0.00	1,047.00	0.00	1047.00
ACCOUNT # 24-4926-187-00 DESC: MEDICARE TAX ASN:									
04/01/19				***** BEGINNING BALANCE *		0.00	666.15	0.00	666.15
04/05/19	PRE	21388180		PR	37.61		37.61	0.00	703.76
04/19/19	PRE	21498141		PR	37.79		37.79	0.00	741.55
04/30/19				***** MONTHLY TOTALS ****			75.40	0.00	741.55
04/30/19				***** ACCOUNT TOTALS ***		0.00	741.55	0.00	741.55
ACCOUNT # 24-4926-190-00 DESC: PROFESSIONAL SER-COUNTY ASN:									
04/01/19				***** BEGINNING BALANCE *		0.00	12,187.53	0.00	12187.53
04/30/19	JOE	JE-190796*TL		ADM COST APRIL, 2019 ADM			1,354.17	0.00	13541.70
04/30/19				***** MONTHLY TOTALS ****			1,354.17	0.00	13541.70
04/30/19				***** ACCOUNT TOTALS ***		0.00	13,541.70	0.00	13541.70
ACCOUNT # 24-4926-191-00 DESC: PROFESSIONAL SER-AUDIT ASN:									
04/01/19				***** BEGINNING BALANCE *		0.00	3,500.00	0.00	3500.00
04/30/19				***** MONTHLY TOTALS ****			0.00	0.00	3500.00
04/30/19				***** ACCOUNT TOTALS ***		0.00	3,500.00	0.00	3500.00
ACCOUNT # 24-4926-192-00 DESC: LEGAL SERVICES ASN:									
04/01/19				***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00

DETAIL GENERAL LEDGER										PAGE 3			
BC1753										BEGINNING 04/01/19		ENDING 04/30/19	
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE				
ACCOUNT # 24-4926-192-00										DESC: LEGAL SERVICES		ASN: =====> CONTINUED <=====	
*****						0.00	0.00	0.00					
***** MONTHLY TOTALS ****						0.00	0.00	0.00					
***** ACCOUNT TOTALS ***						0.00	0.00	0.00	0.00	*****			
ACCOUNT # 24-4926-260-00										DESC: OFFICE SUPPLIES		ASN:	
04/01/19 ***** BEGINNING BALANCE *						0.00	4,335.83	991.74	3344.09				
04/06/19 APE 032719 BUSINESS CARD						7.48							
*****							7.48	0.00	3351.57				
04/10/19 APJ 032719 BUSINESS CARD						<0.34>							
04/10/19 APJ 032719 BUSINESS CARD						<0.15>							
*****							0.00	0.49	3351.08				
04/30/19 ***** MONTHLY TOTALS ****							7.48	0.49	3351.08				
***** ACCOUNT TOTALS ***						0.00	4,343.31	992.23	3351.08	*****			
ACCOUNT # 24-4926-260-01										DESC: PROMO ITEMS		ASN:	
04/01/19 ***** BEGINNING BALANCE *						0.00	4,227.00	121.55	4105.45				
*****							0.00	0.00	4105.45				
***** MONTHLY TOTALS ****							0.00	0.00	4105.45				
***** ACCOUNT TOTALS ***						0.00	4,227.00	121.55	4105.45	*****			
ACCOUNT # 24-4926-299-00										DESC: MISCELLANEOUS		ASN:	
04/01/19 ***** BEGINNING BALANCE *						0.00	5,051.49	100.30	4951.19				
04/12/19 APE 957399 CHEROKEE BOTTLED WATER						11.74							
*****							11.74	0.00	4962.93				
04/25/19 APJ 957399 CHEROKEE BOTTLED WATER						<0.51>							
04/25/19 APJ 957399 CHEROKEE BOTTLED WATER						<0.23>							
*****							0.00	0.74	4962.19				
04/30/19 ***** MONTHLY TOTALS ****							11.74	0.74	4962.19				
***** ACCOUNT TOTALS ***						0.00	5,063.23	101.04	4962.19	*****			
ACCOUNT # 24-4926-311-00										DESC: TRAVEL		ASN:	
04/01/19 ***** BEGINNING BALANCE *						0.00	19,180.60	298.48	18882.12				
04/06/19 APE 032719 BUSINESS CARD						824.00							
*****							824.00	0.00	19706.12				
04/10/19 APE 3/27/19 NICK BREDLOVE						228.85							
04/10/19 APJ 032719 BUSINESS CARD						<28.80>							
04/10/19 APJ 032719 BUSINESS CARD						<12.80>							
*****							228.85	41.60	19893.37				
04/16/19 APE 5102 19618 DESTINATIONS INTERNATIONA						930.00							
*****							930.00	0.00	20823.37				
04/30/19 ***** MONTHLY TOTALS ****							1,982.85	41.60	20823.37				
***** ACCOUNT TOTALS ***						0.00	21,163.45	340.08	20823.37	*****			
ACCOUNT # 24-4926-311-02										DESC: FAM/MEDIA MISSION		ASN:	
04/01/19 ***** BEGINNING BALANCE *						0.00	0.00	0.00	0.00				

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-311-02 DESC: FAM/MEDIA MISSION ASN: =====> CONTINUED <=====								
*****						0.00	0.00	0.00
***** MONTHLY TOTALS ****						0.00	0.00	0.00
***** ACCOUNT TOTALS ***						0.00	0.00	0.00

ACCOUNT # 24-4926-321-00 DESC: TELEPHONE ASN:								
04/01/19	***** BEGINNING BALANCE *				0.00	7,607.87	3,684.78	3923.09
04/02/19	APE	9826746061	VERIZON WIRELESS	65.10				
04/02/19	APE	34152	BALSAMWEST	372.81				
*****						437.91	0.00	4361.00
04/04/19	CRE	195805	JACKSON CO CHAMBER COMM	<186.41>				
*****						0.00	186.41	4174.59
04/30/19	***** MONTHLY TOTALS ****					437.91	186.41	4174.59
***** ACCOUNT TOTALS ***						0.00	8,045.78	3,871.19

ACCOUNT # 24-4926-321-01 DESC: CONFERENCE CALL SERVICE ASN:								
04/01/19	***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
***** MONTHLY TOTALS ****						0.00	0.00	0.00
***** ACCOUNT TOTALS ***						0.00	0.00	0.00

ACCOUNT # 24-4926-321-02 DESC: TELEPHONE-DIRECTOR ASN:								
04/01/19	***** BEGINNING BALANCE *				0.00	676.20	0.00	676.20
*****						0.00	0.00	676.20
***** MONTHLY TOTALS ****						0.00	0.00	676.20
***** ACCOUNT TOTALS ***						0.00	676.20	676.20

ACCOUNT # 24-4926-325-00 DESC: POSTAGE ASN:								
04/01/19	***** BEGINNING BALANCE *				0.00	18,130.26	82.43	18047.83
04/02/19	APE	3308507113	PITNEY BOWES INC.	182.71		182.71	0.00	18230.54
04/04/19	APE	4/4/19	RESERVE ACCOUNT	5000.00		5,000.00	0.00	23230.54
04/06/19	APE	032719	BUSINESS CARD	172.20		172.20	0.00	23402.74
04/08/19	APE	040319	PURCHASE POWER	108.99		108.99	0.00	23511.73
04/10/19	APJ	3308507113	PITNEY BOWES INC.	<6.88>				
04/10/19	APJ	3308507113	PITNEY BOWES INC.	<3.06>				
04/10/19	APJ	032719	BUSINESS CARD	<0.63>				
04/10/19	APJ	032719	BUSINESS CARD	<0.28>				
*****						0.00	10.85	23500.88
04/30/19	***** MONTHLY TOTALS ****					5,463.90	10.85	23500.88
***** ACCOUNT TOTALS ***						0.00	23,594.16	93.28

ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN:								
04/01/19	***** BEGINNING BALANCE *				0.00	1,622.13	0.00	1622.13

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-331-00 DESC: UTILITIES ASN: =====> CONTINUED <=====								
04/03/19	APE	4/10/19	TUCKASEIGEE WATER & SEWER	43.78		43.78	0.00	1665.91
04/25/19	APE	4/25/19	DUKE ENERGY	111.19		111.19	0.00	1777.10
04/30/19	***** MONTHLY TOTALS ****					154.97	0.00	1777.10
04/30/19	***** ACCOUNT TOTALS ***				0.00	1,777.10	0.00	1777.10
ACCOUNT # 24-4926-341-00 DESC: PRINTING ASN:								
04/01/19	***** BEGINNING BALANCE *				0.00	63,448.24	935.91	62512.33
04/03/19	JOE	JE-190731*SH	COPIER READING MARCH 2019			115.82	0.00	62628.15
04/06/19	APE	032719	BUSINESS CARD	32.00		32.00	0.00	62660.15
04/10/19	APE	46061-1	19559 PANAPRINT INC.	1431.00				
04/10/19	APE	46061-1	PANAPRINT INC.	14.28		1,445.28	0.00	64105.43
04/30/19	***** MONTHLY TOTALS ****					1,593.10	0.00	64105.43
04/30/19	***** ACCOUNT TOTALS ***				0.00	65,041.34	935.91	64105.43
ACCOUNT # 24-4926-351-00 DESC: REPAIRS & MAINT-BUILDING ASN:								
04/01/19	***** BEGINNING BALANCE *				0.00	0.00	15.04	<15.04>
04/30/19	***** MONTHLY TOTALS ****					0.00	0.00	<15.04>
04/30/19	***** ACCOUNT TOTALS ***				0.00	0.00	15.04	<15.04>
ACCOUNT # 24-4926-370-00 DESC: AD FIRM MEDIA ASN:								
04/01/19	***** BEGINNING BALANCE *				0.00	265,454.69	0.00	265454.69
04/26/19	APE	39023-39043	RAWLE MURDY ASSOCIATES, I	40641.10		40,641.10	0.00	306095.79
04/30/19	***** MONTHLY TOTALS ****					40,641.10	0.00	306095.79
04/30/19	***** ACCOUNT TOTALS ***				0.00	306,095.79	0.00	306095.79
ACCOUNT # 24-4926-370-01 DESC: WEBSITE SERVICE ASN:								
04/01/19	***** BEGINNING BALANCE *				0.00	18,189.00	0.00	18189.00
04/26/19	APE	39023-39043	RAWLE MURDY ASSOCIATES, I	2021.00		2,021.00	0.00	20210.00
04/30/19	***** MONTHLY TOTALS ****					2,021.00	0.00	20210.00
04/30/19	***** ACCOUNT TOTALS ***				0.00	20,210.00	0.00	20210.00
ACCOUNT # 24-4926-370-02 DESC: CREATIVE & PRODUCTION SERVICES ASN:								
04/01/19	***** BEGINNING BALANCE *				0.00	32,850.00	0.00	32850.00
04/26/19	APE	39023-39043	RAWLE MURDY ASSOCIATES, I	1112.76				

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		BEGINNING	04/01/19	ENDING	04/30/19			
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-370-02		DESC: CREATIVE & PRODUCTION SERVICES		ASN:	=====>	CONTINUED	<=====	
*****						1,112.76	0.00	33962.76
04/30/19		***** MONTHLY TOTALS ****				1,112.76	0.00	33962.76
04/30/19		***** ACCOUNT TOTALS ***			*****	0.00	33,962.76	0.00
					*****			33962.76
ACCOUNT # 24-4926-370-03		DESC: DIGITAL CAMPAIGN REPORTING		ASN:				
04/01/19		***** BEGINNING BALANCE *			0.00	7,875.00	0.00	7875.00
04/26/19	APE	39023-39043	RAWLE MURDY ASSOCIATES, I	875.00		875.00	0.00	8750.00
04/30/19		***** MONTHLY TOTALS ****				875.00	0.00	8750.00
04/30/19		***** ACCOUNT TOTALS ***			*****	0.00	8,750.00	0.00
					*****			8750.00
ACCOUNT # 24-4926-370-04		DESC: E-MAIL CAMPAIGNS		ASN:				
04/01/19		***** BEGINNING BALANCE *			0.00	9,491.25	0.00	9491.25
04/26/19	APE	39023-39043	RAWLE MURDY ASSOCIATES, I	950.00		950.00	0.00	10441.25
04/30/19		***** MONTHLY TOTALS ****				950.00	0.00	10441.25
04/30/19		***** ACCOUNT TOTALS ***			*****	0.00	10,441.25	0.00
					*****			10441.25
ACCOUNT # 24-4926-370-05		DESC: SEM MANAGEMENT		ASN:				
04/01/19		***** BEGINNING BALANCE *			0.00	13,500.00	0.00	13500.00
04/26/19	APE	39023-39043	RAWLE MURDY ASSOCIATES, I	1500.00		1,500.00	0.00	15000.00
04/30/19		***** MONTHLY TOTALS ****				1,500.00	0.00	15000.00
04/30/19		***** ACCOUNT TOTALS ***			*****	0.00	15,000.00	0.00
					*****			15000.00
ACCOUNT # 24-4926-370-06		DESC: GUEST BLOGS		ASN:				
04/01/19		***** BEGINNING BALANCE *			0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
		***** MONTHLY TOTALS ****				0.00	0.00	0.00
		***** ACCOUNT TOTALS ***			*****	0.00	0.00	0.00
					*****			0.00
ACCOUNT # 24-4926-370-07		DESC: SOCIAL MEDIA		ASN:				
04/01/19		***** BEGINNING BALANCE *			0.00	41,225.00	0.00	41225.00
04/26/19	APE	39023-39043	RAWLE MURDY ASSOCIATES, I	3025.00		3,025.00	0.00	44250.00
04/30/19		***** MONTHLY TOTALS ****				3,025.00	0.00	44250.00
04/30/19		***** ACCOUNT TOTALS ***			*****	0.00	44,250.00	0.00
					*****			44250.00
ACCOUNT # 24-4926-393-00		DESC: VISITOR CENTER OPERATIONS		ASN:				
04/01/19		***** BEGINNING BALANCE *			0.00	126,657.58	35.03	126622.55

TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE	
ACCOUNT # 24-4926-393-00 DESC: VISITOR CENTER OPERATIONS ASN: =====> CONTINUED <=====									
04/01/19	APE	138003	JACKSON CO. CHAMBER OF CO	6000.00					
04/01/19	APE	138003	JACKSON CO. CHAMBER OF CO	780.00					
04/01/19	APE	138003	JACKSON CO. CHAMBER OF CO	160.00					
04/01/19	APE	138003	JACKSON CO. CHAMBER OF CO	188.67					
04/01/19	APE	138014	CASHIERS CHAMBER OF COME	6200.00					
*****						13,328.67	0.00	139951.22	
04/30/19	***** MONTHLY TOTALS ****					13,328.67	0.00	139951.22	
***** ACCOUNT TOTALS ***						0.00	139,986.25	35.03	139951.22
*****						*****			
ACCOUNT # 24-4926-393-01 DESC: PUBLIC RELATIONS ASN:									
04/01/19	***** BEGINNING BALANCE *				0.00	66,582.44	37.64	66544.80	
04/10/19	APE	10-0419	PINEAPPLE PUBLIC RELATION	6066.66					
*****						6,066.66	0.00	72611.46	
04/30/19	***** MONTHLY TOTALS ****					6,066.66	0.00	72611.46	
***** ACCOUNT TOTALS ***						0.00	72,649.10	37.64	72611.46
*****						*****			
ACCOUNT # 24-4926-393-02 DESC: CONTRACTED SERVICES ASN:									
04/01/19	***** BEGINNING BALANCE *				0.00	16,499.97	0.00	16499.97	
04/30/19	JOE	JE-190796*TL	ADM COST APRIL, 2019 ADM			1,833.33	0.00	18333.30	
*****						1,833.33	0.00	18333.30	
04/30/19	***** MONTHLY TOTALS ****					1,833.33	0.00	18333.30	
***** ACCOUNT TOTALS ***						0.00	18,333.30	0.00	18333.30
*****						*****			
ACCOUNT # 24-4926-393-03 DESC: CONTRACTED SERVICES-RECORDING ASN:									
04/01/19	***** BEGINNING BALANCE *				0.00	325.00	0.00	325.00	
04/26/19	APE	2019-01	DEBRA B. COFFEY	212.50					
*****						212.50	0.00	537.50	
04/30/19	***** MONTHLY TOTALS ****					212.50	0.00	537.50	
***** ACCOUNT TOTALS ***						0.00	537.50	0.00	537.50
*****						*****			
ACCOUNT # 24-4926-393-04 DESC: CONTRACTED SERVICES-MGT ASN:									
04/01/19	***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00	
*****						0.00	0.00	0.00	
***** MONTHLY TOTALS ****						0.00	0.00	0.00	
***** ACCOUNT TOTALS ***						0.00	0.00	0.00	
*****						*****			
ACCOUNT # 24-4926-393-05 DESC: CONTRACTED-WEBSITE ASN:									
04/01/19	***** BEGINNING BALANCE *				0.00	6,770.00	0.00	6770.00	
04/26/19	APE	39023-39043	RAWLE MURDY ASSOCIATES, I	1727.50					
*****						1,727.50	0.00	8497.50	
04/30/19	***** MONTHLY TOTALS ****					1,727.50	0.00	8497.50	

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TRANSACTION PURCHASE		BEGINNING	04/01/19	ENDING	04/30/19			
DATE	TYPE	ID	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-393-05		DESC: CONTRACTED-WEBSITE		ASN: =====>	CONTINUED	<=====		
04/30/19	***** ACCOUNT TOTALS ***				0.00	8,497.50	0.00	8497.50
ACCOUNT # 24-4926-393-06		DESC: CONTRACTED-AD FIRM RETAINER		ASN:				
04/01/19	***** BEGINNING BALANCE *				0.00	43,875.00	0.00	43875.00
04/26/19	APE	39023-39043	RAWLE MURDY ASSOCIATES, I	4875.00		4,875.00	0.00	48750.00
04/30/19	***** MONTHLY TOTALS ****					4,875.00	0.00	48750.00
04/30/19	***** ACCOUNT TOTALS ***				0.00	48,750.00	0.00	48750.00
ACCOUNT # 24-4926-393-07		DESC: CONTRACTED SERVICES-STR		ASN:				
04/01/19	***** BEGINNING BALANCE *				0.00	4,140.00	0.00	4140.00
04/30/19	***** MONTHLY TOTALS ****					0.00	0.00	4140.00
04/30/19	***** ACCOUNT TOTALS ***				0.00	4,140.00	0.00	4140.00
ACCOUNT # 24-4926-393-08		DESC: CONTRACTED-AD FIRM MISC		ASN:				
04/01/19	***** BEGINNING BALANCE *				0.00	2,685.71	0.00	2685.71
04/26/19	APE	39023-39043	RAWLE MURDY ASSOCIATES, I	424.15		424.15	0.00	3109.86
04/30/19	***** MONTHLY TOTALS ****					424.15	0.00	3109.86
04/30/19	***** ACCOUNT TOTALS ***				0.00	3,109.86	0.00	3109.86
ACCOUNT # 24-4926-393-09		DESC: CONTRACTED SERVICES-MAGELLAN		ASN:				
04/01/19	***** BEGINNING BALANCE *				0.00	0.00	0.00	0.00
04/30/19	***** MONTHLY TOTALS ****					0.00	0.00	0.00
04/30/19	***** ACCOUNT TOTALS ***				0.00	0.00	0.00	0.00
ACCOUNT # 24-4926-393-10		DESC: CONTRACTED SERVICES-PLANNING		ASN:				
04/01/19	***** BEGINNING BALANCE *				0.00	43,680.00	0.00	43680.00
04/10/19	APE	2019115	YOUNG STRATEGIES INC.	7280.00		7,280.00	0.00	50960.00
04/30/19	***** MONTHLY TOTALS ****					7,280.00	0.00	50960.00
04/30/19	***** ACCOUNT TOTALS ***				0.00	50,960.00	0.00	50960.00
ACCOUNT # 24-4926-393-11		DESC: SOFTWARE, INTERNET, MISC SERVICES		ASN:				
04/01/19	***** BEGINNING BALANCE *				0.00	2,296.68	39.97	2256.71

DETAIL GENERAL LEDGER										PAGE 9			
BC1753													
BEGINNING 04/01/19										ENDING 04/30/19			
TRANS DATE	TYPE	TRANSACTION ID	PURCHASE DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS			ENDING BALANCE			
ACCOUNT # 24-4926-393-11										DESC: SOFTWARE,INTERNET,MISC SERVICES		ASN: =====> CONTINUED <=====	
04/06/19	APE	032719	BUSINESS CARD	135.86									
*****						135.86	0.00			2392.57			
04/10/19	APJ	032719	BUSINESS CARD	<2.57>									
04/10/19	APJ	032719	BUSINESS CARD	<1.14>									
*****						0.00	3.71			2388.86			
04/26/19	APE	668	SKYFI, INC.	59.99									
*****						59.99	0.00			2448.85			
04/30/19			***** MONTHLY TOTALS ****			195.85	3.71			2448.85			
***** ACCOUNT TOTALS ***										0.00	2,492.53	43.68	2448.85
ACCOUNT # 24-4926-399-00										DESC: CONTRACTED SERVICES		ASN:	
04/01/19			***** BEGINNING BALANCE *		0.00	161.17	0.00			161.17			
*****						0.00	0.00			161.17			
			***** MONTHLY TOTALS ****			0.00	0.00			161.17			
***** ACCOUNT TOTALS ***										0.00	161.17	0.00	161.17
ACCOUNT # 24-4926-412-00										DESC: BUILDING RENT		ASN:	
04/01/19			***** BEGINNING BALANCE *		0.00	4,500.00	0.00			4500.00			
04/30/19	JOE	JE-190795*TL	TDA RENT TDA RENT			500.00	0.00			5000.00			
*****						500.00	0.00			5000.00			
04/30/19			***** MONTHLY TOTALS ****			500.00	0.00			5000.00			
***** ACCOUNT TOTALS ***										0.00	5,000.00	0.00	5000.00
ACCOUNT # 24-4926-454-00										DESC: INSURANCE		ASN:	
04/01/19			***** BEGINNING BALANCE *		0.00	1,875.00	0.00			1875.00			
04/26/19	APE	042519	SELECTIVE INSURANCE COMPA	572.00									
*****						572.00	0.00			2447.00			
04/30/19			***** MONTHLY TOTALS ****			572.00	0.00			2447.00			
***** ACCOUNT TOTALS ***										0.00	2,447.00	0.00	2447.00
ACCOUNT # 24-4926-491-00										DESC: DUES AND SUBSCRIPTIONS		ASN:	
04/01/19			***** BEGINNING BALANCE *		0.00	1,500.00	0.00			1500.00			
*****						0.00	0.00			1500.00			
			***** MONTHLY TOTALS ****			0.00	0.00			1500.00			
***** ACCOUNT TOTALS ***										0.00	1,500.00	0.00	1500.00
ACCOUNT # 24-4926-550-00										DESC: CAPITAL OUTLAY		ASN:	
04/01/19			***** BEGINNING BALANCE *		0.00	3,805.71	209.72			3595.99			
*****						0.00	0.00			3595.99			
			***** MONTHLY TOTALS ****			0.00	0.00			3595.99			
***** ACCOUNT TOTALS ***										0.00	3,805.71	209.72	3595.99

TRANS DATE	TRANSACTION TYPE	PURCHASE ID	DESCRIPTION	TRANSACTION AMOUNT	BEGINNING BALANCE	DEBITS	CREDITS	ENDING BALANCE
ACCOUNT # 24-4926-550-00 DESC: CAPITAL OUTLAY ASN: =====> CONTINUED <=====								
ACCOUNT # 24-4926-550-01 DESC: CAPITAL PROJECTS ASN:								
04/01/19			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
			***** MONTHLY TOTALS ****		0.00	0.00	0.00	0.00
***** ACCOUNT TOTALS ***						0.00	0.00	0.00
ACCOUNT # 24-4926-699-00 DESC: GRANTS ASN:								
04/01/19			***** BEGINNING BALANCE *		0.00	7,400.00	0.00	7400.00
04/26/19	APE	39023-39043	RAWLE MURDY ASSOCIATES, I	300.00		300.00	0.00	7700.00
*****						300.00	0.00	7700.00
04/30/19			***** MONTHLY TOTALS ****			300.00	0.00	7700.00
***** ACCOUNT TOTALS ***						0.00	7,700.00	7700.00
ACCOUNT # 24-4926-699-01 DESC: SPECIAL PROJECTS ASN:								
04/01/19			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
			***** MONTHLY TOTALS ****			0.00	0.00	0.00
***** ACCOUNT TOTALS ***						0.00	0.00	0.00
ACCOUNT # 24-4926-699-02 DESC: MISCELLANEOUS DONATIONS ASN:								
04/01/19			***** BEGINNING BALANCE *		0.00	2,450.00	0.00	2450.00
04/16/19	APE	4/25/19	19617 WESTERN CAROLINA UNIVERST	100.00		100.00	0.00	2550.00
*****						100.00	0.00	2550.00
04/30/19			***** MONTHLY TOTALS ****			100.00	0.00	2550.00
***** ACCOUNT TOTALS ***						0.00	2,550.00	2550.00
ACCOUNT # 24-4926-699-03 DESC: SOLAR ECLIPSE PROMOTION ASN:								
04/01/19			***** BEGINNING BALANCE *		0.00	0.00	0.00	0.00
*****						0.00	0.00	0.00
			***** MONTHLY TOTALS ****			0.00	0.00	0.00
***** ACCOUNT TOTALS ***						0.00	0.00	0.00
ACCOUNT # 24-4926-990-00 DESC: CONTINGENCY ASN:								
04/01/19			***** BEGINNING BALANCE *		0.00	1,100.00	0.00	1100.00
*****						0.00	0.00	1100.00
			***** MONTHLY TOTALS ****			0.00	0.00	1100.00
***** ACCOUNT TOTALS ***						0.00	1,100.00	1100.00